

**FRUITA TOURISM ADVISORY COUNCIL
REGULAR MEETING
FRUITA CIVIC CENTER – NORTH COUNCIL ROOM
May 14, 2020
11:00 a.m. – 12:00 p.m.**

1. CALL TO ORDER/ROLL CALL
2. INTRODUCTION OF KRISY DRIVER – NEW FTAC MEMBER
3. CONSIDER MINUTES FROM FEBURARY 27, 2020
4. CONSIDERATION OF MINI-GRANT – COLORADO CANYONS ASSOCIATION – MAP PROJECT
5. UPDATE FROM SLATE COMMUNICATIONS
6. UPDATE ON BUDGET AND OVERVIEW OF LODGING PROJECTIONS
7. MESSAGING GOING FORWARD
8. ADDITIONAL ITEMS
9. ADJOURN