The City of Fruita values quality of place. It's an inclusive city, with a small-town feel and vibrant downtown, surrounded by public lands. People love to live, work, and play in Fruita because the City facilitates community, safe neighborhoods, family-friendly events, and walking and biking. The City governs in a way that's responsive to its citizens and prioritizes high-impact services and projects. Fruita fosters a fun and funky ambiance around the arts, agriculture, and recreation.

City Departments

**Administration** 858.3663
The City Manager’s Office is responsible for the overall planning, coordination, and support of City operations. The City Clerk’s Office maintains official records for the City, conducts elections, administers business, liquor, and other licenses, provides notary services and serves as Clerk to the City Council. The Finance Office provides accounting, budgeting, utility billing, payroll, and investment for the City.

**Code Compliance and Neighborhood Services** 858.0786
Code Compliance handles violations of the land use codes and certain municipal codes regarding public safety, junk, and weeds.

**Engineering** 858.8377
Engineering is responsible for the planning, design, and construction oversight of all major Capital Improvement Projects for the City, including road and bridge projects, sewer and storm drainage projects, and contractor management.

**Human Resources** 858.8373
Human Resources oversees the recruitment, retention, and training of City employees as well as employee benefits and programs.

**Municipal Court** 858.8041
Fruita Municipal Court has jurisdiction over all municipal offenses including code enforcement, animal offenses, petty and misdemeanor crimes as well as certain traffic offenses. Court is held at the Fruita Civic Center, on the Second Floor.

**Planning & Development** 858.0786
Our full time Planning and Development Office handles applications for planning clearances for building permits, fence and shed permits, zoning, subdivisions and conditional use permits, applications for variances, and the administration of Subdivision Improvement Agreements.

**Police Department** 858.3008
The Police Department is responsible for public safety and includes animal control, a school resource officer, patrol officers, sergeants, and records personnel.
Emergencies: 911
Non-Emergency Dispatch: 242.6707 (to report animals at large, abandoned vehicles, etc.)

**Public Works** 858.9558
Public Works maintains the streets, buildings, mountain water, and sewer and irrigation system operations. For after hours emergencies, call 250-7835.
*In many newer subdivisions, the HOA, not the City, is responsible for the delivery of irrigation water.

**Parks and Recreation** 858.0360
The Parks and Recreation Department is responsible for hosting recreation programs, coordinating City sponsored special events and cultural events, and maintaining all parks and recreation facilities. The department also issues special event permits and reserves all City facilities, including park shelters and meeting rooms at the Fruita Community Center and the Fruita Civic Center.

**Things to See and Do**
In Fruita, you are close to many fun things to do and places to explore. Check out our world-class mountain biking, hiking trails with stunning views, the Colorado River and its rafting options, and more.

Adobe Creek National Golf Course
876 18 1/2 Rd, Fruita, CO 81521

Colorado National Monument (West Entrance)
Rimrock Dr, Fruita, CO 81521

Dinosaur Journey Museum
550 Jurassic Ct, Fruita, CO 81521

Fruita Community Center
324 N. Coulson St, Fruita CO 81521

Imondi Wake Zone
1583 Cipolla Rd, Fruita, CO 81521

McGinnis Canyons NCA
Devils Canyon Rd, Fruita, CO 81521

Rimrock Adventures
927 CO-340, Fruita, CO 81521

Rimrock Rodeo
927 CO-340, Fruita, CO 81521
City Government

The City of Fruita is a Home-Rule City with a Council-Manager form of government. The elected City Councilmembers and Mayor make policy decisions and enact legislation, while the City Manager carries out the Council’s policies and administers the daily operations of City government.

The Fruita City Council has seven members—the Mayor and six City Council members. All positions, including the Mayor, are elected at large by the qualified voters of the city. The Mayor is elected to a two-year term while councilmembers are elected to serve a four-year term.

Fruita City Council meets the first and third Tuesdays of the month in the Council Chambers at 7 p.m. and a regularly scheduled workshop is held at 6:30 p.m. on the fourth Tuesday of each month. These meetings are open to the public and are held at the Fruita Civic Center located at 325 E. Aspen, Fruita, CO in the 2nd floor Council Chambers. Council Agendas are posted at the Civic Center and online at Fruita.org prior to each meeting.

Fruita in Motion (Comprehensive Planning)

Fruita in Motion, the City of Fruita’s Comprehensive Plan, was adopted by the Fruita City Council in February 2020. The plan is a vision for the future and a blueprint for change, particularly as it relates both to the physical growth of the City’s buildings, streets, and infrastructure and to the retention and enhancement of quality of life elements. It serves as a fundamental part of the City’s decision-making processes, providing inspiration for a broad range of City actions. The Comprehensive Plan guides the City Council and City boards and informs City policies, including zoning and funding decisions.

To learn more about the City’s Comprehensive Plan, visit Fruita.org/cd/page/master-plan-guiding-documents.

Community Values: These community values are the foundation of the Fruita in Motion plan—shaping the vision, goals, policies, and actions. The following list represents what Fruita residents value about their community.

- Fruita is a place where you run into neighbors, friends, and acquaintances at local stores and restaurants, parks, and the community center.
- Fruita is a place where children, adults, and the elderly feel safe walking and biking to schools, parks, or downtown.
- Family-friendly events and festivals are well-attended and gather the community.
- Fruita is a community where people are invested and constantly work to make the community better.
- Fruita residents appreciate the stunning natural beauty surrounding the city.
- Fruita has incredible access to outdoor recreation. This access supports local businesses and fosters an active, healthy community that inspires visitors to come play like a local.
- Fruita is funky and has a vibrant downtown filled with small businesses.
- Farming is a part of Fruita, from the agricultural lands surrounding the city, to the farmers market that takes place downtown.
- Fruita is innovative and openminded—the government and its residents are willing to try new things.
- Fruita takes a community-first approach—the City prioritizes residents in making decisions.
- Fruita provides quality services efficiently to its residents and businesses.
- Fruita is a distinct community—geographically separate from others in the Grand Valley.
- Fruita is committed to a land use pattern and supporting policies that promote access to housing across the income spectrum of its residents.

Many new residents have questions regarding local laws and services. This brochure is designed to answer many of those questions. If, after reading this brochure, you still have questions, City of Fruita staff will be glad to assist you. Give us a call at 970.858.3663 or visit our website at Fruita.org.
City Services

Sewer: The City of Fruita operates a wastewater collection and treatment system, which provides sewer services to City residents. The Fruita service boundary encompasses 10,000 acres, including the entire area currently within the City Boundaries. The Fruita treatment plant is a state-of-the-art mechanical wastewater reclamation facility.

Irrigation: Irrigation water comes primarily from the Grand Valley Irrigation Company. The City distributes approximately 350 shares (2,358,000 gallons per day) during the summer of untreated water and distributes that water to citizens for the purpose of watering lawns, trees, and flowers. In many newer subdivisions, the HOA, not the City, is responsible for delivery of irrigation water.

Trash Collection: Trash service is provided by the City, contracted through Waste Management, to residential customers and is collected on a weekly basis. Trash must be placed curbside (not in the street or on the sidewalk) by 7 a.m. on the scheduled pick-up day. Trash containers (or plastic trash bags) must be provided by the customer and not exceed a 32-gallon capacity or exceed 50 pounds. You may have as many containers as needed for regular household trash. Tree trimmings and hedge cuttings should be securely tied in bundles not heavier that 20 pounds, no more than 3 feet in length and 18 inches in diameter. Call the City of Fruita’s Administration Office at 970.858.3663 for current monthly cost for this service.

Limited 96-Gallon Cart Collection Service Option
Residents may opt to use one (1) 96-gallon cart provided by Waste Management. To inquire about the cost and to arrange for this service, contact the City of Fruita’s Administration Office at 970.858.3663.

Trash Holiday Schedule
When one of the following holidays falls within the week, trash collection will be delayed one day for the remainder of the week. Recognized holidays are: New Years Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.

Recycle: A curbside recycle program is provided to residential properties every other week on a voluntary, sign up basis.

How Can You Help the City?

Weeds: Cut and remove the weeds on your property AND those growing adjacent to your property, including out to the curb line or within ten (10) feet of the pavement. If your property adjoins an alley, then remove the weeds out to the center of the alley.

Sidewalks: Maintain all sidewalks adjoining your property by keeping them free of snow, ice, and mud.

Trees: Prune trees to fourteen (14) feet above streets and nine (9) feet above sidewalks.

Leaves: Never sweep leaves or clippings into the gutter; instead, bag them and set bags out for trash pickup.

Pets: It is unlawful to allow your dog to be at large within the city limits. Dogs must be on a leash when not on your property. Pet owners are also required to pick up after their animals whether on public streets, trails, or private property. If they poop, you need to scoop.

Paying Your City of Fruita Bill
The City of Fruita provides sewer, trash and recycling services to most city residents. Bills for services are mailed out around the 15th of each month for the prior month of service and are due on the 5th of the following month.

Automatic ACH Payments
To set up a recurring monthly payment from your designated bank account, please complete the ACH Auto Pay Authorization Form Form and return it to the City of Fruita. Your payment will be automatically deducted from your account on the 5th of each month or the following business day if the 5th falls on a weekend or holiday. Cancel your automatic payments anytime by contacting the Administrative Department at 970.858.3663.

Payment Drop Boxes
The City of Fruita has two drop boxes for utility payments: 325 E. Aspen (north side of the Fruita Civic Center) and 135 S. Plum (inside the Fruita City Market). Include your payment stub or account number on the check.

Pay Online
(Credit/Debit Card or eCheck)
From the homepage on Fruita.org, you can click on the “Pay Online” button to make your payments with a credit/debit card or eCheck. A Portal administration fee for credit/debit card payments or electronic check payments will be charged for and retained by the Portal, not the City of Fruita. For immediate payment credit to your account, please use our online payment service. If you have any questions or concerns, give us a call at 970.858.3663.

Pay by Mail
Mail your check, along with your payment stub, to the City of Fruita at 325 E. Aspen, Fruit, CO 81521.

Pay in Person
You may make payments at our office located at 325 E. Aspen, Fruit, CO 81521 during normal business hours. We are open Monday through Friday, 8 a.m. to 5 p.m. A convenience fee will apply to credit/debit card payments.

Citizen Request Portal
The Citizen Request Portal provides members of the community a way to directly submit and track concerns throughout the City of Fruita. The portal is located at: Fruita.org/publicworks/page/citizen-request-portal

Requests are reviewed during normal working hours. This portal is not intended for emergency uses, however if you need to submit an after hours or emergency issue, you can call the Public Works On Call line at 970.250.7835.
Facility Locations
Fruita Community Center  324 N. Coulson Street
Circle Park  125 W Aspen Avenue
Civic Center Memorial Park  325 E. Aspen Avenue
Danny Williams Park  280 W. Roberson Drive
Fruita Bike Park  260 Clements Way
Fruita Riverfront Park HWY  340, South of the CO River
Heritage Park  210 I-70 Frontage Road
Little Salt Wash Park  651 N. Pine Street
Prospector Park  725 Galena Circle
Raptor Skate Park  324 N. Coulson Street
Reed Park  250 S. Elm Street
Rotary Triangle Park  103 S. Coulson Street
Senior Center  324 N. Coulson Street
Snooks Bottom Open Space  1051 Kingsview Road
Veterans Memorial Park  324 Hwy 340

For detailed information on the Fruita Community Center, special events, athletics and activities, park amenities, and so much more, visit us online at Fruita.org/ParksRec.