

RESOLUTION2024-14

A RESOLUTION OF THE FRUITA CITY COUNCIL DISSOLVING THE FRUITA DOWNTOWN ADVISORY BOARD

WHEREAS, the Downtown Advisory Board was created in 2012 to work with property owners, business owners, and the community to implement plans that helped maintain a vibrant downtown; and

WHEREAS, the original goals for the Downtown Advisory Board have been fulfilled; and,

WHEREAS, the Fruita City Council decided it was best to seek out new opportunities for supporting not only the downtown but all locals in Fruita; and,

WHEREAS, the goals set by the board were not only met but exceeded, creating a vibrant and thriving downtown that reflects the heart of our community; and,

WHEREAS, the board supported local businesses but also organized engaging events, and the impact of the Downtown Advisory Board was felt by everyone who calls Fruita home; and,

WHEREAS, the Downtown Advisory Board created many successful projects that are still around today such as the City of Fruita's F-Gear logo, establishing Fruita Fourth Fridays and the Cups for a Cure event, and providing valuable input on the improvements made to downtown Fruita over the years; and,

WHEREAS, Fruita City Council wishes to adopt Resolution 2024-13 – Dissolving the Fruita Downtown Advisory Board.

NOW, THEREFORE IT BE RESOLVED BY THE FRUITA CITY COUNCIL THAT THE FRUITA DOWNTOWN ADVISORY BOARD IS HEREBY DISSOLVED.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF FRUITA, COLORADO THIS 2ND DAY OF APRIL, 2024.

ATTEST:

CITY OF FRUITA

Margaret Sell, City Clerk

Joel Kincaid, Mayor