



# FRUITA

## COLORADO

## Weekly Info Update



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To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: JUNE 16, 2017  
Re: WEEKLY INFORMATION UPDATE

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### Tuesday's City Council Meeting

We have a special meeting on Tuesday, beginning with honoring and recognizing recent promotions and new hires in our Police Department with a Swearing In Ceremony, followed by a couple of Proclamations & the consent agenda, an update on Community Center debt refinancing process and a grant application to help convert the Business Incubator Center stellite space in the Civic Center to a co-working space. The meeting ends with two executive sessions.

### BRAIN Dealer Tour media coverage

To see the results of the Bicycle Retailer Dealer Tour of the Grand Valley you may read the article at <http://read.dmtmag.com/i/833913-dealer-tour-june-15-2017> and view the video at <https://www.youtube.com/watch?v=VQZw-11a-s0>. I really think they did an awesome job showcasing the entire Grand Valley!

### TID BITS:

- Fruita and Family Health West have teamed up again to provide a [sports physical exam clinic](#) Thursday, June 29 from 5:30 – 7:30 pm.
- Mesa County completed their annual review of gas and oil employees in the area. The employee count for Fruita increased by 13 to 203 for 2017 and decreased from 2,094 to 1,991 in Mesa County.
- The Governor signed the Forfeiture Bill which will limit funds we typically seek from this fund for training and equipment for our police department. He has directed DOLA to establish a taskforce “to develop further reforms and improvements to civic asset forfeiture in Colorado.”
- CML staff just completed and posted the “2017 Colorado Laws Enacted Affecting Municipal Governments” at <http://www.cml.org/Legislative/Laws-Enacted>, where you will also find previous years’ publications. You may also download the publication directly by clicking the following link -

*Honor the Past – Envision the Future* **FRUITA**

<http://www.cml.org/2017-laws>.

- Community survey proposals are due today and we have a variety in already. We will review Monday with our partners (FHW and MCHD).
- Planning Commission met this week and approved two VRBOs.
- Junior Police Academy began this week.
- Parks and Police staff are working on ways to address the issues occurring each weekend at Snooks Bottom causing lots of trash to clean up and multiple police calls for issues such as fights.
- We had a large irrigation break near Triangle Park that the Parks Dept. worked to fix.
- The Community Center remains very busy.
- We had an HVAC unit go out at the Community Center that is being fixed.
- Due to budget overages in Aquatics in 2016, the Community Center has been implementing the 2015 aquatics schedule to better manage the budget.
- The first Thursday night concert was well attended last night.
- Staff is in full swing with budget meetings beginning the preparation of the 2018 budget.
- Try not to melt this next week—it's going to be hot!

#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- Fruita summer concert series features a season full of the finest local musicians:  
<http://kool1079.com/fruita-free-thursday-summer-concerts/>
- CMU plans effort to encourage students to pursue more education:  
<http://thebusinesstimes.com/cmu-plans-effort-to-encourage-students-to-pursue-more-education/>
- Fruita Colorado! A great place to explore on a longboard: <http://mix1043fm.com/fruita-colorado-a-great-place-to-explore-on-a-longboard/>
- Some Country Jam fans already planning for 2018 TV spot:  
<http://www.nbc11news.com/content/news/428781533.html>
- KKCO Country Jam interview: Smithfield TV spot:  
<http://www.nbc11news.com/video?vid=428888113>
- Country Jam goes cashless TV spot: <http://www.nbc11news.com/content/news/428548693.html>
- Business booming ahead of Country Jam TV spot:  
<http://www.nbc11news.com/content/news/428548543.html>
- Education remains a top priority in Grand Junction TV spot:  
<http://www.westernslopenow.com/news/local-news/education-remains-a-top-priority-in-grand-junction/742849364>
- Colorado Cattlemen's Association 150<sup>th</sup> Convention TV spot:  
<http://www.westernslopenow.com/news/local-news/colorado-cattlemens-association-150th-convention/740388169>
- Crowd turns out to comment on Palisade Plunge: <http://www.gjsentinel.com/news/articles/crowd-turns-out-to-comment-on-palisade-plunge>

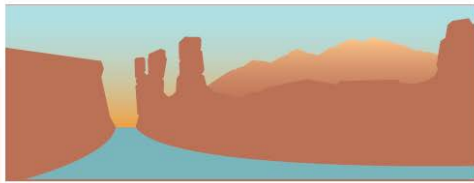
**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tonight, June 16** is Food Truck Friday in Civic Center Park beginning at 5:30 pm.
- **June 15-18** is Country Jam.
- **June 17** is the 4<sup>th</sup> Annual Crazy About Canyons Wine Dinner @ Carlson's from 5:30 – 8:00 pm (flyer below).
- **June 20 from 4:40 – 6:00 pm** is a reception for retiring D51 Superintendent Steve Schultz at the Harry Butler Board Room (R5 HS) at 455 N. 22<sup>nd</sup> Street. No RSVP is necessary.
- **June 20-23** is the annual CML Conference.
- **Wednesday, June 21** is the first annual Community Solstice/Harvest Dinner at Civic Center Park at 6:30 pm (poster below). **6:15 pm for those serving.**
- **June 22** is the Thursday Night Concert at 7:30 pm in Civic Center Park featuring Johnson County Coroners.
- **June 24** begins the weekly Farmers Market series each Saturday in Civic Center Park from 8:30 am – 12:30 pm.
- **June 28** is Bike to Work Day with two breakfast locations (see flier below for details).
- **June 29** is the Thursday Night Concert with the Centennial Band at 7:30 pm. **This is the concert that City Council is serving ice-cream.**
- **June 29** is also a Riverfront Concert featuring the Fabulous Thunderbirds at the state park.
- **July 1** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **July 3** City of Fruita 3<sup>rd</sup> of July Annual Fireworks brought to you by Western Rockies Federal Credit Union beginning at dusk.
- **July 6** is the Thursday Night Concert featuring Threads at 7:30 pm in Civic Center Park.
- **July 7** you are invited to meet the Colorado Tourism Office's newly appointed Program Director from 10 am – 11:30 am at the Fruita Civic Center in the North Council Room for a presentation. Please RSVP to Deb if you plan to attend.
- **July 8** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **July 13** is the Thursday Night Concert featuring Flat Top Reed at 7:30 pm in Civic Center Park.
- **July 15** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **July 20** is the Thursday Night Concert featuring Stray Grass at 7:30 pm in Civic Center Park.
- **July 21** is the IGA Float Trip with our Riverfront Partners (see flier below).
- **July 22** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **July 24** is the Grand Valley Transit 1-10 Year Strategic Plan Work Session that Councilor Karisny and I will be attending.
- **July 27** is the Thursday Night Concert featuring Jack + Jill at 7:30 pm in Civic Center Park.
- **July 29** is the 4<sup>th</sup> Annual Cops and Cars Car Show benefitting Special Olympics Colorado from 9 am – 3pm at Fruita Monument High School.
- **July 29** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- **August 3** is the Thursday Night concert featuring Halden Wofford & the Hi Beams at 7:30 pm in Civic Center Park.
- **August 5** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.

- **August 10** is the Thursday Night Concert featuring The Williams Brothers Band at 7:30 pm in Civic Center Park.
- **August 12** is the Fruita Farmer's Market in Civic Center Park from 8:30 am – 12:30 pm.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

# SAVE THE DATE: JUNE 17!



COLORADO CANYONS  
ASSOCIATION

4 T H A N N U A L  
C R A Z Y A B O U T C A N Y O N S  
W I N E D I N N E R  
@ C A R L S O N ' S

- Release of River's Edge wine from Carlson Vineyards to benefit Colorado Canyons Association
- Amazing picnic buffet featuring peach wood smoked Colorado pulled pork and beef provided by Palisade Brewing Company, local produce from Farmacy Farms, homemade sides & desserts, plus select Carlson Vineyards wines.
- Presentation by Peter Jouffas: Tribute to his dad, Chris Jouffas, and stories from a ranching family in McInnis Canyons NCA.
- Silent Auction: Bid on wines, adventures & more to support CCA.
- Help the winemaker decide! Taste, vote and help us decide on our CCA/Carlson wine for 2018!

\$75/pp in support of Colorado Canyons Association

**RSVP & Tickets:** [coloradocanyonsassociation.org](http://coloradocanyonsassociation.org)  
or call Joe Neuhof at 970-263-7902 THANK YOU



**Saturday, June 17, 2017 • 5:30 – 8:00 PM**  
Carlson Vineyards, 461 35 Rd., Palisade, CO

Summer Solstice



# Community Dinner

Wednesday, June 21

Civic Center Park

6:30pm to 9:00pm

Locally Raised • Locally Grown

\$10 Adults • \$5 Children under 12

Presold Tickets Available Only - Limited to 250 tickets

Live  
Music!

Smoked Pork &  
All the Fixin's  
Dessert & Beverages  
Beer and Wine available for purchase

Kids  
Games!

Bring own plate and utensils

# FREE Community Breakfast

June 28th 7-9 am

Two Locations:

**Civic Center Park (325 E Aspen Ave),**  
sponsored by Colorado  
Canyons Hospital and Medical  
Center

**Heritage Park (on Riverfront Trail behind  
the Visitor's Center),** provided by  
Tacorado & Bestslope Coffee

**BIKE TO  
WEDNESDAY · JUNE 28 · 2017  
WORK DAY**



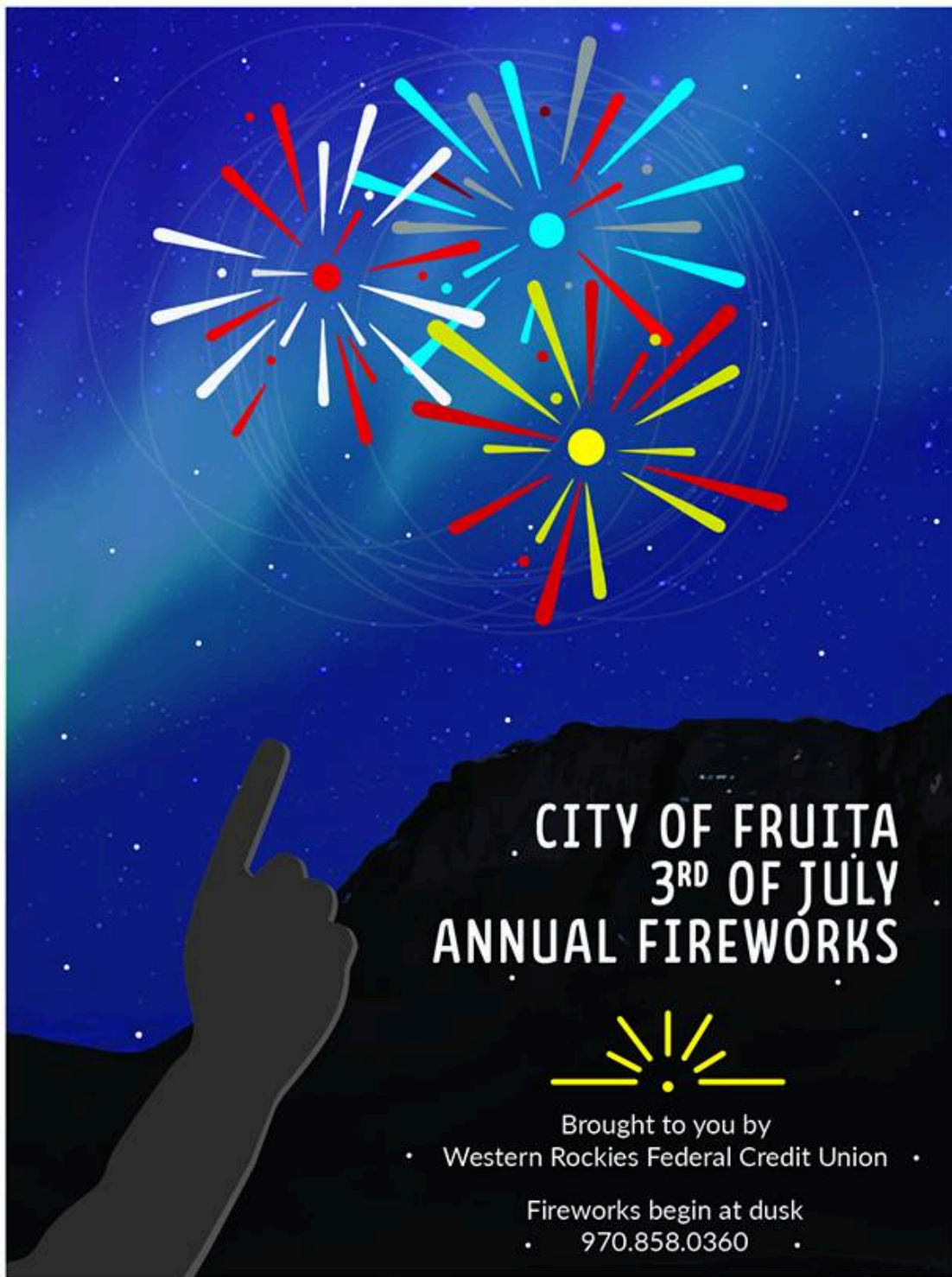
Don't drive alone to work, come ride with us!

Join us at 6:30 am at the Civic Center Park for a tour of the newest addition to our trail system & ride a loop from Civic Center Park through James Robb State Park to Heritage Park



Starting at 5pm, swing by Kannah Creek Brewing Company West with your bike helmet and receive a complimentary pint.





CITY OF FRUITA  
3<sup>RD</sup> OF JULY  
ANNUAL FIREWORKS



Brought to you by  
• Western Rockies Federal Credit Union •

Fireworks begin at dusk  
• 970.858.0360 •



**FRUITA**  
COLORADO



**WESTERN  
ROCKIES**  
Federal Credit Union





ONE RIVERFRONT INVITES YOU ON A

# RIVERFRONT FLOAT

July 21, 2017 ■ 8:00 AM  
Blue Heron Boat Launch,  
Grand Junction, CO



RSVP by July 13 to:

Michele: 683-4333;  
[michele.rohrbach@mesacounty.us](mailto:michele.rohrbach@mesacounty.us)

indicate life jacket needs and size



## WHAT TO BRING:

Hat  
Sunscreen  
Sunglasses  
River clothes  
Water bottle



Lee Gelatt Photography

## SPONSORS:

## WHAT TO EXPECT:

A fun, easy float along the Colorado River from Blue Heron Boat Launch to Fruita. Shuttles and lunch will be provided, with an estimated completion time around 1 pm.



**Tamarisk Coalition**  
RESTORE + CONNECT + INNOVATE





**WHY FRUITA?** The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.