



FRUITA IN MOTION: Plan Like a Local (Comprehensive Plan Update)



On May 23rd, the City of Fruita held an open house to kick off the Comprehensive Plan update with the public. Over a hundred residents attended and provided their input and ideas on issues facing Fruita, a vision for the city's future, and other topics related to growth and development. On a large-scale map, attendees indicated places in need of improvement, where to promote growth, and where to discourage growth. This public input will be incredibly valuable to the planning process going forward, as a Comprehensive Plan is the city's guiding policy document and must reflect the

values of the community. If you missed the open house, don't worry! Throughout the entirety of the process, you can visit www.fruitainmotion.org to share your ideas and see the materials from all the events.

Over the summer, the planning team will work with the Advisory Steering Committee and various city departments on drafting the plan. The committee and departments will discuss appropriate city goals, policies, and actions for housing, recreation, economic development, transportation, land use, and other key areas. By October, the planning team will be ready to share a draft plan with the

public. A Draft Plan Party event is scheduled for October 3rd, when residents can come and learn about the plan and share feedback. We are excited to hear your thoughts on the future of Fruita, and hope that you will be able to attend the Draft Plan Party. City staff will also go on a community tour during October - December to share results with community groups and solicit feedback. In the meantime, provide feedback anytime at www.fruitainmotion.org and learn more about the plan process and future public engagement opportunities. We want your help to plan Fruita's future. 🗣️

Introducing Online Utility Payments

Coming soon...Fruita residents will have the ability to pay their utility bills online! 24/7 online access will be available to residents with options to pay via credit card, debit card, or eCheck. A convenience fee will apply to online payments. This option will be available through a link from the City's website at www.fruita.org or by visiting www.colorado.gov/payment/cityoffruita. The City will continue to offer the following utility payment options:

- In person at the Fruita Civic Center
- By automatic payment – a direct ACH debit from your checking account
- Your bank's bill payment services
- Payment drop boxes located on the north side of the Fruita Civic Center and at the Fruita City Market
- Traditional mail

We are excited to offer you this new payment option for utility billing and hope it provides a convenient way to make bill paying a bit easier. 🗣️

Fruita City Council: If calling City Hall at 858-3663 does not answer your questions, please feel free to contact any of your City Council Members.



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ANNUAL NOTICE TO FRUITA RESIDENTS: Properties are to be Maintained free of Weeds

This spring, we experienced higher than normal moisture levels, which is wonderful for our area, but has created a challenge in keeping up with weeds. We also realize this and are doing our best.

Please help maintain our beautiful small-town atmosphere by removing weeds and keeping the city weed-free. Many people don't realize that pursuant to Chapter 8.04 of the Fruita Municipal Code, failure to meet the requirements of the Weed Ordinance is a non-criminal municipal offense which can result in a mandatory court appearance and a possible fine. Non-compliance could also result in the City of Fruita cutting and removing the weeds and filing a lien on the property for those costs incurred. Here is what you need to know:


Cut weeds 12" in height or higher to the ground and remove them:

- From the entire property where you live or conduct business
- From your back property line to the centerline of the alley
- Along the street adjoining all sides of your property between the property line and the curb line and/or sidewalk. If there is no curb line, then cut to within ten feet of the pavement. This includes the weeds outside of your fence to the curb line.
- Including all noxious weeds, like the puncture vine (goat heads), which should be sprayed with herbicide and removed when dead.

Keep in mind:

- If you spray any weeds with herbicide, all dead vegetation must be removed.
- Keep irrigation ditches and easements free of weeds and debris.
- All weeds and brush must be properly disposed of by bagging, bundling, placing in trashcans or hauling to the Mesa County Compost Facility.

Please utilize approved safety measures for yourself and your neighbors when spraying for weeds, especially avoiding application during windy conditions.

For additional information, questions, or to report a big weed issue, contact Code Enforcement at 858-0763 or via e-mail at doliver@fruita.org. 



CITY DEPARTMENT HIGHLIGHT Guest Services at the Fruita Community Center

The helpful, happy faces you see at the front desk of the Fruita Community Center are the FCC's Guest Services Department. They are Cheryl, Carol, Peggy, Cameron, Amy, Mady, Sami, Morgan, Anna Marie, and Christian (not pictured). This team handles everything from signing kids up for sports and lessons to helping customers with daily drop-in visits, passes, park reservations, and random Fruita questions.


Three of the ten Guest Services employees have worked at the front desk since the FCC opened in 2011 and are the foundation of Guest Services. Ask them what they enjoy most about their job—they'll tell you it's the people.

"I get to see all the people I've known all my life," Carol said. "And the new people coming to Fruita." When Carol isn't at work, she likes to

craft, cook, and garden.

Cheryl, who enjoys hiking and horseback riding, likes working the FCC front desk in the mornings. She also enjoys her co-workers. Cheryl is an all-star record keeper.

Peggy's hobbies include reading, gardening, and taking photographs. Most importantly, though, she enjoys her grandkids.

The Fruita Community Center is a well-loved facility, and the front desk staff has a lot to do with that. When it opened in 2011, the FCC had 164,686 total visits. In 2018, that number was 179,785 including 4,274 members. The Guest Services staff—led by Carol, Cheryl, and Peggy—have come to know many of these families and community members. Come see them soon! 

City's Long-term Rating increased to AA- from A+ by S&P Global Ratings

**S&P Global
Ratings**

Please see the S&P Global full report regarding Fruita's financial position at fruita.org/administration, or In the Spotlight at www.fruita.org.

Explore Fruita with the City Manager

Is there anything that you would like to discuss personally with the City Manager? Join City Manager Mike Bennett and guests for informal discussions about Fruita while exploring what our community has to offer. Join us at any of the following dates. And for more information and the most current schedule, please visit fruita.org.

Summer Schedule:

July 2, 2019 at 8:00 a.m. – Coffee with the City Manager at Enstrom Candies Fruita

July 31, 2019 at 7:00 p.m. – Stand up Paddle Board with the City Manager at Imondi Wake Zone

August 13, 2019 at 10:00 a.m. – Walk downtown Fruita with the City Manager - Meet in Civic Center Park

August 22, 2019 at 5:30 p.m. – Beer or Root Beer with the City Manager at Copper Club Brewery

September 5, 2019 at 7:30 a.m. – Coffee with the City Manager at Fruita Starbucks

September 24, 2019 at 4:00 p.m. – Hike Dino Hill with the City Manager ☘



Thursday Night Concert Series

Bring your chair! All concerts are FREE and begin at 7:30 at Civic Center Park, 325 E. Aspen Ave in Fruita

June 6: **Stray Grass** - Bluegrass / Americana

June 13: **Soul Habit** - Funk / Soul

June 20: **Flat Top Reed** - Blues / Rock

June 27: **Centennial Band** - American Classic

July 4: **No Show**

July 11: **Bluegrass Offenders** - Bluegrass

July 18: **Frank Bregar** Orchestra - Big Band

July 25: **Slim Pickins** - Bluegrass

August 1: **The Oxymorons** - Top 40 / Rock Covers

August 8: **The Williams Brothers Band** - Blues Rock / Grit Country





FRUITA
COLORADO

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FRUITA, COLORADO 81521
WWW.FRUITA.ORG

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PERMIT NO. 134

UPCOMING EVENTS IN FRUITA

Farmers Market	6/22 - 9/21/2019 Saturdays	8:30 am - 12:30 pm	Downtown Fruita
River Front Concert - Robert Earl Keen	6/27/2019	7:30 pm	James M Robb State Park - Fruita
Thursday Night Concert Series	6/6 - 8/15/2019 (no concert on July 4)	7:30pm	Civic Center Park
Fruita City Council Ice Cream Social	6/27/2019	7:30pm	Civic Center Lawn
Food Truck Friday	7/26/2019	5:30 - 8:30 pm	Civic Center Park
Fireworks Display	7/3/2019	Dusk	City of Fruita
Riverfront Concert - Tab Benoit	7/11/2019	7:30 pm	James M Robb State Park - Fruita
Cops N Cars Show	8/10/2019	8:00 am to 3:00 pm	Little Salt Wash Park
Food Truck Friday	8/23/2019	5:30 - 8:30 pm	Civic Center Park
Food Truck Friday	9/6/2019	5:30 - 8:30 pm	Civic Center Park
Dog Daze	9/15/2019	4:00 - 6:00 pm	Fruita Community Center
Fruita Fall Festival	9/27 - 29/2019	Open Venue	Downtown Fruita