

**FRUITA TOURISM ADVISORY COUNCIL
REGULAR MEETING
FRUITA CIVIC CENTER – VIRTUAL
August 27, 2020
11:00 a.m. – 12:00 p.m.**

1. CALL TO ORDER/ROLL CALL
2. DISCUSSION ON EVENT FUNDING FOR FRUITA FALL FESTIVAL
3. MARKETING AND PROMOTION FUND BUDGET UPDATE
4. OVERVIEW OF RETREAT AND GOALS
5. UPDATE FROM SLATE COMMUNICATIONS
6. SPECIAL EVENT FUNDING APPLICATION AND POLICY
7. ADDITIONAL ITEMS
8. ADJOURN