



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: NOVEMBER 8, 2019
Re: WEEKLY INFORMATION UPDATE

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City Offices will be closed on Monday, November 11, 2019 for Veteran's Day

Transportation Impact Fees

On November 12th, 2019 the Planning Commission will hold a public hearing to consider a Land Use Code Amendment regarding Transportation Impact Fees. The purpose of this Land Use Code Amendment is to consider amending Chapter 19 of Title 17, of the Fruita Municipal Code concerning payment of impact fees, use of impact fees, and transportation impact fees. In 2018, the local governments of Fruita, Grand Junction, Palisade, and Mesa County solicited a consultant to complete a county-wide transportation impact fee study to provide guidance on an appropriate fee structure that is equitable and uniform for all jurisdictions. The results of the study have been drafted in Ordinance form for consideration which was posted publicly for a 30-day period. After the conclusion of the Planning Commission meeting, the City Council will consider this item on December 17th, 2019.

Rare Mosquito Found in Fruita

Last month, the Grand River Mosquito Control District (GRMCD) trapped a single *Aedes aegypti* mosquito in the Fruita area. According to them, this mosquito is typically found in tropical climates and can transmit a variety of diseases. The discovery was a concern since it was the first time this mosquito species was found in our area. The GRMCD increased surveillance efforts and evening fogging operations in the Fruita area because of the discovery. With the freeze, the GRMCD does not believe that are any mosquitoes left and will monitor this specific area of Fruita closely next year. To find out more information, you can visit their website [here](#).

General Updates

- The Colorado Office of Economic Development and International Trade is hosting a Western Slope Opportunity Zone Pitch event at Colorado Mesa University on December 12, 2019 at 12:00 p.m. The meeting is meant bring together community leaders and business to discuss opportunity zones. To find more information, click the link [here](#).

Honor the Past – Envision the Future FRUITA

- The November Chamber of Commerce Business After Hours event will be on November 14, 2019 at 5:30 p.m. at Rib City Grill in Fruita. If you're interested in attending, RSVP [here](#).
- Ken Haley, Sam Atkins and Shannon Vassen presented to the Department of Local Affairs on the pending grant application for the K.4 Road Infrastructure Improvements this week and expects DOLA to decide on which projects they will be awarding funds to within the next few weeks. Keep your fingers crossed!
- I have received reports that Shannon did a great job covering for me in Delta speaking to a regional tourism group set up by Representative Matt Soper. I had been asked to share the Fruita story, like what I presented at the Governor's Conference on Tourism and much appreciate Shannon covering.



Engineering

- 18 ½ Road and K.4 Road are both paved near the new Monument Ridge Elementary School. These roads will be opened for the weekend.

Human Resources

- The St. Mary's Bloodmobile will be in the Civic Center Parking Lot on Tuesday, November 12, 2019 from 1:30 p.m. to 3:30 p.m. accepting blood donations.

Parks and Recreation

- The Recreation Coordinator position for Sports and Athletics closes today. Staff will be reviewing applications and setting up interviews in the coming weeks. We hope to have

someone in place by the end of the year (let's hope because Boys basketball, Youth Volleyball, Adult Basketball, Nuggets Skills Challenge, etc. are all starting at the beginning of next year 😊)

- Recreation Staff have a great off-site meeting this past Tuesday to talk specifically about improving and enhancing the Mike the Headless Chicken Festival as well as operations at the Fruita Community Center. It nice to staff sharing ideas and working to make our facilities, programs and events even that much better.
- Wow – what nice weather. So nice, it's weird to be setting up Christmas decoration. The Grinch is in Grrreta's mouth, light banners have been changed and other decorations are being set in place. The Holidays are almost upon us.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- KCP Minor Subdivision (536 Kokopelli Blvd)

Site Design Review:

- Coloramo Site Design Review (333 W Aspen)
- Monument Powder Coating (1596 Cipolla)
- Pediatric Dental Specialist (197 & 101 Jurassic)

Other Land Use Applications:

- Richwood Avenue VRBO
- Vic's Place VRBO
- Diddo House VRBO
- Transportation Impact Fee Land Use Code Amendment

Police Department

- Governor Polis proclaimed November 4, 2019 through November 8, 2019 as Law Enforcement Records Personnel Week. Thank-you Paula, Glenda, and Stacy for supporting public safety in our community, usually from behind the scenes.

Public Works

- The basket on the original rotary screen in the headworks building was replaced this week. This was the last of the capital equipment replacements that were planned for the WWRF in 2019.
- Staff inspected the Little Salt Wash & Big Salt Wash drainages this week to assess some areas of erosion and are making plans to address a couple of areas that are threatening the integrity of the trail system.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita Trails Initiative brings businesses, government together for better biking.](#)
- [Veterans Day ceremony in Fruita on Monday.](#)
- [New business filings slow, but Colorado growth expected to continue.](#)

- [West Springs Hospital to reopen walk-in center.](#)
- [Moon Farm is giving away leftover pumpkins.](#)
- [Robinson, Roper claim Rim Rock Titles.](#)
- [Rim Rock Run.](#)
- [AARP Colorado announces winners of volunteer awards.](#)
- [Costs go up for foreign trade zone at Grand Junction Regional Airport.](#)
- [School bond measure 4A fails.](#)
- [Unofficial 2019 Mesa County Election results.](#)
- [Sponsor a family through Hope of the Grand Valley.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **November 18, 2019** – Comprehensive Plan Open House at the Fruita Monument High School Library from 4:00 p.m. to 6:00 p.m.
- **December 2, 2019** – Comprehensive Plan Open House at the Shelledy Elementary Gym, 4:00 p.m. to 6:00 p.m.
- **December 11, 2019** – Coffee with the City Manager at Camilla’s Kaffe at 8:00 a.m.
- **December 14, 2019** – Holiday Arts and Crafts Fair, 10:00 a.m. to 3:00 p.m., Fruita Community Center.
- **December 14, 2019** – Holiday Christmas and Parade of Lights – Downtown Fruita at Dusk.
- **December 18, 2019** – Cookies N’ Claus at the Fruita Community Center at 6:00 p.m.
- **February 15, 2020** – Sweetheart 5K/10K Run at 9:00 a.m., Fruita Community Center.
- **March 7, 2020** – An Evening of Art in Fruita, 6:30 p.m. to 9:30 p.m., Fruita Community Center.
- **April 4, 2020** – 9 Health Fair at the Fruita Community Center, 7:00 a.m. to 11:00 a.m.
- **April 8, 2020** – Easter Egg Scramble at 4:00 p.m., Fruita Community Center
- **April 18, 2020** – Youth Scholarship Golf Tournament at 9:00 a.m., Adobe Creek Golf Course.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



PLAN LIKE A LOCAL
**FRUITA
IN
MOTION**

COMPREHENSIVE PLAN UPDATE

Fruita Schools Open House Schedule

The City of Fruita is updating its Comprehensive Plan this year. The plan is called “Fruita in Motion: Plan Like a Local,” to highlight the key role local residents will play in crafting the city’s future and this plan. This open house schedule follows several recent outreach efforts to vet the plan with the community.

Please feel free join us at one of the following locations:

- *Rimrock Elementary School Cafeteria on October 24th 4pm-6pm*
- *Fruita Middle School Library on October 29th 4pm-6pm*
- *Fruita Monument High School Library on November 18th 4pm-6pm*
- *Shelledy Elementary Gym on December 2nd 4pm-6pm*

Food & Drink will be provided while you engage in feedback regarding Fruita’s future!


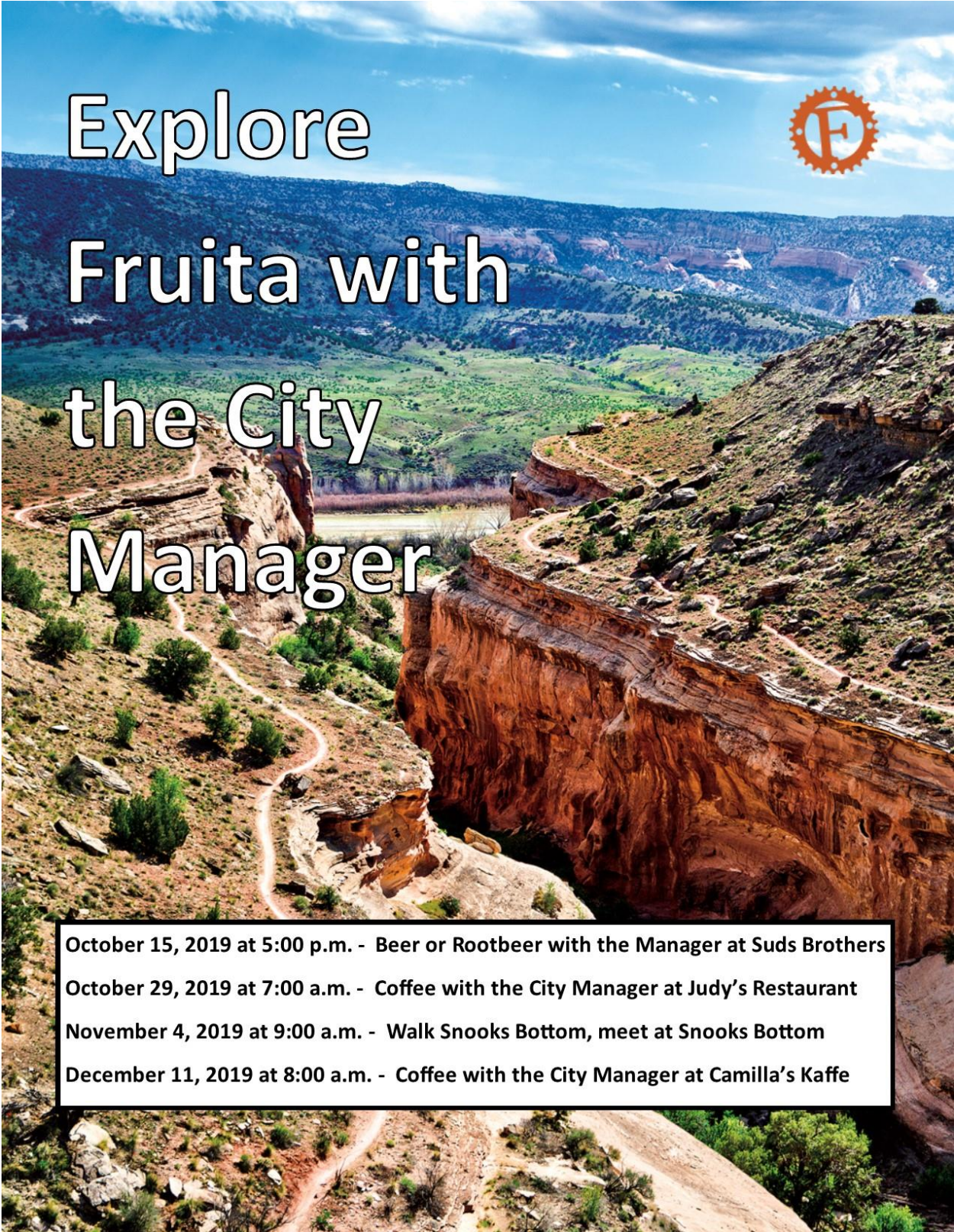


What is a Comprehensive Plan?

A comprehensive plan is a long-range planning document that provides policies and strategies for the city. The comprehensive plan was last updated in 2008 and Fruita is ready for a new plan based on where the city is today. Public input is essential to a comprehensive plan, ensuring it reflects the values of the community. Ultimately, the plan update will help the city guide development going forward and incorporate the community’s vision and goals into future policies and actions.

For more information about the open house and this planning process, visit:

www.fruitainmotion.org



Explore Fruita with the City Manager

October 15, 2019 at 5:00 p.m. - Beer or Rootbeer with the Manager at Suds Brothers

October 29, 2019 at 7:00 a.m. - Coffee with the City Manager at Judy's Restaurant

November 4, 2019 at 9:00 a.m. - Walk Snooks Bottom, meet at Snooks Bottom

December 11, 2019 at 8:00 a.m. - Coffee with the City Manager at Camilla's Kaffe



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.