



FRUITA COLORADO

Weekly Info Update

To: MAYOR AND CITY COUNCIL
 From: MIKE BENNETT, CITY MANAGER
 Date: DECEMBER 18, 2020
 Re: WEEKLY INFORMATION UPDATE



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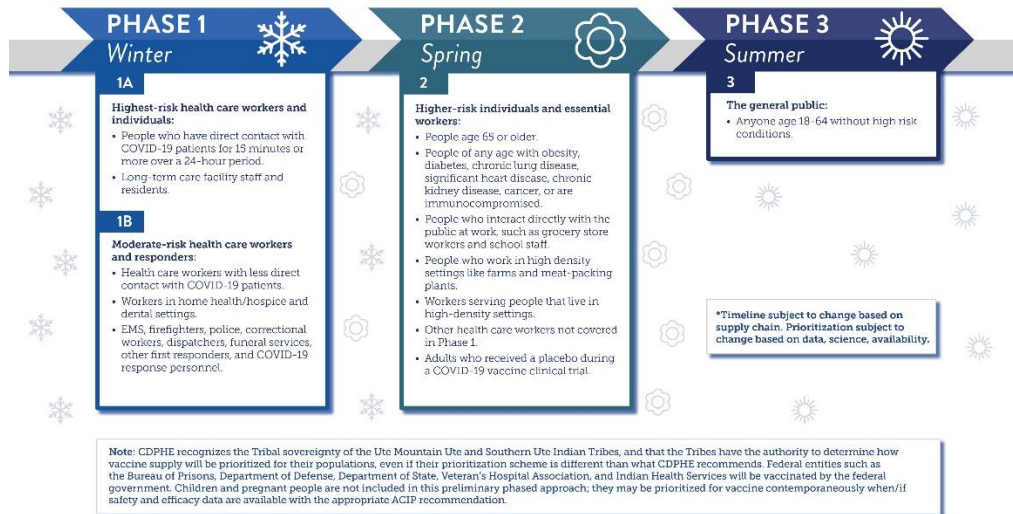
Public Works
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Recreation Dept.
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Coronavirus Update

Below are a few updates, but I would strongly encourage all to continue to follow www.fruita.org/covid19 for all updates we are posting. This also links to important Mesa County Public Health sources, as well as many others.

• **First Doses of COVID-19 Vaccine Arrive in Mesa County.** Update from Mesa County: "Mesa County Public Health (MCPH) has received the first shipment of the Pfizer COVID-19 vaccine to be administered to frontline healthcare workers in Mesa County. The distribution will be done in collaboration with the Colorado Department of Public Health and Environment (CDPHE) and local health care providers. These limited first doses will be administered to frontline healthcare workers." More information from MCPH can be found at this [link](#). The vaccine will be distributed as detailed in the graphic below. As early as Tuesday evening, Family Health West in Fruita began distributing vaccines to frontline healthcare workers. More information from Family Health West can be found [here](#).



• **Winter Celebrations During COVID-19.** To help stay safe this holiday season and in the upcoming months, MCPH released a newsletter detailing best practices for

winter celebrations. There is also a lot of fun ideas to incorporate into your holiday plans. The full newsletter can be found [here](#).

- **School District #51 Releases Online Dashboard.** Last week, School District #51 launched a COVID Data Dash. This dashboard provides the number of active cases of COVID-19 in the district and at each school, and how many students are quarantining due to exposure with someone who has tested positive. The dashboard is available at District #51's website and can also be found at this [link](#).

Job Opening – Public Works Director

The City of Fruita is seeking an innovative and transformational leader for the position of Public Works Director. Reporting to the City Manager, the Public Works Director is a highly responsible executive level position and a key contributor to the City's leadership team. The Public Works Director performs complex leadership, managerial and professional work in planning, organizing, directing, and overseeing the activities and operations of the Public Works Department to maintain the quality and safety of the City's infrastructure and deliver associated program and services reliably, efficiently, and cost effectively. The department provides services of street maintenance and construction, fleet maintenance, traffic engineering, mountain water rights, building maintenance, collection systems, irrigation service, wastewater treatment, and biosolid programs.

Additional information on this position, including the recruitment brochure, preferred candidate qualities, and salary and benefits information, please visit our website at this [link](#). The City of Fruita is committed to building a diverse and inclusive workforce, all interested applicants are encouraged and welcome to apply to for this position. Completed City applications, cover letters, and resumes can be emailed to Odette Brach [here](#). The first review of applications will begin on January 14, 2021.

Public Works Director Ken Haley will surely be missed and has accomplished so much in his 12 years with the City, which will continue to benefit the community for many years to come. We congratulate him on his new opportunity!



Employee of the Year Award – Congratulations Tom Casal!

Congratulations to Tom Casal, Recreation Superintendent, for being named the 2020 Fruita Employee of the Year! Each year, employees nominate coworkers who have performed above and beyond and exemplified the City's core values. This year seven well-deserved employees were nominated. The Employee Engagement Committee then votes on the nominations, resulting in an employee of the year. Mr. Casal oversees the Fruita Community Center ("FCC") and all recreation programming throughout the City. Mr. Casal was nominated for the award for several reasons, including his leadership at the FCC throughout the pandemic, due to creating unique and safe events for the community, events such as drive-thru versions of the Easter Egg Scramble, Trunk N Treat, and Cookies N Clause, and for his

creative and innovative decision making that will allow the FCC to break even this year (after facing an almost \$700,000 deficit) even after an almost two-month closure. We appreciate all of Mr. Casal's hard work and leadership this year and are excited to name him Employee of the Year. In Tom's own words the accomplishments of the Recreation Department were a team effort of many creative, hard-working coworkers. Congratulations Tom!

General Updates

- **City Council Workshop Cancelled.** One last reminder, our workshop that was scheduled for next Tuesday night, has been cancelled. Hope that you have a good holiday and new year!
- **Economic Outlook Presentation.** Staff and I attended the Grand Junction Chamber of Commerce's Economic Outlook event on Monday, which featured a presentation from Dr. Woobekind from the University of Colorado's Leeds Business School. Dr. Woobekind presented economic information and forecasts at the national level, as well as at the state and local levels. If interested in viewing the full 2021 Business Economic Outlook report by CU (a handout that is usually distributed when this event is held in-person), you can read it at this [link](#).
- **Variety Show.** This Saturday night is the Cavalcade's monthly online variety show! You can view it [here](#).
- **Let it Glow Tour.** A fun holiday activity, the Fruita Chamber of Commerce has compiled a map of all participants in the Let It Glow Light Decorating Contest in Fruita, Loma, and Mack – view it [here!](#)

Engineering

- The Colorado Department of Transportation and Contractor KSK, LLC, will begin work in early January on existing curb ramps on CDOT's facilities to bring them into compliance. Work will begin in early January and will likely be completed by the end of January.
 - Affected intersections in Fruita along CO 340
 - Willow St. Cherry St.
 - I-70 Ramp
 - I-70 Frontage Rd.
 - Raptor Rd.
 - Jurassic Ct.
 - Red Cliffs Dr.
 - Affected intersections in Fruita along US 50
 - Pine St.
 - Affected intersections in Fruita along I-70 Frontage Road
 - Rest Area Drive
 - For more information, you can visit:
<https://www.codot.gov/projects/mesacounty-adaramps>
- Mesa County has contracted with MA Concrete Construction to reconstruct the Fremont St. (18½ Road) crossing of Little Salt Wash (south of L Road). This will result in a road closure of Fremont St. south of L Road and north of K.4 Road. This work is scheduled to begin around January 4, 2021 and last for several months.

- Clarke and Company was awarded the 2020 Fruita Roundabouts project in the amount of \$208,226. The project will begin later in winter with a spring completion.

Parks and Recreation

- Thank you to all the families and friends who brought their kids to the annual Cookies and Claus event at the Fruita Community Center. Of course, it looked slightly different this year as Santa and his Elves were outside the FCC front doors handing out cookies and taking letters to Santa as kids drove through in their family's car. It was great to be able to continue this event in 2020 and thanks to all the Parks and Recreation staff for their determination to make Cookies and Claus happen.
- Don't forget that the Fruita Community Center is open for use by the community. With a 5-star rating through the county's Variance Protection Program, you can work out in a clean environment at the Fruita Community Center. Drop in use is currently welcome but please note with the Holiday Break and the New Year, attendance may increase, and additional guidelines may be put in place.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Land Use Code Amendments:

- Vested Right Code Amendment (Approved)
- Development Agreements Code Amendment (Approved)
- [Zoning and Density Bonus Code Amendments](#). These Code Amendments are currently out for public comment and will be more formally noticed once public hearing dates are set.
- Short Term Rental Code Amendments: These will follow the same legal notice and public process as previous Code Amendments. The draft language is still be reviewed by our City Attorney and will be published early next week.
- [Parking Standards](#)
- Landscaping/ Irrigation Design Standards: The Fruita Planning Team has asked Design Workshop to work with their staff Landscape Architects to provide the City suggestions for a more sustainable approach to irrigation usage within residential and commercial development proposals.
- Design Standards: The links to the Code Amendments can be found at this [page](#).

Major/ Minor Subdivisions:

- Dwell PUD Concept Plan (Approved)
- Bradyville Minor Subdivision (Approved)
- Cider Mills Preliminary Plan (Approved)

Site Design Review/ Other Applications:

- Coloramo Site Design Review (333 W Aspen) (Completed and Open)
- Monument Powder Coating (1596 Cipolla) (Under Construction)
- Pediatric Dental Specialist (197 & 101 Jurassic) (Under Construction)

- Sycamore St ROW Vacation (Approved)
- Lithic Arts Building Site Design Review (Approved)
- Skalla Annexation, Zoning, and Minor Subdivision (Under Review)
- Grand Valley Estates 3, Zoning and Annexation
- Sunshine Short-Term Rental (Approved)

Police Department

- Congratulations to Clem Rodriguez who will be promoted to the rank of Corporal effective January 3. Clem and the other officers who participated in the selection process demonstrated the amazing level of talent and professionalism we have in the Fruita PD.

Public Works

- A ruling on the City's application for a finding of reasonable diligence for water rights was filed last week. This ruling confirms the City's conditional water rights associated with the Glade Park pipeline for the next six years.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Community Center shines for Fruita in dark year.](#)
- [2020 – A Year to Remember.](#)
- [Grand Valley Power Opens 2021 Application Period.](#)
- [New Colorado Boards and Commissions appointments announced.](#)
- [Pfizer's Vaccine Distribution begins.](#)
- [Localrdo: Festive Fruita Scavenger Hunt.](#)
- [Family Health West Begin Administering First Doses of the Pfizer COVID-19 Vaccine.](#)
- [County looks to provide accurate information on vaccine, counter misinformation.](#)
- [Porch pirates beware!](#)
- [COVID surge slowing down for Mesa County.](#)
- [Grand Junction Chamber of Commerce Survey.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **January 9, 2021** – Fruita For Equality Event, Fruita History: The KKK, Charlie Glass, and the Minter Family, 4:30 p.m. This will be held virtually, and link to participate can be found [here](#).
- **February 7-14, 2021** – Virtual Sweetheart 5K/10K Run.
- *Due to Public Health Orders in response to the COVID-19 pandemic, most events remain cancelled for the time being.*

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org

12/11/2020

In partnership with COVIDCheck Colorado

FREE COVID-19 TESTING

D51 staff & students can register for a free, voluntary, drive-up COVID-19 test

Grand Mesa Middle School
585 31 1/2 Rd,
GJ, CO 81504

Fruita Monument High School
1102 Wildcat Ave,
Fruita, CO 81521

D51 STAFF & STUDENT
REGISTRATION



STAFF: ID # REQUIRED
STUDENTS: USE CODE
9V2B48WR

[HTTPS://WWW.PRIMARYBIO.COM/L/D51](https://www.primarybio.com/L/D51)

PARENT & COMMUNITY
REGISTRATION



[HTTPS://WWW.PRIMARYBIO.COM/L/CDPHE](https://www.primarybio.com/L/CDPHE)

**MONDAY-FRIDAY
10AM-5PM**

*SUBJECT TO CHANGE

School District 51
MESA COUNTY VALLEY



LEVEL RED: SEVERE RISK



GUIDELINES AND RESTRICTIONS



P-12 Schools

P-5 in person suggested, or hybrid or remote as appropriate; Middle school in-person, hybrid, or remote suggested; High school hybrid or remote suggested



Group Sports & Camps

Virtual, or outdoors in groups less than 10



Higher Education

Remote suggested, limited in-person when necessary



Critical & Non Critical Retail

50% with increased curbside pick up, and delivery. Dedicated senior and at-risk hours encouraged.



Places of Worship

INDOOR UNSEATED: 25%, 50 (with calculator)
INDOOR SEATED: 25%, 50 person capacity
OUTDOORS: 6ft between parties outdoors, per local zoning



Personal Services

25% capacity or 25 people



Restaurants

INDOORS: Dining closed, take out, curbside, delivery, or to go
OUTDOORS: Open air with only groups of own household is open



Indoor Events & Entertainment

UNSEATED: Closed
SEATED: Closed



Offices

10%, Remote work is strongly encouraged



Outdoor Events & Entertainment

UNSEATED: 25%, 75 people (with calculator), attended only with members of your own household and 6ft spacing between groups
SEATED: 25%, 75 people (6ft distancing between parties), attended only with members of your own household and 6ft spacing between groups



Bars

Closed



Gyms/Fitness

10%, 10 indoors per room, or outdoors in groups less than 10. Reservations required



Outdoor Guided Services

25% capacity or 10 people





**MESA COUNTY
PUBLIC HEALTH**
Working Together for a Healthy Community

AVAILABLE NOW!

Mesa County Fairgrounds | 2785 US Highway 50

COVID-19 TESTING

8 a.m. to 3 p.m. | Tuesday - Saturday



TESTING IS
FREE

Testing is open to anyone
regardless of where you live,
especially if you have symptoms.



PRE-REGISTRATION

Scan this image with your phone:



**MAKO
MEDICAL**

*Thank you for letting
us serve you.*

Simple. Fast.

Get results within four days.
Save time by pre-registering

NO health insurance required **NO** cost. It's **FREE!**
NO doctor referral required **NO** appointment needed

More information at health.mesacounty.us/covid19



**MESA COUNTY
PUBLIC HEALTH**

HOTLINE
(970)683-2300



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.