



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: SEPTEMBER 29, 2023  
Re: WEEKLY INFORMATION UPDATE

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### **Tuesday's City Council Meeting**

Tuesday's City Council Meeting will begin with recognizing the students and teachers of the month from Rim Rock Elementary, followed by a presentation from the Colorado West Land Trust. After presentations, there are two public hearings for a special event liquor permit and a liquor license application. The night will end with council reports and actions, including the discussion about creating a committee to work on the creation of a "Localism" board. See you on Tuesday!

### **Changes to Trash and Recycling Services Begin in 2024 (Continued)**

Starting in January 2024, all Fruita households will be transitioned to an automated collection system. We realize this change in service will be an adjustment for residents, so we've worked with WM to provide as many options as possible to help meet the needs of the community. With this, we want to say thank you to all the residents who were part of the initial rollout of service. Your feedback has been extremely valuable and was used to help with the rest of the transition. The full transition will provide more options to residents, including additional services throughout the year. Also, starting in 2024, recycling will become much easier with a single-stream recycling service. Instead of having multiple bins for recycling, residents will receive one 96-gallon container that all recyclables can be placed in. Materials being recycled will no longer need to be separated and sorted.

### ***What to Expect***

You will receive more information from WM in the mail over the next few months.

- WM will deliver a 96-gallon trash can and recycling cart (optional) in December 2023.
- You will also have the option of receiving an additional trash can, at a reduced rate of \$4 per can/per month.
- Information on how to dispose of old trash cans or recycling bins will be provided by WM. We thank you for your time and patience as this new program starts at the beginning of the year.

*Honor the Past – Envision the Future* **FRUITA**

Learn more about this change in services online at [fruita.org/trashcollection](https://fruita.org/trashcollection).

### **E-Waste Recycling Event Next Saturday**

Next Saturday, residents can drop off unwanted electronics during the annual E-Waste Recycling event. The event is from 9 a.m. - 1 p.m. at the Fruita Civic Center parking lot. Most electronics are accepted for free, but some do have a fee associated with disposal.

- **Recycle for FREE:** Cell Phones, Laptops, Cords/Cables, CPUs, Speakers, Mice & Keyboards
- **Recycle for a FEE:** Computer Monitors - \$12, Desktop Printers/Copiers - \$5, Flat Screen/CRTs (measured diagonally) - Up to 27" \$1 per inch, Over 27" \$2 per inch, All Other Electronics \$5

### **Fiber Construction Update (Continued)**

- Next Week (October 2, 2023), Clearnetworkx/Deeply Digital, an internet service provider, will be constructing along Windsor Park, Red Rocks, Cotton Woods, Catalina Avenue, Bobcat Way, Grace Park, Cedar Park, Cedar Glen, East Pabor Avenue, Encanto Court, Palo Verde Court. For questions and comments on fiber internet, please call Clearnetworkx/Deeply Digital at 970-240-6600. Learn more about fiber internet in Fruita at [fruita.org/fiberinternet](https://fruita.org/fiberinternet).

### **Weekly FAQ**

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing [communications@fruita.org](mailto:communications@fruita.org).

- **Question:** What is a City Charter?
- **Answer:** The City of Fruita is governed by the Fruita City Charter, local ordinances, and state laws. The City Charter sets forth the basic structure and organization of the City, basic procedures to be followed in the conduct of business, and basic powers of municipal officials and agencies, including any limitations. [Read and learn more about the Fruita City Charter online.](#)

### **General Updates**

- **Mesa Talks.** Join Mesa County on Tuesday, October 10 to learn about Mesa County Behavioral Health's comprehensive report. The day will also include speakers on mental health and substance abuse. [Learn more on Mesa County's website.](#)
- **Free COVID-19 Tests.** Residents can now order four free COVID-19 tests to be delivered to their home. Go to [covid19.gov/tests](https://covid19.gov/tests) to order.

### **Marketing**

- **Colorado Governor's Tourism Conference.** The communications team for the City of Fruita attended the annual Colorado Governor's Tourism Conference. This is a fantastic conference to connect with other Colorado cities and towns, learn, and share about tourism marketing efforts.

## **Parks and Recreation**

- ***Maintenance Week Recap.*** After seven full days of work, the Fruita Community Center reopened its doors with an illuminating appearance. The list of tasks and projects is long. Most noteworthy include:
  - Replacement of the safety and security lights
  - Replacement of the gym divider curtain
  - Fresh wall paint and carpet cleaning
  - Indoor pool drained, power washed, and refilled with fresh water
  - Fitness floors and track scrubbed and cleaned
  - All windows inside and outside cleaned

Still to come in 2023 is new tile replacement in the men's and women's locker rooms, as well as in the family shower rooms, in addition to new shower pressure valves and handles for all showers. While most would not consider Maintenance Week a "Teambuilding" opportunity or a vehicle for team bonding, the FCC staff found how each of their strengths contributed to daily successes that actualized in the completion of the goal.

- ***Colorado Parks and Recreation Association Conference.*** Six Recreation staff traveled to Snowmass, Colorado to attend the 2023 Colorado Parks and Recreation Conference. This annual conference is consistently well attended by members and industry partners from all across the state and provides inspirational sessions and fruitful networking opportunities.

## **Planning & Development**

To see active reviews of current projects, you may visit:

[https://www.fruita.org/projects?field\\_project\\_status\\_value=All&field\\_project\\_type\\_tid=36&keys=](https://www.fruita.org/projects?field_project_status_value=All&field_project_type_tid=36&keys=)

### **Major/ Minor Subdivisions:**

- Copper Creek West Preliminary Plan (Approved) (954 19 Road) (138 Lots)
- Iron Wheel 2 Final Plat (Under Review) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Under Review) (1024 19 Road) (48 Lots)
- Kismet Minor Subdivision (Under Construction) (460 N. Mesa St) (3 Lots)
- PSE Minor Subdivision (Approved) (1558 River Road) (2 Lots)
- LaPointe Minor Subdivision (Under Review) (1050 E. Ottley Avenue) (4 Lots)
- Sunset Pointe Preliminary PUD Plan (Under Review) (Parcel # 2697-091-80-001) (122 Lots)
- North Mesa Minor Subdivision (Under Review) (155 N. Mesa Street) (2 Lots)
- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)

### **Site Design Review/ Other Applications:**

- Ottley Suites Site Design Review (Approved) (722 Ottley Avenue)
- Pediatric Dental Specialists Site Design Review (Approved) (101 Jurassic Avenue)
- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)

- A Storage Place Site Design Review and Minor Subdivision (Under Review) (1960 & 1966 Hwy 6 & 50)
- My Storage Fruita (Approved) (1930 Highway 6 & 50)
- Raptor Crossing (Under Review) (853 Raptor Road)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)

## Public Works

- **H<sub>2</sub>S/Biofilter Project Update.** New manholes #1-5 have been installed and are ready for operation. The first leg of bypass pumping will be completed by the end of the week. The switchover for the second bypass will begin early next week. The waste activated sludge (WAS) and administration building sewer lines have been reconnected and will be commissioned shortly. Foul air piping from MH #1A and the Biofilter layout have been completed. The top left picture shows the new manholes 1 and 1A outside the headworks building at the Wastewater Treatment Facility. The top right picture is new manhole #5, and the bottom picture is the condition of the old manhole #5 after being removed.



- **Aeration Project Update.** Aeration grid diffusers for Basin #1 are in the process of assembly. The existing air piping for the diffuser grids are being modified for the new system. Grid systems for Basin #1 are scheduled to be flown into place starting next Friday, 10/6.



#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [Fruita Fall Fest paints the town with color.](#)
- [Rocky Mountain Health Foundation funding new media position.](#)
- [Health Innovation Symposium looks to the future.](#)
- [Fruita eyeing development of former sewer lagoon property.](#)
- [The 12 Best Places to Visit in Colorado, in Every Season.](#)

#### **UPCOMING EVENTS** *(Please let Jennifer Cupp know if you plan to attend so we can RSVP for you)*

- **October 6, 2023** – Movie Night at Civic Center Park, Movie will Start at Sunset.
- **October 7, 2023** – E-Waste Recycling Event, Civic Center Parking Lot, 9 a.m. - 1 p.m.
- **October 7, 2023** – Rexy, Queen of the Desert Race, Little Salt Wash Park, All Day
- **October 12, 2023** – City Engagement Event - Walk to See Fruita, Meet at the Mulberry Plaza, 9 a.m.
- **October 22, 2023** – Truck-N-Treat, Civic Center Parking Lot, 10 am – 12 pm.
- **November 5, 2023** – Rim Rock Marathon, Colorado National Monument
- **November 25, 2023** – Small Business Saturday, Downtown Fruita

CC. Department Directors



Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org)



**FRUITA**  
COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

**We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.