



*full color circle*



*black circle*



*white circle*



**DOWNTOWN FRUITA**  
HOMEGROWN. AUTHENTIC. FUN.

*full color horizontal*



**DOWNTOWN FRUITA**  
HOMEGROWN. AUTHENTIC. FUN.

*black horizontal*



**DOWNTOWN FRUITA**  
HOMEGROWN. AUTHENTIC. FUN.

*white horizontal*



**DOWNTOWN FRUITA**  
**HEMGROWN. AUTHENTIC. FUN.**



*(black/gray)*



**DOWNTOWN FRUITA**  
**HEMGROWN. AUTHENTIC. FUN.**



*(orange)*

*full color horizontal with icon*



**DOWNTOWN FRUITA**  
HOMEGROWN. AUTHENTIC. FUN.



*black horizontal with icon*





**DOWNTOWN FRUITA**  
HOMEGROWN. AUTHENTIC. FUN.



*white horizontal with icon*