



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: JUNE 30, 2023  
Re: WEEKLY INFORMATION UPDATE

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***City offices will be closed on Tuesday, July 4, 2023, in observance of Independence Day. Trash and recycling services will be delayed by one day for the remainder of the week. The Fruita Community Center will be closed the entire day of Tuesday, July 4, 2023.***

We hope that everyone has a great holiday!

### **3<sup>rd</sup> of July Fireworks – Important Information**

The show will begin at sunset and can be seen from almost anywhere in Fruita. A few popular viewing areas are Rotary Park and the Visitor Center.

The launch location for this year's fireworks has changed from Snooks Bottom Open Space to the James M. Robb State Park. Parking will be limited at the State Park, and Snooks Bottom Open Space will remain closed for the entire day of July 3 to give access to Lower Valley Fire for fire safety. Working with Lower Valley Fire District and Colorado Parks and Wildlife, the City of Fruita decided to change the location of the show to the James M. Robb State Park instead of Snooks Bottom Open Space to provide the safest possible launch site for the show. Safety is our top priority for the Fruita community, and we want to ensure everyone can enjoy the annual fireworks show while also working closely with our partners to take every step necessary to ensure a safe enjoyable show.

We also want to advise the community to plan accordingly and to expect traffic delays. Highway 340 will be closed going southbound towards the Colorado National Monument. Traffic will be guided towards the I-70 Frontage Road, I-70 Highway, and Aspen Avenue. People can expect high traffic volume coming from the James M. Robb State Park entrance, Jurassic Avenue, and Raptor Road.

### **City Council Ice Cream Social Recap**

We had a blast handing out ice cream at last night's Thursday Night Concert! After a few storm clouds passed, it ended up being a perfect night for live music and ice cream. We look forward to this event every year and can't wait to see everyone again! Happy 4<sup>th</sup> of July!

*Honor the Past – Envision the Future* **FRUITA**



### **Tabor Review Committee**

We are looking for community members to serve on the Tabor Review Committee. This committee will meet three to four times over the next few months to review and analyze the potential impacts the TABOR amendment has on the City of Fruita. Visit [fruita.org/bc](https://fruita.org/bc) for more information and to apply. Applications are due by July 12, 2023

### **Chip Sealing to Begin in July (Continued)**

The city will begin the chip sealing project in coordination with Mesa County in July. The community can expect a few minor traffic inconveniences. For example, minor amounts of dust, loose gravel, and one-way traffic during the operation. We recommend traveling at a reduced speed until all the loose gravel has been removed from the roadway. City maintenance crews will sweep excess gravel off the road in one to two working days. In approximately one week the road will again have the texture of a paved road.

### **Fiber Construction Update (Continued)**

Next Week (Week of July 3, 2023), Clearnetworx/Deeply Digital, an internet service provider, will be constructing along Pine Street, Cotton Woods, Grace Park, Canterbury Park, Aspen Village, and K Road. For questions and comments on fiber internet, please call Clearnetworx/Deeply Digital at 970-240-6600. Learn more about fiber internet in Fruita at [fruita.org/fiberinternet](https://fruita.org/fiberinternet).

## Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing [communications@fruita.org](mailto:communications@fruita.org).

- **Question:** When should I water my lawn?
- **Answer:** If your property is on city irrigation water, you can expect Mondays to be a "no watering" day as the Public Works Department takes this day to make repairs and flush irrigation systems. To help conserve water, we recommend even-numbered addresses water on Tuesdays, Thursdays, and Saturdays and odd-numbered addresses water on Wednesdays, Fridays, and Sundays. It is also best practice to water during cooler times of the day such as early morning or at night. If you have questions about your irrigation water, you can contact the Public Works Department at 970-250-7835 or your neighborhood HOA.

## General Updates

- **CML Conference.** Members of the City Council, staff, and I had a great time learning at and representing the City of Fruita at this year's annual Colorado Municipal League conference. We attended sessions on how attitude can change everything, the importance of succession planning, a recap of the legislative session, how uncertainty can be turned into an opportunity and advantage, and much more. It was a great conference, and we are bringing back a lot of information to share with staff and the community.



- **State of the Community.** Mayor Kincaid spoke at the Fruita Chamber's annual State of the Community event on Wednesday morning. He took a fun spin with his presentation incorporating a Mr. Rodgers stage setting with casual conversations with the audience. He also created a pamphlet to each attendee with information about Fruita updates. At the end of the event, Fruita Chamber Director Kayla Bowers presented a clock to Mayor Kincaid for his years of service on the Fruita City Council.



- **Tuesday's City Council Meeting Canceled.** As a reminder, our regular City Council meeting scheduled for next Tuesday has been cancelled for the Fourth of July. Our next meeting will be on July 18, 2023.

## Engineering

- **Pine Street Bridge Update.** GA Western and their pipeline subcontractor Ben Dowd completed the transition from the temporary irrigation main to the permanent irrigation main. The irrigation water outage was limited to Monday through Wednesday and all affected residents have been notified that irrigation water has been restored. The temporary irrigation pipeline and pedestrian bridge utilized to support the main were removed. GA Western crews are working on concrete touch up and final painting on the west side of the bridge structure. The utility conduits are being installed and all work requiring access from the west side of the bridge is being completed in anticipation of the overhead power and communication lines being installed. GA Western will be working on site through next week, with a holiday break for Independence Day. Xcel Power is scheduled to begin their work on July 11, 2023. The Engineering Department would like to remind the public that the bridge remains closed to all modes of transportation including vehicular, bicycles and pedestrians. Public safety is a primary concern and hazardous conditions remain and will continue to change in location and severity in the construction zone.



### Parks and Recreation

- ***Athletics enrollment for June.*** June tennis camp had 23 participants, PeeWee Soccer had 30, and FutureCats Basketball camp had over 50 kids. July enrollment for tennis camp is still available!
- ***4-week Swim Lessons are Halfway Complete.*** We have taught 478 kids to swim in this session so far. Spaces are still available for the July 11th session of swim lessons. [Learn more about swim lessons.](#)
- ***Dinomites Summer Campers took on staff in a baseball game.*** Campers played the staff at Prospector Park as part of their “All American Kids” theme for the week. Camp is officially halfway complete, and the last day of camp will be 8/4.



- **Parks Team Plants Festive Flowers.** In honor of Independence Day, the Parks Team planted red, white, and blue flowers to celebrate the 4<sup>th</sup> of July.



## Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### Major/ Minor Subdivisions:

- East Grand Townhomes Minor Subdivision (Approved) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Approved) (954 19 Road) (138 Lots)
- Iron Wheel 2 Final Plat (Under Review) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Under Review) (1024 19 Road) (48 Lots)
- Kismet Minor Subdivision (Under Review) (460 N. Mesa St) (3 Lots)

### Site Design Review/ Other Applications:

- Ottley Suites Site Design Review (Under Review) (722 Ottley Avenue)
- Pediatric Dental Specialists Site Design Review (Under Review) (101 Jurassic Avenue)
- 18 & K Road Rezone (Under Review) (Parcel #2697-162-21-001)
- The Fruita Mews (Under Review) (1138 18.5 Road)
- Berg Annexation & Rezone (Under Review) (1806 J 3/10 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Review) (417 E Ottley Ave)
- 616 E. Grand Avenue Conditional Use Permit (Under Review) (616 E. Grand Avenue)
- 1824 J 2/10 Road Annexation and Rezone (Under Review) (1824 J 2/10 Road)
- A Storage Place Site Design Review and Minor Subdivision (Under Review) (1960 & 1966 Hwy 6 & 50)

## Police Department

- **Junior Citizen Police Academy.** The Junior Citizen Police Academy starts next Wednesday and will run until the end of July. We have 11 kids signed up to participate and partnered with three community sponsors for water bottles, shorts, and a projector screen. This is a great opportunity for kids to connect with local law enforcement and learn about being an officer.

## Public Works

- **Utility Locates.** The utility crew has received 355 utility locates for the month of June. On average for the past two years, we have received approximately 154/month.
- **Asphalt Patching.** Streets crew completed asphalt patching on Mulberry St. And Kingsview, striped EV charging stalls and thermal EV markings at the Civic Center and continue with ROW mowing and weed spraying.
- **GVRTC Meeting.** Public Works Director filled in for Councilor Kreie at the GVRTC meeting.
- **TMDL Webinar.** Attended informational webinar hosted by the Colorado Department of Public Health and Environment regarding TMDLs.
- **Reservoir #2.** Public Works staff continues to make daily trips to Reservoir #2 on Pinon Mesa to record water level readings and observations about dam conditions.

## FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Unexpected turns: Councilman's journey took him from Nickelodeon and Disney to Fruita.](#)
- [Legendary African-American cowboy was well-known and liked in this region.](#)
- [Parachute-area fire jumps to 3,000 acres in size.](#)
- [Colorado Parks and Wildlife wants you to be safe on the water this summer.](#)
- [Fruita Housing Authority partners with Indibuild for Fruita Mews project.](#)
- [County makes some budget revisions.](#)
- [Sheriff's Office reports 'mild' Country Jam.](#)
- [Broadband gets a boost in Colorado.](#)
- [First-time moms can sign up for nurse-family program in Mesa County.](#)
- [Colorado Parks and Wildlife wants you to be safe in rattlesnake season.](#)
- [Communities tackling challenges amid pickleball explosion.](#)
- [Stay safe this 4<sup>th</sup> of July with these tips!](#)
- [RiversEdge West teaches middle schoolers about the Colorado River.](#)
- [Spring Creek Fire see minimal growth overnight.](#)
- [Fourth of July fireworks in Colorado: Where to watch shows across the state.](#)
- [A window into the Western Colorado Public Media Center.](#)

## UPCOMING EVENTS (Please let Jennifer Cupp know if you plan to attend so we can RSVP for you)

- **July 3, 2023** - Fruita 3<sup>rd</sup> of July Fireworks, Fruita, Show starts at sunset
- **July 11, 2023** - Rim Rock Rodeo at Rim Rock Adventures, 7:00 p.m.
- **July 18, 2023** – City Engagement Event – Quality of Place, Mulberry Plaza, 9:00 a.m.
- **July 18, 2023** – Rim Rock Rodeo at Rim Rock Adventures, 7:00 p.m.
- **July 28, 2023** – Fruita Fourth Fridays – FARM (160 S. Park Square), 5:00 p.m. - 8:00 p.m.

- **August 12, 2023** – One Riverfront Concert Series, James M. Robb State Park, 6:00 p.m.
- **August 12, 2023** – Cops and Cars Show, Little Salt Walsh Park, 7 a.m. - 2 p.m.
- **August 17, 2023** – Family Game Night, Civic Center Park, 5:30 p.m. - 8:00 p.m.
- **August 31, 2023** – Family Game Night, Civic Center Park, 5:30 p.m. - 8:00 p.m.
- **September 9, 2023** – Tour of the Moon, Colorado National Monument, 8:00 a.m. - 5:00 p.m.
- **September 15, 2023** – Movie Night at Civic Center Park, Movie will Start at Sunset.
- **September 21 – 24, 2023** – Fruita Fall Festival, Downtown Fruita, Open Venue.
- **October 6, 2023** – Movie Night at Civic Center Park, Movie will Start at Sunset.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org)





# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.