



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JANUARY 26, 2018
Re: WEEKLY INFORMATION UPDATE

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Election Update

- Election News: <http://www.fruita.org/citycouncil/page/2018-regular-municipal-election>
- Candidate petitions have been submitted and certified. The City has 2 candidates for the Mayor's seat - Joel Kincaid and Mike Durden, and 5 candidates for the 3 Council seats – Kyle Harvey, Rudy Van Voorhees, Carolyn Gambino, Karen Leonhart and Lori Buck. The candidates bios are on the City's website and will also be included in the next issue of the City Link.
- Pro/con statements for the TABOR revenue retention ballot question are due by February 16, 2018. The information that is received will be summarized and included in the TABOR Notice that is sent to voters prior to the election. Requirements for pro/con statements are on the City's website.

Upcoming Road Closures in the Colorado National Monument (cont.)

Please see the information posted below regarding road closures in the Colorado National Monument.

TID BITS:

- Staff submitted a railroad permit application this week for the proposed sewer crossing for the Highway 6 eastern sewer extension. Remaining design and permitting efforts will continue once we finalize a grant contract with DOLA.
- We are waiting for the bridge to show up to install and finish up the Kokopelli Trail Phase I project. It is anticipated that the bridge will arrive in early February.
- On the Kokopelli Trail Phase II project, Engineering has issued a Notice to Proceed on Monday 1/15/2018. No activity as of yet from contractor. They have an approved concrete block submittal for one of the critical path walls.
- The Pine/Pabor crosswalk project is complete and staff will be closing out the Associated Governments of Northwestern Colorado (AGNC) grant prior to the end of January.

Honor the Past – Envision the Future **FRUITA**

- The City continues to see increased residential building activity. This month we have issued 12 new residential planning clearances.
- The Community Development Department met with some prospective commercial developers interested in our industrial park.
- Staff has reached out to the Mesa County Building Department to inquire about improving the planning clearance and building permit process.
- Development projects currently in the review process include: the Fruita RV Resort, Soren Subdivision, Pinewood Subdivision, Imondi Wakezone, Munchies Site Plan and the Sunset Point Subdivision.
- Deb Woods, Deputy City Clerk, has volunteered to serve on the Community Dinner Committee. The Community Dinner is scheduled for August 1, 2018.
- It is a busy time of year for Finance staff. They are working on year end processing including issuance of W-2's, 1099's, grant reimbursements, payroll and benefit changes, rate changes for utilities, and migration of the accounting software to a new server.
- The 2018 Budget Document, as adopted by the City Council, is now available on the City's website at <http://www.fruita.org/administration/page/budget>. Hard copies will be distributed to Departments by the end of the week. If City Council members would like a hard copy of the 2018 Budget Document, please contact the Finance office.
- The indoor pool was repaired and opened late last week. There was significant patching completed on the Diamond Brite plaster system. Approximately 25 patches were completed. Staff is still reviewing options for the plaster system to determine if the whole pool needs re-plastered and at what cost or whether we can make it another 1-3 years and patch the pool when needed.
- This Sunday, the FCC will have its annual all-staff meeting to review what's happened in 2017 and what's to come in 2018. Needed trainings and longevity awards will be handed out.
- Parks staff is inventorying all parks to list needed maintenance for the coming year and beyond.
- On Wednesday, January 24, 2018, the Mesa County Clerk and Recorder's Office released the first of several videos in a series that showcases user-friendly resources offered at the Motor Vehicle office so you can save time and "skip the trip." News release at: <http://blog.mesacounty.us/2018/01/skip-trip.html>

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Sports Commission sets goals: <http://thebusinesstimes.com/sports-commission-sets-goals/>
- Teachers and principals earn District 51 Foundation Grants: <http://thebusinesstimes.com/teachers-and-principals-earn-district-51-foundation-grants/>
- Oldest fossil ever found in Utah belonged to coyote-like dinosaur: <http://www.kjct8.com/content/news/Oldest-fossil-ever-found-in-Utah-on-display-at-Dinosaur-Journey-470604523.html>

- 10 Things everybody knows about Fruita: <http://mix1043fm.com/10-things-everybody-knows-about-fruita/>
- Rural housing program lines might be redraws – what it means for Fruita, Clifton: <http://www.nbc11news.com/content/news/470976383.html>
- Grand Junction contingent makes tracks to relocated Outdoor Retailer show in Denver: https://www.gisentinel.com/news/western_colorado/grand-junction-contingent-makes-tracks-to-relocated-outdoor-retailer-show/article_f2b1a0f0-019d-11e8-8c28-10604b9f7e7c.html
- Fruita looking to grow without losing identity: <http://www.nbc11news.com/content/news/Fruita-looking-to-incentivize-potential-sub-divisions-471029333.html>
- Neighboring City to Grand Junction Ranked 7th Safest in Colorado: <http://www.westernslopenow.com/news/local-news/neighboring-city-to-grand-junction-ranked-7th-safest-in-colorado/939609140>
- Don't gamble with lottery proceeds: https://www.gisentinel.com/opinion/editorials/don-t-gamble-with-lottery-proceeds/article_cc911b48-0234-11e8-a4d0-10604b9f1ff4.html

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Jan 27** at 2:30 at the Mesa County Library, Conservation Colorado will have a free screening of the Netflix Original Documentary, Chasing Coral.
- **Feb. 3** is the D51 Foundation annual White Iced Celebration at the CMU Ballroom from 7 - 10:30 pm.
- **Feb. 8** you are invited to a sneak peak of the new Eureka! McConnell Science Museum at 5 pm. Please let Deb know if you plan to attend as an RSVP is required.
- **Feb. 10** is the Fruita Chamber Annual Banquet at 6 pm at the Community Center.
- **Feb. 12** the City is hosting the Municipality, School District and County officials' Dinner at the Community Center at 6 pm.
- **Feb. 17** is the Sweet Heart 5k/1k at 9 am beginning at the Community Center.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The Business Incubator upcoming events are posted below.
- The **2017** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC. Department Directors



Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$55
Class Fee

Upcoming Class Dates

Tuesday 12/19, 6PM-9PM
Tuesday 1/16, 9AM-12PM
Tuesday 1/30, 6PM-9PM
Friday 2/9 1PM-4PM FRUITA

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242

Classes are offered from 12-1 PM

Must take Starting a Business Class First

Market Research	
Learn to use market research tools to generate more business	1/18/18 2/22/18
Business Planning	
Write a plan to help ensure the success of your business	1/11/18
Internet Strategies	
Learn how to be accessible through the internet	1/4/18 2/8/18
Licensing	
License your business online	1/25/18
Cash Flows	
Learn how to do a cash flow budget using Excel	12/28/17 2/1/18



Call 243-5242 to Register or visit us at
gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

1st Thurs
of every month
5-7PM

Grand Valley Food Hub

Who we are – a group of farmers, ranchers, food producers, and consumers with a strong belief that buying locally creates a community with enhanced economic, health, and social benefits. Our goal is to have a study performed to determine the feasibility of creating a Food Hub in the Grand Valley.
The 1st Thursday of each month, from 5-7 p.m. – we'll supply beverages.

BOOKKEEPING BOOTCAMP
UNDERSTANDING FINANCIAL STATEMENTS

Jan. 11th
9AM-2PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements and cash flow projections are prepared and what they can tell you about your business.

Instructor, Helen Roe, works with the Loan Fund of Mesa County and has been recognized as an Outstanding Woman Accountant by the American Society of Women Accountants. Cost: \$75

Feb 13th
thru
May 2nd

LEADING EDGE
STRATEGIC BUSINESS PLANNING

The Leading Edge Program is a 12-week program that helps move your business to the next level. This intensive training course provides business owners and entrepreneurs expert guidance in the areas of cash flow management, marketing, finance, personnel, legal issues, and more. Each participant will receive hands-on assistance in preparing a complete business plan.

Who can participate? Anyone looking to start a business or needs help strategically with their business. Cost: \$275

National Park Service
U.S. Department of the Interior
Colorado National Monument

The East Hill has not had significant roadway maintenance in 40+ years; consequently, it is experiencing multiple failures. A contract has been awarded to make repairs; work will be done between January 29th and July 31st. Expect periodic road closures and delays; the road will not be entirely open to traffic.

Jan 29 – Feb 28 – Complete road closure,

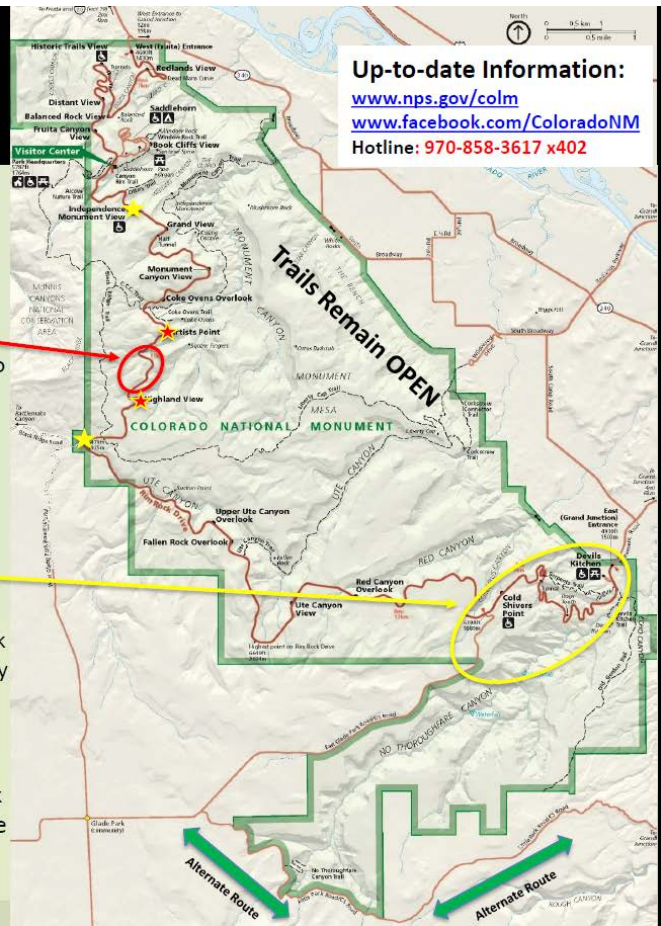
to remove the road down to bedrock and rebuild it. Due to limited space on Rim Rock Drive, oversized vehicles and trailers cannot go beyond the points marked with **★**, 16 ½ Road and Independence Monument View. Passenger vehicles must turn around at the points marked with **★**, Artist Point and Highland View. A trailer drop location is provided at the Saddlehorn Picnic Area.

March thru July 31st - East Hill construction

Traffic delays of 15 minutes to ½ hour can be expected. The alternate route to avoid these delays will be Little Park Road. From time-to-time short duration road closures may be necessary – these will be announced 2-weeks in advance. Due to loose gravel, bicycling is discouraged.

Guardrail & Rock Wall Work – June to July 31st All along Rim Rock Drive, guardrails will be replaced and work on historic rock walls will continue. In these locations, one traffic lane will remain open. Traffic will be controlled by flagmen with short 2-15 minute delays.

(rev. 1-19-18)



A NETFLIX ORIGINAL DOCUMENTARY

CHASING CORAL



What lies below
reveals what lies ahead.

Saturday, Jan. 27
2:30 p.m.
Mesa County Library



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.