



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JULY 7, 2023
Re: WEEKLY INFORMATION UPDATE

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Joint Workshop Meeting with Fruita City Council and Planning Commission

Next Tuesday night, July 11, at 6:30 p.m., there will be a joint workshop with the Fruita City Council and Planning Commission. [View the agenda packet online.](#) The following items will be discussed:

- Update and check-in with the Planning Commission.
- Short-Term Rental Discussion and Update.
- Growth on Edges Discussion.
- Affordable Housing (Prop 123) & (Strong Communities Infrastructure Grant Program) See you on Tuesday!

3rd of July Fireworks – Recap

Launching the fireworks at James M. Robb State Park was a success! The Lower Valley Fire Department, James M. Robb State Park Staff, and City of Fruita staff worked together to move the launch site early in the week to create safer launch conditions for fire mitigation. The state park filled up with cars parking in the park around 8:00pm and people continued to enter the park via foot access until the show started. The community had positive feedback about the show and enjoyed a double rainbow before the fireworks started!



Honor the Past – Envision the Future **FRUITA**

Riverfront Trail near Loma Now Open

On Wednesday, the Parks Crew was able to clean the trail of debris and open the access point on the Riverfront Trail. Now, users can ride from Fruita, cross underneath I-70, and access the Kokopelli trail system. Many parts of the Riverfront Trail have been closed for months due to high water levels.



Tabor Review Committee (Continued)

We are looking for community members to serve on the Tabor Review Committee. This committee will meet three to four times over the next few months to review and analyze the potential impacts the TABOR amendment has on the City of Fruita. Visit fruita.org/bc for more information and to apply. Applications are due by July 12, 2023

Fiber Construction Update (Continued)

Next Week (Week of July 10, 2023), Clearnetworx/Deeply Digital, an internet service provider, will be constructing along Pine Street, Cotton Woods, Grace Park, Canterbury Park, Aspen Village, and K Road. For questions and comments on fiber internet, please call Clearnetworx/Deeply Digital at 970-240-6600. Learn more about fiber internet in Fruita at fruita.org/fiberinternet.

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** How can I report a concern to the City of Fruita?
- **Answer:** There are numerous ways to contact the City of Fruita, but the Citizen Request Portal is a great option to not only submit a concern but track it as well. In the portal, residents can submit concerns regarding Fruita's streets, sidewalks, traffic, graffiti, potholes, and more. [Check out the portal online.](#)

General Updates

- **Fruita Academy Begins Next Week.** The first session of the Fruita Academy begins next Thursday from 3:00 pm – 5:00 pm. The first topic will cover elected officials and administration. We have 24 students registered for the Fruita Academy and can't wait to meet everyone!
- **City of Fruita Loss Prevention Award.** The City of Fruita received a Loss Prevention Award for the Year 2022 from CIRSA. The Award was for Outstanding Management of a Loss Control Program which includes both Property/Casualty and Workers' Compensation programs.
- **Mesa County JIC Meeting.** The Lower Valley Fire District (LVFD) hosted this month's Mesa County communications meeting. Communications and Engagement Specialist Ciara DePinto, attends these meetings monthly to connect with other communication professionals in the Grand Valley. Fire Marshall Travis Holder gave us a tour of the fire station here in Fruita. We also discussed opportunities for partnering on certain messaging campaigns, and the PIO for the Sheriff's Office provided us with an overview on this year's Country Jam.



Engineering

- **Pine Street Bridge Update.** Xcel Energy will be in Monday to begin work on relocation of the temporary power over to the permanent location. This should take a few days next week.

Parks and Recreation

- ***Fruita Community Center now offers Ice Cream!*** We have added ice cream to our concessions at the front desk of the Fruita Community Center. Swing by to see what treat you'd like to cool off with. For the summer season of May 22-July 5, we have sold over 2,300 items at our concession stand with the most popular items being candy and soda.
- ***Our Fruita Community Center facility count is up 697 users (3%) from the same time last year!*** This number counts all scans for members and paid attendance from school ending through the end of June.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- East Grand Townhomes Minor Subdivision (Approved) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Approved) (954 19 Road) (138 Lots)
- Iron Wheel 2 Final Plat (Under Review) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Under Review) (1024 19 Road) (48 Lots)
- Kismet Minor Subdivision (Under Review) (460 N. Mesa St) (3 Lots)

Site Design Review/ Other Applications:

- Ottley Suites Site Design Review (Under Review) (722 Ottley Avenue)
- Pediatric Dental Specialists Site Design Review (Under Review) (101 Jurassic Avenue)
- 18 & K Road Rezone (Under Review) (Parcel #2697-162-21-001)
- The Fruita Mews (Under Review) (1138 18.5 Road)
- Berg Annexation & Rezone (Under Review) (1806 J 3/10 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Review) (417 E Ottley Ave)
- 616 E. Grand Avenue Conditional Use Permit (Under Review) (616 E. Grand Avenue)
- 1824 J 2/10 Road Annexation and Rezone (Under Review) (1824 J 2/10 Road)
- A Storage Place Site Design Review and Minor Subdivision (Under Review) (1960 & 1966 Hwy 6 & 50)

Police Department

- ***Farewell, Officer Bob!*** Officer Bob Bomar retired Monday, July 3rd after a distinguished 45-year career in law enforcement. We wish Bob all the best. He has been a fixture in this community for a long time and will be missed.

Public Works

- ***FOG Software.*** Public Works staff participated in a software demo for Fats-Oils-Grease programs. The program is comprehensive, user-friendly, and inexpensive. Staff continues to

work on putting together the necessary information for consideration of regulating fats, oils-grease in the sewer system.

- **Chip Sealing Project.** The chip seal project will begin the week of July 24th. We will share maps of what locations will be impacted soon.
- **Pavement Assessment.** Pavement assessment data has been gathered and staff will be meeting with the consultant to review data and treatment options next week.
- **Reservoir #2 Update.** Public Works staff continues to monitor Reservoir #2, now on a weekly minimum basis. The water level is now below 50% of reservoir capacity, which allows staff to monitor once a week instead of daily. This will continue until the reservoir is empty. As a reminder, Reservoir #2 is under a No Fill Order by State Dam Safety due to structural issues with the dam. This reservoir inadvertently filled due to snowpack this year.
- **Mountain Water Properties Discussion.** City Manager and Public Works Director met with Colorado Parks and Wildlife, United States Forest Service, and Bureau of Land Management to discuss Mountain Water properties.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Regional effort bringing high speed internet to local communities.](#)
- [Families celebrate Independence Day at Highline Lake.](#)
- [24 Road project nearing completion as F ½ Road work is set to start.](#)
- [County weighing next moves to address landslide.](#)
- [Staying safe in the summer heat.](#)
- [It's a different reality at Highline now that mussels have arrived.](#)
- [CSP Chief: Fruita smuggling unit 'up and running' after change in leadership.](#)
- [Powderhorn bike park opening day.](#)
- [Protecting your pets in the heat.](#)
- [US Senators reintroduce legislation to battle aquatic invasion species.](#)
- [Friday will be warm and windy with high fire danger.](#)

UPCOMING EVENTS *(Please let Jennifer Cupp know if you plan to attend so we can RSVP for you)*

- **July 11, 2023** - Rim Rock Rodeo at Rim Rock Adventures, 7:00 p.m.
- **July 18, 2023** – City Engagement Event – Quality of Place, Mulberry Plaza, 9:00 a.m.
- **July 18, 2023** – Rim Rock Rodeo at Rim Rock Adventures, 7:00 p.m.
- **July 28, 2023** – Fruita Fourth Fridays – FARM (160 S. Park Square), 5:00 p.m. - 8:00 p.m.
- **August 12, 2023** – One Riverfront Concert Series, James M. Robb State Park, 6:00 p.m.
- **August 12, 2023** – Cops and Cars Show, Little Salt Walsh Park, 7 a.m. - 2 p.m.
- **August 17, 2023** – Family Game Night, Civic Center Park, 5:30 p.m. - 8:00 p.m.
- **August 31, 2023** – Family Game Night, Civic Center Park, 5:30 p.m. - 8:00 p.m.
- **September 9, 2023** – Tour of the Moon, Colorado National Monument, 8:00 a.m. - 5:00 p.m.
- **September 15, 2023** – Movie Night at Civic Center Park, Movie will Start at Sunset.
- **September 21 – 24, 2023** – Fruita Fall Festival, Downtown Fruita, Open Venue.
- **October 6, 2023** – Movie Night at Civic Center Park, Movie will Start at Sunset.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.