



FRUITA

COLORADO



Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: OCTOBER 27, 2023
Re: WEEKLY INFORMATION UPDATE

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Truck N Treat Recap

We had a great time at the Truck N' Treat last weekend! Thank you to the Fruita Community for joining in the event and all of the truck owners that made it a success. The next Halloween event in Fruita is Trick or Treat Street (hosted by the Fruita Chamber and downtown businesses) on Tuesday from 3:30 – 5:30 p.m. We will be handing out candy at the Civic Center and looking forward to seeing everyone!



Honor the Past – Envision the Future **FRUITA**

Fruita Leaf Pick Up Program (Continued)

During the following weeks, Fruita residents can place bagged leaves next to their trash can on their regular trash service day. Waste Management will dispose of bagged leaves in addition to regular trash service during these three weeks throughout the fall season. Please bag leaves in a plastic trash bag. Waste Management will only pick up bags of leaves.

- November 13 - 16
- November 27 - 30
- December 11 – 14

Reminder – 2024 Trash and Recycling Changes (Continued)

Starting next year, all Fruita households will be transitioned to an automated collection system. There are also a few exciting new additions, like the leaf pick-up program, a holiday trash drop-off location (dates coming soon), and single-stream recycling. Learn more about this change in services online at fruita.org/trashcollection.

Fiber Construction Update (Continued)

Next Week (October 30, 2023), Clearnetworx/Deeply Digital, an internet service provider, will be constructing along Vista Valley, Holly Park, Sunflower Estates, Brandon Estates, Windsor Park, Red Rocks, McCune Avenue. For questions and comments on fiber internet, please call Clearnetworx/Deeply Digital at 970-240-6600. Learn more about fiber internet in Fruita at fruita.org/fiberinternet.

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** What dates will the City offices be closed in November and December?
- **Answer:** The City offices will be closed on the following dates:
 - Friday, November 10, 2023 – in honor of Veteran’s Day
 - Thursday, November 23 – Friday, November 24, 2023 – Thanksgiving Holiday
 - Monday, December 25, 2023 – Christmas Day

General Updates

- **WaterSmart Conference.** Councilor Miller, staff, and I attended the three-day Growing WaterSmart Workshop to identify and then create an action plan for the City of Fruita to work towards. Our team had representation from Ute Water and the Mesa Conservation District which helped us plan for future collaboration between all of our agencies. This workshop was extremely helpful for us to identify specific goals to work towards when it comes to water consumption and quality in Fruita.
- **MCCOA Retreat.** On Friday, the marketing and communications team attended the annual Mesa County Communications Officer Association (MCCOA) retreat. Communications and

Engagement Specialist Ciara DePinto, has been part of this group for many years and has found the group extremely helpful when coordinating with other agencies on communication efforts. The retreat had an array of speakers, including topics on digital marketing, podcasting, finding your personality style, and a panel discussion.

- **Mesa County Economic Update.** Dr. Nathan Perry with Colorado Mesa University publishes a quarterly economic report for Mesa County. The report goes into detail on local economic indicators, local real estate indicators, regional energy, and national economic indicators. View the [Mesa County Economic Update](#) online.
- **Roundtable with the Mesa County Commissions.** As a reminder, the Mesa County Commissioners, County staff, and Mayor Kincaid are hosting a round table event next Friday at 8:30 a.m. at the Fruita Community Center. Speakers include the Commissioners, the County Assessor, the County Community Development Director, and our Police Chief and Community Development Director. Coffees and pastries will be provided from Aspen Street Coffee. If you are interested in attending, a flyer is below.
- **Cups for a Cure Postponed to Next Week.** Due to inclement weather conditions, the Fruita Chamber decided to postpone Cups for a Cure event to next Saturday, November 4, 2023 from 1:00 p.m. - 4:00 p.m. in the Fruita Civic Center.

Engineering

- **Kismet Minor Subdivision.** The concrete sidewalk along the east side of Mesa Street for this subdivision was completed this week. Xcel completed the necessary permanent repairs to a gas main that was damaged during construction of the sanitary sewer main. The asphalt cut that Xcel had to make in the road is scheduled for repair on Friday October 27, 2023.
- **Reed Park Bid Opening.** Last Friday afternoon, staff held a bid opening for construction of the Reed Park renovations. The low bidder was Ford Construction at \$2.16 million. Staff is evaluating both bids and will provide an update to Council at the next meeting.

Parks and Recreation

- **Pumpkin Dunk Recap.** The Pumpkin Dunk event was a heartwarming gathering with around 75 kids, aged from 6 months to 13 years old. Each child left with one or even two pumpkins, and the Halloween music added to the festive atmosphere. The staff did a wonderful job, ensuring that everyone had a fantastic safe time.

Planning & Development

To see active reviews of current projects, you may visit fruita.org/projects.

Major/ Minor Subdivisions:

- Copper Creek West Preliminary Plan (Approved) (954 19 Road) (138 Lots)
- Iron Wheel 2 Final Plat (Under Review) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Under Review) (1024 19 Road) (48 Lots)
- Kismet Minor Subdivision (Under Construction) (460 N. Mesa St) (3 Lots)

- PSE Minor Subdivision (Approved) (1558 River Road) (2 Lots)
- LaPointe Minor Subdivision (Under Review) (1050 E. Ottley Avenue) (4 Lots)
- Sunset Pointe Preliminary PUD Plan (Under Review) (Parcel # 2697-091-80-001) (122 Lots)
- North Mesa Minor Subdivision (Under Review) (155 N. Mesa Street) (2 Lots)
- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)

Site Design Review/ Other Applications:

- Ottley Suites Site Design Review (Approved) (722 Ottley Avenue)
- Pediatric Dental Specialists Site Design Review (Approved) (101 Jurassic Avenue)
- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)
- A Storage Place Site Design Review and Minor Subdivision (Under Review) (1960 & 1966 Hwy 6 & 50)
- My Storage Fruita (Approved) (1930 Highway 6 & 50)
- Raptor Crossing (Under Review) (853 Raptor Road)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)
- Wildcat Residences (Under Review) (1807 Wildcat Avenue)

Public Works

- ***Beach Property Clean Up.*** Public Works is cleaning up the beach property (old pond property) and disposing of material that has been stored there for many years. Public Works staff helped load the steel I-Beams that were sold earlier on GovDeals.com



- **S. Mulberry Property.** The Streets Crew completed cleanup of the temporary parking lot at 169 South Mulberry Street.



- **Fleet Maintenance Update.** Fleet Services prepared winter maintenance equipment ahead of the expected storm moving through the area.
- **Update on Wastewater Reclamation Facility Projects.** The H2S Mitigation project and Aeration project at the Wastewater Treatment Facility continues to move closer to completion. The Biofilter pad is to be poured Monday Oct 30, delivery date of Biofilter is expected Oct 30th with tentative startup for biofilter the week of November 17th. Aeration grids for basin 2 are nearly finished (1-2) days with startup scheduled for week of Nov. 17th for basin 2.
- **Training.** Public Works crews participated in the Pollution Prevention and Good Housekeeping Training provided by Mesa County Stormwater Coordinator. Staff also completed the annual facility inspection.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita Cups for a Cure event set for Oct 28.](#)
- [Dinosaur Journey aims to be more sensory-friendly.](#)
- [You Need to See the 12 Prettiest Towns in the State of Colorado.](#)
- [Safe Streets and Roads for All Action Plan Approved.](#)
- [Fruita, Central and Junction well-recognized on All-SWL softball teams.](#)
- [Outdoor Adventure Business Moves to FARM.](#)
- [Mesa County Sheriff's Office hosting prescription drop-off event.](#)
- [Experts share tips to winterize home.](#)
- [Public Health schedules vaccine clinics.](#)

UPCOMING EVENTS (Please let Jennifer Cupp know if you plan to attend so we can RSVP for you)

- **October 31, 2023** – Trick or Treat Street, Downtown Fruita, 3:30 p.m. - 5:30 p.m.

- **November 3, 2023** – Mesa County Commissioners’ Round Robin/Town Hall, Fruita Community Center, 8:30 a.m.
- **November 4, 2023** – Cups for a Cure, Civic Center Park, 1 p.m. - 4 p.m.
- **November 5, 2023** – Rim Rock Marathon, Colorado National Monument
- **November 14, 2023** – Coffee and Chat with City Manager, Camilla’s Kaffe, 8:00 a.m.
- **November 25, 2023** – Small Business Saturday, Downtown Fruita

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



ROUND ROBIN

SPEED NETWORK WITH YOUR MESA COUNTY LEADERS



Friday, Nov. 3



8:30 a.m.

FRUITA COMMUNITY CENTER

324 N Coulson St.

Space is limited. Register at bit.ly/3ZlySZl



FRUITA

COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.