



FRUITA

COLORADO



Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: APRIL 4, 2024
Re: WEEKLY INFORMATION UPDATE

2024 Regular City of Fruita Municipal Election Unofficial Results

The results for the 2024 Regular Election are now available and can be found on our website here: [2024 Municipal Election Information](#). Based upon the results, Matthew Breman has been elected Mayor of the City of Fruita for a two-year term. In the City Council race, Richard Parrish, Aaron Hancey, and Andrea Stolarczyk have been elected to the Fruita City Council for four-year terms. The change of City Council is scheduled to take place on April 16, 2024, during the regular City Council meeting. The meeting will begin with old business the current City Council considers, followed by the farewell of Mayor Kincaid, and City Council member Ken Kreie, whose term was completed. Following old business, Mayor Breman and the newly elected Council members Richard Parrish, Aaron Hancey, and Andrea Stolarczyk will take the oath of office to begin their new terms and consider new business on the City Council agenda that night.

The unofficial results for Referred Issue 2A regarding the revenue retention measure for TABOR passed. These election results are considered unofficial until a review is completed. For more information on why election results are considered unofficial, you can visit our FAQ below.

Mulberry Plaza Awarded Colorado Downtown Excellence Award for the Pop Up Innovation in a Small Community by Downtown Colorado Inc.

Last night, the City of Fruita was awarded the Colorado Downtown Excellence Award by Downtown Colorado Inc. For the Mulberry Plaza and gathering space. This award celebrates excellence in Colorado downtowns and commercial districts, and we are

Honor the Past – Envision the Future **FRUITA**

very excited to receive this recognition on a state-wide scale. Downtown Colorado Inc. is a non-profit, membership associated committed to building better communities by providing assistance to Colorado downtowns, commercial districts, main streets, rural communities, and town centers. It is an honor to receive this award, thank you to DCI! Parks and Recreation Director Marc Mancuso was in Durango last night to receive the award at the annual DCI conference.



Irrigation water turns on the week of April 15

City irrigation water will turn on April 15, 2024. If you are in a neighborhood with an HOA, your irrigation system will be turned on by your association. Please [Contact your hoa](#) for specific dates.

Who to call if you have a break in your irrigation line

As irrigation systems start up for the season, irrigation line breaks are almost inevitable. It is vital for residents to know who to call if they are having irrigation issues. Over the past year, your neighborhood may have experienced fiber internet construction, so the likelihood of an irrigation line break from this construction is high. To help manage service calls, we are asking residents to help with calling the right organization for help.

- Deeply Digital/Cleartetworkx - [970.240.6600](tel:970.240.6600)
If you have fiber internet construction in your neighborhood, please contact Deeply Digital/Cleartetworkx.
- City of Fruita Public Works - [970.858.9558](tel:970.858.9558) (7 AM - 3:30 PM, M-F), [970.250.7853](tel:970.250.7853) (After Hours)
If you don't know who to call or you are on city irrigation, please call the City of Fruita.
- CALL YOUR HOA or Property Manager | [Find your HOA online](#)
If you are a part of an HOA, please contact your HOA.

In addition to sharing irrigation information through our regular communication channels, we are also sending a newsletter specifically for HOA's to share with their homeowners. [Read the HOA newsletter.](#)

Thursday Night Concert Series Schedule Announced

The line up and schedule for the Thursday Night Concert Series is now available and can be found below! These concerts are a local favorite here in Fruita and are free every Thursday night at 7:30 p.m., at the Civic Center Park between June – August. There will not be a concert on Thursday, July 4.

JUN 6TH	THE LIP BAND
JUN 13TH	THE POWELL BROTHERS
JUN 20TH	DAVE JORDAN AND NIA
JUN 27TH	THE CENTENNIAL BAND
JUL 11TH	STRAY GRASS
JUL 18TH	MICHEAL MORROW & THE CULPRITS
JUL 25TH	FRANK BREGAR ORCHESTRA
AUG 1ST	THE WILLIAMS BROTHERS BAND
AUG 8TH	RONNIE AND THE REDWOODS
AUG 15TH	STILL HOUSE STRING BAND

**THURSDAY NIGHT
CONCERT SERIES**

**EVERY THURSDAY
CIVIC CENTER PARK
JUNE - AUGUST | 7:30 PM**

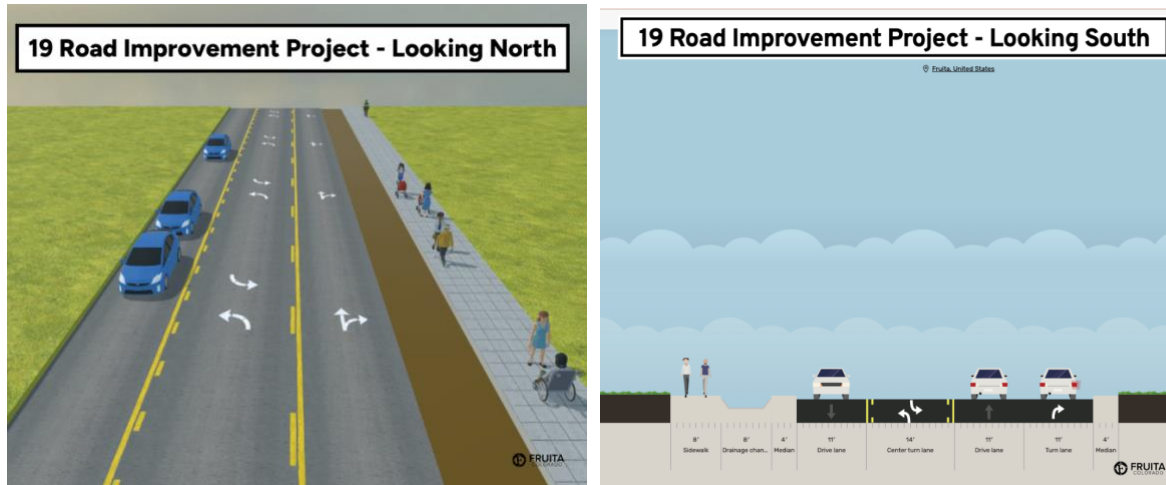
FRUITA
COLORADO

Rhema
music & clothing co.

FCI
Constructors, Inc.

19 Road Construction Visuals

As we continue preparing for the 19 Road construction later this fall, we have created visuals to add to our communication efforts which will help explain the design concepts. To learn more about this project and to see updates, please visit fruita.org/19road.



Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** Why is the first round of election results that are reported always considered to be “unofficial”?
- **Answer:** Election results are considered to be “unofficial” until after a review, or “canvass” of the election results is completed to verify the results. The “canvass” must be completed no later than 10 days after the election. Military/Overseas voters and voters whose signatures were rejected have until 8 days after the election to return/cure their ballot. In theory, the “unofficial” results could change by a very small amount.

General Updates

- **Community Engagement Event Recap.** Yesterday afternoon, Councilor Purser, Planning Director Dan Caris, and Communications and Engagement Manager Ciara DePinto, and I spent the afternoon in the Mulberry Plaza having wonderful conversations with community members. The group discussed current development projects including the Fruita Mews, 169 S. Mulberry, and the Launch at Fruita. We also touched on fiber internet construction, the Parks, Health, Recreation, Open Space, and Trails master plan, the election, mountain properties, and Reed Park. Thank you to everyone who attended!



Administration

- **Welcome Mackenzie!** Mackenzie Erickson, the City's Procurement and Contracts Specialist started this week. Mackenzie comes from Mesa County and brings a lot of buying and contract experience to the Finance Department. Welcome Mackenzie!

Parks and Recreation

- **Reed Park Update.** American Ramp Company arrived on site and started the survey for the wheel park. They are preparing the site for crews to arrive on April 15th to begin construction. The playground installer started on Monday morning unloading two semi-trucks full of playground equipment and within days the playground has transformed the park, creating excitement. The playground has some custom features for Fruita and representing the farming theme for the Reed family. And yes, there will be a merry-go-round!



- **Community Center Waterslide Update.** The contractor has begun demo of the concrete of the pool deck and in the mechanical room. There were some complications with electrical lines and low voltage lines during the demo, but they have pivoted with their plan and continue to get the underground plumbing completed. The project is still on schedule as we navigate these challenges.
- **Daily Entrance and Attendance.** The Community Center had 18,033 scanned or paid entries in March. This number was down from 2023 only because the Easter Holiday was celebrated in April last year. The daily average of 601 guests over 30 days in 2024 mirrors the average in March 2023.
- **Silver Sneakers, Renew Active, and Silver & Fit.** The 55+ patrons at the FCC continue to grow in attendance. Compared to the end of first quarter last year, 2024 has seen an increase of 1,597 more visits from members with Silver Sneakers, Renew Active, and Silver and Fit, which is a 14% increase. Additionally, staff are working diligently with these agencies to ensure that the Parks and Recreation Department is receiving full payment for these services.
- **Guest Service Staff.** The General Services Department has added two new members to the team. Please welcome Diane Loken and Audrey Smith.

Planning & Development

To see active reviews of current projects, you may visit fruita.org/projects.

Major/ Minor Subdivisions:

- Copper Creek West Final Plan, Filing 1 (Under Construction) (954 19 Road) (48 Lots)
- Iron Wheel Filing 2 Final Plat (Under Construction) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Approved) (1024 19 Road) (48 Lots)
- PSE Minor Subdivision (Approved) (1558 River Road) (2 Lots)
- LaPointe Minor Subdivision (Under Review) (1050 E. Ottley Avenue) (4 Lots)
- Sunset Pointe Preliminary PUD Plan (Approved) (Parcel # 2697-091-80-001) (122 Lots)
- North Mesa Minor Subdivision (Approved) (155 N. Mesa Street) (2 Lots)
- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)
- West Canyon Preliminary Plan (Under Review) (Parcel #2697-162-21-001) (50 Lots)
- Gear Estates Preliminary Plan (Under Review) (1156 18 Road) (8 Lots)

Site Design Review/ Other Applications:

- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)
- A Storage Place Site Design Review and Minor Subdivision (Approved) (1960 & 1966 Hwy 6 & 50)
- My Storage Fruita (Approved) (1930 Highway 6 & 50)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)
- Wildcat Residences (Approved) (1807 Wildcat Avenue)
- City Market Fueling Station Appeal Hearing (Approved) (437 W Aspen Avenue)

- Geode Flats Preliminary PUD Plan (Approved) (614 Raptor Road)

Police Department

- **Welcome to our newest officer.** Welcome to Casey Hudson, our newest police officer. Casey has been a part of our community for many years and is a recent graduate of the Western Colorado Peace Officers Academy.
- **Helping our neighbors.** This week Chief Krouse travelled to Durango to participate as an assessor for their selection process for a new police chief. We are always honored to be able to collaborate with our neighboring communities.

Public Works

- **Welcome!** Welcome Tim Hoselton to Public Works. Tim is our new Automotive and Equipment Technician in our Fleet Division.
- **Chip Seal Bid.** City of Fruita Chip Seal Request For Bid is available on BidNet and the City's Website. Bids are due on Friday, April 26, 2024 at 1:00 p.m. with Bid Opening immediately following.
- **Road Maintenance Updates.** Road Maintenance staff completed 35 utility locates and resumed alley assessments. Staff completed 158 miles of street sweeping for the Month of March.
- **Utilities Updates.** Utility staff is preparing to turn on irrigation, scheduled for April 15th Staff is replacing miscellaneous irrigation valves and rebuilding headgate paddle wheel cleaners. Staff also completed CCTV inspection for Rose Creek Subdivision.
- **Wastewater Reclamation Facility Update.** Landscaping was partially completed at the WWRF around the biosolid unit with installation of sod remaining to close out the H2S Project. Sod should be installed sometime in the next couple of weeks.



RESOURCE LINKS

- [Community Resources](#)
- [City Project Updates](#)
- [Fiber Internet Construction Updates](#)

- [Trash and Recycling Services](#)
- [Stay Informed](#)
- [Fruita City Council](#)

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita, Palisade elects new board members and mayors.](#)
- [Monument receives funding for youth bus transportation.](#)
- [GJEP's 2023 report estimates \\$52 million in economic impact.](#)
- [Grand Valley Outdoor Recreation Coalition announces new website, executive director.](#)
- [Small Business Spotlight; Imondi Wakezone.](#)
- [Grant awarded to control Fruita cat overpopulation.](#)
- [Belgium firm relocates operation to Fruita.](#)
- [Rim Rock Drive to be repaved.](#)
- [Fruita, Palisade elect new board members and mayors.](#)
- [Fruita Election Results: New mayor and council members elected.](#)
- [Municipal elections conducted in three Mesa County towns.](#)
- [Canfield Bikes relocating from Fruita to Poncha Springs.](#)
- [New trail construction at 18 Road.](#)
- [International 3D design company moves to Fruita, Colorado.](#)

UPCOMING EVENTS (*Please let Jennifer Cupp know if you plan to attend so we can RSVP for you*)

- **April 12, 2024** - Desert Rats Race, Open Venue, Trails around Fruita
- **April 12, 2024** – Youth Scholarship Golf Tournament, 9:00 a.m., Adobe Golf Creek Course
- **April 20, 2024** - Lower Valley Professional Firefighters Tournament, 1:00 p.m. - 7:00 p.m., Civic Center Park
- **April 13, 2024** – Fruita Area Chamber of Commerce Annual Banquet, Absolute Prestige Ranch, 5:00 p.m. - 10:00 p.m.
- **April 20, 2024** – Fruita Spring Clean Up, City Shops (900 Keifer Ave), 8:00 a.m. - 2:00 p.m.
- **April 27, 2024** – Fishing is Fun at Snooks Bottom, 9:00 a.m. - 11:00 a.m.
- **May 4, 2024** – 18 Houra of Fruita, Open Venue, Highline Lake State Park
- **May 4, 2024** – Co2uT, Open Venue, Downtown Fruita
- **May 3 – 5, 2024** – Fat Tire Festival, Open Venue, Downtown Fruita
- **May 11, 2024** – Adventure Fest, Open Venue, 18 Road Trailhead
- **May 31 – June 1, 2024** – Mike the Headless Chicken, Open Venue, Downtown Fruita.
- **June 15, 2024** – Tab Benoit with special guest Larry McCray, James M. Robb State Park in Fruita, 6:00 p.m.

- **June 25, 2024** – State of the Community Breakfast hosted by the Fruita Area Chamber of Commerce, Absolute Prestige Ranch, 8:30 a.m.
- **September 7, 2024** – Firefall with special guests The Dubious Brothers, James M. Robb State Park in Fruita, 6:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.