



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: NOVEMBER 22, 2019  
Re: WEEKLY INFORMATION UPDATE

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### **City Offices will be closed next Thursday and Friday for Thanksgiving.**

We hope that everyone has a great Thanksgiving!

### **Tuesday's City Council Workshop**

Prior to the Council workshop is an executive session at 6:30 pm. The workshop will begin at 7pm. There are four items on the agenda for the Workshop meeting on Tuesday night. We will begin by discussing any outstanding issues for the 2020 Budget, and then discuss the lodging tax. The meeting will conclude with an update on the 5-2-1 Drainage Authority, and the Village at Country Creek Speed Limit Discussion.

### **Fruita in Motion: Comprehensive Plan Open Houses**

This week, the Planning and Development Department and I hosted two open houses on the Community Plan Update. We had good turnouts at both Fruita Monument High School and at the Church of Latter-day Saints. To date, we have hosted several open houses at local schools and met with many community groups to hear feedback on the proposed plan. Due to the recent illness spreading and with the holidays, we (City and Shelledy Administration) have decided to cancel the open house at Shelledy Elementary School that was scheduled for December 2<sup>nd</sup>. They will be sending an email to parents about the change and encouraging them to visit [www.fruitainmotion.org](http://www.fruitainmotion.org) to participate in the same exercises. We will continue to leave the planning boards up at the Fruita Community Center as well during the busy holiday week that we typically experience more visitors than average.

### **Transportation Impact Fees (Continued)**

On Tuesday November 12<sup>th</sup>, the Planning Commission voted 5-2 recommending approval of the Amending Chapter 19 of the Fruita Municipal Code regarding Transportation Impact Fees. This application is considered a Land Use Code Amendment, which is a legislative action, where a recommendation is provided by Planning Commission and a decision is finalized upon second reading by City Council. The Planning Commission discussed this Land Use Code Amendment at length during deliberations and spent a lot of time evaluating the potential outcomes. The Fruita City Council will hear this application on December 17<sup>th</sup>, 2019. The packet for that

*Honor the Past – Envision the Future* **FRUITA**

meeting will be posted as always, the Friday prior and will include minutes from the Planning Commission meeting and any other comments received. Like always, we very much appreciate those taking part in the public process.

### **General Updates**

- This week, Odette and I met with all full-time employees in every Department and presented on the proposed 2020 Budget and answered questions from staff. In addition to an overview of the proposed 2020 budget, we discussed the structure of our government, vision, goals, values and continued emphasis on priorities of the “Community First” approach; “Prioritizing Existing” employees, amenities, services; and planning for the future; “Mastering Our Trades” in each position and “Continuous Improvement” as tied to performance measures and goals. We also celebrated accomplishments of this year as we set the stage for 2020.
- The Grand Valley Transit is offering Ride Free Saturdays for the holiday shopping season beginning on Small Business Saturday on November 30, 2019. All Mesa County residents and visitors can ride the GVT fixed route all day Saturday for four consecutive Saturdays, starting November 30, 2019 to December 21, 2019. The GVT will also take passengers to Fruita on December 14<sup>th</sup> for the Holiday Christmas and Parade of Lights and Craft Fair. The full flyer is provided below.
- Save the Date – the Fruita Chamber of Commerce has scheduled the Annual Awards Banquet for Saturday, February 8<sup>th</sup>, 2020 at 5:30 p.m. For more information, you can visit this [link](#).
- With the recent illness spreading around the Grand Valley, Mesa County Public Health hosted a Facebook Live Q & A to answer questions from the community on the outbreak. To view the discussion, click the link [here](#). The Health Department also put out a flyer on stopping the spread of the illness that can be found below (in both English and Spanish).
- The Fruita Youth Initiative has released the Spring 2020 schedule for the Start the Conversation Fruita events. These discussions are an opportunity for both parents and youth to learn about important topics that our community may be facing. The next Start the Conversation event will be on December 18, 2019 and the topic will be on Marijuana use, and the Spring discussions will focus on resilience and happiness, stress management, suicide prevent, and social media use. For a list of the upcoming events, view the calendar below.
- Led by the Employee Engagement Committee, the City will be gathering items of need at the Civic Center for the residents of The Oaks in Fruita for Christmas.

### **Engineering**

- J.2 Road is being prepped for paving. If the weather holds, plans are to pave next week prior to Thanksgiving.

### **Parks and Recreation**

- Due to the illness outbreak that shut down our local schools at the end of the week, staff has implemented a cleaning plan to disinfect the Fruita Community Center daily and as best as possible. We will continue to do this until we are comfortable that the virus is under control in the area.

- There were 6 landscape architects and 5 artists who submitted to work on the Round-a-bouts for the City. Staff will be assembling a selection committee, mostly from the Arts and Culture Board to select an architect and artist moving forward.
- Two members of the Arts and Culture Board and staff meet with a local resident to review artwork to be potentially donated to the City of Fruita. Discussions will continue.
- Proposals for the Parks, Health, Recreation, Open Space and Trails Master Plan are due next Wednesday, November 27th. Proposals will be reviewed on December 2nd and selected consultants will be invited to interview in-person on December 16th.
- Christmas Lights will be turned on next Wednesday, Thanksgiving Eve. Thanks to the parks crew for all their hard work over the past several weeks setting up lights. We are all anticipating a spectacular show.

### **Planning & Development**

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### **Major/ Minor Subdivisions:**

- KCP Minor Subdivision (536 Kokopelli Blvd)

### **Site Design Review:**

- Coloramo Site Design Review (333 W Aspen)
- Monument Powder Coating (1596 Cipolla)
- Pediatric Dental Specialist (197 & 101 Jurassic)

### **Other Land Use Applications:**

- Vic's Place VRBO
- Diddo House VRBO
- Transportation Impact Fee Land Use Code Amendment

### **Public Works**

- This week staff participated in the annual stormwater audit and scored the highest we ever have. New efforts to help with this included the Parks and Recreation Advisory Board rain barrel education event and other intentional prevention efforts.

### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [Fall riding in Western Colorado.](#)
- [All Mesa County Valley School District 51 schools closed as illnesses spread.](#)
- [New runway at Grand Junction Regional Airport proceeding as planned.](#)
- [2019 Salty Cross bike race in Fruita.](#)
- [Federal grant will evaluate framework of future water bank.](#)
- [Hope of the Grand Valley's Christmas Benefit.](#)
- [Grand Valley Transit "Free Ride Saturday" starts Nov. 30.](#)
- [4 Mesa County Schools Have Closed, More Scrubbed Clean As Mystery Illness Spreads.](#)
- [Outdoor rec coalition faces new challenges.](#)

- [Canadian diplomat visits Grand Junction.](#)
- [State employment rate best in four decades.](#)
- [Older Coloradans are working longer and demanding an updated set of tech skills.](#)
- [Fruita hospital adds telemedicine services.](#)
- [Free admission to Colorado State Parks on Black Friday.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **December 11, 2019** – Coffee with the City Manager at Camilla’s Kaffe at 8:00 a.m.
- **December 14, 2019** – Holiday Arts and Crafts Fair, 10:00 a.m. to 3:00 p.m., Fruita Community Center.
- **December 14, 2019** – Holiday Christmas and Parade of Lights – Downtown Fruita at Dusk.
- **December 18, 2019** – Cookies N’ Claus at the Fruita Community Center at 6:00 p.m.
- **December 18, 2019** – Start the Conversation on the topic of Marijuana, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **January 15, 2020** – Start the Conversation on Resilience and Happiness, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **February 8, 2020** – Fruita Chamber of Commerce Annual Banquet at the Fruita Community Center, 5:30 p.m. to 10:30 p.m. If interested, RSVP [here](#).
- **February 15, 2020** – Sweetheart 5K/10K Run at 9:00 a.m., Fruita Community Center.
- **February 18, 2020** – Start the Conversation on the topic of Stress Management, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **March 7, 2020** – An Evening of Art in Fruita, 6:30 p.m. to 9:30 p.m., Fruita Community Center.
- **March 11, 2020** – Start the Conversation on the topic of Suicide Prevention, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **April 4, 2020** – 9 Health Fair at the Fruita Community Center, 7:00 a.m. to 11:00 a.m.
- **April 8, 2020** – Easter Egg Scramble at 4:00 p.m., Fruita Community Center.
- **April 15, 2020** – Fruita Back to Summer Fair, Fruita Community Center Meeting from 5:30 p.m. to 7:00 p.m.
- **April 22, 2020** – Start the Conversation on the topic of Social Media Use, Fruita Community Center from 6:00 p.m. to 6:30 p.m.
- **April 18, 2020** – Youth Scholarship Golf Tournament at 9:00 a.m., Adobe Creek Golf Course.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org).



Avoid the mess of parking this Holiday Season,  
**Take GVT for all your Holiday Shopping**



**Ride FREE Saturdays**

**Nov 30, Dec 7, Dec 14, & Dec 21**

- November 30 . Small Business Saturday (Palisade, Grand Junction, & Fruita)
  - . Blue Pig Art and Chocolate Walk (Palisade)
  - . Two Rivers Craft Fair (Grand Junction)
- December 7 . Palisade Olde Fashioned Christmas
  - . Grand Junction Parade of Lights
- December 14 . Fruita Holiday Arts & Crafts Fair and Parade of Lights
- December 21 . Hurry and finish your holiday shopping

# Stop the Spread

A HIGHLY CONTAGIOUS ILLNESS  
IS SPREADING THROUGH OUR COMMUNITY

THE MAIN SYMPTOM IS VOMITING

## PROTECT YOURSELF

When someone vomits, tiny particles go into the air. These particles are not visible to the eye and it takes very few of them to infect another person. These particles can live on hard surfaces for weeks.



### THINK ABOUT A SPRAY BOTTLE'S MIST

Particles from an infected person's vomit or feces can spread and be ingested by others up to **25** feet away.

**If you have been around someone who was sick, there's a good chance you may have come in contact with some of these particles.**

WATCH FOR SYMPTOMS AND ISOLATE YOURSELF FOR UP TO 72 HOURS TO STOP THE SPREAD OF ILLNESS.



## IMMEDIATELY CLEAN UP

If you've been exposed to the vomit or feces of an infected person, use a disposable mask or cover your face and use gloves to immediately clean up the area.



## USE BLEACH TO CLEAN

- Clean up the visible waste with a disposable cloth.
- Disinfect the area using a product that says it is effective against norovirus.
  - Remember particles can travel up to 25 feet so pay special attention to walls and other surfaces.
- To make your own, use 1 cup of bleach per 1 gallon of water.
- Leave the bleach on the surface for at least 1 minute or follow instructions on the product.



## AVOID PUBLIC PLACES IF YOU THINK YOU HAVE BEEN EXPOSED

- This illness is hitting people very quickly.
- To help stop the spread, it is extremely important to stay home if you are sick.
- Do not return to work, school, or child care until you are symptom-free for at least 24 hours.

### WHAT WE KNOW AS OF NOV. 21

Symptoms: Primarily vomiting, some diarrhea and fevers  
Duration: 12 - 24 hours  
Concerns: Rapid person to person spread, dehydration in extreme cases.  
Closure of all D51 schools

Disease Reporting Line: 970-254-4120

VISIT [HEALTH.MESACOUNTY.US](http://HEALTH.MESACOUNTY.US)  
FOR MORE INFORMATION



# Feeling Sick?

A **HIGHLY CONTAGIOUS** stomach bug is going around the community.

The virus is mainly causing vomiting and spreads easily from person-to-person.

What can you do?

- Wash your hands often with soap and water.
- If you are sick with vomiting or diarrhea, stay home and remain home for at least 24 hours after symptoms have ended.
- If you think you've been exposed to the virus through clean up or contact with vomiting or diarrhea, watch for symptoms and consider limiting interaction with others for at least 24 hours.



**MESA COUNTY  
PUBLIC HEALTH**

*Working Together for a Healthy Community*

For more information visit [health.mesacounty.us](http://health.mesacounty.us)  
To report a public episode of vomiting call 970-462-7074.

# ¿Se siente enfermo?

Un virus estomacal **ALTAMENTE CONTAGIOSO** está circulando por la comunidad.

El principal síntoma que causa el virus es el vómito y se propaga fácilmente de persona a persona.

## ¿Que puede hacer?

- Lavarse las manos frecuentemente con suficiente agua y jabón.
- Si ud o alguien de su familia ha estado enfermo con vómito o diarrea, favor de quedarse en casa por lo menos 24 horas después de que los síntomas desaparecieron.
- Si ud cree haber estado expuesto al virus a través de la limpieza o el contacto con vómitos o diarrea, favor de estar atento y monitorear sus síntomas y considere limitar la interacción con otras personas durante al menos 24 horas.



**MESA COUNTY  
PUBLIC HEALTH**  
*Working Together for a Healthy Community*

Para mas informacion visite [health.mesacounty.us](http://health.mesacounty.us)  
Para reportar un episodio de alguien vomitando en público, favor de llamar al (970)462-7074



# Detener la Propagación

UN VIRUS ESTOMACAL ALTAMENTE CONTAGIOSO  
ESTÁ CIRCULANDO POR NUESTRA COMUNIDAD

EL VIRUS PRINCIPAL ES EL VÓMITO

## PROTEJASE UD MISMO

Cuando alguien vomita, pequeñas partículas se propagan por el aire. Estas partículas no pueden ser vistas por nuestros ojos y que aparte se necesitan solo unas cuantas para infectar a una persona. Estas partículas pueden vivir en una superficie dura durante semanas.

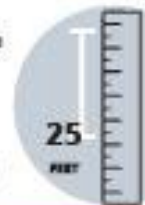


## TENGA UNA BOTELLA DE ROCIADOR A LA MANO

Estas partículas del vómito y del excremento de una persona infectada pueden propagarse y ser ingeridas por otras personas a una distancia por otras personas a una distancia de hasta **25 pies**.

**Si ud ha estado cerca de alguien enfermo, es muy posible que su cuerpo haya estado en contacto con estas partículas.**

Monitoree sus síntomas y quédese en casa 72 horas sin estar expuesto al público para no propagar la enfermedad.



## LIMPIEZA INMEDIATA

Si ud ha estado expuesto a el vómito o al excremento de una persona enferma, por favor de utilizar un tapabocas desechable, o cubrir su rostro y utilizar guantes para limpiar el área inmediatamente.



## UTILICE CLORO PARA DESINFECTAR

- Limpie los residuos visibles con un paño desechable.
- Desinfecte el área utilizando un producto que diga "efectivo contra el norovirus"
  - Recuerde que las partículas pueden viajar hasta 25 pies, así que ponga a paredes y otras superficies.
- Para hacer tu propio desinfectante, utiliza una taza de cloro por un galón de agua.
- Deja el agua con cloro en la superficie que vas a limpiar por lo menos 1 minuto, o sigue las instrucciones en el envase del producto.



## EVITE VISITAR LOS LUGARES PÚBLICOS SI CREE QUE HA ESTADO EXPUESTO

- La enfermedad está afectando a las personas rápidamente.
- Para detener la propagación, es extremadamente importante que se mantenga en su casa si es que está enfermo.
- No regrese al trabajo, escuela, o a la guardería hasta que ud ya no tenga síntomas y haya pasado por lo menos 24 horas sin síntomas.

### QUÉ ES LO QUE SABEMOS

#### HASTA AHORA 21 DE NOVIEMBRE

Síntomas: Principalmente vómitos, algo de diarrea y fiebre

Preocupación: propagación rápida de persona a persona, deshidratación en casos extremos.

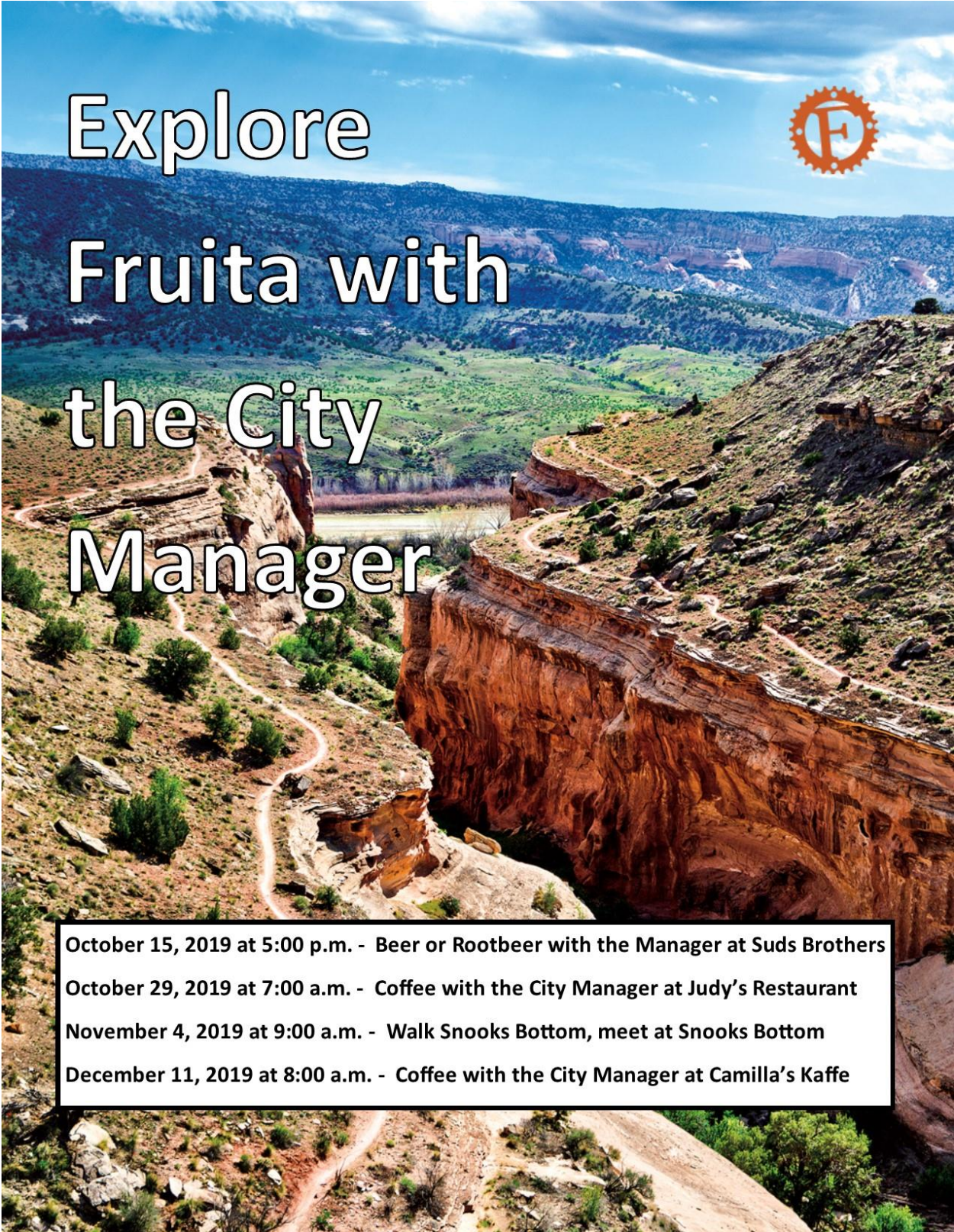
Cierre de todas las escuelas del Distrito Escolar 51

Línea para el reporte de enfermedad: 970-254-4100

PARA MAS INFORMACION  
VISITE [HEALTH.MESACOUNTY.US](http://HEALTH.MESACOUNTY.US)



MESA COUNTY  
PUBLIC HEALTH



# Explore Fruita with the City Manager



**October 15, 2019 at 5:00 p.m. - Beer or Rootbeer with the Manager at Suds Brothers**

**October 29, 2019 at 7:00 a.m. - Coffee with the City Manager at Judy's Restaurant**

**November 4, 2019 at 9:00 a.m. - Walk Snooks Bottom, meet at Snooks Bottom**

**December 11, 2019 at 8:00 a.m. - Coffee with the City Manager at Camilla's Kaffe**



**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.