



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: MAY 10, 2019  
Re: WEEKLY INFORMATION UPDATE

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### **CDOT Maintenance on Aspen Avenue and Highway 340 This Week**

On Sunday May 12th, CDOT will be out in Fruita for restriping the Highway 340 roundabouts and other highway areas. They will also be reconfiguring the striping on Aspen Avenue along the frontage of City Market (Highway 340 to Plum St.) There will no longer be a free right off Highway 340. Northbound traffic turning right onto Aspen will be required to yield to eastbound traffic into a single lane. The work will be performed at night as to not disrupt daytime traffic.

### **Bike to Work Day Recap**

We had a great turnout for Bike to Work Day on Wednesday! We rode from Civic Center Park to Loma via the Kokopelli Section of the Colorado Riverfront Trail, then rode to Heritage Park, and then ended our ride back at Civic Center. Thank you to our sponsors – Colorado Canyons Hospital Med Center, Bestslope Coffee, and Tacorado, and thank you to everyone who came out to ride with us.



*Honor the Past – Envision the Future* **FRUITA**

### **Kick Off Open House for Fruita In Motion (continued) – May 23, 2019**

This open house is the first opportunity for the public to share their ideas and visions for the city's future. The city wants to hear your thoughts on growth, development, downtown, and pressing issues facing Fruita. The open house will from 5:30 to 8:00 p.m. on May 23, 2019 and will be hosted at the Fruita Community Center. The flyer is provided below. Also, follow along and share the [www.fruitainmotion.org](http://www.fruitainmotion.org) to keep up with the interactive story map on the Fruita In Motion engagement.

### **Planning Commission is Accepting Applications to Fill Two Vacancies (Continued)**

We have begun advertising to fill vacancies later this year on the Planning Commission. The powers and duties of the Planning Commission are to conduct public hearings and make recommendations to the City Council concerning land use application. To apply to be on the Planning Commission by the deadline of May 22, interested individuals can find an application at this [link](#).

### **BLM Looking for Public Comments on Rabbit Valley Camping (continued)**

The BLM wants to hear from the public on a proposal to improve camping opportunities in Rabbit Valley. To read the proposal and provide comments, [please visit this link](#).

### **General Updates**

- In April of 2019, the City of Fruita recycled 53 tons of cans, bottles, paper, and cardboard. The full report is provided below.
- We continue with steady events in Fruita each weekend—this time at Hot Tomato and their lot west of the restaurant on Saturday evening from 6-9 pm (films show from 8-9) to watch the Hot Tomato / Patagonia Life of Pie movie, plus other film festival films. Please note we anticipate it being a very busy event. More information and a preview can be found [here](#).
- I had a great time working with Dominic and Josh in the Parks Crew Monday from 6-12 learning about the hard work they put into keeping Little Salt Wash Park maintained. I was able to drag all four baseball fields and chalk some lines (so that is why they were a little crooked 😊). We have awesome, hardworking staff. It was impressive to see how much pride and passion Dominic has for the park, participants and community and the details he manages to keep the operation extremely efficient!
- On Monday, I also attended the Mesa County Trails Advisory Committee to focus on the job description and hiring process for the Trails Coordinator to see the Grand Valley Trails Plan implemented.
- We are working out the details for the upcoming Open House and Community Character Workshop for Fruita in Motion with our consultants this week.
- Shannon Vassen and I attended the CML spring outreach and new Director Kevin Bommer Listening Tour.

- Councilman Karisny, Odette and I attended the unveiling of the new Colorado Welcome sign at the Fruita state welcome center presented by Colorado Tourism Office Executive Director Cathy Ritter.
- Mayor Kincaid and I represented the City on the panel of valley-side governments at the second annual State of the Valley Luncheon hosted by the Grand Junction Area Chamber of Commerce.
- The City Manager Engagement series had a hike scheduled for Opal Hill meeting at Snooks Bottom Thursday, but we didn't have anyone show for this one except staff and Councilman Karisny—so we called it early due to rain and work to be done.



We have some pre-scheduled future engagements you can view [here](#). We will continue planning these at different times, days, activities, etc. Hoping to reach a variety of people and schedules.

- I had the opportunity for the fourth year in a row to speak to the Grand Valley Leadership class today—we have three employees graduating from this class, Chris Dehmel, Kelli McLean, and Billie Nix.
- We had the opportunity to meet with and share a bit about the community with Patagonia and some of their dealers in town for a dealer tour and at the Life of Pie event at Hot Tomato this week.
- We are meeting with and touring Nathan Fey, director of Colorado's Office of Outdoor Recreation Industry Nathan Fey. Nathan was the previous Deputy Director and Acting Director. Yesterday, the state announced his official appointment as Director so it is fun to have him in the valley and in Fruita on day 2. See the announcement of his appointment [here](#).
- We also continue to meet with prospective developers considering our awesome community.
- See the One Riverfront Newsletter [here](#), which includes the Summer concert series.

### **Administration/Finance**

- Bids to provide Trash Collection Services for the City are due no later than next Wednesday, May 15<sup>th</sup> at 5:00 p.m. MST.

### **Engineering**

- We have been interviewing this week to hire an intern for the summer. This will be the 3<sup>rd</sup> year Engineering has had a summer intern. The program has been a great success.
- Maple Street Sewer project will begin construction on June 3<sup>rd</sup>. Expect a road closure between Ottley Ave. and Pabor Ave.

- Re-configuration of the striping on Aspen Avenue in the block in front of City Market is still on track to occur late Sunday night. The southbound free-right turn will be eliminated. The future configuration will require a yield to eastbound traffic. Colorado Department of Transportation is performing the work.

### **Human Resources/Tourism**

- A quick shout to our latest Geared Up Award recipients! If you see these employees around the City, congratulate them on exhibiting the City's Core Behaviors!
  - John Carrillo – Public Works
  - Cesar Juarez – Public Works
  - Gary Link – Public Works
  - Henry Hemphill – Planning
  - Sarah Hackley – Police Department
  - Bob Bomar – Police Department
  - Dave Oliver – Planning
  - Juddah Raine – Administration
  - Kelli McLean – Planning
  - Sandi Morlang - Administration

### **Parks & Recreation**

- NFD Trails Master Plan was supported by City Council on Tuesday evening. With the help and support of our partners, (BLM, COPMOBA, CPW, Hot Tomato, Over the Edge and Colorado Backcountry Bikers) we believe we put together a good plan for future development and maintenance of trails in the North Fruita Desert.
- Unfortunately, the I-70 underpasses at Reed Wash and along the Kokopelli Section of the CRT were tagged with graffiti this week. Parks staff is working to cover and clean up the graffiti. It is disappointing that this occurred on a newly constructed stretch of trail.
- Fruita Fat Tire Festival overall was a success. We are working to schedule a wrap-up meeting with the event organizers to review the festival.
- Staff is working with COPMOBA and Western Colorado Conservation Corp to schedule a 3-person Trails crew to perform maintenance at the North Fruita Desert (18 Road), Kokopelli Trail System and the trails in the Front Country (Devil's Canyon, Fruita Paleo, etc.)
- Western Colorado Conservation Corp did some great work this week clearing tamarisk, russian olive, dead plant debris along the Little Salt Wash at two locations: east of Dan Williams Park and at Village of Country Creek. We'd like to thank the Lower Valley Fire Department for their support in clearing up the wash corridors as they have been actively seeking grant funding for this purpose.

### **Planning & Development**

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

### **Major/ Minor Subdivisions:**

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat (1849 J 2/10 Rd)
- Bradyville Annexation & Zoning Petition (1897 L Rd)
- Legacy 3 PUD Preliminary/Final Plan (1101 Kiefer Ave)
- Oak Creek Estates Final Plan/Final Plat (1149 18 ½ Rd & 1840 K 4/10 Rd)

### **Site Design Review:**

- Raptor Rd Storage (614 Raptor Rd Storage) is ready to pick up their planning clearance.
- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba: (401 Jurassic Ave #B) has received their planning clearance and starting construction soon.

### **Other Land Use Applications:**

- Birchwood Conditional Use Permit for 5 horses in a Community Residential Zone
- Land Use Code Amendment: Public Purpose Subdivision: Location & Extent
- MCVSD51/ Burenheide: Public Purpose Subdivision: Location & Extent
- Quench Soda Shop Conditional Use Permit (132 W McCune Ave)

### **Police Department**

- Welcome to Vaughn Havins, our newest Police Officer. Vaughn started with us on May 7<sup>th</sup>.

### **Public Works**

- Ken attended the Glade Park Pipeline Water Users annual meeting on May 8<sup>th</sup> where they celebrated their 25<sup>th</sup> anniversary and partnership with the City of Fruita. This year's water projections are much better than last and water delivery is not anticipated to start for at least another month.
- Public Works has a vacant mechanic position that we are working to fill, one fleet employee scheduled to attend training next week on Vector maintenance (most expensive vehicle in the City fleet), and three maintenance workers on light duty restrictions. Fortunately, we have solid seasonal staff this year and crews are doing a good job assisting each other during this busy season while being short staffed.

### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- [Teacher Appreciation Week.](#)
- [Legislature ends its 2019 session.](#)
- [Valley government share wins, needs.](#)



- [Low inventories slow Mesa County real estate sales.](#)
- [Library board decides to offer directorship to Michigan candidate.](#)
- [Finishing up Fat Tire.](#)
- [Reducing wildfire risk in Fruita.](#)
- [I-70 closed for days.](#)
- [I-70 Reopened in DeBeque Canyon Days after Rockfall](#)
- [CDOT Gives Grand Junction Update.](#)
- [New welcome sign in Fruita.](#)
- [Good status quo for the Loma and Mack Real estate market.](#)
- [Colorado Tourism Office, CDOT Teaming Up to Promote Imitation 'Welcome Signs'](#)
- [Economic growth main topic at State of the Valley luncheon.](#)
- [Airport stats impress city, county leaders.](#)
- [Springtime in the Rockies full of peril.](#)
- [Senior Walk at Rim rock Elementary.](#)

**UPCOMING EVENTS** *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **May 11, 2019** – Premier of Patagonia’s Life of Pie at the Hot Tomato at 6:00 p.m.
- **May 18, 2019** - History Fair and Pabor Day, Downtown Fruita
- **May 22, 2019** – Fruita Chamber of Commerce Member Appreciation Picnic 11:30 a.m. to 1:00 p.m. at 432 E. Aspen Ave, Fruita Co 81521. – Free to Members, RSVP [here](#).
- **May 23, 2019** – Kick Off Open House for Comprehensive Plan Update, 5:30 p.m. to 8:00 p.m. at the Fruita Community Center.
- **May 31 – June 1, 2019** - Mike the Headless Chicken Festival, Downtown Fruita
- **June 5-8, 2019** - Techstars Startup Week West Slope
- **June 6, 2019** - Thursday Night Concert - Straygrass at 7:30 p.m. at Civic Center Park
- **June 7, 2019** - Food Truck Friday at 7:30 p.m. at Civic Center Park
- **June 13, 2019** – Thursday Night Concert– Soul Habit (Funk/Soul) at 7:30 p.m. at Civic Center
- **June 15, 2019** – Golf Tournament Fundraiser (American Legion Post 2006) at 8:00 a.m. at Adobe Creek Golf Course.
- **June 20, 2019** – Flat Top Seed (Blues/Rock) at 7:30 p.m. at Civic Center Park
- **June 22, 2019** – Fruita Farmers Market at Civic Center Park, 8:30 a.m. to 12:30 p.m.
- **June 27, 2019** – Robert Earl Keen and Centennial Band at 7:30 p.m. at Civic Center Park
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors



## April 2019 Recycling Benefits for the Town of Fruita

In April 2019, we recycled 53 tons of cans, bottles, paper, and cardboard.

Recycling these materials will save the following resources:

### 589 Mature Trees

Represents enough saved timber resources to produce 7,301,300 sheets of printing and copy paper!

### 197 Cubic Yards of Landfill Airspace

Enough airspace to fulfill the annual municipal waste disposal needs for 252 people!

### 102,005 kWh of Electricity

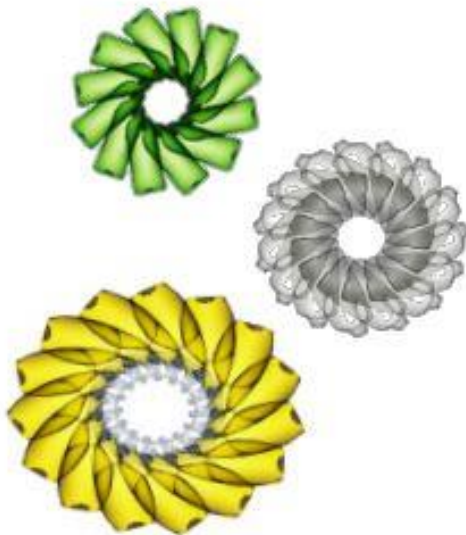
Enough power to fulfill the annual electricity needs of 9 homes!

### Avoided 150 Metric Tons of Greenhouse Gas Emissions

Recycling these materials helps create cleaner air!

### 292,499 Gallons of Water

Represents enough fresh water to meet the daily needs of 3,899 people!



Prepared by Waste Management

Sources: U.S. Environmental Protection Agency, International Aluminum Institute, National Association for PET Container Resources, Institute of Scrap Recycling Industries, Earth Works Group Recycler's Handbook, One Earth Recycle, Bring Recycling.org, National Recycling Coalition, US Forest Products Laboratory, and Waste Management. © Waste Management 2016



**FRUITA  
IN  
MOTION**

PLAN LIKE A LOCAL

## COMPREHENSIVE PLAN UPDATE

### Kick Off Open House - May 23<sup>rd</sup>

The City of Fruita is updating its Comprehensive Plan this year. The plan is called “Fruita in Motion: Plan Like a Local,” to highlight the key role local residents will play in crafting the city’s future and this plan. This open house is the first opportunity for you to share your ideas and vision for the city’s future. The city wants to hear your thoughts on growth, development, downtown, and pressing issues facing Fruita. Please stop by to offer your ideas and learn about the planning process!

**Location:** *Fruita Community Center  
Peach and Plum Rooms  
324 North Coulson Street*

**Time:** *5:30 pm to 8 pm, May 23<sup>rd</sup>*



### What is a Comprehensive Plan?

A comprehensive plan is a long-range planning document that provides policies and strategies for the city. The comprehensive plan was last updated in 2008 and Fruita is ready for a new plan based on where the city is today. Public input is essential to a comprehensive plan, ensuring it reflects the values of the community. Ultimately, the plan update will help the city guide development going forward and incorporate the community’s vision and goals into future policies and actions.

For more information about the open house and this planning process, visit:

[www.fruitaInmotion.org](http://www.fruitaInmotion.org)



Presented jointly by the Fruita Historic Preservation Board and the Fruita Downtown Advisory Board.

# PABOR DAY.



W. E. PABOR.  
Founder of Fruita

**Saturday,  
May 18th,  
2019.  
Downtown  
Fruita.**

William Edgar Pabor founded Fruita in 1884. Come celebrate his achievement with us!

**Free Admission. Family fun!**

Visit the Pabor Day (not Labor Day!) page on Facebook for updates.

All-day food, fun, costumes, bikes, history, and music! • *7th Annual Fruita History Fair at Cavalcade, 201 East Aspen Ave, 8:00 a.m. to 2:00 p.m.* • Lower Valley Heritage Room open house in the Fruita Civic Center, 325 East Aspen Ave, 8:00 a.m. to 2:00 p.m. • *CBB Pabor Day Bike Ride (40+ miles!) begins 9:00 a.m., 150 South Park Square* • Fruita History Bike Ride (casual) begins 2:30 at the Vintage Common, 116 North Mulberry St., and ends at Elmwood Cemetery. • *Guided Downtown History Walk begins 3:00 p.m. at Civic Center* • All-day Fruita Fact-Finding Scavenger Hunt. Contest ends 6:00 p.m. Winners to be announced at 7:00 p.m. • *Raspberry Hill Corn Hole Tournament, 211 East Aspen Ave., 5:00 p.m.* • Patio Jam at Copper Club, 233 East Aspen Ave., 2:00 p.m. • *Moratto's Marauders perform at Copper Club, 7:00 p.m.* • Local movies by Cullen Purser outside BestSlope Coffee, 129 North Peach St., begin at dusk (approximately 8:45 p.m.). • *Kim Nuzzo as "William Pabor".* • And more...



**FRUITA**  
COLORADO

## THURSDAY NIGHT CONCERT SERIES

PRESENTED BY:



June 6th: STRAY GRASS - Bluegrass / Americana

June 13th: SOUL HABIT - Funk / Soul

June 20th: FLAT TOP REED - Blues / Rock

June 27th: CENTENNIAL BAND - American Classic

July 4th: NO SHOW

July 11th: BLUEGRASS OFFENDERS - Bluegrass

July 18th: FRANK BREGAR ORCHESTRA - Big Band

July 25th: SLIM PICKINS - Bluegrass

Aug 1st: THE OXYMORONS - Top 40 / Rock Covers

Aug 8th: THE WILLIAMS BROTHERS BAND - Blues Rock / Grit Country

Bring a chair! All concerts are FREE and begin at 7:30pm at Civic Center Park, 325 E Aspen, in Fruita!





**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



# FRUITA COLORADO



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

## **We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.