

Top 5 Reasons to **Grow & Locate** Your Business in Fruita, Colorado

1

Young, Talented Workforce

35.8 is the median age. 88.7% high school grads. 26% hold bachelor degrees or higher. Fruitans are hard-working, creative adventure seekers who love where they live.



2

Shovel- Ready, Adventure

From our historic buildings in downtown, to business and industrial parks, Fruita caters to a wide range of opportunities. Ready-to-build lots and build-to-suit purchase or lease options offer breathtaking views and instant access to outdoor adventure.



3

Accessible, Funky

Fruita is the first stop on Interstate 70, a Class 1 rail line, a state highway and 20 minutes from a regional airport offering daily flights to major cities. Fruita is known as the hip, funky hub for adventure in Western Colorado's Grand Valley.



4

360° Well Being

Our mantra is where visitors feel like locals and locals play like visitors. City leaders are focused on excelling Quality of Place, Economic Health & Lifestyle. We want residents and businesses to thrive. 300+ days of sunshine. Mild temps. No traffic. Kiss goodbye your commute and enjoy more time outside on all types of terrain.



5

We're Just Plain Awesome

"Colorado's #1 Adventure Town" offers an outdoor playground of endless trails and year-round activities. Add incredible people, a state-of-the-art recreation center, weekly live music, unique/fun festivals, an eclectic mix of shops, breweries & eateries within walking distance, and there is no doubt why Fruita is ranked as one of "America's Coolest Outdoor Towns".



970-858-3663



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