



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: MAY 6, 2022
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Bike to Work Day Recap

Although unfortunately I was unable to attend, I heard there was a great turnout for Bike to Work Day on Wednesday morning! Thank you to Mayor Kincaid, Mayor Pro-Tem Breman, and Councilor Miller for attending the event and meeting with Fruita residents. And thank you to Family Health West for providing breakfast for participants. We had a great turnout and even had a whole class from the Fruita Middle School ride to the Civic Center. Thank you to everyone that attended!



Multiple Special Events This Weekend in Fruita

The 25th Anniversary Fat Tire Festival is this weekend in downtown Fruita and at 18 Road. If you're heading downtown, there will be a product expo and live music throughout the weekend. All of the demos will be at 18 Road. Additionally, this weekend at Highline State Park, is the 18 Hours of Fruita event. If you would like to see a schedule of the events this weekend, you can visit the Fat Tire Festival's website [here](#). This is the first Fat Tire Festival since 2019, and we are excited to see it back! Also, the Girls on the Run 5K returns this weekend and will be on Saturday

Honor the Past – Envision the Future **FRUITA**

morning at Shelledy Elementary. The course and additional information on the Girls on the Run can be found [here](#).

Staff will also be at the Fruita Fat Tire Festival throughout the weekend gathering feedback on the North Mulberry Street survey.

North Mulberry Street Survey Open Until May 15, 2022 (Continued)

After an extended period of the temporary closure of North Mulberry Street, the City is considering whether to make the closure permanent with new and permanent improvements. The purpose of this survey is to understand preferences as they relate to the temporary closure, potential permanent closure, design elements, and overall opportunities and concerns related to this space. The survey is being conducted by Design Workshop, a contracted firm funded with a grant to help the City through this engagement and design process. They are receiving a high response so far to the survey and we want to make sure that all have a chance to take it. Multiple emails to all downtown businesses (based on the contact info we have for each business) and in-person visits from staff to businesses have been made and we appreciate so many sharing information for people to participate. The flyer we have provided to businesses and in the spaces is found below. The survey does consider whether people are local or visitors so that information may be considered. The survey may be found [here](#), and the flyer is below.

Motor Vehicle Services (DMV) Opening for Two Weeks (Continued)

Mesa County plans for the Fruita Motor Vehicles Office located at the Civic Center (325 E. Aspen) to open for two weeks, Monday-Friday, 8:30 a.m.-5:30 p.m., starting on Monday, May 2. The Fruita and Clifton locations have been closed due to staffing shortages. After these two weeks, the DMV will evaluate how many days a week they will be open moving forward.

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** Can I get a membership to the Fruita Community Center if I'm not a resident of Fruita?
- **Answer:** Yes! We have multiple options for memberships, as well as day passes and punch passes. You can find our hours and fees on our website [here](#).

General Updates

- **Summer 2022 City Link.** The Summer City Link was sent to the printer this week and should be arriving at homes in the next few weeks. The online version can be found [here](#). It includes a recap of the election, an article on growth in Fruita, an employee spotlight, upcoming events, and more.
- **State of the Valley 2022.** Next Wednesday, May 11th, the Grand Junction Area Chamber of Commerce is hosting the State of Valley from 12 p.m.-2 p.m. at the Grand Junction Convention Center. Mayor Kincaid and I will be guest speakers during the event. Local elected officials from city and county governments will provide updates on what is happening throughout the Grand

Valley. If you are interested in attending, register online at the Grand Junction Area Chamber of Commerce's website [here](#).

- **Website Redesign.** Included in this year's budget is a redesign of our website, Fruita.org. This week staff met with Municode, the company that manages and hosts our website, and have been told that redesigns are temporarily on hold due to the company being acquired by Civic Plus. While we can't get started on the transition to the new website yet, staff is looking into whether we can complete the concept design and have that ready by the time our website providers is completing new websites.

Administration

- **Financial Statements and Audit.** The 2021 Financial Statements are almost complete. The City's auditors will be conducting their field work the week of May 16. A presentation to the City Council on the 2021 Financial Statements and the annual Fiscal Health Analysis will be scheduled for June or July.
- **Franchise Agreements.** The City has received draft franchise agreements from both Xcel Energy and Grand Valley Rural Power. These agreements are in the process of being reviewed and are scheduled to be presented to the City Council for first reading of the Ordinance adopting the agreements at the June 20, 2022 meeting.
- **Liquor License Training.** The City of Grand Junction Police Department is offering "Servers & Managers Alcohol Responsibility Training (SMART)" on May 27, 2022 on a first come, first serve basis. The Deputy City Clerk has sent an email to liquor license holders in Fruita notifying them of the available training.

Parks and Recreation

- **Saturday, May 7th Basketball Court Closure.** On Saturday, May 7, the Basketball Courts will be closed from 4:30pm-6:00pm for the Dance and Art Showcase.
- **Registration Now Open for Summer Activities.** Registration for summer athletics, activities, and more is open! Check out our [summer activity guide](#) to learn more. Sign up for everything from tennis to ceramics at the Fruita Community Center or on our website.
- **May 9th -19th Water Aerobics Class update.** All Water Aerobics Classes will be Cancelled for end of year school swim sessions. Please expect increased attendance of school aged children in the pool from 10:00am-3:00pm during this time.
- **Mike the Headless Chicken 5k Open for Registration!** Join us for the annual Mike 5k race through the streets of Fruita. After the race, stick around for live music, vendors, games and more. Start time of the race is 9:00 am on Saturday June 4. Registration fee \$25. Pre-registration is available at this [link](#).
- **Mike the Headless Chicken Disc Golf Tournament Open for Registration!** Join us for the annual Mike Disc Golf Tournament at Snooks Bottom. The first 50 players that register will receive an official Mike the Headless Chicken Disc. 1st place men's and women's score will be announced around 2pm Saturday after all scorecards are turned in. Registration: \$10 per player, \$30 if you sign up as a group of 4. Registration is available [here](#).

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Sycamore Estates Minor Subdivision (Approved) (945 E. Pabor Ave, Fruita CO 81521) (9 Lots)
- Kimston Minor Subdivision (Under Review) (1930 Hwy 6 & 50) (2 Lots)
- Orchard Ridge 4 (Under Review) (17 Road & K3/4 Road) (21 Lots)
- Shannon Minor Subdivision (Under Review) (377 N. Pine Street) (2 Lots)
- Rose Creek Preliminary Plan (Intersection of 19 & K Road, Fruita CO 81521)
- Cider Mill Estates Final Plan (Under Review) (960 Stone Mountain Drive. Fruita, CO 81521) (47 Lots)

Site Design Review/ Other Applications:

- 111 S. Mesa Street Site Design Review (Under Construction) (111 S. Mesa St, Fruita CO 81521)
- 204 S. Mulberry Street Site Design Review (Under Construction) (204 S. Mulberry St, Fruita, CO 81521)
- Monumental Provisions (Issued) (155 N Mulberry St.)
- Grand Skye Site Design Review (Under Review) (715 E. Grand Ave.)
- Grand Valley Storage (Under Review) (1930 Hwy 6 & 50)
- Fruita Apartments (Under Review) (614 Raptor Road)
- West Pabor Right-of-Way Vacation (north of 535 W. Pabor Avenue)
- North Mulberry Street Conceptual Street Design

Public Works

- **Fleet Maintenance Update.** Fleet maintenance staff performed an electrical repair on our street sweeper and it's back up and running. They continue to stay on track with services to all City vehicles. Our monthly fuel site inspection has been completed.
- **Road Maintenance Update.** Road Maintenance staff continued to crack seal. This week they finished Pabor Way, W Aspen Ave, Fremont and the City shop parking lot. They also painted parking stalls on Aspen from Maple through the Circle Park. The crew also assisted the Utilities crew on irrigation repairs.
- **Utilities Update.** Utilities staff repaired 4 City valves and responded to multiple sewer calls.
- **Wastewater Treatment Update.** Wastewater Treatment staff performed routine maintenance on equipment and finished up aeration repairs on their oxidation ditch. The crew is also working on inputting data into the work order system and creating preventative maintenance schedules for their equipment and facility.
- **Admin Update.** Staff met with Tetra Tech (Engineering Firm) to review 60% design of the city's H2S Mitigation project and discuss the Construction Manager at Risk (CMAR) submittals. The Public Works Director participated in a meeting with Mesa County regarding the Total Maximum Daily Load (TMDL) and the Colorado Department of Public Health next steps.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [District 51 commencement ceremonies returning to normal.](#)
- [Top things to do in Fruita, Colorado.](#)
- [In Focus: Fruita Rotary Club.](#)
- [Copper Club Brewing Co. Celebrates Colorado Parks and Wildlife's 125th anniversary.](#)
- [Mesa County Sheriff's Office holds awards ceremony.](#)
- [Two-week trial for Fruita Motor Vehicle Office.](#)
- [Fruita Monument ProStart team headed to national culinary competition.](#)
- [Fruita Monument Students receive Congressional recognition.](#)
- [Bikerumor Pic of the Day: Colorado National Monument – Fruita, Colorado.](#)
- [Getting back to Family Health West.](#)
- [DMV lines shorten with Fruita office opening.](#)
- [18-hour bike race returns to Colorado's "oasis in the desert".](#)
- [2021-2022 Flu Activity Remains Low.](#)
- [Grand Valley Bike Months kicks off.](#)
- [9 Things to do in Colorado this weekend: May 6-8.](#)
- [Fruita's Mission Abroad Club set for medically, culturally immersive trip to Peru.](#)
- [Fruita wins 7th straight SWL baseball title.](#)
- [Highline Lake State Park Gears Up for the Annual 18' Hours of Fruita Mountain Bike Race.](#)

UPCOMING EVENTS (*Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.*):

- **May 6-8, 2022** – Fruita Fat Tire Festival, North Fruita Desert and Downtown Fruita.
- **May 6-7, 2022** – 18 Hours of Fruita, Highline State Park.
- **May 7, 2022** – Girls on the Run 5K at the Fruita Community Center, 10:00 a.m.
- **May 14, 2022** – Adventurefest presented by Gemini Adventures, 18 Road at 8:00 a.m.
- **May 24, 2022** – Coffee with the City Manager at Bestslope Coffee, 9:00 a.m.
- **June 1, 2022** – State of the Community Breakfast, hosted by the Fruita Area Chamber of Commerce. Absolute Prestige Ranch in Loma, 7:30 a.m.
- **June 3-4, 2022** – Mike the Headless Chicken Festival, downtown Fruita.
- **June 9 – August 11, 2022** – Thursday Night Concert Series, Civic Center Pavillion, 7:30 p.m.
- **June 10, 2022** – Food Truck Fridays, Reed Park, 5:30 p.m.
- **June 11, 2022** – October 29, 2022 – Farmers Market, Reed Park, Saturdays 8:30 a.m.
- **June 23-25, 2022** – Country Jam, Open Venue, Country Jam Ranch
- **June 30, 2022** – Fruita City Council Ice Cream Social, Civic Center Lawn, 7:30 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org

Hey Fruita!

What's the future of North Mulberry Street?

WE WANT YOUR INPUT!

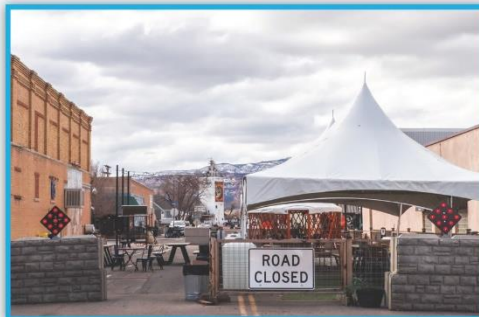


After high utilization of the temporary seating space during the pandemic, the City of Fruita is pursuing options for making North Mulberry Street a permanent outdoor space, but first we want to hear from you!

- ? What do you want to see North Mulberry Street become?
- ? What amenities do you think would enhance the space?

Let us know!

From now until May 15, 2022, you, family, and friends can fill out a survey to provide your feedback. Learn more about the project at fruita.org.



Scan the QR



bit.ly/nmulberrysurvey

**TAKE THE SURVEY
BY MAY 15, 2022**



FRUITA
COLORADO



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.