



CITY OF FRUITA REGULAR MUNICIPAL ELECTION TO BE HELD ON

APRIL 5 2022

The next regular City election will be held on April 5, 2022. The election will be conducted by mail ballot and ballots will be mailed out to registered voters the week of March 14, 2022. The City of Fruita has a 24-hour mail ballot drop box located in the Civic Center east parking lot where you can drive right up to drop off your ballot.

The ballot will include the election of a Mayor and three City Council members. There is one candidate running unopposed for the Mayor's seat and nine candidates for the three Council positions available. You can register or check your voter registration status at www.govotecolorado.com.

CANDIDATE FOR MAYOR:



JOEL KINCAID

Joel has lived in Fruita for the past 18 years with his wife of 31 years, Tammy. He has three kids, Kyle; and twins Arianna and Taylor, who both are attending CMU. Joel enjoys being outdoors and is an active runner, mountain biker and road cyclist. He has completed the Kokopelli Trail 9 times on his mountain bike, and puts in many miles on his running shoes.

Joel is active in the local Fruita community. He has been serving as Mayor the past 4 years and on City Council for the previous 6 years. He served as the Fruita Chamber President and Vice President in 2009-2011, and is currently serving on the board. Joel is familiar with Fruita serving 13 years on the Fruita Tourism Council. He has been an assistant coach at FMHS for cross country the past 5 seasons and track for 4 seasons. Joel cares about Fruita, and has played a key role in growth, business, tourism, and making personal connections. He understands the current and future opportunities available for our great city.

Joel has a Bachelor of Arts degree from Spring Arbor University in Michigan. He worked for a screen printing company and manufacturing company for over 12 years before starting his own business, Merge 2 Media, Marketing by Design in 2002. His experience allows him to work with many different sized companies as well as a variety of businesses.



Are you Registered to Vote?

You can register or check your voter registration status at www.govotecolorado.com.

Fruita City Council: If calling City Hall at 858-3663 does not answer your questions, please feel free to contact any of your City Council members.



MAYOR
JOEL KINCAID
250-9557



MAYOR PRO TEM
LORI BUCK
858-7767



KAREN LEONHART
250-4435



HEATHER O'BRIEN
HOBRIEN@FRUITA.ORG



KYLE HARVEY
435-724-7387



KEN KREIE
270-3305



MATT BREMAN
314-5991

Candidates for City Council: (Three Council seats available)



JARED PROCHNOW

I have been a resident of Fruita for 8 years and have fallen in love with it. I grew up in the valley, graduating from Central High School in 2005, after which I got my Associates of Occupational Studies in Architectural & Structural Drafting. I am currently going back to school for a Bachelor of Science in Human Services with a Specialization in Criminology. While I'm attending school, I am a stay-at-home Dad to seven kids, four of which my husband and I have adopted through Foster Care, and the remaining three, still in foster care, will soon become part of the family!

I serve on the Board of Directors for Colorado West Pride, which is an LGBTQIA+ organization responsible for planning Pride events in the Grand Valley. I have begun working with Fruita for Equality, where we focus on advocacy and equality within our beautiful town. I also serve as the Vice-Chair on the Juvenile Parole Board for the State of Colorado. My work within Juvenile Justice on the Juvenile Parole Board has been the inspiration for my continued community involvement and my pursuit of another degree.

My husband of 15 years and I have loved living in Fruita and regularly take advantage of what it offers. I look forward to the opportunity to serve my community and continue the legacy of great leadership. 🗳️

AMY L. MILLER

My Fruita roots run deep. I am a proud 4th generation Fruitian (Maiden name Snover). I have the unique honor of being able to say I was born in Fruita, in the same LowerValley Hospital room and delivered by the same doctor as my mother 25 years before me! I met my amazing husband in an FMHS classroom and 26 years later you can still find us decked out in our Fruita blue, cheering our Wildcats to victories in sports, the arts, academics and agriculture. We are thrilled to now have 3 sons who also proudly carry on the Wildcat tradition of excellence.

My life experiences in the LowerValley have given me several unique perspectives. Having been raised on a local dairy, I understand the important role agriculture has played in Fruita's history and the valuable contributions it still makes. Working in the elementary classrooms of our school district allowed me to see and hear firsthand the needs and desires of families. Being a small business owner has given me insight into the many unique challenges our local entrepreneurs face. As a Realtor, I also see the needs and desires of our growing population and the importance of personal property rights.

I love the Fruita way of life and hope to be able to serve my community in a way that will allow many future generations the same enjoyment. 🗳️



AARON HANCEY

Aaron Hancey, a Colorado native, has been a resident of Fruita since 2014 when he was hired by West Star Aviation to serve as the Financial Controller for the Grand Junction, CO and Chattanooga, TN facilities. He currently resides on a small farm with his wife, Lori, and four children who currently attend MRES, Fruita 8/9, and FMHS. Prior to living in Fruita, Aaron worked for a CPA firm in Denver as an auditor and consultant. In 2018 Aaron started his own consulting practice to support growing businesses as a consulting/part-time Chief Financial Officer. His volunteer activities include serving as a member of the Fruita Planning Commission, an FWorks on-site coordinator, youth leader for his church, BSA leader for 13 years, and missionary service in Norway for two years. Aaron and his family have loved living in Fruita and have enjoyed all that it offers, especially the mountain bike trails, small town feeling, and open sky!

Aaron has a passion for supporting small, locally owned businesses, and his ownership of the Fruita Sno Shack, as well as his professional consulting work with several local businesses give him a unique perspective on the growth and tourism in our community.

Aaron believes that the essence of being an elected representative of our community here in Fruita includes enormous responsibility, high expectations, exceptional performance, un-paralleled integrity, and unwavering trust. Aaron values the community's voice and aims to magnify all the good Fruita offers, while responsibly contributing to the management of its future growth. 🗳️



MICHAEL C. DAY

My name is Michael Day, I have lived, worked, and played, in the grand valley since 1987. I have been employed in the oil and gas industry since 1989. I returned to the grand valley in 2010 and bought my primary residency in Fruita in 2015.

I have been employed with Knowles transportation for the last 7 years servicing wells on the Grand Mesa. I have a background in computer science, real estate, and finance. I am also a Master Diver, Commercial Diver, and Ski Instructor, who enjoys the great outdoors.

I have served my communities as an officer of the American Legion, from Third Vice Commander to First Vice Commander; but my favorite, was serving as Chaplin, in the capacity of the moral support of the lodge.

Helping others and my community, has been my passion with every free moment of my time, for half my life. I care deeply about our community and the direction we are going. I would be grateful for your support, your vote, and to serve you, as a member of the Fruita City Council. 🗳️



JEANNINE PURSER

Hi, my name is Jeannine Purser: Fruita has been home to myself, my husband of 25 years, and our two amazing daughters for almost 21 years. I love this town and I can't imagine living anywhere else. (Yes, this does sound like a Wheel of Fortune introduction.)

I have worked at Mesa Valley Community School, a wonderful D51 charter school, since 2012. My job title at the school is community liaison which entails me working directly with our families, staff and the community at large to bring them all together in a cohesive and meaningful way. In addition to my day job I have been an integral part of Cavalcade, an all-volunteer Performing Arts Venue in downtown Fruita, for over ten and a half years, and currently serve as Cavalcade's director.

I have also been a board member on the Downtown Advisory Board (DAB) since its inception in 2011 and have been the chair of that board for most of that time frame. Prior to the start of the DAB, I also was a member of several community groups such as Bricks, Homegrown Fruita, and the president of the Shelledy PTO for many years.

I have a heart and passion for this town and would be incredibly honored to be elected to serve this community as a Fruita City Councilor. 🗳️

JAMES WILLIAMS

Originally from Oakland, CA, James moved to the Grand Valley in 2000. He married Samantha Stockert, a fourth generation Fruita resident in 2001. Together they started Rhema Music & Clothing Co in 2005, and their fitness facility, Fit 4:13, opened in 2014. The older of their two daughters, an FMHS graduate is currently in her second year at Duke University, studying neuroscience & psychology. The younger daughter, a freshman, is on the school Senate at Fruita 8/9, as well as a member of the City of Fruita's Youth Action Council.

James has served two terms on the Fruita Tourism Board, and was the annual recipient of Fruita's Arts & Culture Award in 2019. More recently, he served on D51's Back to School Task Force as a consultant during the pandemic. In addition to being an award winning, critically acclaimed songwriter and touring artist with The Williams Brothers Band, James has thirty years experience as a concert promoter, including booking and producing the entertainment for several local events, such as The Fruita Fall Festival, Mike the Headless Chicken Festival, Thursday Night Concert Series, and the Fruita Farmers Market for the past several years.

"The Grand Valley, especially Fruita, has always been so supportive of our family. It is a blessing to live here, raise our family here, and be a part of this wonderful community. It's an honor to be asked by the community to step up and serve in this capacity." 🗳️



THEODORE (TREY) DOWNEY III

As a fourth-generation Fruita resident, I have worked, and attended school in Fruita over the last 33 years. Graduating from Fruita Monument in 2006 and attending Colorado Mesa University I received my Bachelors in English and History. Upon graduation, I began my Master's in English as a Second Language and was hired to start teaching at Central High School in 2011.

While teaching at Central I have gone from being an English as a Second Language teacher to an English teacher, History teacher, and currently, the STEM Coordinator for Central High School after receiving my Master's in Educational Leadership. For the past 9 years, I have been the Student Senate/Leadership teacher and have been able to oversee schoolwide, districtwide, and statewide functions as well as become a member of the CHSAA Leadership Committee. With CHSAA I also serve as the Statewide Leadership Sponsor. Over the course of my tenure, youth civic engagement has been a deep interest of mine, and work to continue the now-disbanded Kids Voting program by working with my students to create a program called We Vote, which we hope to launch statewide in the coming years.

Giving back to the community that has given me so much has become my life's passion and my hope is by being on the City Council for Fruita I will be able to offer the people of Fruita my hard work, dedication, and time. Fruita is not just my community but my home and my family. 🗳️



MICHAEL HANDLEY

Michael moved to Fruita with Dorrie, his wife of 48 years, from the Dallas, Texas metro area three years ago. Michael and Dorrie chose Fruita as their forever retirement home after traveling to the Grand Valley and Fruita area often through the years to enjoy camping, hiking, biking and winter activities on the Grand Mesa.

Michael has served on Fruita's Livability Commission since 2019 and currently chairs that body. The mission of the Commission is to make recommendations to the City Council pertaining to the eight factors of livability that improve the quality of life, economic health and lifestyle of Fruita residents.

Michael received his BS degree in Computer Science and Business Administration from Iowa State University, and continued graduate studies in Management Information Systems at the University of Texas, Dallas. Michael is retired from senior management in the Information Technology and Communications business sectors, working mainly in new technology development and market strategies positions. Michael worked for established technology companies, including Texas Instruments and IBM, and for venture capital startups, including U.S. Telephone, acquired by Sprint, and the Internet infrastructure company, BEA Systems. Michael served 14 years as an Election Judge in his Texas county. During the early voting period for some presidential elections, up to 20,000 people would vote in person at his all-county voting center.

Michael cares about Fruita and wants to see the city grow in a way that follows the city's updated master plan while maintaining its small-town feeling. 🗳️

JAMES L. JACKSON

A native of St Louis, Missouri, I came to Colorado to attend Colorado State University in 1980. At CSU, I met my wife Arlene, a Colorado native, and started my love affair with the state. After graduating with a degree in Wildlife Biology, job opportunities in the St. Louis area called and there we raised our family. In 2015 Arlene's job brought us to Fruita which we now consider our forever home. We have 2 adult daughters and have started collecting grandkids.

I retired as Chief Ranger in 2015, after a 25-year federal law enforcement career with the National Park Service. I still use my work experience as a physical security consultant for the federal government.

I love the dry climate of Colorado and the endless opportunities the Grand Valley has to offer for outdoor activities. When not recreating, I teach motorcycle safety to new riders for Harley Davidson.

I am actively involved in the Fruita community, serving on the Comstock Estates HOA since 2017, currently as President and leading the Comstock Estates' Neighborhood Watch Program. I have also served on the Fruita Police Commission since 2020.

I believe problems are best solved when more people contribute to the conversation. I pride myself on being a good listener and having an ability to take in the input of all stakeholders in order to come to a consensus. I also enjoy and have strong research skills that I utilize to find additional information and arrive at the best possible solutions. 🗳️



Gearing up for Irrigation

Irrigation water is typically turned into the canals around the first of April and crews will be working to get the City's irrigation systems up and running as soon as possible. To assist in the startup of irrigation season, residents are reminded to make sure ditches are cleaned and valves (that were used to drain pumps and irrigation systems for winter) are closed prior to April 1st.

Each residence that receives irrigation water from the City's system should have two valves. One above ground (resident's valve) and one underground (the City valve). Please do not use the City valve to turn your system on and off. We use this valve as an emergency shut off valve if you have a problem with your valve or system. If you're having a water supply problem, first check

to see that your supply valve (the valve above ground) is open and that your filter isn't plugged. If it seems that your neighbors have water and you don't or no one in the neighborhood has water, call your irrigation water supplier.

Please keep in mind that most newer subdivisions are not connected to the City's irrigation system and are supplied water through their Homeowners Association. Residents are encouraged to make sure they know who to contact with questions about their irrigation systems, especially in an emergency situation. The figure below provides some guidance on who to contact. If your irrigation provider is unknown, please feel free to call the City for clarification.

The City would like to keep updated

contact information for HOAs in the event of an irrigation issue or emergency. Please email HOA contact information to the City of Fruita Public Works Department at adownie@fruita.org or call **(970)858-9558**. This will help us communicate important information as it pertains to the irrigation system.

Once irrigation water is available, residents are encouraged to help conserve water where they can is recommended. Following an alternating watering schedule. EVEN house numbers water Tuesday, Thursday, and/or Saturday. ODD house numbers water Wednesday, Friday, and/or Sunday. The City performs routine flushing and maintenance of the irrigation systems on Mondays. 📞

Who to call with Irrigation Issues?





325 E. ASPEN AVENUE
FRUITA, COLORADO 81521
WWW.FRUITA.ORG

PRESORT STD.
 US POSTAGE
 PAID
 GRAND JCT., CO
 PERMIT NO. 134

UPCOMING EVENTS IN FRUITA

ALL EVENT DATES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Fishing is Fun	4/2	8 - 10 a.m.	Snooks Bottom Open Space
Easter Egg Scramble	4/13	4:30 p.m.	Fruita Community Center
Desert Rats Races	4/15-4/16		Highline State Park
Co2uT Race	4/23	Open Venue	Downtown Fruita
Girls on the Run 5K	5/7	10am	Fruita Community Center
Fat Tire Festival	5/6 - 5/8	Open Venue	Downtown Fruita and 18 Road trail head
18 Hours of Fruita	TBD	Open Venue	Highline State Park
Adventure Fest at 18 Rd.	5/14	8:00 a.m.	18 Rd.
Mike the Headless Chicken Festival	6/3 & 6/4	Open Venue	Fruita Downtown
Thursday Night Concert Series	6/9 - 8/11	7:30 p.m.	Civic Center Pavilion
Food Truck Fridays	6/10, 7/22, 8/19 & 9/9	5:30 - 8:30 p.m.	Reed Park
Country Jam	6/23-6/25	Open Venue	Country Jam Ranch
Farmers Market	6/11-10/29	Saturdays, 8:30 a.m.-12:30 p.m.	Reed Park
Fruita City Council Ice Cream Social	6/30	7:30 p.m.	Civic Center Lawn
Fireworks Display	7/3	Dusk	City of Fruita
Cops N Cars Car Show	8/13	8 a.m. - 3 p.m.	Little Salt Wash Park
Mountain Rats	TBD		
Tour of the Moon	TBD	8 a.m. - 5 p.m.	TBD
Fruita Fall Festival	9/22-9/25	Open Venue	Downtown Fruita
Colorado Riverfront Concert Series	TBD	look for Ticket pick up times and days	James M Robb State Park
FCC Youth Scholarship Golf Tournament	Oct. 1	1 p.m.	Adobe Creek Golf Course