



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: SEPTEMBER 1, 2017
Re: WEEKLY INFORMATION UPDATE

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Monday, City offices will be closed in observance of Labor Day.

Tuesday's City Council Meeting

The meeting begins with a presentation by Special Olympics and then a presentation and resolution about Colorado Cities and Towns Week. We have a full consent agenda, two public hearings and an executive session. It may be a longer meeting.

Very Sad Accident this Week at the Fruita 8-9 School

As has been reported in the news this week, our community experienced a very sad accident involving a vehicle and 13-year old pedestrian at a crosswalk in front of the 8-9 School. The pedestrian sustained serious injuries, but is recovering. Police and staff have been in contact with the youth's parents. The Police are investigating the accident and giving the family time to recover. Police and Public Works staff have been in communication and meeting with District 51 staff as well this week. Our hearts go out to the injured youth and family as well as the many impacted by this sad incident.

Major Kudos to two City Employees

Nicole McDonald and Angie Ballegeer were heading back to Fruita on I-70 and they came across a vehicle and driver who was having a seizure along the north side of I-70 (driver was traveling east bound and crossed the median, west bound traffic and came to a rest) and was stopped. Nicole and Angie were one of the first couple of vehicles to pull over and begin helping the driver. The driver was still seizing and being choked by the seatbelt when they approached the car. They broke a rear window and were able to get in the car, realign the seatbelt to stop the choking and stabilize the drivers head. They remained at the site, stabilizing and helping the driver until emergency personnel were able to respond. Of course they didn't want their actions to be known, but we wanted to share that we truly have people who care on the City of Fruita staff. Way to Go Angie and Nicole!

Honor the Past – Envision the Future **FRUITA**

Kudos to Fruita Police Department

We are fortunate to have top notch officers and recently welcomed new officers who are fully trained. At the end of last week they were able to take into custody the Fruita CO-OP robbery suspect who had been at large. Fruita PD partnered with other agencies to apprehend the suspect.

Top Adventure Town—time to defend Fruita's title from 2015 & 2016

Don't forget to vote!!! *Elevation Outdoors* launched the 2017 Top Adventure Town poll. Round 1 ended Aug. 30; Round 2 is Aug. 30-Sept. 6; Round 3 Sept. 6-13 and Round 4 Sept. 13-20. You have to register to vote this year or can register through Facebook. Voting is limited to one vote per device per day:

<http://www.elevationoutdoors.com/top-towns/>

2017 Chamber Economic Development Summit

Wednesday night we had a full house at the Cavalcade in downtown to discuss economic development and proposed bond issues. We thank the Chamber for hosting, panel members representing the City, GJEP, Business Incubator Center, Mesa County Workforce, Mesa County Enterprise Zone, Sheriff Lewis and Kelly Flenniken representing the proposed School bond and Mill Levy Override for participating and especially those who attended and the Cavalcade for hosting. Great ideas and topics were raised with a focus of continually improving our awesome community.

TID BITS:

- The two new CO-OP banners will be installed September 20-22!!!
- September 11 – 15 we will celebrate Colorado Cities and Towns Week with a full agenda of topics presented every night that week. See agenda below.
- Wednesday when two large drums of chlorine were being delivered by a delivery agency, the barrels fell out of the delivery truck and spilled. Fortunately City crews responded fast and contained the spill and kept it from reaching any drains.
- We accomplished many more budget meetings this week and are working toward presenting Council with a draft budget at the September Workshop followed by a series of presentations and discussions at Council meetings in October and November.
- Rocky Mountain Bikes is locked down to do a bike launch in October in Fruita!
- Big thanks to Credit Union of Colorado who increased their Mike the Headless Chicken Festival sponsorship from \$5,000 to \$7,500 each year for the next 3 years.
- We are also gearing up for the Kokopellii section of the Riverfront Trail ground breaking Thursday Sept. 28 at 5:30 that will include the Starburst Award presentation and followed by GOCO's 25th Anniversary party.
- The bid opening for the first phase of the trail occurred this week and was within projections and the low bidder was Mountain Valley.
- We had a large irrigation line break at Little Salt Wash Park that had to be worked on.

- Overflow parking at LSWP is nearly complete.
- Shallow ponds across the valley turned over due to weather recently and this includes our lagoon ponds that have been smelling. We continue to mitigate with water from the river and possible chemicals.
- Big kudos to Public Works and Engineering staff who completed the connections of the I-70 lift station early Monday morning without a hitch!
- Survey will be mailed out in a week and a half.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Business leaders talk business future for Fruita: <http://www.westernslopenow.com/news/local-news/business-leaders-talk-business-future-for-fruita/801761324>
- Grand Valley activities: Colorado's Top Adventure Town: <http://mix1043fm.com/reasons-why-grand-juvction-fruita-should-be-colorados-top-adventure-town/>
- Teen girl hit by car in Fruita, police say: <http://www.kjct8.com/content/news/Teen-girl-hit-by-car-in-Fruita-442242653.html>
- Accident at Fruita 8/9 prompts calls for change: <http://www.gjsentinel.com/news/articles/accident-at-fruita-89-prompts-calls-for-change/>
- 100+ gallons of chlorine spilled at local community center: <http://www.kjct8.com/content/news/More-than-100-gallons-of-bleach-spilled-in-the-Fruita-Community-center-parking-lot-442307953.html>
- Dog swim dates at local pools: <http://www.gjsentinel.com/entertainment/articles/quick-picks-dog-swim-dates-at-local-pools-old-scho>
- Here are the top places to see dinosaurs in Colorado: <http://www.thedenverchannel.com/news/local-news/here-are-the-top-places-to-see-dinosaurs-in-colorado>
- Building community, little by little: <http://beaconseniornews.com/local/building-a-community-little-by-little/>
- Robbery suspect arrested: <http://www.westernslopenow.com/news/local-news/robbery-suspect-arrested/800412789>
- Second suspect jailed in Co-op robbery: <http://www.gjsentinel.com/news/articles/second-suspect-jailed-in-coop-robbery> AND <http://www.kjct8.com/content/news/Second-Fruita-Co-Op-robbery-suspect-arrested-441780633.html>
- Fruita man to compete on American Ninja Warrior Finals: <http://kekbfm.com/fruita-man-to-compete-on-american-ninja-warrior-finals/>
- McInnis: County faces 'brick wall' without tax increase: <http://www.gjsentinel.com/news/articles/mcinnis-county-faces-brick-wall-without-tax-increa>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Sept. 2** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **Sept. 9** is Dog Daze at the Community Center outdoor pool from 10 am – 12 pm.
- **Sept. 9** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **Sept. 15** is Night at the FCC at the Community Center from 7-10 pm.
- **Sept. 16** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **September 22** is the annual Old Fossil Golf Tournament at Adobe Creek (info below).
- **Sept. 22-24** is Fruita Fall Festival in downtown.
- **Sept. 28** is the Great Outdoors Colorado (GOCO) 25th Anniversary party at 7pm in Civic Center Park by invite only. This is tied to their annual staff retreat in Fruita.
- **Sept 29-30** is Tour of the Moon.
- **Oct. 21** is Grand Valley Transit Training from 9:30 – 11:30 am at the Community Center.
- **Oct. 28** is Truck-N-Treat in downtown from 10 am – 12 pm.
- **Oct. 31** is Trick or Treat Street from 3-5 pm.
- **Nov. 4** is Rim Rock Marathon ending in Circle Park from 8 am – 12 pm.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The Business Incubator upcoming events are posted below.
- The **2017** Events Information is also available online at:
<http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



INFORMATION SCHEDULE – SEPTEMBER 11TH-15TH

FRUITA CIVIC CENTER (UPSTAIRS ROOMS) – 325 E. ASPEN AVENUE:

Monday September 11th:

- 6:00 p.m.: Code Compliance Issue? – Code Compliance Officer Mark Angelo
- 7:00 p.m.: Animal Control Issues – Police Service Tech/Animal Control Officer Stacy Nehm

Tuesday, September 12th:

- 6:00 p.m.: Vacation Rentals by Owner (VRBO's) – Planning Technician Henry Hemphill
- 7:00 p.m.: Planning Commission Meeting – See how Government Works!
- Planning Commission Meeting Agenda– VRBO Review and Rezone Review

Wednesday, September 13th:

- 6:00 p.m.: Communities That Care Process – Katie Smith – Health Promotion Specialist
- 7:00 p.m.: Crime Prevention Topics – FPD Lieutenant Nick Peck

Thursday, September 14th:

- 6:00 p.m.: Irrigation Water Issues – Public Works Director Ken Haley and Superintendent John McBride
- 7:00 p.m.: Marijuana Update – FPD Corporal Garrett Henderson

Friday, September 15th:

- 6:00 p.m.: Texting and Young Teen issues – FPD Officer Tony Gianinetti



**Pumping up the Dream
Starting a Business
in Western Colorado**

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business



How to list, sell, and prosper on Amazon.

3rd Fri
of every month
11-Noon

Open Coffee Club
GRAND VALLEY E-SERIES

The Business
Incubator Center
2591 Legacy Way
Grand Junction, CO



We will be introducing our new format! Come join us as we talk entrepreneurship, startups, and the Grand Valley lifestyle over coffee.

Check gjincubator.org for monthly speakers.
Friday, September 15th

SAVE THE DATE: FRIDAY SEPT. 15

COLORADO RIVER DISTRICT'S ANNUAL WATER SEMINAR

Two Rivers Convention Center Grand Junction, Colorado

Points of No Return?



Where go the return flows:

Irrigation modernization is more than about increasing efficiency. The loss of return flows affects streams, other water users and the environment.



Fill Lake Mead first?

What does that mean to Lake Powell and the Upper Basin. Are both reservoirs viable in the west's new drier climate?



The Salton Sea's decline:

Why California's artificial sea's decline is the wild card that needs to be an ace if California and the Lower Basin states are to have a drought contingency plan.



Museums of Western Colorado and
Family Health West
bring you...



September 22
9 am Shotgun Start



**Adobe Creek
National Golf Course**



Old Fossil: \$100
Team of 4: \$400
Hole Sponsorship: \$120
Add a Family MWC Membership: \$60

For information and to register, contact:
Peter Booth (Museums of Western Colorado)
970.242.0971, ext. 204

Stacey Mascarenas (Family Health West)
970.858.2170

Register online...
museumofwesternco.org



Proceeds benefit the Museums of Western Colorado and Family Health West. Thank you for your support!

Name (or team name) _____

Address _____

Phone _____ Email _____

Single Old Fossil: \$100 Team of Old Fossils: \$400 Hole Sponsorship: \$120 MWC Family Membership: \$60



Old Fossil Golf Tournament September 22, 2017

Is golf your game of choice? Travel back in time to a day when the T-Rex and Apatosaurus (Brontosaurus) roamed the what is now the Grand Valley while enjoying your favorite pastime. The Old Fossil Golf Tournament offers golf enthusiasts and social golfers the opportunity to enjoy one of western Colorado's finest golf courses with their friends, peers and co-workers while supporting the efforts of Family Health West and Museums of Western Colorado's Dinosaur Journey. This Old Fossil is being held in conjunction with the 2017 Fruita Fall Festival.

When: September 22, 2017

Where: Adobe Creek Golf Course

Sponsorship Levels:

The Old Fossil-Title Sponsor: \$3,500

- Three foursomes
- Primary name and logo on all event advertising and collateral
- Name and logo displayed on player gifts
- Three premium hole sponsorships with signage
- Opportunity to include items in participant giveaway bag
- Banner with name and logo displayed at Dinosaur Journey during the week of the Golf Tournament

Jurassic-Major Sponsor: \$2,000

- Two foursomes
- Secondary name on event advertising and collateral
- Opportunity to include items in participant giveaway bag
- Two premium hole sponsorships with signage
- Banner with name displayed at Dinosaur Journey

Media Sponsor: \$2,000

These sponsors will help lead the promotional efforts for the Old Fossil Golf Tournament

- Two foursomes
- Secondary name on event advertising and collateral
- Opportunity to include items in participant giveaway bag
- Two premium hole sponsorships with signage
- Banner with name displayed at Dinosaur Journey

Prehistoric-Contributing Sponsor: \$1,000

- One foursome
- Name on event advertising and collateral
- Opportunity to include an item in participant giveaway bag

- A premium hole sponsorships with signage

Lunch Sponsorship: \$1,000

This sponsor will underwrite the lunch that will provide to the players at the end of play and during the awards ceremony.

- One foursome
- Name on event advertising and collateral
- Opportunity to include an item in participant giveaway bag
- Branding and signage on the lunch bar

Breakfast Sponsor: \$500

This sponsor will underwrite the breakfast that will provide to the players before the start of play.

- Two golf players
- Signage on the breakfast bar
- Meal branding

Beer Cart Sponsor: \$500

This sponsor will underwrite the Beer Cart that will provide refreshments to the players throughout the day.

- Two golf players
- Signage on the Cart

Morning Bloody Mary Bar Sponsor: \$500

This sponsor will underwrite a Morning Bloody Mary Bar that will be to the players before play.

- Two golf players
- Signage on the Bar

Contest Sponsor: \$500

This sponsorship underwrites the contest of their choice.

- Two golf players
- Signage on the contest hole
- Contest branding

Contests available for sponsorship

- Closest to the Pin
- Longest Drive
- Longest Putt
- Closest to the Creek
- Oldest Fossil

Hole Sponsor: \$150

- Signage at Assigned Hole

For information, contact Peter Booth, Museums of Western Colorado, 970-242-0971
or Stacey Mascarenas, Family Health West, 970-858-2170



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.