



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: OCTOBER 1, 2018
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Tuesday's City Council Workshop

On the agenda is (1) a presentation by Family Health West regarding their pending expansion to Colorado Canyons Hospital; (2) Outside agency funding requests; (3) Sewer fund & rate study; (4) Other funds; and (5) roundabout discussion (background details are in the council packet).

North Fruita Desert Master Plan

Please go to the survey at <https://www.fruita.org/parksrec/page/north-fruita-desert-master-plan-survey> to share what you would like to see at the 18 Road mountain bike trails. The survey is found on the front page of www.fruita.org under "In the Spotlight."

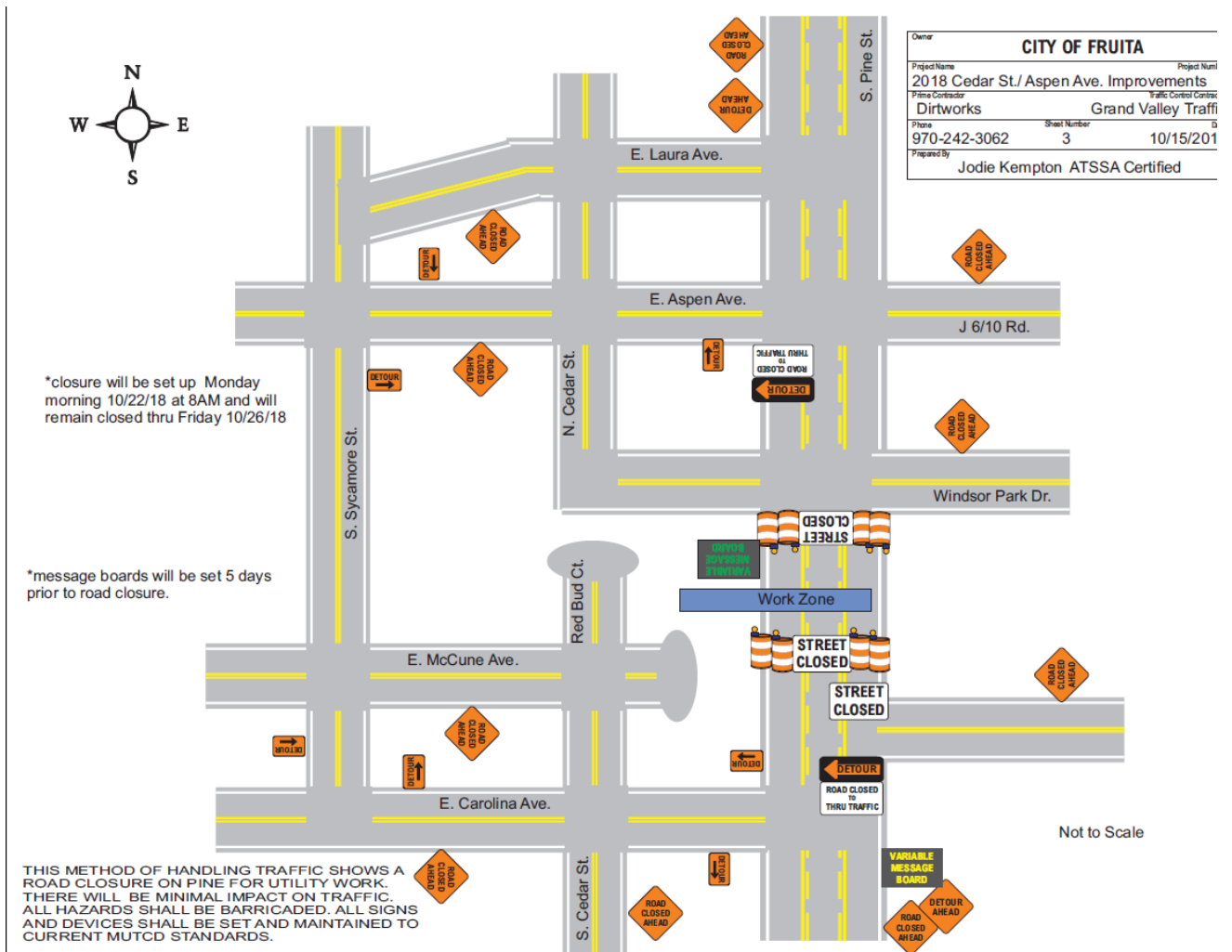
City Attorney Services Request for Proposals

We received notice Wednesday that our Municipal Prosecutor will be retiring from law at the end of the year. We adjusted the RFP we posted today for City Attorney Services to reflect this so that firms with relevant experience in prosecution and the other services we contract separately may include relevant experience in their submittals. We are posting the RFP for City Attorney Services on the City website, CML, Sentinel, Bid Net, and on local attorney listservs. The submissions are due Nov. 19 by 5 pm as voted on by Council Tuesday night.

Pine Street Closure

To perform necessary repairs involved in the Cedar Way improvements, Pine Street will be closed south of Aspen Ave. likely for the full week of Oct. 22. Electronic signs alerting residents of this closure have been on site for a week prior and notice has been sent to the schools and posted on City social media.

Honor the Past – Envision the Future **FRUITA**



Engineering

- Cedar Way Infrastructure Improvements project is progressing. The sewer line installation on Cedar Way is complete. The contractor will be closing Pine Street next week (Oct. 22 - Oct. 26) for the storm drain connection in the Pine Street and McCune Ave. Intersection.
- Highway 6 Sewer Interceptor project continues. Crews are moving with installation east of the 18 Road alignment. The boring contractor continues to prep and stabilize the bore pits in wet conditions in anticipation of boring under the Union Pacific Railroad and Highway 6 & 50.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Soren Estates is currently under construction.
- Iron Wheel Major Subdivision final plat/plan application under review.
- Garden Estates Major Subdivision (located at 910 Adams Drive, south of I-70 and west of 18 Road in Fruita, Colorado.)
- Grand Valley Estates II Major Subdivision
- Cooper Minor Subdivision
- Brandon Estates PUD Amendment and Preliminary Plan

Site Design Review:

- Munchies Restaurant: Currently under construction.
- FHE: Construction is underway.
- Dolan Storage Units: proposing about 30 new storage units along Highway 6 & 50. Staff is working with the applicant on their application.
- Snooks Bottom BBQ Site Design (132 West McCune Ave)
- Raptor Rd Storage (614 Raptor Rd Storage)

Other Projects & Code Amendments:

- Colorado Canyons (Family Health West) was issued a planning clearance last week for the hospital expansion
- Land Use Code Amendment: Parking Exception Process
- Land Use Code Amendment: Revegetation Fee for Plat Hold process
- Land Use Code Amendment: Minor Subdivision
- Land Use Code Amendment: Downtown Mixed-Use

Public Works

- Crews will be shutting down the irrigation systems starting on Monday October 22nd!
- Road crews graded the Devil's Canyon trailhead parking lot last week in partnership with the BLM. They had also graded Snooks a few weeks before but with the rains, it has experienced some rutting and will require some cleanup efforts scheduled for next week.
- The sewer camera controller was damaged and has been unable to complete video inspections of sewer lines for the past two weeks. The controller repairs are scheduled to be completed early next week and we can get back to inspecting all the new sewer lines being installed for acceptance.
- The City has offered a job to a new maintenance worker and is excited to have Amanda Downie starting next week. Amanda worked as a seasonal employee for the Parks Department this year and we are excited to be able to have her join us in Public Works full time.

Parks & Recreation

- Parks staff is working to winterize parks by taking down windscreens tent covers, the civic center pavilion banners, etc. And they will start clearing and blowing irrigation lines next week.

- Parks staff is working with Engineering to address some sloughing on the Creekside Trail (Little Salt Wash next to the Creekside Subdivision).
- If you didn't know, fall sports (Youth Soccer, Flag Football) have completed and staff is working on the start of Youth Girls Basketball. The Youth Running Club continues with 20'ish young and eager runners 😊.
- The ever-popular Truck-n-Treat is a week away on 10/27. Rec staff has secured a lot of the same great trucks and more for youth to see and climb on. Bring your Halloween bag for candy.

Administration

- Updates and work continues on the 2019 budget.

Municipal Court

- We are sad to announce that we will be losing our Municipal Court Clerk to retirement at the end of the year, but good for her 😊. She has done a fantastic job and our City Clerk will be working with the Municipal Judge to recruit to fill this position.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Cats capture crown: https://www.gjsentinel.com/sports/high_schools/cats-capture-crown/article_4b736ea2-d1d3-11e8-b3e7-10604b9f1ff4.html
- Fruita Monument sweeps Grand Junction: <https://www.westernslopenow.com/sports/fruita-monument-sweeps-grand-junction/1532320440>
- Fruita board plans to develop 25 acres off Kokopelli Blvd.: https://www.gjsentinel.com/news/western_colorado/fruita-board-plans-to-develop-acres-off-kokopelli-blvd/article_34ac24ce-d1ca-11e8-9b3e-10604b9f7e7c.html
- Sales tax revenues continue to tick up in Mesa County: https://www.gjsentinel.com/news/business/sales-tax-revenues-continue-to-tick-up-in-mesa-county/article_6d0ed3fc-cf68-11e8-8e11-10604b9ffe60.html
- Keeping your kids safe this Halloween: <https://www.westernslopenow.com/news/local-news/keeping-your-kids-safe-this-halloween/1520625312>
- The first week of Walktober: <https://www.westernslopenow.com/news/local-news/the-first-week-of-walktober/1520634372>
- Possible campus changes for the Wildcats: <https://www.westernslopenow.com/news/local-news/possible-campus-changes-for-the-wildcats/1529375267>
- Ballots for midterm elections mailed out today: <https://www.westernslopenow.com/news/local-news/ballots-for-midterm-elections-mailed-out-today/1526423347>
- High court reverses contested search by drug suspect: https://www.gjsentinel.com/news/western_colorado/high-court-reverses-contested-search-by-drug-suspect/article_468fb3f0-d291-11e8-b91a-10604b9f7e7c.html
- Amendment 74 threatens outdoor rec industry: https://www.gjsentinel.com/opinion/columns/amendment-threatens-outdoor-rec-industry/article_b786777e-d27d-11e8-a675-10604b9f7e7c.html

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Oct. 24** is a Business Toolbox with KJ Kline, Edward Jones Investments in Fworks at 7:30 am.
- **Oct. 27** is Truck-N-Treat in downtown from 10 am – noon.
- **Oct. 31** is Trick or Treat Street with downtown businesses from 3-5 pm. Drop into City Hall to see staff in 80's rock characters.
- **Oct.30** will be a special joint City Council and D51 Board of Education meeting at 6:30 pm at the Fruita Civic Center.
- **Nov. 3** will be the Rim Rock Marathon ending in downtown Fruita at Circle Park.
- **Nov. 9** will be the 4th annual Economic Development Summit hosted by AGNC in Rangely at the CNCC – Rangely Campus from 9 am – 3 pm.
- **Nov. 12** City offices will be closed in observance of Veterans' Day.
- **Nov. 24** is Shop Small Business Saturday and will be the evening the City Holiday lights are turned on.
- **Nov. 23 – 25** is the annual, and much anticipated cyclocross races at Little Salt Wash Park:
 - 11/23/2018 (Friday) 2pm - 6pm: Team Gobble Cross at Little Salt Wash Park, Fruita. Random team assignment cyclocross bike racing while celebrating Thanksgiving.
 - 11/24/2018 (Saturday) 8 am - 4 pm: Salty Cross Day 1 at Little Salt Wash Park, Fruita. Cyclocross Bike Races & 5k cross country run race.
 - 11/25/2018 (Sunday) 8 am – 4 pm: Salty Cross Day 2 at Little Salt Wash Park, Fruita. Cyclocross Bike Races & 5k cross country run race.
- **Dec. 8** is the annual Holiday Arts & Crafts Fair at the Community Center from 10 am – 3 pm.
- **Dec. 8** is also annual Hometown Christmas and Parade of Lights in downtown Fruita at 5:30 pm.
- **Dec. 8** is the first annual Tree Lighting at 6:30 pm in Circle Park and announcements of Parade winners (Poster below for all 3 events).
- **Dec. 16** is the annual Cookies with Clause event at the Community Center at 6 pm.
- **The Business Incubator** calendar of events is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2018** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>.

CC. Department Directors



How to Start a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$55
Class Fee

Upcoming Class Dates

Tuesday 9/18 • 1-4pm
Thursday 10/4 • 6-9pm
Friday 10/19 • 9am-12pm
Friday 11/9 • 1-4pm - Fruita

Fast Trac Business Basics

MUST PRE-REGISTER CALL (970) 243-5242
Classes are offered from 12-1 PM

Must take Starting a Business Class first

Market Research Learn to use market research tools to generate more business	9/20/18 10/20/18
Business Planning Write a plan to help ensure the success of your business	9/13/18 10/13/18
Internet Strategies Learn how to be accessible through the internet	9/6/18 10/11/18
Licensing License your business online	9/27/18 10/27/18
Cash Flows Learn how to do a cash flow budget using Excel	8/30/18 10/4/18



Sept. 28
1-3PM

How to sell, list, and prosper on Amazon.com

We will address the ins and outs of selling on Amazon.com, including how to list your products, ship items to Amazon, or directly to your customers, and how much it costs. This workshop goes over everything from getting started to wholesaling to Amazon.

The PowerPoint presentation includes a lot of detail and is followed by a lengthy Q&A session.

September 28, 1:00 - 3:00 p.m.
Cost is \$35

Call (970) 243-5242 to register or visit
gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Avenue
Fruita, CO



The SBDC is partially funded by the U.S. Small Business Administration. SBAs funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

Sept. 14th
2-4PM

How to Protect What's Yours UNDERSTANDING INTELLECTUAL PROPERTY

Judith Keene, Senior Counsel with Holzer Patel Drennan, from Denver will lead this workshop on understanding intellectual property and how to protect what is yours.

Topics include:

- Patents
- Trade Secrets
- Domain Names
- Trademarks
- Copyrights
- Contracts

Networking to follow!

Cost: \$10

"Those who say it cannot be done, should not interrupt those doing it."

-Chinese Proverb

Bookkeeping Bootcamp

UNDERSTANDING FINANCIAL STATEMENTS

Oct. 11th
9AM-2PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements and cash flow projections are prepared and what they can tell you about your business.

Instructor Helen Roe works with the Loan Fund of Mesa County and has been recognized as an Outstanding Woman Accountant by the American Society of Women Accountants.

Cost: \$75

2019 BUDGET REVIEW CALENDAR

September 25 City Council Workshop

- Presentation and overview of proposed 2019 Budget MS
- Review/Update Budget Policies MS
- Future budget review discussions/calendar MB

October 2 City Council Meeting

- General Fund Overview MS
- Police Department Budget Presentation DK

- Planning Department Budget Presentation DC
- Public Works General Fund KH

October 16 City Council Meeting

- Personnel Issues (health care, pay plan, staffing) OB
- Marketing and Promotion Fund OB
- Capital Projects Overview SA
- Fleet Maintenance Fund KH
- Irrigation Fund KH

October 23 City Council Workshop

- Outside Agency Funding Requests and Policy MB/MS
- Other Funds (Trash, DCC, CTF, DTS) MS
- Sewer Fund KH

November 6 City Council Meeting

- Sewer Fund KH
- Community Center Fund TN
- Parks and Recreation – General Fund TN

November 20 City Council Meeting

- Public Hearing – 2019 Budget Overview MS

November 27, City Council Workshop

- Wrap Up – Finalization of outstanding issues MS

December 4 City Council Meeting

- Final Adoption of Budget MS
- Adoption of 2019 Fees and Charges Resolution MS
- Adoption of Mill Levy MS



FRUITA
COLORADO

HOMETOWN HOLIDAY

SAT. DECEMBER 8TH



10 am-3 pm

CRAFT FAIR

Fruita Community Center

5:30 pm

PARADE OF LIGHTS

Downtown Fruita

6:30 pm

TREE LIGHTING

& Parade Winners Announced

Circle Park

For more information contact
Fruita Community Center @ 970-858-0360
or Fruita Area Chamber of Commerce @ 970.858.3894





WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.