



FRUITA COLORADO

Weekly Info Update



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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: SEPTEMBER 3, 2021
Re: WEEKLY INFORMATION UPDATE

City offices will be closed on Monday, September 6, 2021, in observance of Labor Day.

I hope that you have a great holiday weekend! Trash and recycling services will be delayed by one day next week.

Tuesday's City Council Meeting

Our meeting on Tuesday will begin with proclaiming September 2021 as "Hunger Action Month" in the City of Fruita. After that, there are six items on the consent agenda, and one legislative hearing item regarding budget amendments. After that, the Council will consider four quasi-judicial hearings on special event liquor permits and will receive an update on the Total Daily Maximum Loads (TMDLs) from Public Works and our City Attorney. The meeting will conclude with the formal review of the City Attorney.

MTHC Festival Recap



It was a fun weekend at the Mike the Headless Chicken Festival last week! It was great to see the community enjoy the activities and to have the festival back. A few

Honor the Past – Envision the Future **FRUITA**

highlights from the festival – 252 runners participated in the “Run Like Your Head is Cut Off” 5K, 39 people participated in the Disc Golf Tournament, there were 139 cars on display at the Wheels West Car Show, and 179 chickens at the chicken show at the Civic Center. The MTHC shirts sold out on the first night, and the store sold more than \$17,000 of MTHC merchandise. Thank you to all of the vendors, staff, volunteers, and of course the community, for coming out and making this another memorable festival.

Localized Flooding Following Rain

Early on Thursday morning, Public Works crews responded to reports of flooding in Holly Park following the rain. Crews began pumping the water out of the area early in the morning around 7:30 a.m., pumping approximately 250,000 gallons. On Wednesday, the U.S. National Weather Service office in Grand Junction estimated that the area received 0.76 inches of rain, which broke the previous daily record for rainfall on that day. Whenever the area receives that much rain, it is anticipated that there will be some localized flooding. Public Works and Engineering will continue to investigate the cause of the flooding and may CCTV (closed circuit television inspection) to inspect the lines to see if there are any blockages/issues.

General Updates

- **Coffee with the City Manager.** A reminder, I will be hosting a Coffee with the City Manager at Aspen Street Coffee next Thursday (September 9, 2021) at 8:00 a.m. I will be joined by Chief Cavalier of the Lower Valley Fire Department. As always, these events are an opportunity for residents to come and ask questions and have a casual discussion with City officials.
- **COVID-19 Update.** No COVID-19 update this week – we hope that you all have a safe Labor Day weekend!
- **GOCO Application.** This week, with the help of Ross Mittelman from Mesa County Public Health, we submitted a small grant to Great Outdoors Colorado (GOCO) for four weeks of trail building at the North Fruita Desert. If the grant is awarded, GOCO will pay for a conservation corps group to complete the work. We estimate that in the four weeks, around 4 miles of new trail can be constructed. Decisions will be made in December, and we will keep the Council updated on the status of the grant.
- **Open Burning Season.** From MCPH: Fall Open Burn Seasons began on September 1 and runs through October 1 in Mesa County. Permits for everyone in the County are issued by Mesa County Public Health. Once a permit is obtained, residents must monitor weather and other safety alerts to ensure burning happens on days where the conditions are favorable for smoke dispersal and suitable conditions for fire safety. A permit is not valid if there is a red-flag warning, fire restriction, or an air quality alert in place. More information from the County can be found [here](#).
- **Food Truck Friday Canceled.** Just a heads up, Food Truck Friday at Reed Park tonight has been canceled. Upcoming dates can be found on the Grand Valley Food Truck Facebook page [here](#).

Engineering

- **Pine Street Bridge.** Public Works crews potholed utilities this week to identify any conflicts and so the design could progress to completion. Anticipate a final design by the end of September.

- **Active Circulation Plan.** All public input has been received and the online survey has closed. We anticipate a draft in the middle of October.
- **Fremont St. Design.** Anticipate 90% drawings by the end of September and working on scheduling a review with CDOT.
- **CDOT Wrong Way Detection.** Crews were in this week installing bases for new signage on the ramps at I-70 and Hwy 340. Signage will be installed in the coming weeks.

Marketing and Promotion

- **GoFruita Newsletter.** The latest edition of the GoFruita newsletter can be found here: [Your Family Deserves to Have Some Fun!](#)
- **Marketing Consultants.** The Fruita Tourism Advisory Council received 13 proposals for the contract for advertising and promotion services. The FTAC will be interviewing four of the consultants next week and will make a recommendation to the City Council following that.

Parks and Recreation

- **Dog Daze.** Dog Daze is next Tuesday from 5:00 p.m. to 7:00 p.m. at the Fruita Community Center! Donations will be given to Roice Hurst Human Society and Arrowhead Veterinary Hospital. More information [here](#).

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Land Use Code Amendments:

- Vested Right Code Amendment (Approved)
- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). (Approved)
- Short Term Rental Code Amendments can be found as this [page](#).(Approved)
- [Parking Standards](#) (Approved)
- Design Standards: The links to the Code Amendments can be found at this [page](#). (Approved)

Major/ Minor Subdivisions:

- Dwell PUD Preliminary Plan (Approved) (1136 17 ½ Road, Fruita CO 81521)
- Grand Valley Estates 3 (Approved) (1848 J Road, Fruita CO 81521)
- Rose Creek Preliminary Plan (Under Review) (1892 K Road, Fruita CO 81521)
- Patron Annexation and Zoning (Under Review) (1123 19 Road, Fruita CO 81521)
- VACC Final Plat (Under Review) (1176 18 Rd, Fruita CO 81521)
- Epic Minor Subdivision (Under Review) (1092 Wallace St, Fruita CO 81521)
- Cider Mills Rezone (Under Review) (960 Stone Mt Drive, Fruita CO 81521)
- Red Cliffs 3 Preliminary PUD Plan (Under Review) (280 Clements Way, Fruita CO 81521)
- Grand Valley Estates 3 Final Plat (Under Review) (1848 J Road, Fruita CO 81521)
- 1930 Highway 6 & 50 Annexation and Zoning (Under Review) (1930 Hwy 6 & 50 Fruita CO 81521)

- Orchard Ridge 3 Final Plat (Under Review) (Orchard Ridge Subdivision, Fruita CO 81521)
- Sycamore Estates Minor Subdivision (Under Review) (945 E. Pabor Ave, Fruita CO 81521)
- Fruita Copper Creek Annexation and Zoning (Under Review) (954 19 Rd, Fruita CO 81521)
- Fruita Mews PUD Amendment (WITHDRAWN) (1138 18 ½ Rd, Fruita CO 81521)

Site Design Review/ Other Applications:

- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Raptor Crossing Concept Plan (853 Raptor Rd) (Under Review)
- Lake Fruita Site Conditional Use Permit and Design Review (Under Review) (1571 Cipolla Rd, Fruita CO 81521)
- 111 S. Mesa Street Site Design Review (Under Review) 111 S. Mesa St, Fruita CO 81521)

Public Works

- **FOGS Program.** Staff reviewed draft Fats-Oils-Grease Best Management Practices information from Tetra Tech
- **Mountain Properties Update.** GPPWUA (Glade Park users) shut off water due to low water in the reservoirs and sent in reservoir measurements.
- **MTHC Festival Support.** Road Maintenance crews helped pre-stage, set up and tear down traffic control for Mike the Headless Chicken Festival. Building Maintenance staff completed cleanup of the Civic Center after Mike the Headless Chicken Festival, including changing out HVAC system filters and carpet cleaning.
- **Road Maintenance Update.** Road Maintenance crews were busy this week and completed multiple road patches on Ottley, east of Pine Street and K.4 Road. Staff also attended the L-Tap class in Montrose for training in Stabilization of Unpaved Roads
- **Collections Update.** Collections crews jetted and CCTV the storm drain in Comstock, removing a root ball that caused drainage issues during the last heavy rain. Collections crews attended Vector training and completed 51 locates this week.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita tourism clucks up during Mike the Headless Chicken Festival.](#)
- [CDOT taps contractor for Interstate 70 repairs.](#)
- [Fire reported north of Grand Junction.](#)
- [Colorado National Monument sees huge uptick in visitors since the start of the pandemic.](#)
- [D51 Student Bus Pass program.](#)
- [COVID cases on the rise among children in Colorado.](#)
- [BLM looking for public input on North Fruita Desert trail plan, e-bikes.](#)
- [Event calendar: Sept. 3-9.](#)
- [Residential flooding concerns Fruita.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **September 4, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.

- **September 7, 2021** - Dog Daze at Fruita Community Center, 5:00 p.m. to 7:00 p.m.
- **September 9-11, 2021** – Colorado Riverfront Concert Series at James M Robb State Park Fruita – more information [here](#).
- **September 11, 2021** - Fruita Farmers Market – Reed Park from 8:30 a.m. to 12:00 p.m.
- **September 22-24, 2021** – The Colorado Municipal League will be holding the 2021 CML Annual conference in Westminster. More information is available at www.cml.org/conference. Please let Deputy City Clerk Deb Woods know if you are interested in attending. CML will also hold a virtual conference on Sept. 29-30.
- **September 24-25, 2021** – Fruita Fall Festival, Downtown Fruita. The festival will include live music, food trucks, and a variety of vendors. Fruitachamber.org/fruita-fall-festival.
- **September 26, 2021** – Chrome and Brews Car Show at Reed Park, 19:00 a.m. to 3:00 p.m.
- **October 2, 2021** – Fishing is Fun Day at Snooks Bottom, 8:00 a.m. to 10:00 a.m.
- **October 2, 2021** – Youth Scholarship Golf Tournament, Adobe Creek Golf Course, 1:00 p.m.
- **October 23, 2021** – Truck N'Treat, Downtown Fruita, 10:00 a.m. to 12:00 p.m.
- **October 29, 2021** – Trick or Treat Street in Downtown Fruita, 3:00 p.m. - 5:00 p.m.
- **November 6, 2021** – Rimrock Marathon, 8:00 a.m. to 2:00 p.m., Colorado National Monument and Fruita Community Center.
- **December 11, 2021** – Holiday Arts and Crafts Fair at the Fruita Community Center, 10:00 a.m. to 3:00 p.m.
- **December 11, 2021** – Hometown Christmas and Parade of Lights, Parade is at Dusk, in Downtown Fruita.
- **December 15, 2021** – Cookies N Claus at the Fruita Community Center – 6:30 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.