Fruita Downtown Advisory Board Meeting
2/12/2020
Called to order 6:00pm
Attendees: Madeline Klusmire, Michelle Collins, Taylor Fitzgerald, Mike Durden, Ken Kreie, Allie Dainiel, Fred Martinez, Donna Stratton, Steve Hight (Historical Board) & Shanachie Carroll (Mesa County Library)

Ken – City Update
Comprehensive Plan approved
Zoning re-write will happen
PHROST (new Fruita Board) will probably seek public input 2/20/2022 at Cavalcade
General Elections 4/7/2020 Increase in lodging tax on ballot
Food Truck rules changing in Grand Junction

Main Street Program – Mike Bennett is reaching out to set up a Meeting, should be Spring/Summer 2020

Pabor Days -5/9/2020 Mostly same as the successful lineup from last year. Addition of Vendor tables on Mulberry sidewalk. Library (Shanachie) hoping to be able to be involved – Pop up library and more. T-Shirts maybe - Laura at Hot Tomato was mentioned as a possible source for them. Need donations for prizes and questions for Scavenger hunt.

Fruita 4th Fridays
May – Bookcliff Gardens Teaming up for plant give away & planting advise with FTAC Board
June – Teaming with Art & Culture Board more after the Art Stroll 3/9/2020
July – Family Fun Night teaming with Park & Rec Board
August – Bike Prom/Carousel Mike & Michelle to lead – More to come in May after Pabor Day has been concluded.
September – Fall Fest team with Fruita Chamber
October – Foktoberfest working with Over the Edge
Library hoping to work with us on all of the above

Mulberry Street closure not going to happen because of the local business’s that utilize the alley not too keen on the idea. DAB decided not to pursue any further.

Michelle Collins reached out to Ture and his response was to not move the Dinosaur Bench from Plum Street to Aspen. Mike Durden asked Michelle to reach out for a reason why as we might have some options based upon the reason why.

Meeting adjourn 7:22pm