



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: OCTOBER 14, 2022
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Tuesday's City Council Workshop and Meeting

As a reminder, we have a special workshop scheduled prior to our regular meeting next Tuesday, and the purpose of the workshop is to receive a final report and presentation from our contracted consultant on the POST (Parks, Open Space and Trails) Impact Fee Study. The workshop is scheduled for 6:00 p.m.

After our workshop, our regular meeting will begin with swearing in the newest member of the Fruita City Council, Aaron Hancey. The Council will then move on to three items for proclamations and presentations, the first being a presentation to former City Councilor Heather O'Brien, then a proclamation to honor Jeff Bates, and a proclamation for "Lights on After school Day." After that, the Council will consider several items on the consent agenda, and there are seven public hearings on the agenda. For Administrative items, staff will present an overview of the Infrastructure and Core Services projects included in the 2023 Budget. We will conclude the meeting with a discussion on council liaison positions on Boards and Commissions. See you on Tuesday night! [View the agenda and packet online.](#)

Leaf Pick Up for Waste Management Pilot Areas

To help residents in the Waste Management pilot program dispose of fallen leaves, during the week of November 7, 2022, residents can place extra bags of **leaves** next to their trash can for pick up. Waste Management will pick up extra bags of leaves on your normal pick-up day (depending on volume, they may have to finish the following day).

- Leaves must be bagged.
- Bags must be 3 feet away from your trash cart.
- Only bags of leaves will be picked up.

In August 2022, residents in the pilot program received a 96-gallon cart. If you are unsure if you are a part of the Waste Management pilot program, please review the [pilot program maps.](#)



Honor the Past – Envision the Future **FRUITA**

Reed Park Stories

The City of Fruita is working on plans to renovate Reed Park. Designs are currently underway! We would love to hear from Fruita residents what Reed Park means to them. By telling us your stories, the City hopes to obtain more funding to go towards the park. Tell us what Reed Park means to you at bit.ly/reedparkstory.



E-Waste Event Recap

We had a fantastic turnout at the annual E-Waste Recycling event last Saturday thanks to you! Over 150 people came through to recycle old electronics. Waste Management collected 4 ½ tons of recyclable material. Great job, Fruita!



Truck-N-Treat & Trick-or-Treat Street

Head to downtown Fruita on Saturday, October 22, from 10 a.m. - 12 p.m. to enjoy Fruita's Halloween events! In the street Around the Civic Center, the City's Truck-N-Treat event will be taking place with large trucks dressed up for Halloween. Walk around each truck to explore and collect candy from vendors. On Aspen Avenue, enjoy the Fruita Area Chamber of Commerce's Trick-or-Treat Street event where local businesses will be handing out candy. During these events, Aspen Avenue from Circle Park to Maple Street and Peach and Elm Street will be closed. This is our first year combining the events now that the Trick-or-Treat Street event has grown large enough to require closed streets.



Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** Do I need a business license in the City of Fruita?
- **Answer:** Yes, if you are doing business in the City of Fruita you must have a business license. Receiving a business license is easy! You can find the [business license application](#) online or visit the Fruita Civic Center to pick one up. There is a \$25 annual fee for the license, and you will receive a renewal reminder in the mail at the end of each year.

General Updates

- **Financial Reports.** Sales tax numbers for August 2022 are now available and can be found in the Council packet for our meeting next Tuesday. Quick highlights of the financial reports, in August 2022, when compared to the previous year, City sales tax collections increased 24%, and is trending at an increase of 9% year-to-date. Use tax collections on building materials (up 79% in August, trending at an increase of 41% year-to-date) and county sales tax collections (up 19% in August, up 10% when compared to the previous) also saw increases from the prior year. On the other side, use tax on motor collections (down 25% in August 2022, trending at a decrease of 1%) and lodging tax collections (down 20% when compared to August 2021, trending an increase of 2% overall) were all down from the prior year.
- **Bike Ride with the City Manager.** We enjoyed a ride in the Fall weather on the Kokopelli section of the Riverfront Trail discussing the City's public-private partnership in the Fruita Business Park, with the Imondi Wakeboard Park, the City's wastewater reclamation facility and long-term planning and engagement efforts and results.
- **Mobile Mesa County Newsletter.** The October 2022 Mesa County Newsletter is now available and can be found [here](#). It includes information on Grand Valley Bike Month, the Safe Routes to School Program, upcoming events, and more.
- **Mesa County First Responders.** We hosted a meeting with all cities, county, CMU, all chambers, GJEP, and the BIC to reset our regular meetings and plan for the wrap up of the Roadmaps Recovery process in the next month.
- **2023 Fruita Fat Tire Festival & GJ Rides & Vibes conflicting schedules.** We met with the Greater Grand Junction Sports Commission to express our concerns with the scheduling of the 2023 Ride & Vibes Mountain biking racing event on the same weekend as Fruita Fat Tire Festival since it could split vendors and participants who typically participate in both. This will be 28 years since the Fruita Fat Tire Festival began and arguably played a major role in putting this area on the map for mountain biking. We are in full support of Rides & Vibes. We will work with the parties involved to coordinate as effectively as possible.

Parks and Recreation

- ***Pumpkin Dunk on Friday, October 21.*** The Fruita Community Center's indoor pool will become a floating pumpkin patch from 4:00 p.m. - 6:00 p.m. on October 21. There is a \$10 pre-registration required to reserve a pumpkin.
- ***Truck-N-Treat on Saturday, October 22.*** Our annual Truck-N-Treat will be held from 10:00 a.m. - 12:00 p.m. on the streets surrounding the Civic Center. Trucks, equipment, vehicles, and more will be decorated for Halloween and ready to hand out candy to our community. Costumes are encouraged and truck horns will sound at noon!
- ***Alzheimer's Education Series Returns to the Fruita Community Center.*** The first of a two-part series about Alzheimer's will be held on October 19 at 1:00 p.m. Join us to learn about "Advancing the Science: The Latest in Alzheimer's and Dementia Research". This program will have light refreshments and snacks, please pre-register.
- ***Adult Co-Ed Volleyball is Now Open for Registration.*** Our fall adult volleyball league will be held on Sundays from 10/23 - 11/27 in the afternoon and evening. There is a \$190 fee per team. Learn more and sign up at the Fruita Community Center!
- ***Adult and Group Paint Alongs Available in October.*** BanjoCat Art will be offering a multi-class adult session on Wednesdays from 10/19- 11/2 and an All Ages Group paint along on 10/17. Learn more and register at the Fruita Community Center.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Sycamore Estates Minor Subdivision (Approved) (945 E. Pabor Ave, Fruita CO 81521) (9 Lots)
- Kimston Minor Subdivision (Under Review) (1930 Hwy 6 & 50) (2 Lots)
- Orchard Ridge 4 (Under Review) (17 Road & K3/4 Road) (21 Lots)
- Shannon Minor Subdivision (Under Review) (377 N. Pine Street) (2 Lots)
- Rose Creek Preliminary Plan (Intersection of 19 & K Road, Fruita CO 81521)
- Cider Mill Estates Final Plan (Under Review) (960 Stone Mountain Drive. Fruita, CO 81521) (47 Lots)
- Dana Minor Subdivision (Under Review) (317 Pine Street) (3 Lots)
- East Grand Townhomes Minor Subdivision (Under Review) (600 Grand Avenue) (4 Lots)
- Copper Creek West Preliminary Plan (Under Review) (954 19 Road) (138 Lots)

Site Design Review/ Other Applications:

- 111 S. Mesa Street Site Design Review (Under Construction) (111 S. Mesa St, Fruita CO 81521)
- 204 S. Mulberry Street Site Design Review (Under Construction) (204 S. Mulberry St, Fruita, CO 81521)
- Monumental Provisions (Issued) (155 N Mulberry St.)
- Grand Skye Site Design Review (Under Review) (715 E. Grand Ave.)
- Grand Valley Storage (Under Review) (1930 Hwy 6 & 50)
- Fruita Apartments (Under Review) (614 Raptor Road)
- West Pabor Right-of-Way Vacation (north of 535 W. Pabor Avenue)

- North Mulberry Street Conceptual Street Design
- Dogleg 1 Annexation (Under Review) (Parcel #2697-213-00-078)
- Dogleg1 Rezone (Under Review) (Parcel #2697-213-00-078)
- Dogleg 2 Annexation (Under Review) (Parcel #2697-213-00-094)
- Dogleg 2 Rezone (Under Review) (Parcel #2697-213-00-094)
- Latigo Annexation (Under Review) (1834 J Road)
- Latigo Rezone (Under Review) (1834 J Road)
- Adele's Acres Annexation (Under Review) (1024 19 Road)
- Adele's Rezone (Under Review) (1024 19 Road)
- The FARM Fruita Arts Recreation Marketplace (Under Construction) (158 Park Square)

Police Department

- ***Officer Sara Reads to First Grade Classes.*** Last Friday, Officer Sara visited with the first-grade classes at Shelledy Elementary School. She read to the students to help wrap up their social studies unit on community helpers.



Photo by Shelledy Elementary School

Public Works

- **Building Maintenance.** The Police Department fire inspection and annual fire extinguisher inspection was completed.
- **Fleet Maintenance.** Brake work was performed on the Fleet service truck. Hydraulic work, a service, and an annual DOT inspection was performed on a Vactor truck. Shocks, steering rack, pinion assembly, hub assembly, and tires were replaced on a Parks vehicle.
- **Road Maintenance.** The crew crack sealed and painted parking stalls at the Fruita Community Center during their maintenance week. Signage was installed for a dead-end road.
- **Utilities.** 3,454 feet of sewer lines were cleaned. The IIG lift station is having minor electrical issues that is being troubleshooted. Staff assisted with setting up a pump for the Fruita Community Center pool maintenance project.
- **Wastewater Treatment.** The Wastewater Superintendent is working on cost reductions for the H2S Mitigation Project.
- **Admin Update.** Public Works staff continue to work with Construction Manager at Risk (CMAR) on the H2S Mitigation Project. Interviews for the Public Works Superintendent were held this week.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [What's in a Name: Pabor Avenue](#)
- [D51 seeks input on next year's calendar.](#)
- [Can a strain of wheatgrass with an odd name help Colorado farmers use less water?](#)
- [Newly selected Fruita City Council member sets a high bar for himself.](#)
- [Fruita, Central, Palisade make regional softball field.](#)
- [Everything you need to know about voting in Colorado's 2022 elections.](#)
- [Fruita City Council tabs Hancey as newest member.](#)
- [Biden to create monument today, Thompson Divide measure also being announced.](#)
- [Archeology Day at Colorado National Monument.](#)
- [Country Jam 2023: Blake Shelton, Jason Aldean, Cody Johnson announced to headline the country music festival in Colorado.](#)
- [Fruita Farmers Market to continue through October.](#)
- [New executive director joins Mesa County RSVP.](#)
- [Christmas Tree Permits Available for the Grand Valley.](#)
- [Fruita Monument cruises past Aurora Central.](#)
- [GJ Airport increasing parking prices starting Nov. 1.](#)
- [Grant to fund county Gunnison Bluffs trail planning.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **October 22, 2022** – Truck-N-Treat, Civic Center, 10:00 a.m. - 12:00 p.m.
- **October 22, 2022** – Trick or Treat Street, Downtown Fruita, 10:00 a.m. - 12:00 p.m.
- **November 2, 2022** – Beer or Rootbeer with the City Manager, Suds Brothers Brewery, 5:30 p.m.
- **December 10, 2022** – Holiday Arts & Crafts Fair, Fruita Community Center, 10:00 a.m.- 3:00 p.m.

- **December 14, 2022** – Hot Chocolate with the City Manager and Councilor Amy Miller, Starbucks Coffee, 4:00 p.m.
- **December 15, 2022** – Cookies & Claus, Fruita Community Center, 6:00 p.m. - 7:30 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.