RESOLUTION 2021-34

A RESOLUTION AUTHORIZING THE CITY MANAGER TO SIGN A PROFESSIONAL SERVICES AGREEMENT FOR ADVERTISING AND PROMOTION SERVICES WITH COLVITA CREATIVE, LLC

WHEREAS, the Fruita City Council finds it necessary for the City of Fruita to enter into a Professional Services Agreement for Advertising and Promotion Services, and

WHEREAS, after a Requests for Proposals process, the Fruita Tourism Advisory Council has recommended that the City of Fruita hire Colvita Creative, LLC, to perform these services, and

WHEREAS, it is the intent of this resolution to authorize the City Manager to enter into a Professional Services Agreement with Colvita Creative for Advertising and Promotion Services

NOW, THEREFORE, BE IT RESOLVED BY THE FRUITA CITY COUNCIL THAT:

<u>Section 1:</u> The City Manager is hereby authorized to execute and sign the attached Professional Services Agreement with Colvita Creative, LLC.

PASSED AND ADOPTED BY THE FRUITA CITY COUNCIL THIS 7th DAY OF DECEMBER, 2021

ATTEST:

CITY OF FRUITA

Margaret Sell, City Clerk

Joel Kincaid, Mayor