



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
 From: MIKE BENNETT, CITY MANAGER  
 Date: AUGUST 9, 2019  
 Re: WEEKLY INFORMATION UPDATE

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### **A Loss in the Fruita Family**

We lost a dear friend and member of the Public Works family this past week with the passing of Gary Link. Gary lost his battle with cancer on August 1, 2019 after being on medical leave since May. Gary had been employed by the City since April of 2000 and served as a senior maintenance worker on the wastewater collections crew. He will be remembered for his likeable disposition and all his dedication in maintaining the City's sewer systems, as well as his love for helping with the Children's Water Festival each year. Our hearts and prayers go out to all his friends and family.



### **Splash Bash Recap**

On Wednesday night, the Fruita Youth Action Council hosted the End of Summer Splash Bash at the Fruita Community Center. Almost two hundred students attended the event and learned about the Youth Action Council, as well as enjoyed barbeque, live music, and yard games. It was a great kick off to the start of the school year.

### **D51 Survey to new name for the new Fruita Elementary School (continued)**

The School District is launching a survey for the naming of the new Fruita Elementary School. This initial survey will close on August 19, so if you have any suggestions, please participate in the survey. The link can be found here: [Help us name the new Fruita elementary school!](#)

## General Updates

- Colorado Canyons Association Executive Director Joe Neuhof is leaving the organization this fall. Joe has done a tremendous job and been a great partner. CCA has begun a recruitment process for Joe's replacement.
- Erin Riccio with Conservation Colorado is transferring within the organization to start an office in the Roaring Fork Valley. Ian Roche will be our new point of contact in the GJ office.
- Met with the organizer of an all-women's outdoor recreation industry summit planning to hold it in Fruita next year.
- The Colorado Municipal League has announced the Municipalities District meetings for this fall. These meetings are an opportunity with other municipalities in our area and share information and ideas. Our district's meeting will take place on September 11, 2019 from 4:00 p.m. to 7:30 p.m. in Parachute. If you want more information or would like to register, you can visit [this link](#).
- The Colorado Department of Transportation is still seeking feedback on transportation needs and issues across the state. The purpose of this survey is to determine future state funding on CDOT projects. To take the survey, please click [here](#).
- In July, Fruita residents recycled 53 tons of cans, paper, and cardboard. The full report can be found below.
- Next Tuesday, I will be hosting a walk of downtown Fruita to hear from residents. We will meet at the Civic Center at 10:00 a.m., please feel free to join!
- Don't forget, the 6<sup>th</sup> annual Cops and Cars show to benefit Special Olympics is tomorrow at Little Salt Wash Park from 8:00 a.m. to 3:00 p.m. This is an annual event that is co-sponsored by the Colorado State Patrol and the Fruita Police Department and is a great way to see some really cool cars and interact with officers and members of our Fire Department. Full flyer can be found below.
- There was an incredible turnout for the final Thursday Night Concert Series of the summer. It was a great show by the Williams Brothers Band a great crowd. Not to mention, it was a beautiful night in downtown Fruita! Thank you to Growl Agency for the photo!



### **Administration/Finance**

- Budget, budget, budget. City Staff has busy working on the 2020 budget and submitted initial drafts of department budgets this week.
- Online utility bill pay is now available! Through our website, residents can now pay their utility bills by credit card and eCheck. As of Friday morning, there have been 125 payments made online since the first of the month. To learn more about all of the payment options available (including several free options) or to pay your bill, you can visit this [link](#).

### **Engineering**

- Maple Street is now open in time for school next week. Additional work is anticipated on Ottley Avenue at a date to be determined.

### **Human Resources**

- Please welcome Daniela Juarez to the Parks Department – her first day will be August 12, 2019. Welcome to the Fruita Team!
- Congratulations to Troy Melroy who is now a full-time Maintenance Worker I in our Sewer/Collection division. Troy has been with the City since May as a seasonal employee! Welcome to the Fruita Team!

### **Parks and Recreation**

- Staff has been working this week to get the disc golf course into playable condition at Snooks Bottom after a wet spring and summer. Weeds have been high but were mowed this week for the most part. We are continuing to respond to the individual disc golfers who have contacted us and are optimistic that the course will be open soon.
- FCC staff continues to work with Charter to install cable services for the six new treadmills. Which, in the long run, we hope will minimize any sort of program viewing conflicts.

### **Planning & Development**

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### **Major/ Minor Subdivisions:**

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- KCP Minor Subdivision (536 Kokopelli Blvd)
- Brandon Residential PUD Preliminary Plan

### **Site Design Review:**

- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and is nearly complete with construction.

- Quench Drinks Site Design Review is complete and getting ready for construction.
- Coloramo Site Design Review (333 W Aspen)

**Other Land Use Applications:**

- 604 E. Aspen Ave VRBO

**Police Department**

- Officers attended 4 neighborhood events for National Night Out on Tuesday evening.



**Public Works**

- Flashing school zone lights were programmed and tested this week in preparation for the start of the new school year. Drivers are advised to be patient the first week of school and watch for pedestrians.

**FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [Mountain Bike Getaways Just Got More Exciting.](#)
- [Back to school time.](#)
- [Grand Junction History: Rim Rock Drive Colorado National Monument.](#)
- [July real estate numbers offer encouragement.](#)
- [Veteran Affairs holds monthly meeting.](#)
- [New library director to meet patrons at 8 libraries.](#)
- [Mind Springs walk-in crisis center set to close at the end of month.](#)
- [2 Accidents involving bears over the weekend.](#)

- [“Step Up for Down Syndrome” walks a local park.](#)
- [District 51 residents can submit ideas for new Fruita elementary school name.](#)
- [Fruita Elementary School.](#)
- [Concert to benefit Habitat for Humanity.](#)
- [Grand Junction airport awarded grant for runway work.](#)
- [Eklund ends work on river board.](#)
- [District 51 All Staff Kickoff.](#)
- [Marillac Health celebrating National Community Health Center Week.](#)
- [The Palisade Plunge \(and its 6000-foot descent\) will be one of Colorado’s crown jewels.](#)
- [On a roll: Grand Valley food truck scene growing in variety, popularity.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **August 10, 2019** – Cops N Cars Show – A benefit event for Special Olympics Colorado at Little Salt Wash Park, 8:00 a.m. to 3:00 p.m.
- **August 10, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 13, 2019** - Walk downtown Fruita with the City Manager at 10:00 a.m. - meet at the Civic Center.
- **August 17, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 21, 2019** – Beer or Rootbeer with the City Manager at Copper Club Brewery at 5:30 p.m.
- **August 23, 2019** – Fourth Fridays and Food Truck Friday at Civic Center Park, 5:30 to 8:30 p.m.
- **August 24, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **August 28, 2019** – Start the Conversation Fruita on the topic of vaping, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **August 31, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **September 5, 2019** – Coffee with the City Manager at Fruita Starbucks at 7:30 a.m.
- **September 6, 2019** – Food Truck Friday at Civic Center Park, 5:30 p.m. to 8:30 p.m.
- **September 15, 2019** – Dog Daze at the Fruita Community Center, 6:00 p.m. to 8:00 p.m.
- **September 24, 2019** – Hike Dino Hill with Mike at 4:00 p.m.
- **September 27-29, 2019** – Fruita Fall Festival, Downtown Fruita
- **September 28, 2019** – Bike Rodeo at the Fruita Community Center, 9:00 a.m. to 11:00 a.m.
- **October 26, 2019** – Truck and Treat at Civic Center Park, 10:00 a.m. to 12:00 p.m.
- **October 31, 2019** – Trick or Treat Street, Downtown Fruita, 3:00 p.m. to 5:00 p.m.
- **November 2, 2019** – Rim Rock Marathon, Colorado National Monument, Fruita Co at 8:00 a.m.
- **December 18, 2019** – Cookies N’ Claus at the Fruita Community Center at 6:00 p.m.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org).

the Colorado State Patrol and Fruita Police Department present

the 6th annual

# Cops & Cars

A Benefit for Special Olympics Colorado



## Car Show

### LITTLE SALT WASH PARK

651 N. PINE STREET FRUITA, CO

**AUGUST 10TH, 2019      8 AM - 3 PM**

Registration information: (970) 858-2250

[www.copsandcars.org](http://www.copsandcars.org)

2019  
FALL EDITION



FRUITA  
COLORADO

Fruita Youth Initiative (FYI) presents:

# START THE CONVERSATION FRUITA

## TOPIC LIST

**Vaping:** August 28, 2019

**Suicide Prevention\*** : September 25, 2019

**Anxiety:** October 23, 2019

**Prescription Medicine:** November 20, 2019

**Marijuana:** December 18, 2019

*\*Registration Required*

Parents and youth both welcome to  
learn about these important topics!

**Where:** Fruita Community Center

**Time:** 6:00 p.m. - 7:30 p.m.

*Refreshments and snacks provided.  
Child care provided for preschool age and older.*

**Questions?**

**Email:** [sarah.schultz@mesacounty.us](mailto:sarah.schultz@mesacounty.us)

**Registration**

<http://bit.ly/FYIstarttheconvo>

Scan me



healthy  
MESA COUNTY  
Connecting Community. Inspiring Solutions.



## July 2019 Recycling Benefits for the City of Fruita

In July 2019, we recycled 53 tons of cans, bottles, paper, and cardboard.

Recycling these materials will save the following resources:

### 441 Mature Trees

Represents enough saved timber resources to produce 5,459,100 sheets of printing and copy paper!

### 197 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 253 people!

### 164,263 kWh of Electricity

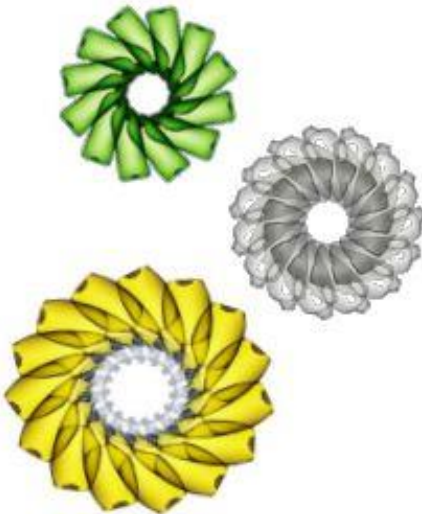
Enough power to fulfill the annual electricity needs of 15 homes!

### Avoided 134 Metric Tons of Greenhouse Gas Emissions

Recycling these materials helps create cleaner air!

### 247,566 Gallons of Water

Represents enough fresh water to meet the daily needs of 3,300 people!



Prepared by Waste Management

Sources: U.S. Environmental Protection Agency, International Aluminum Institute, National Association for PET Container Resources, Institute of Scrap Recycling Industries, Earth Works Group Recycler's Handbook, One Earth Recycle, Bring Recycling.org, National Recycling Coalition, US Forest Products Laboratory, and Waste Management. © Waste Management 2016



# Explore Fruita with the City Manager

## Upcoming Dates:

7.2.19 at 8:00 a.m.

Coffee with Mike at  
Enstroms Candies Fruita

7.31.19 at 7:00 p.m.

Paddleboard with Mike  
at Imondi Wake Zone

8.13.19 at 10:00 a.m.

Walk Downtown Fruita  
with Mike

8.21.19 at 5:30 p.m.

Beer or Rootbeer with  
Mike at Copper Club

9.5.19 at 7:30 a.m.

Coffee with Mike at  
Fruita Starbucks

9.24.19 at 4:00 p.m.

Hike Dino Hill with  
Mike



Is there anything that you would like to discuss personally with the City Manager? Join City Manager Mike Bennett and guests for informal discussions about Fruita while exploring what our community has to offer. Join us at any of the following dates. For more information and the most current schedule, please visit [fruita.org](http://fruita.org).



**FRUITA**  
COLORADO



**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.