



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: MAY 3, 2019  
Re: WEEKLY INFORMATION UPDATE

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### **Tuesday's City Council Meeting**

The meeting will begin with five proclamations as the City celebrates Teacher Appreciation Week, Police Week, Grand Valley Bike Month and Bike to Work Day, and Colorado Public Lands Day. We will also honor an outstanding teacher and student from Fruita 8/9. There are five items on the consent agenda, two legislative hearings, and no quasi-judicial reviews. The meeting will conclude with a presentation on the North Fruita Desert Master Plan.

### **CDOT Maintenance on Aspen Avenue and Highway 340 Next Week**

On Sunday May 12th, CDOT will be out in Fruita for restriping the Highway 340 roundabouts and other highway areas. They will also be reconfiguring the striping on Aspen Avenue along the frontage of City Market (Highway 340 to Plum St.) There will no longer be a free right off Highway 340. Northbound traffic turning right onto Aspen will be required to yield to eastbound traffic into a single lane. The work will be performed at night as to not disrupt daytime traffic.

### **Bike to Work Day**

Next Wednesday, May 8<sup>th</sup>, is Bike to Work and School Day. Our community bicycle tour will be starting at Civic Center Park at 6:30 a.m., and we will ride through to the State Park to Heritage Park led by Mayor Kincaid—bring your families along and join us. There will be a free community breakfast at Civic Center Park and Heritage Park from 7:00 a.m. to 9:00 a.m. The breakfasts are sponsored by Colorado Canyons Hospital and Med Center, and the food will be provided by Tacorado and Bestslope Coffee. Thank you to our sponsors and we look forward to seeing you there!

### **Kick Off Open House for Fruita In Motion (continued) – May 23, 2019**

This open house is the first opportunity for the public to share their ideas and visions for the city's future. The city wants to hear your thoughts on growth, development, downtown, and pressing issues facing Fruita. The open house will from 5:30 to 8:00 p.m. on May 23, 2019 and will be hosted at the Fruita Community Center. The flyer is provided below. Also, follow along and share the [www.fruitainmotion.org](http://www.fruitainmotion.org) to keep up with the interactive story map on the Fruita In Motion engagement

*Honor the Past – Envision the Future* **FRUITA**

### **Planning Commission is Accepting Applications to Fill Two Vacancies**

We have begun advertising to fill vacancies later this year on the Planning Commission. The powers and duties of the Planning Commission are to conduct public hearings and make recommendations to the City Council concerning land use application. To apply to be on the Planning Commission, interested individuals can find an application at this [link](#).

### **BLM Looking for Public Comments on Rabbit Valley Camping (continued)**

The BLM wants to hear from the public on a proposal to improve camping opportunities in Rabbit Valley. To read the proposal and provide comments, [please visit this link](#).

### **General Updates**

- It is going to be a busy weekend in Downtown Fruita. The Fruita Fat Tire Festival, Girls on the Run, and 18 Hours of Fruita are all this weekend. For the Fat Tire Festival, Aspen Street will be closed between Circle Park and Peach Street. Mulberry Street will also be closed between Pabor Avenue and Aspen Avenue. Temporary closures and delay in traffic for the short Girls on the Run event will also occur. Each event attracts around 2,000 attendees each.
- Couple great articles on Fruita: [Colorado's Best Mountain Biking Destinations](#) and [Ultimate mountain biking showcase at Fruita's Fat Tire Festival](#).
- The Fruita Chamber of Commerce will be hosting its Member Appreciation Picnic on May 22, 2019 from 11:30 a.m. to 1:00 p.m. It is free for members to attend, and you can [RSVP here](#). There will be plenty of food and root beer floats.
- Mayor Kincaid and I will be joining the panel of chief elected and appointed officials from the county and cities in the Grand Valley at the GJ Chamber's State of the Valley Wednesday, May 8<sup>th</sup> at 12 pm at Bookcliff Country Club. Please let Deb know if you would like to register and attend the luncheon. More information can be found [here](#).
- We hosted our ED Partners (GJEP, BIC, Workforce Center and Fruita Chamber yesterday to coordinate development efforts.
- Dan and I participated in an interview with the Sentinel regarding the Fruita community, growth and the Fruita In Motion comprehensive plan for a future story in the next couple weeks.
- I will be spending some time Friday engaging and welcoming the companies in town for the Fruita Fat Tire Festival.
- Provided below is the monthly Planning and Development report from April of 2019.
- For our next City Manager engagement event, I will be hosting a short hike to the top of Opal Hill next Thursday, May 9<sup>th</sup> at 10:00 a.m. As always, the hike will be casual and there will be plenty of time to take questions and discuss Fruita. If you want to join, we will meet at Snooks Bottom at 10:00 a.m.

### **Administration/Finance**

- Completed Management's Discussion and Analysis for inclusion in the financial statements.
- Submitted or in the process of submitting a number of quarterly grant reimbursement requests and reports that include the Lagoon Project, Community Plan Update, SH 6 Sewer Extension, Best and Brightest Intern program, and Kokopelli Trail.

- Submitted the annual financial reports for State Highway User’s Tax Fund (HUTF) and Conservation Trust (lottery) funds.
- Began work on credit rating presentation to S & P for issuance of bonds.

### Engineering

- In mid to late October, a scour mitigation project will be under construction for both the Big Salt Wash and Little Salt Wash crossings of Interstate 70. Work will continue until about April 1, 2020. Construction access will be from I-70. However, there will be trail closures of the Lower Little Salt Wash Trail during construction. A detour route will take pedestrians and cyclists over Highway 340. There is no anticipated closure of the Kokopelli Section of the Colorado Riverfront Trail.
- Maple Street Sewer Replacement Project will commence after school is out of session (likely first full week of June). Sewer lines will be replaced in Maple St. from Pabor Ave. to Ottley Ave. Additional work on the project includes an overlay of asphalt on Maple St. from Pabor Ave. to Ottley Ave. and on Ottley Ave. from Maple St. to N. Orchard St. Construction is expected to continue into early August.

### Human Resources/Tourism

- Odette hosted our first Supervisor Training of 2019 this week, and we covered updates from each Supervisor and Department, reviewed goals, values and priority projects for the year, hosted a speaker from Colorado Christian University, discussed joining Alliance for Innovation, and had a brief training on meeting facilitation and time management delivered by Management Analyst Shannon Vassen.

### Parks & Recreation

- The Fruita Youth Action Council started off action-oriented. 10 youth (6<sup>th</sup> – 11<sup>th</sup> graders in 2019/20 school year) spent 2 days and a night floating the Ruby-Horse Thief Section of the Colorado River. Lead by staff from the Colorado Canyons Association (who were unbelievably amazing guides), staff from Fruita Parks and Recreation and our very own Councilor Leonhart, these river travelers discussed some of the issue facing Fruita Youth and discussed action steps on how to address them. They also discussed how to be leaders in the community and generally bonded as a group. Of course, nothing can create bonds like being the wilderness and on the river experiencing hurricane force winds and rain – we always knew there was a thing as ‘Fruita Tough’ but now we really know what it is. In short it was an amazing experience for all who



attended and a great way to kick-start of the Youth Action Council. BTW – we have some amazing youth in Fruita who really want to make a difference for their community.

- This week the Colorado River had a rain surge of close to 20,000 CFS. With this surge, the Colorado River topped the Kokopelli Section of the CRT where Reed Wash underpasses I-70. We



temporarily closed the trail while it was under water but have now re-opened it. Parks staff will continue to monitor river flows and the trail for the coming run-off season and close the trail when needed.

- The 9News Health Fair sponsored by Family Health West and hosted at the Fruita Community Center, while down in overall attendees from 2018, was the second most attended health fair in the state of Colorado. There were 748 attendees at the 2019 Health Fair. Thanks to Family Health West for coordinating and providing this event for the Grand Valley residents.

- The outdoor pool is getting ready to host school swims and then officially opens May 25<sup>th</sup> the summer crowds. It will be open longer this year past Labor Day due to the closure of the indoor pool for a two-week period for the re-plastering project prior to maintenance week.

- Mike the Headless Chicken Festival this year will not have a car show. Unfortunately, the group that typically holds this part of the event will no longer be participating. While we are working with groups who may pick it up in the future, it is not likely to occur this year.
- Athletic programs continue to grow, K-1 soccer has more participants than ever at 80.

## Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat (1849 J 2/10 Rd)
- Bradyville Annexation & Zoning Petition (1897 L Rd)
- Legacy 3 PUD Preliminary/Final Plan (1101 Kiefer Ave)
- Oak Creek Estates Final Plan/Final Plat (1149 18 ½ Rd & 1840 K 4/10 Rd)

### **Site Design Review:**

- Raptor Rd Storage (614 Raptor Rd Storage) is ready to pick up their planning clearance.
- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and starting construction soon.

### **Other Land Use Applications:**

- Birchwood Conditional Use Permit for 5 horses in a Community Residential Zone
- Land Use Code Amendment: Public Purpose Subdivision: Location & Extent
- MCVSD51/ Burenheide: Public Purpose Subdivision: Location & Extent
- Quench Soda Shop Conditional Use Permit (132 W McCune Ave)

### **Police Department**

- April 30<sup>th</sup> was Officer Angel Grubbs' last day. We wish her well as she begins her next chapter with the Montrose County Sheriff's Office.

### **Public Works**

- Crews have been working hard on striping the downtown, but the weather delayed completing all of it just yet.

### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [Food Truck Fridays are back and here is the entire summer schedule.](#)
- [Biz Buzz: The Alpine Oven Pie Co in Fruita.](#)
- [Colorado's Best Mountain Biking Destinations](#)
- [Palisade losing three of its top officials.](#)
- [Outside Magazine conducts bike tests in Grand Junction.](#)
- [HS Girls Soccer: Fruita completes perfect league season.](#)
- [7 of the Best Trails in Western Colorado's Frontier Country.](#)
- [487 Summer Events to Add to Your 2019 Colorado Bucket List.](#)
- [City on record pace for rain.](#)
- [Ultimate mountain biking showcase at Fruita's Fat Tire Festival.](#)
- [We've already won.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **May 3-4, 2019** - 18 Hours of Fruita at Highline State Park



- **May 3-5, 2019** - Fruita Fat Tire Festival, Downtown Fruita and 18 Road Trailhead
- **May 4, 2019** - Girls on the Run 5K at Fruita Community Center, at 9:00 a.m.
- **May 8, 2019** - Bike to Work Day, 6:30-9 a.m. at Civic Center Park
- **May 9, 2019** - Hike Opal Hill with the City Manager – meet at Snooks Bottom at 10:00 a.m.
- **May 9, 2019** – Fruita Chamber of Commerce Business After Hours at Timberline Bank (633 24 Road, Grand Junction Co 81505), 5:30 to 7:00 p.m.
- **May 11, 2019** – Premier of Patagonia’s Life of Pie at the Hot Tomato at 6:00 p.m.
- **May 18, 2019** - History Fair and Pabor Day, Downtown Fruita
- **May 22, 2019** – Fruita Chamber of Commerce Member Appreciation Picnic 11:30 a.m. to 1:00 p.m. at 432 E. Aspen Ave, Fruita Co 81521. – Free to Members, RSVP [here](#).
- **May 31 – June 1, 2019** - Mike the Headless Chicken Festival, Downtown Fruita
- **June 5-8, 2019** - Techstars Startup Week West Slope
- **June 6, 2019** - Thursday Night Concert - Straygrass at 7:30 p.m. at Civic Center Park
- **June 7, 2019** - Food Truck Friday at 7:30 p.m. at Civic Center Park
- **June 13, 2019** – Thursday Night Concert– Soul Habit (Funk/Soul) at 7:30 p.m. at Civic Center Park
- **June 15, 2019** – Golf Tournament Fundraiser (American Legion Post 2006) at 8:00 a.m. at Adobe Creek Golf Course.
- **June 20, 2019** – Flat Top Seed (Blues/Rock) at 7:30 p.m. at Civic Center Park
- **June 27, 2019** – Robert Earl Keen and Centennial Band at 7:30 p.m. at Civic Center Park
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Breakdown of Planning Clearance's Issued by Type

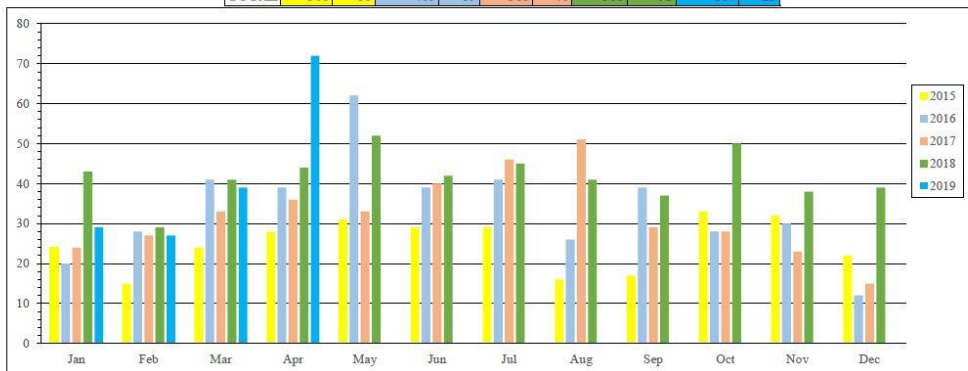
	Fence	Com	Com Remodel	Res Remodel	Utility Upgrade	Roof	Garage/Carport	Addn	Sign	Shed	Demo	Mobile	Porch/Patio	Misc.	Total
Jan	4	0	1	3	10	1	0	1	0	0	0	0	0	9	29
Feb	3	0	0	3	8	2	0	0	1	0	1	0	1	8	27
Mar	7	0	5	5	2	1	2	4	3	0	0	1	0	9	39
April	13	1	7	10	11	8	0	0	2	4	2	0	1	13	72
May	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
June	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Aug	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sept	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Oct	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nov	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Dec	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	27	1	13	21	31	12	2	5	6	4	3	1	2	39	167

Breakdown of New Code Enforcement Issues 2019

	Weeds	Trash	Junk Vehicles	Permits	Business	Snow	Obstructions	Trailer	Signs	Tires	Trees	Other	Total
Jan	0	4	3	0	0	8	0	2	2	0	2	1	22
Feb	0	2	1	0	0	0	0	0	1	0	0	0	4
Mar	0	2	1	0	0	0	0	0	2	0	2	0	7
April	2	3	1	0	0	0	2	2	2	0	0	4	16
May	0	0	0	0	0	0	0	0	0	0	0	0	0
June	0	0	0	0	0	0	0	0	0	0	0	0	0
July	0	0	0	0	0	0	0	0	0	0	0	0	0
Aug	0	0	0	0	0	0	0	0	0	0	0	0	0
Sept	0	0	0	0	0	0	0	0	0	0	0	0	0
Oct	0	0	0	0	0	0	0	0	0	0	0	0	0
Nov	0	0	0	0	0	0	0	0	0	0	0	0	0
Dec	0	0	0	0	0	0	0	0	0	0	0	0	0
YTD	2	11	6	0	0	8	2	4	7	0	4	5	49



	2015		2016		2017		2018		2019	
	PC's	NR	PC's	NR	PC's	NR	PC's	NR	PC's	NR
Jan	24	6	20	1	24	4	43	16	29	6
Feb	15	2	28	5	27	2	29	7	27	8
Mar	24	2	41	5	33	0	41	14	39	2
Apr	28	3	39	11	36	5	44	5	72	7
May	31	1	62	11	33	4	52	10		
Jun	29	2	39	4	40	1	42	11		
Jul	29	4	41	6	46	2	45	6		
Aug	16	3	26	2	51	11	41	4		
Sep	17	3	39	7	29	2	37	6		
Oct	33	3	28	2	28	4	50	5		
Nov	32	3	30	3	23	9	38	7		
Dec	22	3	12	2	15	2	39	2		
TOTAL	300	35	405	59	385	46	501	93	167	23





**FRUITA  
IN  
MOTION**

PLAN LIKE A LOCAL

## COMPREHENSIVE PLAN UPDATE

### Kick Off Open House - May 23<sup>rd</sup>

The City of Fruita is updating its Comprehensive Plan this year. The plan is called “Fruita in Motion: Plan Like a Local,” to highlight the key role local residents will play in crafting the city’s future and this plan. This open house is the first opportunity for you to share your ideas and vision for the city’s future. The city wants to hear your thoughts on growth, development, downtown, and pressing issues facing Fruita. Please stop by to offer your ideas and learn about the planning process!

**Location:** *Fruita Community Center  
Peach and Plum Rooms  
324 North Coulson Street*

**Time:** *5:30 pm to 8 pm, May 23<sup>rd</sup>*



### What is a Comprehensive Plan?

A comprehensive plan is a long-range planning document that provides policies and strategies for the city. The comprehensive plan was last updated in 2008 and Fruita is ready for a new plan based on where the city is today. Public input is essential to a comprehensive plan, ensuring it reflects the values of the community. Ultimately, the plan update will help the city guide development going forward and incorporate the community’s vision and goals into future policies and actions.

For more information about the open house and this planning process, visit:

[www.fruitaInmotion.org](http://www.fruitaInmotion.org)





Presented jointly by the Fruita Historic Preservation Board and the Fruita Downtown Advisory Board.

# PABOR DAY.

**Saturday,  
May 18th,  
2019.  
Downtown  
Fruita.**

*7th Annual Fruita History Fair at Cavalcade, 201 East Aspen Ave, 8:00 a.m. to 2:00 p.m.*  
 • Lower Valley Heritage Room open house in the Fruita Civic Center, 325 East Aspen Ave, 8:00 a.m. to 2:00 p.m. • *All-day food, fun, costumes, and music.* • Fruita history bicycle ride begins 2:30 at the Vintage Common, 116 North Mulberry St., and ends at Elmwood Cemetery. • *Guided downtown history walk begins 3:00 p.m.* • All-day Fruita Fact-Finding Scavenger Hunt. Contest ends 6:00 p.m. Winner to be announced at 7:00 p.m. • *Patio Jam at Copper Club, 233 East Aspen Ave., time TBA.* • Local movies by Cullen Purser outside BestSlope Coffee, 129 North Peach St., begin at dusk (approximately 8:45 p.m.). • *Kim Nuzzo as "William Pabor".* • And more...



W. E. PABOR  
Founder of Fruita

William Edgar Pabor founded Fruita in 1884. Come celebrate his achievement with us!

**Free Admission. Family fun!**

Visit the Pabor Day (not Labor Day!) page on Facebook for updates.



**FRUITA**  
COLORADO

# THURSDAY NIGHT CONCERT SERIES

PRESENTED BY:



**FRUITA**  
COLORADO

**FCI**  
Constructors, Inc.

June 6th: STRAY GRASS - Bluegrass / Americana

June 13th: SOUL HABIT - Funk / Soul

June 20th: FLAT TOP REED - Blues / Rock

June 27th: CENTENNIAL BAND - American Classic

July 4th: NO SHOW

July 11th: BLUEGRASS OFFENDERS - Bluegrass

July 18th: FRANK BREGAR ORCHESTRA - Big Band

July 25th: SLIM PICKINS - Bluegrass

Aug 1st: THE OXYMORONS - Top 40 / Rock Covers

Aug 8th: THE WILLIAMS BROTHERS BAND - Blues Rock / Grit Country

Bring a chair! All concerts are FREE and begin at  
7:30pm at Civic Center Park, 325 E Aspen, in Fruita!





**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.