

**City of Fruita Tourism Advisory Council
Special Meeting – Summary Minutes
September 9, 2021
11:00 a.m. – 1:30 p.m.**

Members in Attendance: Eric Mello, Kayla Brown, Kelley Griffin, Joel Kincaid, and Kristy Driver, Denise Hight

Members Absent: None

Staff in Attendance: Shannon Vassen

Guest in Attendance: None

1. Interviews for Marketing and Promotion Services RFP

The Fruita Tourism Advisory Council (“FTAC”) interviewed four consultants for the Marketing and Promotion Services Requests for Proposals. The interviews included the following firms in order: Ryan Sawyer Marketing, Colvita Creative LLC, Defy Them All Marketing, and Slate Communications.

After the interviews, the FTAC had a general discussion about the interviews and agreed to schedule an additional special meeting to continue to the discussion and make a recommendation to the City Council on which firm to hire.

2. Adjourn

The meeting adjourned at 1:35 p.m.