City of Fruita – Fruita Tourism Advisory Council Regular Meeting Agenda – February 24, 2022 – 11:00 a.m. Fruita Civic Center

- I. Call to Order/Roll Call
- II. Public Comment
- III. Approval of Minutes:
 - a. Summary Minutes Special Meeting September 9, 2021
 - b. Minutes Regular Meeting September 30, 2021
 - c. Summary Minutes Special Meeting October 14, 2021
 - d. Summary Minutes Planning Workshop January 4, 2022
- IV. Colvita Creative Update
- V. City of Fruita Update
- VI. Ambassador Program
- VII. Adjourn