



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JANUARY 4, 2019
Re: WEEKLY INFORMATION UPDATE

HAPPY NEW YEAR!

City Hosting Chamber Business After Hours Thursday, Jan. 10

We are hosting the Business After Hours this coming Thursday, Jan. 10 at 5:30 pm in the F-Works Co-working space on the top floor of the Civic Center. We hope you all can make it. No need to RSVP as we are the host.

City Council Recognition of Student & Teacher of the Month

To celebrate our local schools, we will begin honoring a student and teacher of the month from one of our Fruita schools at the beginning of a Council meeting during the months of February, March, April, May and September working with each school for one of the months. I have reached out to coordinate with the principals. They will choose a student and teacher who represent either their school's values or City of Fruita values.

Meeting with Colorado Parks & Wildlife

Ture and I met with regional and local management of CPW Thursday to discuss the recent rate increases and other partnership matters. We will be planning a field trip with them to the mountain properties in early summer and discussing potential partnership for events at the local park. We are also planning to have Pete Firmin at the Jan. 15 Council meeting to give an update and take any questions related to the recent rate increases. Essentially, they will not charge people to ride the trail through the park, unless they stop to use any of the park, other than riding through.

General Updates

- Our 2-year full-time Best & Brightest Intern whose title will be Management Analyst starts on Monday.
- The DOLA Best & Brightest grant, REDI grant for the lagoon project and community plan grant have all been formally executed with DOLA.
- We are working to add in the exhibits (from the pending survey of the property) to the public-private partnership agreement and execute the agreement Council authorized me to execute upon execution of the DOLA grant.

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Engineering
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Human Resources
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Public Works
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Recreation Dept.
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Honor the Past – Envision the Future **FRUITA**

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Iron Wheel Major Subdivision final plat/plan application under review
- Garden Estates Major Subdivision (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates II Major Subdivision
- Cooper Minor Subdivision
- Brandon Estates PUD Amendment and Preliminary Plan
- Village at County Creek #6 Preliminary Plan

Site Design Review:

- Munchies Restaurant: Currently under construction.
- FHE (Frank Henry Equipment): Construction is underway.
- Snooks Bottom BBQ Site Design (132 West McCune Ave)
- Raptor Rd Storage (614 Raptor Rd Storage)
- Colorado Canyons (Family Health West) has started construction of the hospital expansion.
- Einstein/Qdoba Site Design Review

Engineering

- Work started back up from the holiday break on the Cedar Way Infrastructure Improvements project with the completion of the last of the alley irrigation work east of Cedar Way. Sewer in the alley east side of Cedar is the next task of construction.
- Solicitations for the pumphouse replacements at Heritage, Prospector, Civic Center, and Reed parks will go out in the coming weeks.

Public Works

- Fleet Maintenance is excited to welcome Tony Fuoco to the team to fill the Mechanic position that had been vacant for almost 3 months.
- Received 20 applications for the 2 open Maintenance Worker positions and will be scheduling initial interviews this coming week.
- Upon a comment from a resident, Public Works crews inspected the water tank we own at the base of the Monument and will be removing dead trees in CDOT right-of-way, repairing and removing some fencing, painting the gate and cleaning up the trash around the old pump house slab. Some of these items (like painting) may not occur until temperatures are a bit warmer.

Parks & Recreation

- Two new positions for the Fruita Community Center were posted this week. We are recruiting for a Facilities Manager and an Aquatics Coordinator. We have already received some applications and are getting quite a few inquiries.
- Just a heads up – Youth Volleyball and Boys Basketball are about start, meaning the Gymnasium at the Fruita Community Center will become very, very busy.
- Nuggets Skills Challenge is on January 12th at 9 am at the Fruita Community Center. This is for youth ages 6-13.
- FCI closed the new Community Center parking lot Thursday night to deliver the temporary lighting for the parking lot and have them installed today. Temporary, because FCI has had delay issues with the manufacturer of the light poles and said they must get something up in the meantime. It may still be a couple of weeks before the actual lighting fixtures are shipped. The temporary ones are like the ones we have but don't match exactly.
- During the Government Shutdown, Parks staff has been helping out our Federal partners by stocking the restroom facilities in the Fruita Front Country trailheads (Devils Canyon, Fruita Paleo and Pollacks Bench) with toilet paper.
- For the past week or so, the elevator at the Fruita Community Center has been inoperable. Thyssen Krupp made it out to look at our issue and found that the starter had failed. The part to repair it is on order and we will have it fixed as soon as possible.
- Over the Holidays: Cookies and Claus was a big success with over 100 youth watching a movie and then getting to share their Christmas present desires with Santa Claus.

Human Resources/IT/Tourism

- Colorado Springs The Gazette article Your 2019 Colorado adventure bucket list: 8 great destinations included the NCA in Fruita: https://gazette.com/life/your-colorado-adventure-bucket-list-for/article_8d232238-055f-11e9-918d-6b481db4e417.html
- GoFruita blog—How to fulfill you New Year's resolutions in Fruita: <https://www.gofruita.com/gofruita/how-fulfill-your-new-year%E2%80%99s-resolutions-fruita>

Finance/City Clerk

- Working on completing the hard copies of the 2019 Budget.

Municipal Court

- Please see the letter from Associate Municipal Court Judge Greg Mueller below.
- For the time being, we will have Attorney Sarah Oszczakiewicz, with Garfield and Hecht, P.C. cover our Prosecutor role.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Fruita, realty firm working on plan to develop former sewer lagoons: https://www.gjsentinel.com/news/western_colorado/fruita-realty-firm-working-on-plan-to-develop-former-sewer/article_28776c46-09a0-11e9-b2d4-10604b9f1ff4.html

- Local hospital aims to tackle Colorado’s opioid epidemic:
<https://www.westernslopenow.com/news/local-news/local-hospital-aims-to-tackle-colorado-s-opioid-epidemic/1684055367> AND <https://www.kjct8.com/content/news/Fruita-hospital-joins-opioid-alternative-program-503659411.html>
- Coloradans call snow day in Grand Junction a winter wonderland:
<https://www.westernslopenow.com/news/local-news/coloradans-call-snow-day-in-grand-jujunction-a-winter-wonderland/1681626118>
- FRUITA TRAIL HOST—Cycle of life: https://www.gjsentinel.com/news/western_colorado/cycle-of-life/article_b88f5756-0cc2-11e9-bcad-10604b9f6eda.html
- Federal Government shutdown impacts National Monument:
<https://www.westernslopenow.com/news/local-news/federal-government-shutdown-impacts-national-monument/1679413323>
- No. 4 – Valley finally recovers from economic woes:
https://www.gjsentinel.com/news/western_colorado/valley-finally-recovers-from-economic-woes/article_33902e0a-0b2c-11e9-9d66-10604b9f6eda.html
- You can’t find many like him: https://www.gjsentinel.com/sports/community/you-can-t-find-many-like-him/article_1ff882ea-0a6c-11e9-9d3a-10604b9f6eda.html
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UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **Jan. 10** we are hosting the Chamber Business After Hours in the F-Works Co-working space at the Civic Center from 5:30 – 7:00 pm.
- **Feb. 9** is the 2019 Fruita Area Chamber of Commerce Annual Banquet from 5:30 – 10:00 pm at the Community Center (poster below). Details at <https://info.fruitachamber.org/events/details/2019-annual-awards-banquet-fruita-area-chamber-of-commerce-11099>
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.

CC. Department Directors



How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$55
Class Fee

Upcoming Class Dates

Wednesday 1/9 • 1-4pm

Thursday 1/31 • 6-9pm

Tuesday 2/12 • 9am-12pm

Fast Trac Business Basics

MUST PRE-REGISTER CALL (970) 243-5242

Classes are offered from 12-1 PM

Must take Starting a Business Class first

Market Research

Learn to use market research tools to generate more business 1/10/19
2/14/19

Business Planning

Write a plan to help ensure the success of your business 1/3/19
2/7/19

Internet Strategies

Learn how to be accessible through the internet 12/20/18
1/31/19

Licensing

License your business online 12/6/18
1/17/19

Cash Flows

Learn how to do a cash flow budget using Excel 12/13/18
1/24/19



Happy
holidays

Call (970) 243-5242 to register or visit
www.gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at FWorks Coworking
325 East Aspen Avenue
Fruita, CO
www.fruitaworks.org



GRAND JUNCTION Small Business Development Center
The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

Become a Confident Decision Maker and Take Control of Your Business

Jan. 11 • 12-1:30PM

Cost: Free

Go from agonizing over decisions to making choices that serve you and your business.

This presentation is for entrepreneurs and business owners who want to grow, but feel stuck where they are at currently and know that they need support to create the change they are looking for.

- Learn what could be keeping you stuck
- How to overcome common obstacles all entrepreneurs face
- Why listening to your intuition is so important
- And why putting yourself first will actually help your business

The Importance of Taking a Lunch Break

Feb. 1 • 12-1:30PM

Cost: Free

This presentation is meant for entrepreneurs and business owners who want to learn how to create a self-care routine that works for them, and their business.

Bring your own lunch and learn:

- Why putting off self-care is bad for your business
- Identify easy ways you can put yourself first in your business
- How to set boundaries to support yourself and your clients
- Get ideas and tips about what you can do in 15-20 minutes a day
- And more...

GREGORY J. MUELLER
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December 24, 2018

City Counsel
Margaret Sell
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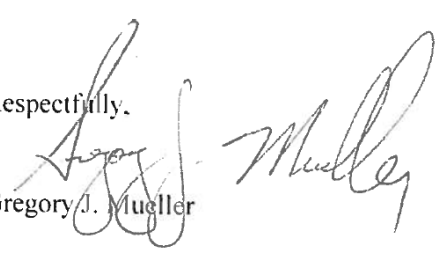
Dear Counsel and Clerks,

Thank you for permitting me to serve the Citizens, Law Enforcement and the Administration of Fruita, Colorado. I am aware of the impact that a judge has on the parties who appear in this setting. Maintaining a sense of fairness and dignity to the proceedings creates a lasting impression on those who are compelled to participate in this process.

For most people, the municipal court setting will be the only interaction they have with the justice system. How they are treated during the process will form their expectations, respect and trust in the court system, law enforcement and ultimately, how our city is operated.

This will be my 17th year as the Associate Judge in Fruita, and I continue to believe that our courts must reflect the expectations of society while respecting the rights of the accused. I will continue to uphold the law and maintain the integrity of the office to which I have been entrusted. Thank you for this opportunity.

Respectfully,


Gregory J. Mueller

Fire & Ice Masquerade Ball



Save the Date

February 9, 2019

5:30pm - 10:00pm

Fruita Community Center

FRUITA
COLORADO



Your Community Connection



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.