



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: SHANNON VASSEN, ASSISTANT TO THE CITY MANAGER
Date: AUGUST 6, 2021
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow www.fruita.org/covid19 for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

- **Weekly COVID-19 Update from MCPH.** Below are a few highlights from Mesa County Public Health's (MCPH) weekly update. The full report can be found [here](#).
- **COVID-19 Case Trends -**
 - Community transmission remains high, with a decline in average daily cases.
 - Four weeks ago, the average daily case count was 32, in the most recent week, the average daily case count is 26.
- **Delta Variant Spread -**
 - There are 880 cases of Delta variant in Mesa County.
 - The rate of new Delta variant cases has remained relatively steady in recent weeks. MCPH estimates that total number of Delta variant vases to be much higher, as not all COVID-19 tests are tested again for the variants.
 - These variants are more transmissible and can be more severe, with recent studies showing nearly double the hospitalization risk with the Delta variant.
 - Available vaccines reduce severe illness, including hospitalization and death, associated with all COVID-19 strains, including emerging variants.
- **Vaccination Efforts -**
 - Vaccines are always free.
 - The Community Vaccination Site, located at 510 29 ½ Road, accepts walk-ins for COVID-19 vaccine.
 - Hours of operation are Wednesday through Friday from 1 p.m. to 5 p.m. and Saturday from 9 a.m. to 1 p.m. All three vaccine types are available, residents are able to choose which vaccine they would like.
 - Family Health West is also hosting vaccine clinics twice a week in Fruita, on Wednesdays and Fridays. More information [here](#).

Honor the Past – Envision the Future **FRUITA**

Transportation Circulation Master Plan and Fremont Street Design Open Houses Recap

Thank to everyone who participated in the open houses last week on the Transportation Circulation Master Plan and Fremont Street Design! Staff estimates that 70 people provided their feedback on the plans. If you were unable to attend either event, there is an online survey available that can be found at this [link](#). The survey will be open until August 15, 2021. We encourage anyone that is interested to participate in the survey.

Boards and Commissions Vacancies

Are you interested in becoming more involved in the City? We are currently advertising to fill vacancies on several Boards and Commissions. There are open positions on the Board of Adjustments, the Historic Preservation Board, the Planning Commission, the Tourism Advisory Council, the Downtown Advisory Board, and the Livability Commission. Boards and Commissions serve an important role in the City as they recommend policy to staff and the City Council. To learn more about each Board and Commission and to find an application, residents can visit our website [here](#).

Job Opening – Parks and Recreation Director (Continued)

The City of Fruita is now accepting applications for the position of Parks and Recreation Director. If interested in learning more information, you can find the recruitment brochure, job description, and salary and benefit information, at our website [here](#).

General Updates

- ***Thank you, Ture!*** Today is Ture Nycum's last day with the City of Fruita, and we want to thank him for all of his hard work over the past 15 years. During Ture's time with Fruita, he oversaw the construction of the Fruita Community Center, the expansion of the Riverfront Trail from Fruita to the Kokopelli Trailhead, Little Salt Wash Park, and completed several master plans, to name a few of his accomplishments. Thank you, Ture! Best of luck moving forward.
- ***Food Truck Fridays.*** Food Truck Fridays is back in Fruita tonight and will be at Reed Park from 5:30 – 8:00 p.m. Food Truck Fridays include several different food trucks, live local music, and fun for the family.
- ***Air Quality Advisory.*** An Air Quality Advisory is in effect through tomorrow morning due to heavy smoke from California wildfires. A No Burn Advisory is also in effect until 8:00 p.m. tonight due to fire safety concerns. More information and current Air Quality Conditions can be found at MCPH's website [here](#).

Human Resources

- ***Blood Drive at Civic Center Park.*** The St. Mary's Bloodmobile will be at the Civic Center on Tuesday, August 20, 2021, from 1:30 p.m. to 3:30 p.m. accepting blood donations. In order to donate blood, you must make an appointment using this [link](#). Thank you for helping save lives!

Parks and Recreation

- **Welcome Mallori!** On Monday, Mallori Montgomery started as the Administrative Technician for Parks and Recreation and the Fruita Community Center. Welcome Mallori!
- **Splash Bash Recap.** The Splash Bash was hosted last night by the Fruita Youth Action Council. Over 50 youth showed up and enjoyed a night of swimming, food and Sno Cones at the Fruita Community Center. It was a chance for one last fun summer event before school starts.
- **Flooding on LSW Trail.** On Saturday night, Little Salt Wash Trail flooded at the underpasses of 6 & 50 as well as Greenway Drive. Parks crews were able to get it cleaned up and re-opened early Monday afternoon.
- **Wellspring Project.** The Wellspring project is now complete. On Thursday this week, Pavia Justinian who was commissioned to complete 2 murals on the Little Salt Wash Trail 6 & 50 underpass, put the final sealant over the mural.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Land Use Code Amendments:

- Vested Right Code Amendment (Approved)
- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). (Approved)
- Short Term Rental Code Amendments can be found as this [page](#).(Approved)
- [Parking Standards](#) (Approved)
- Design Standards: The links to the Code Amendments can be found at this [page](#). (Approved)

Major/ Minor Subdivisions:

- Dwell PUD Preliminary Plan (Approved) (1136 17 ½ Road, Fruita CO 81521)
- Grand Valley Estates 3 (Approved) (1848 J Road, Fruita CO 81521)
- Rose Creek Preliminary Plan (Under Review) (1892 K Road, Fruita CO 81521)
- Patron Annexation and Zoning (Under Review) (1123 19 Road, Fruita CO 81521)
- VACC Final Plat (Under Review) (1176 18 Rd, Fruita CO 81521)
- Epic Minor Subdivision (Under Review) (1092 Wallace St, Fruita CO 81521)
- Cider Mills Rezone (Under Review) (960 Stone Mt Drive, Fruita CO 81521)
- Red Cliffs 3 Preliminary PUD Plan (Under Review) (280 Clements Way, Fruita CO 81521)
- Grand Valley Estates 3 Final Plat (Under Review) (1848 J Road, Fruita CO 81521)
- 1930 Highway 6 & 50 Annexation and Zoning (Under Review) (1930 Hwy 6 & 50 Fruita CO 81521)
- Orchard Ridge 3 Final Plat (Under Review) (Orchard Ridge Subdivision, Fruita CO 81521)
- Sycamore Estates Minor Subdivision (Under Review) (945 E. Pabor Ave, Fruita CO 81521)
- Fruita Copper Creek Annexation and Zoning (Under Review) (954 19 Rd, Fruita CO 81521)
- Fruita Mews PUD Amendment (WITHDRAWN) (1138 18 ½ Rd, Fruita CO 81521)

Site Design Review/ Other Applications:

- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Raptor Crossing Concept Plan (853 Raptor Rd) (Under Review)
- Lake Fruita Site Conditional Use Permit and Design Review (Under Review) (1571 Cipolla Rd, Fruita CO 81521)
- 111 S. Mesa Street Site Design Review (Under Review) 111 S. Mesa St, Fruita CO 81521)

Police Department

- ***Congratulations Officer Furnace!*** Congratulations to Officer Dave Furnace who successfully completed field training and is now on solo patrol.
- ***Start of School Year.*** The Police Department is preparing for the first week of school and is making plans for increased presence at the schools and in school zones.
- ***National Night Out.*** We enjoyed visiting with our neighbors on Tuesday night. National Night Out is an annual community-building campaign that promotes police relationships and partnerships with the community. Thank you for having us Fruita! Here are a few photos from Tuesday night, more can be found on our Facebook page at this [link](#).



Public Works

- ***School Zone Signs.*** Safe route signs have been programmed to start blinking on Wednesday, August 4th in preparation for the school year starting next week.
- ***Potential Funding Opportunities.*** Public Works participated in CDPHE's Water Quality Control Division, the Department of Local Affairs, and the Colorado Water Resources and Power Development Authority webinar geared towards communities that are exploring funding sources for upcoming drinking water or wastewater infrastructure projects.
- ***Weeds Mitigation.*** Maintenance crews are working to cut weeds throughout the City including Hwy 340 overpass.
- ***Drought Webinar.*** Public Works staff also attended the Colorado River District webinar focusing on rapidly declining water levels in Lake Powell and on the impacts of prolonged drought on

West Slope water users. Discussions on Basin-wide issues and possible future pathways for Colorado River water users.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [1 Year Anniversary of the Pine Gulch Fire.](#)
- [City and planning company take public input on Fruita Circulation Plan.](#)
- [Farmers welcome recent rain for a strong summer season.](#)
- [State of emergency to be declared for Glenwood Canyon.](#)
- [Gov. Polis gives update to Colorado's response to COVID-19.](#)
- [Robin Brown leaving GJEP for Colorado Mesa.](#)
- [Maverick Momentum: CMU Leadership Team Takes Shape.](#)
- [Sheriff's Office recruiting volunteer victim's advocates.](#)
- [First week of August proclaimed as "Interfaith Awareness Week"](#)
- [Robin Brown leaves GJEP in good shape.](#)
- [Colorado Parks and Wildlife is taking applications for board members to govern the Outdoor Equity Grant Program.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **August 6, 2021** – Food Truck Friday at Reed Park from 5:30 – 8:30 pm.
- **August 12, 2021** – Thursday Night Concert – Great Western Heritage Show (Country & Western Bluegrass), Civic Center Park at 7:30 p.m.
- **August 27-August 28, 2021** – Mike the Headless Chicken Festival, Downtown Fruita. Full schedule [here](#).
- **September 3, 2021** – Food Truck Friday at Reed Park from 5:30 – 8:30 pm.
- **September 7, 2021** - Dog Daze at Fruita Community Center, 5:00 p.m. to 7:00 p.m.
- **September 22-24, 2021** – The Colorado Municipal League will be holding the 2021 CML Annual conference in Westminster. More information is available at www.cml.org/conference. Please let Deputy City Clerk Deb Woods know if you are interested in attending. CML will also hold a virtual conference on Sept. 29-30.
- **September 24-25, 2021** – Fruita Fall Festival, Downtown Fruita. The festival will include live music, food trucks, and variety of vendors. Fruitachamber.org/fruita-fall-festival.
- **October 2, 2021** – Fishing is Fun Day at Snooks Bottom, 8:00 a.m. to 10:00 a.m.
- **October 2, 2021** – Youth Scholarship Golf Tournament, Adobe Creek Golf Course, 1:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org



BLOOD DRIVE

St. Mary's Blood Mobile is coming to you!

Make sure you make an appointment, eat a healthy meal and hydrate before you donate, and don't forget your I.D.

City of Fruita

325 East Aspen Avenue,
Fruita

Tuesday, August 10

1:30 - 3:30 pm

BY APPOINTMENT ONLY, MASKS ARE REQUIRED

We are only taking appointments for our blood drives to help us maintain social distancing.

Please visit www.stmarysbloodcenter.org to make your appointment today.

ARE YOU IN THE CLUB?

Donate blood 5 times in 2021,
and receive a special gift.



If you have any questions about the upcoming blood drive please call St. Mary's Blood Center at **970-298-2555**.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.