



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: NOVEMBER 15, 2019
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Tuesday's City Council Meeting

The meeting on Tuesday will begin with four items on the consent agenda, and there are no scheduled public hearings. 2020 Budget presentations will continue with a summary of the Enterprise Funds, the Public Works budget, other funds, and an overview of the entire proposed 2020 Budget. On the administrative agenda, Ture Nycum will give an update on the upcoming PHROST (Parks, Health, Recreation, Open Space and Trails) Plan update and will discuss forming a steering committee for the update. The meeting will conclude with an executive session.

Transportation Impact Fees

On Tuesday November 12th, the Planning Commission voted 5-2 recommending approval of the Amending Chapter 19 of the Fruita Municipal Code regarding Transportation Impact Fees. This application is considered a Land Use Code Amendment, which is a legislative action, where a recommendation is provided by Planning Commission and a decision is finalized upon second reading by City Council. The Planning Commission discussed this Land Use Code Amendment at length during deliberations and spent a lot of time evaluating the potential outcomes. The Fruita City Council will hear this application on December 17th, 2019. The packet for that meeting will be posted as always, the Friday prior and will include minutes from the Planning Commission meeting and any other comments received. Like always, we very much appreciate those taking part in the public process.

Land Use Code Request for Proposals

The City has received several submissions for the 2019 Land Use Code Update. We are currently working on evaluating the submittals and narrowing down the applicant pool for interviews. We are excited to get this project started and looking forward to onboarding a consultant.

Update on the Fruita Youth Initiative

The Fruita Youth Initiative (FYI) continues to make great progress on the Community Action Plan for Fruita. Once complete, the Community Action Plan will identify risk factors among youth in the community, a timeline to implement the plan, community initiatives, and more. The FYI hosted a meeting with staff and

Honor the Past – Envision the Future **FRUITA**

community partners this past Thursday to review the initial draft of the plan. Several subcommittees have also been meeting often and making progress on specific programs and issues relevant to the plan. The involvement from the community has been great.

Regional Planning Commissioner Training

Last night some of our Planning Commissioners participated with staff in a training hosted in partnership with the City, GJ, Palisade and the County. The training was very effective and informative. Andy Hill from the Department of Local Affairs (DOLA) led the discussion. Andy manages the Community Development Division under DOLA. The topics that were covered during the training consisted of: why Plan and Planning Authority, Roles and Responsibilities, Long Range Planning and Implementation, Effective Meetings and Decision Making, and Legal and Ethical Issues.

Rare Mosquito Found in Fruita (continued)

Last month, the Grand River Mosquito Control District (GRMCD) trapped a single *Aedes aegypti* mosquito in the Fruita area. According to them, this mosquito is typically found in tropical climates and can transmit a variety of diseases. The discovery was a concern since it was the first time this mosquito species was found in our area. The GRMCD increased surveillance efforts and evening fogging operations in the Fruita area because of the discovery. With the freeze, the GRMCD does not believe that there are any mosquitoes left and will monitor this specific area of Fruita closely next year. To find out more information, you can visit their website [here](#).

General Updates

- City sales tax continues to trend upward for the year and were up 6.58% in September from last year. For the year, City sales tax is up 14.5% overall.
- County sales tax (6.58% YTD) and use tax on motor vehicles (12.58% YTD) are also up from last year. Lodging taxes and use tax on building materials continue to be down when compared to 2018.
- In September, Fruita residents recycled 47 tons of cans, bottles, paper, and cardboard. The full report is provided below.
- Speaking of recycling, the City of Fruita is one of 29 cities throughout Colorado that is being featured as a top city for recycling by Eco-Cycle, Inc. Eco-Cycle, Inc. released a 2019 State of Recycling in Colorado report that highlights Fruita and other cities throughout the state for providing a curbside recycling option to all residents. The report can be found at this [link](#).
- If you haven't been able to participate yet, we will be holding an Open House for the Community Plan Update at the Fruita Monument High School Library on Monday, November 18th, from 4:00 p.m. to 6:00 p.m. These open houses are drop in/drop out events, and food and drink is provided.
- This week, the Mesa County Workforce Center was recognized for its workforce achievements over the past year at the ACT Work Read Communities Summit. The Workforce Center was recognized being a "One-Stop Shop" that efficiently serves the needs of businesses and job seekers. Congratulations to the Workforce Center! More information can be found [here](#).
- The Fruita Chamber of Commerce is asking for feedback on the 2019 Fruita Fall Festival. The survey is open until tonight, and you can take it [here](#).

- Little Salt Wash Park is going to be busy this weekend with the Salty Cross Races on Saturday and Sunday. The Salty Cross features a variety of races, from 5Ks to cyclocross options for all ages.

Engineering

- Excavation continues for bore puts along the highway for the Highway 6 Sewer Interceptor Extension Project.
- Oak Creek Estates completed their internal paving operations this week.
- Paving continued at the new elementary school site with the extension of K.4 Road completed.

Human Resources

- We had a great turnout at the Blood Drive this week at the Civic Center. Thank you to everyone that participated!

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- KCP Minor Subdivision (536 Kokopelli Blvd)

Site Design Review:

- Coloramo Site Design Review (333 W Aspen)
- Monument Powder Coating (1596 Cipolla)
- Pediatric Dental Specialist (197 & 101 Jurassic)

Other Land Use Applications:

- Vic's Place VRBO
- Diddo House VRBO
- Transportation Impact Fee Land Use Code Amendment

Public Works

- Fleet disposed of 3 vehicles through auction this past week for a total of \$14,233.
- A new electrical service was installed this week near 15 ½ Road for the ventilation system being installed to mitigate buildup of H2S gases in the sewer lines.
- With the continued nice weather, road crews were able to get some additional roads crack sealed this week.
- Five Public Works staff attended a training course on Tuesday to better understand legal liability issues and responsibilities of being a supervisor for a local government.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [More BLM jobs could be headed to Grand Junction.](#)
- [Roadside Attractions in All 50 States.](#)
- [Jobless rate falls to 2.5%, lowest rate since at least 1980.](#)

- [Movies for your Monday – climbing the Horsethief Bench drop.](#)
- [Kids Aid Backpack Food Collection.](#)
- [Roice-Hurst Humane Society, Health Department roll out custom truck to help pets and people.](#)
- [Local Veterans Day Ceremony.](#)
- [Veterans of Valor: Men who served in World War II share their stories.](#)
- [Pair arrested in string of trailhead break-ins in Mesa County.](#)
- [D-51 'Teacher of the Year' nominee surprised.](#)
- [Palisade High School is Closed After 300 Students and Staff Got Sick from an Unknown Illness.](#)
- [Busy intersection causing safety concerns for locals.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **November 18, 2019** – Comprehensive Plan Open House at the Fruita Monument High School Library from 4:00 p.m. to 6:00 p.m.
- **December 2, 2019** – Comprehensive Plan Open House at the Shelledy Elementary Gym, 4:00 p.m. to 6:00 p.m.
- **December 11, 2019** – Coffee with the City Manager at Camilla's Kaffe at 8:00 a.m.
- **December 14, 2019** – Holiday Arts and Crafts Fair, 10:00 a.m. to 3:00 p.m., Fruita Community Center.
- **December 14, 2019** – Holiday Christmas and Parade of Lights – Downtown Fruita at Dusk.
- **December 18, 2019** – Cookies N' Claus at the Fruita Community Center at 6:00 p.m.
- **February 15, 2020** – Sweetheart 5K/10K Run at 9:00 a.m., Fruita Community Center.
- **March 7, 2020** – An Evening of Art in Fruita, 6:30 p.m. to 9:30 p.m., Fruita Community Center.
- **April 4, 2020** – 9 Health Fair at the Fruita Community Center, 7:00 a.m. to 11:00 a.m.
- **April 8, 2020** – Easter Egg Scramble at 4:00 p.m., Fruita Community Center
- **April 18, 2020** – Youth Scholarship Golf Tournament at 9:00 a.m., Adobe Creek Golf Course.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



PLAN LIKE A LOCAL
**FRUITA
IN
MOTION**

COMPREHENSIVE PLAN UPDATE

Fruita Schools Open House Schedule

The City of Fruita is updating its Comprehensive Plan this year. The plan is called “Fruita in Motion: Plan Like a Local,” to highlight the key role local residents will play in crafting the city’s future and this plan. This open house schedule follows several recent outreach efforts to vet the plan with the community.

Please feel free join us at one of the following locations:

- *Rimrock Elementary School Cafeteria on October 24th 4pm-6pm*
- *Fruita Middle School Library on October 29th 4pm-6pm*
- *Fruita Monument High School Library on November 18th 4pm-6pm*
- *Shelley Elementary Gym on December 2nd 4pm-6pm*

Food & Drink will be provided while you engage in feedback regarding Fruita’s future!



What is a Comprehensive Plan?

A comprehensive plan is a long-range planning document that provides policies and strategies for the city. The comprehensive plan was last updated in 2008 and Fruita is ready for a new plan based on where the city is today. Public input is essential to a comprehensive plan, ensuring it reflects the values of the community. Ultimately, the plan update will help the city guide development going forward and incorporate the community’s vision and goals into future policies and actions.

For more information about the open house and this planning process, visit:

www.fruitainmotion.org



October 2019 Recycling Benefits for the City of Fruita

In October 2019, we recycled 47 tons of cans, bottles, paper, and cardboard.

Recycling these materials will save the following resources:

523 Mature Trees

Represents enough saved timber resources to produce 6,476,800 sheets of printing and copy paper!

175 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 224 people!

90,487 kWh of Electricity

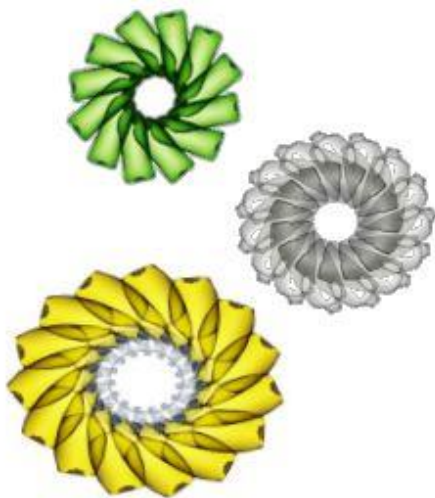
Enough power to fulfill the annual electricity needs of 8 homes!

Avoided 133 Metric Tons of Greenhouse Gas Emissions

Recycling these materials helps create cleaner air!

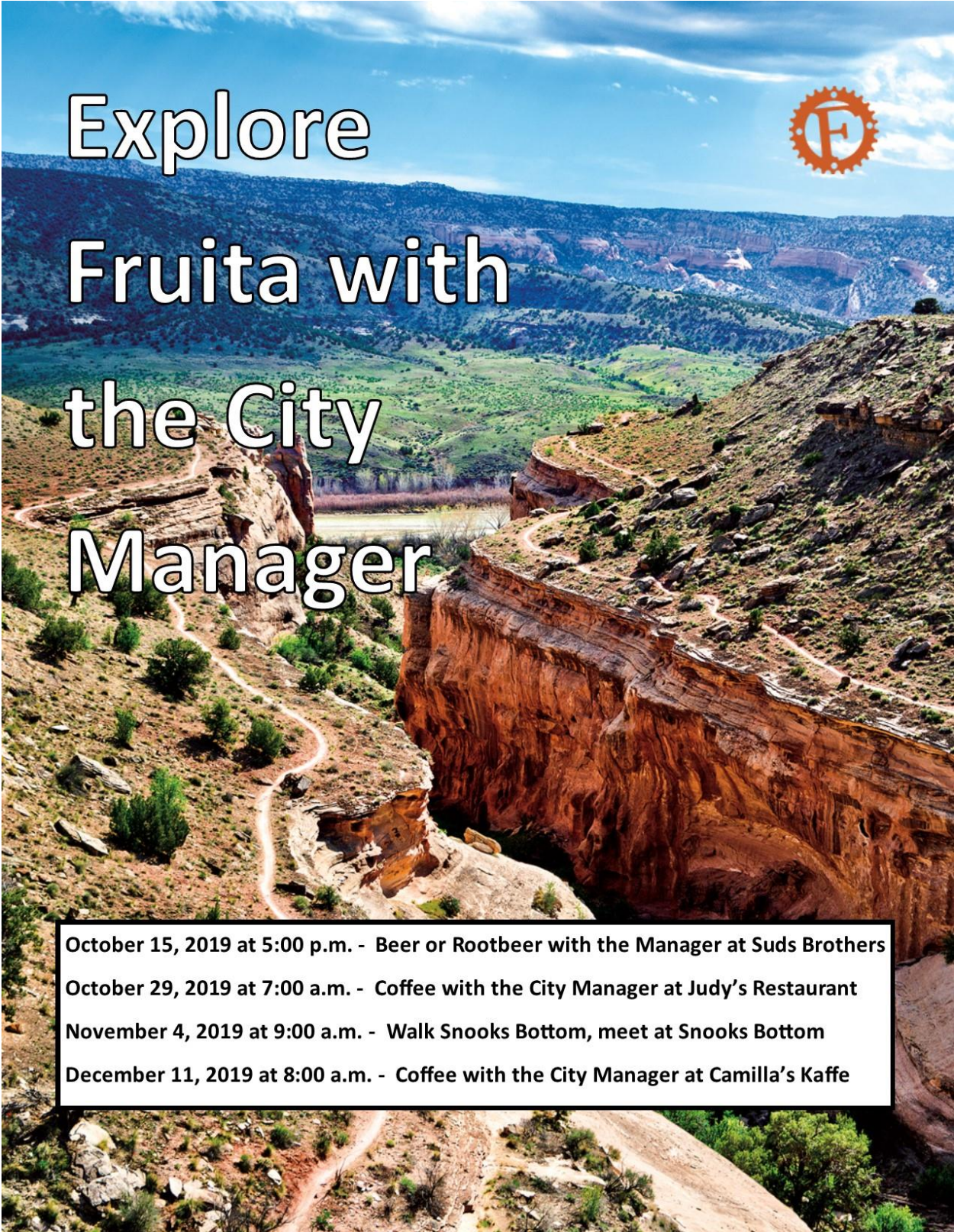
259,469 Gallons of Water

Represents enough fresh water to meet the daily needs of 3,459 people!



Prepared by Waste Management

Sources: U.S. Environmental Protection Agency, International Aluminum Institute, National Association for PET Container Resources, Institute of Scrap Recycling Industries, Earth Works Group Recycler's Handbook, One Earth Recycle, Bring Recycling.org, National Recycling Coalition, US Forest Products Laboratory, and Waste Management. © Waste Management 2016



Explore Fruita with the City Manager



October 15, 2019 at 5:00 p.m. - Beer or Rootbeer with the Manager at Suds Brothers

October 29, 2019 at 7:00 a.m. - Coffee with the City Manager at Judy's Restaurant

November 4, 2019 at 9:00 a.m. - Walk Snooks Bottom, meet at Snooks Bottom

December 11, 2019 at 8:00 a.m. - Coffee with the City Manager at Camilla's Kaffe



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.