



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: APRIL 18, 2019
Re: WEEKLY INFORMATION UPDATE

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City Offices will be closed tomorrow on Friday, April 19 in observance of Good Friday.

Tuesday's City Council Workshop

We will discuss agenda items and dates for scheduling the next joint Council – Board of Education meeting and feedback we have received regarding the transportation impact fee update. Also, our local BLM office would like us to consider a letter of support for an acquisition of land called Crow Bottom.

BLM Looking for Public Comments on Rabbit Valley Camping

The BLM wants to hear from the public on a proposal to improve camping opportunities in Rabbit Valley. To read the proposal and provide comments, [please visit this link](#).

NATIONAL CONSERVATION LANDS
McInnis Canyons
National Conservation Area

Comments Needed

The BLM is working to improve camping opportunities in Rabbit Valley. Please help shape the future of camping. Read the proposal and provide comments here: <http://go.usa.gov/xUaYu>. Your comments are most helpful if received by May 17, 2019.

The City of Fruita highlighted in Outthere Colorado and My Colorado Parks

This week, Slate Communications organized the release of two tourism articles on Fruita on Outthere Colorado and My Colorado Parks. These are great articles on the City, the outdoor recreation opportunities here, our upcoming events, and our local businesses. Must read articles, and I believe that the titles speak for themselves (click for links): [Singletrack](#), [World Famous Pizza and a Headless Chicken in Fruita](#), [7 Reasons Why Springtime in Fruita is Unlike Anywhere Else in Colorado](#).

General Updates

- The CDOT Rest Area (Visitor Center) will be closed for maintenance and service until April 24th. The water, restrooms, and dump station will be out of service.
- The Thursday Night Concert Series schedule has been released and the first concert will be Stray Grass on June 6th! As always, all Thursday Night Concerts are free and begin at 7:30 p.m. at the Civic Center. The complete schedule can be found [here](#) or below.
- The Grand Valley Drainage District Board voting is scheduled for Tuesday, May 7th from 7am – 7pm at 722 23 Road.
- The new Ruby-Horsethief camping map is now available for free download at Avenza Maps Store. It is georeferenced so people will know where they are don't miss their campsite. The new map is provided below.
- The Fruita in Motion (comprehensive plan update) Steering Committee meets tonight with our consultants and we will provide updates next week. The chalkboard collecting thoughts from the public continue to rotate at local businesses and also will be at the Community Center this weekend.
- The Fruita in Motion [website](#) is live and includes a story map and will continually be updated as to results of engagement sessions and providing upcoming dates for community engagement.
- The Planning and Development Department will be hosting a free workshop on Saturday, April 27th at 9:00 a.m. to 11:00 a.m. at the Community Center. The topics that will be discussed are the Community Plan and projects that we are working on. Also, there will be free coffee and snacks! The flyer is provided below.
- The Fruita Chamber of Commerce has released the schedule for the Fruita Farmer's Market. It will be held every Saturday morning from June 22, 2019 to September 21, 2019 at Fruita Civic Center park from 8:30 a.m. to 12:30 p.m. Fresh produce, handmade crafts from local artisans, and live music! [The flyer can be found here](#).
- The Mesa County Federal Mineral Lease District has awarded \$1.5 million dollars from a special grant request for the Mesa County Jail Expansion Project. Because of this, the grant cycle for Spring and Fall of 2019 has been cancelled.
- Mayor Kincaid, Mayor Pro Tem Buck and I hosted the Navy Command Staff Wednesday to brainstorm ideas for activities they can participate in during Navy Week in July.
- Staff and I met with representatives of the builders, developers and realtors regarding the recent study and implementation of new transportation impact fees and will update Council on this at the workshop Tuesday.
- I participated in the D51 Foundation Board annual planning session this week and we continue to focus on funds for technology in the schools and professional development for teachers.
- Staff, Mayor Kincaid, Mayor Pro Tem Buck and I are scheduled to attend the GJEP Western Economic Summit Friday.

- Have a beautiful weekend!

Administration/Finance

- Preparing for the Auditors to be in the office next week.

Engineering

- Maple Street Sewer Project has been awarded to United Companies in the amount of \$737,927.80.
- Qdoba/Einstein Bro's Bagels is under construction and is located south of Subway on Jurassic Avenue.

Human Resources/Tourism

- Chadd Searcy started on Tuesday with the Police Department. Welcome Chadd!

Parks & Recreation

- The Hot Tub at the Community Center has been fixed.
- We held an open house on the North Fruita Desert Master Plan this week and about 50 people showed up to provide input and share their thoughts on the plan. Just a few tweaks and changes and the Master Plan should be completed and presented to City Council on May 7th.
- Through the first three months of this year, there has been over 56,000 visits to the Community Center. That is 5,655 more visits than this time last year.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Final Plat (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates 2 Final Plan/Final Plat
- Mossberg Minor Subdivision
- Bradyville Annexation & Zoning Petition

Site Design Review:

- FHE: Construction nearing completion
- Raptor Rd Storage (614 Raptor Rd Storage) is complete and will be ready for issuance of planning clearance on 4/17.
- Colorado Canyons (Family Health West) is far along on the construction of the hospital expansion.
- Einstein's Bagels/Qdoba has received their planning clearance and will be breaking ground soon.

Other Land Use Applications:

- Birchwood Conditional Use Permit for 5 horses in a Community Residential Zone
- Land Use Code Amendment: Public Purpose Subdivision: Location & Extent
- Mulberry Development Improvements Agreement (alley & utilities improvement for 5 new residential units at 227 S. Mulberry)

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [7 Reasons why Springtime in Fruita is Unlike Anywhere Else in Colorado.](#)
- [Singletrack, World Famous Pizza and a Headless Chicken in Fruita.](#)
- [Cable Wakeboarding is Back.](#)
- [Hot tomato a hot topic: Patagonia features local business.](#)
- [Recording of teacher investigated.](#)
- [Renovations at Grand Junction Regional Airport.](#)
- [Senator Gardner holds teen suicide prevention round table.](#)
- [A Nazi flag led this Western Mayberry to confront hate once again. Now Fruita aims to send a different message.](#)
- [Fruita celebrates student athletes signing to play college athletics.](#)
- [Second D51 parent meeting: pot and opioids.](#)
- [Students Protest After Colo. Teacher Allegedly Talks “Blacklist” of Boys Girls Shouldn’t Date.](#)
- [Oil and Gas bill signed into law.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **April 24, 2019** – Arbor Day Celebration, Fruita Civic Center, 10:00 a.m.
- **April 25, 2019** - Coffee with the City Manager at Best Slope Coffee at 7:30 a.m.
- **April 25, 2019** - Municipalities Dinner in Palisade from 6- 8 pm.
- **April 27, 2019** - COPMOBA Grand Valley Bike Swap at Civic Center Park, 10:00 a.m. thru the night.
- **April 27, 2019** – Community Plan Workshop for Fruita Residents and HOA Board Members, Fruita Community Center from 9 a.m. to 11 a.m.
- **May 3-4, 2019** - 18 Hours of Fruita at Highline State Park
- **May 3-5, 2019** - Fruita Fat Tire Festival, Downtown Fruita and 18 Road Trailhead
- **May 4, 2019** - Girls on the Run 5K at Fruita Community Center, at 9:00 a.m.
- **May 8, 2019** - Bike to Work Day, 7-9 a.m. at Civic Center Park
- **May 9, 2019** - Hike Opal Hill with the City Manager – meet at Snooks Bottom at 10:00 a.m.
- **May 9, 2019** – Fruita Chamber of Commerce Business After Hours at Timberline Bank (633 24 Road, Grand Junction Co 81505), 5:30 to 7:00 p.m.
- **May 18, 2019** - History Fair and Pabor Day, Downtown Fruita
- **May 31 – June 1, 2019** - Mike the Headless Chicken Festival, Downtown Fruita
- **June 5-8, 2019** - Techstars Startup Week West Slope

- **June 6, 2019** - Thursday Night Concert Series, Straygrass at 7:30 p.m. at Civic Center Park
- **June 7, 2019** - Food Truck Friday at 7:30 p.m. at Civic Center Park
- **June 15, 2019** – Golf Tournament Fundraiser (American Legion Post 2006) at 8:00 a.m. at Adobe Creek Golf Course.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors



Presented jointly by the Fruita Historic Preservation Board and the Fruita Downtown Advisory Board.

PABOR DAY.

**Saturday,
May 18th,
2019.
Downtown
Fruita.**

7th Annual Fruita History Fair at Cavalcade, 201 East Aspen Ave, 8:00 a.m. to 2:00 p.m.
 • Lower Valley Heritage Room open house in the Fruita Civic Center, 325 East Aspen Ave, 8:00 a.m. to 2:00 p.m. • *All-day food, fun, costumes, and music.* • Fruita history bicycle ride begins 2:30 at the Vintage Common, 116 North Mulberry St., and ends at Elmwood Cemetery. • *Guided downtown history walk begins 3:00 p.m.* • All-day Fruita Fact-Finding Scavenger Hunt. Contest ends 6:00 p.m. Winner to be announced at 7:00 p.m. • *Patio Jam at Copper Club, 233 East Aspen Ave., time TBA.* • Local movies by Cullen Purser outside BestSlope Coffee, 129 North Peach St., begin at dusk (approximately 8:45 p.m.). • *Kim Nuzzo as "William Pabor".* • And more...



W. E. PABOR.
Founder of Fruita.

William Edgar Pabor founded Fruita in 1884. Come celebrate his achievement with us!

**Free Admission.
Family fun!**

Visit the Pabor Day (not Labor Day!) page on Facebook for updates.



FRUITA
COLORADO



Fruita Residents and HOA Board Members:
You are invited to a FREE Workshop with the Planning
and Development Department

Join City Staff for coffee, a morning snack and lots of information.

Saturday, April 27, 2019

9 am. - 11 am.

@ The Fruita Community Center

TOPICS TO BE DISCUSSED: Fruita's Roadmap for the Future, Exciting New Projects in the City of Fruita. We are currently working on a 10-year plan for the city. Here's your opportunity to put your two cents worth in on how you want to see Fruita grow and what you would like to see happen in your city.



Help us decide the direction we should go.

Please RSVP by calling Dave Oliver @ 858-0786 ex 6304 or 970-208-6140 and via email @ doliver@fruita.org

THURSDAY NIGHT CONCERT SERIES

PRESENTED BY:



June 6th: STRAY GRASS - Bluegrass / Americana

June 13th: SOUL HABIT - Funk / Soul

June 20th: FLAT TOP REED - Blues / Rock

June 27th: CENTENNIAL BAND - American Classic

July 4th: NO SHOW

July 11th: BLUEGRASS OFFENDERS - Bluegrass

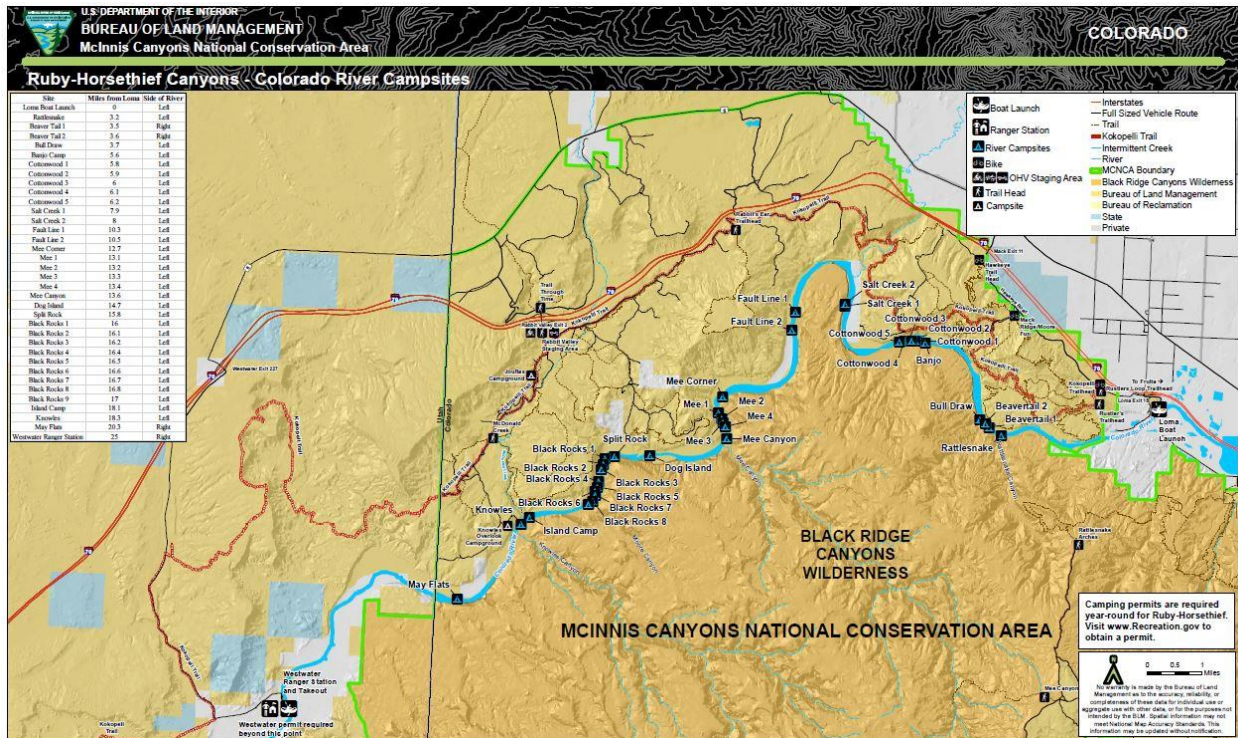
July 18th: FRANK BREGAR ORCHESTRA - Big Band

July 25th: SLIM PICKINS - Bluegrass

Aug 1st: THE OXYMORONS - Top 40 / Rock Covers

Aug 8th: THE WILLIAMS BROTHERS BAND - Blues Rock / Grit Country

Bring a chair! All concerts are FREE and begin at 7:30pm at Civic Center Park, 325 E Aspen, in Fruita!





WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.