DAB January 8, 2020 MINUTES

January 8, 2020 6:30 to 7:40pm
Attending: Mike Durden, Allie Daniels, Mike Bennett, Bella Bennett, Ken Kreie, Maddie, Michelle Cools, and Jeannine Purser

Public comments: None

Minutes from Nov. 9th were approved

Ken gave an update on City matters – The mayor position as well as three council positions are up for re-election. The lodging tax for a 3% increase will be on the ballot. The funds from the increase would go towards affordable housing, economic development, and business incentives. Quench opened near City Market and Canfield Bikes will be coming to Fruita. The comp plan is wrapping up. Transportation Fee was approved by council and will be phased in. A local artist and landscape architect was hired for the roundabouts over the interstate.

We discussed themes for the 4th Friday season as well as working with other boards during these events.
Themes discussed were as follows:
May – Kickoff and Water Games With Tourism Board (Mike will reach out)
June – Outdoor Games (work with Parks & Rec. Mike to touch base with Ture)
July – Art Walk (work with Arts & Culture Board Allie to touch base with them as well)
Aug. – Bike Prom and Carousel
Sept. – Fall Fest (work with Chamber)
Oct. – Oktoberfest and Fundraiser

Jeannine was waiting to have a meeting with Jen Zeuner about Hot Tomato’s feeling on the Mulberry proposal. Her meeting scheduled for January 11th. She will report back at next meeting.

The DAB meeting time of 6pm was approved.

Michelle to talk to Ture about moving the bench.

Pabor Day Date expected to be May 9th. Start thinking of questions for the scavenger hunt. More discussion at our February meeting. The idea of combining a makers fair with Pabor Day was brought up.

The meeting adjourned at 7:40pm

Respectfully submitted by Jeannine Purser