



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT
Date: MAY 12, 2017
Re: WEEKLY INFO UPDATE

Tuesday's City Council Meeting

The agenda kicks off with a few proclamations: Police Week, Armed Forces Day and Public Lands Day. Then we will hear a short presentation by Mesa County Public Health Department on their Connectedness initiative. We have a fairly light agenda from there with only the consent agenda and updates.

Saturday's 5th Annual Fruita History Fair (from the Historic Preservation Board)

The Fruita Historic Preservation Board will host the fifth annual Fruita History Fair at Cavalcade, 201 East Aspen Avenue, Fruita, from 8:00 a.m. to 2:00 p.m., on Saturday, May 13. There is no charge. There will be displays of historic artifacts and photographs, covering the importance of agriculture, ranching, business, families, schools, houses, the railroad, water, and Colorado National Monument to Fruita and the Grand Valley. We will have a then-and-now photograph display, a continuous digital slide show, free Fruita History Coloring & Activity Books for children, period music played on an Edison cylinder phonograph, and more. The Lower Valley Heritage Room in the Fruita Civic Center, 325 East Aspen Avenue, will also be open. Board members will identify and scan or photograph historic artifacts, photographs, and postcards brought in by the public. Attendees are encouraged to bring in such artifacts and photographs and to ask questions. We may not know all of the answers, but we will do our best to find them! WWW.Facebook.com/HistoricalFruitaPhotos

Iron Wheel Subdivision

At the May 9th Planning Commission meeting, Iron Wheel requested that their Sketch Plan application for 276 residential lots be continued so they could work out some issues. It was continued to an unspecified date, but not to exceed six months. There were several surrounding property owners attending the PC meeting, and because they made the effort to attend the meeting, the PC took public comments on Iron Wheel. One person spoke and was concerned about traffic, noise, density, sewer

Honor the Past – Envision the Future **FRUITA**

service for his property, etc.

New Development

Recent submittals include a PUD amendment for Gewont Townhouses, a Major Subdivision application for the Harrison Townhouses, a couple of VRBOs in residential areas, and an annexation. We are finishing up the Friedly/Young Minor Subdivision, a Site Design Review approval for an industrial storage yard on River Road and another one for a Self Service Ice Vending building at the Shell station, and the Greenway Property Line Adjustment on Greenway Drive.

Repairs at the Community Center

A compressor to repair the HVAC #4 has been ordered and will be installed as soon as parts are in. Two brand new AMT exercise units are ordered and should be here within a couple weeks to replace two older, popular models that have been down for multiple weeks. Staff continues to work with Charter Communications to fix the TV issues caused by a Charter upgrade and old Charter boxes we have. New boxes are being installed this week. Two basketball hoops have been out of commission and staff is working on getting those fixed ASAP. The kiddie slide is being modified and repaired in Denver. The FCC is busy and school groups are enjoying field trips to use the outdoor pool.

TID BITS:

- A new tree was planted at Rim Rock Elementary today and Mayor Pro-tem Bonar officiated (photos below).
- City sales tax revenue in March was up 14% compared to March of 2016. Year to date we are up 6.6% through March v. 2016 of same period.
- Lots of upcoming events listed below.
- To view a nice summary of the past three years of sales tax revenue by category: http://www.fruita.org/sites/default/files/fileattachments/administration/page/253/financial_report_may_2017_-_additional_info.pdf
- The City was awarded \$2,500 of the requested \$5,000 grant from AGNC for assistance with the Pabor-Pine crosswalk project.
- Our two new officers, Dillon Chilcote and Logan Hunt, started this week. Both just graduated the WCCC POST Academy last week. Dillon comes to us with several years of experience as a detentions deputy in the Mesa County jail, and Logan is a US Army veteran. Dillon and Logan are great additions to the department.
- The I-70 force main project will begin advertising for bids May 14, with a pre-bid meeting May 30 and bid opening June 7.
- Engineering has interviews scheduled this week with CMU students for the 2017 engineering summer internship program.
- All striping and signage for ADA parking is complete at Snooks Bottom.
- Dry Utilities are installed at new Adobe View North subdivision.
- Most of the sanitary sewer has been installed, storm drainage being installed this week at new Aspen village subdivision.
- Filing 2D of Brandon Estates construction began this week.
- 90% design meeting for Kokopelli Section of the Riverfront trail was held this week.

- The next City Link draft is at the designer.
- Working with staff who need to be at the Mountain water and land discussion, we are planning on hosting the public meeting from 4-6 pm Friday, June 2 prior to the night festivities at Mike the Headless Chicken Festival.
- The Sno Shack got their temporary use permit so clearly - summer time is on its way!
- Our internal Education team is working with the Fruita Rotary Club to provide food to kids throughout the summer on Friday afternoons at 4 distribution sites—staff will help at Fruita Bike Park and Heritage Park.
- The Girls on the Run event last Saturday was successful with 2,000+ people participating in the 5k event in Fruita.
- Parks staff is staying busy fixing multiple irrigation line breaks at the parks and dealing with pressure issues.
- As a follow-up to the Sea Otter trip, we are working on a large number of action items and follow-up with companies.
- We continue to assist a couple serious business prospects in their business relocations/starts. The Business Incubator has been a huge help with these.
- Slate Communications will be in town Monday and Tuesday hosting local business at two workshops regarding the City's marketing strategy, educating on social media tools and kicking off a social media cross-promotion strategy. Workshop times are in the calendar below. Registration and info found at: <http://www.gofruita.com/gofruita/marketing-workshop-2017>
- Bicycle Retailer will also be riding through Fruita Wednesday and visiting with shops they choose to meet with. The Mayor, Ture and I will join them.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Mesa County unemployment rate lowest since before recession TV spot: <http://www.kjct8.com/content/news/Economic-development-week-celebrates-local-business--421945893.html>
- 2017 Nature Knowledge Days TV spot: <http://www.westernslopenow.com/news/local-news/2017-nature-knowledge-days/710510941>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tomorrow, Saturday May 13** is the annual Fruita History Fair and Then & Now Photo Exhibit from 8 am – 2 pm at the Cavalcade (poster below).
- **May 15** from 5:30 – 7:00 pm and Tuesday, **May 16** from 7:30 am – 9:00 am is the Slate Communications Social Media Marketing workshop hosted by the City and Chamber—both are held in the City Council chambers at the Civic Center.

- **May 16-18** is the Bicycle Retailer (BRAIN) Dealer Tour in the Grand Valley. Wednesday they will be riding into and around Fruita to visit with businesses. The Mayor, Ture and I will be riding with them as they have limited space for the ride. They are setting their own agenda and will be at lunch at Hot Tomato.
- **May 18** is the BRAIN Tour closing reception at MRP in GJ.
- **May 20** is the first annual Beer, Gear and Grub festival in the Southside Marketplace.
- **May 20** you are invited to the inauguration of the Cameo Shooting and Education Complex where Governor Hickenlooper will fire the “First Shot” using a custom rifle provided by a GJ manufacturer. Agenda Below.
- **May 24** is the Chamber of Commerce Member appreciation lunch on the Chamber lawn.
- **May 25** is the Colorado Riverfront Concert featuring Tinsley Ellis with “Blues are Dead” at the state park.
- **June 1** is a Community that Cares Fruita Information Session in the Peach and Plum rooms of the Fruita Community Center from 5:30 – 6:30 pm (flyer below).
- **June 2** we are hosting a public forum in the old DMV room to educate and gather feedback on mountain water/land assets from 4-6 pm.
- **June 2-3** is Mike the Headless Chicken Festival in downtown Fruita.
- **June 6** is the 2017 Western Colorado Economic Summit [resented by GJEP at CMU: <http://www.gjep.org/western-colorado-economic-summit/>].
- **June 7** is the Fruita Chamber of Commerce Legislative Forum with state, county and City officials speaking at the Lower Valley Fire Department at 7:30 pm.
- **June 8** begins the Thursday night concert series in Civic Center Park each week.
- **June 8** is a Riverfront Concert featuring Big Sam’s Funky Nation at the state park.
- **June 15** is the first of the weekly Fruita Thursday Night Concert series featuring Bicycle Annie at 7:30 pm in Civic Center Park.
- **June 16** is Food Truck Friday in Civic Center Park beginning at 5:30 pm.
- **June 15-18** is Country Jam.
- **June 17** is the 4th Annual Crazy About Canyons Wine Dinner @ Carlson’s from 5:30 – 8:00 pm (flyer below).
- **June 20-23** is the annual CML Conference.
- **June 21** is the first annual Community Solstice/Harvest Dinner at Civic Center Park at 6:30 pm (poster below).
- **June 22** is the Thursday Night Concert at 7:30 pm in Civic Center Park featuring Johnson County Coroners.
- **June 24** begins the weekly Farmers Market series each Saturday in Civic Center Park starting at 8:30 am.
- **June 28** is Bike to Work Day with a breakfast provided by Family Health West at the Civic Center—6:30 – 8:30 am.
- **June 29** is the Thursday Night Concert with the Centennial Band at 7:30 pm. **This is the concert that City Council is serving ice-cream.**
- **June 29** is a Riverfront Concert featuring the Fabulous Thunderbirds at the state park.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.

- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors







Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Tues 5/16/17 1-4 PM (Fruita Location)
Tues 5/30/17 9-Noon
Fri 6/9/17 9-Noon
Tues 6/20/17 1-4PM (At FACTORY)

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1 PM

Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	5/4/17 6/8/17 (At FACTORY)
Business Planning Write a plan to help ensure the success of your business	5/18/17 6/22/17 (IN Fruita)
Internet Strategies Learn how to be accessible through the internet	5/25/17 6/29/17
Licensing License your business online	5/11/17 (Fruita) 6/15/17
Cash Flows Learn how to do a cash flow budget using Excel	4/27/17 6/1/17



How to list, sell, and prosper on Amazon.com

We will address the ins and outs of selling on Amazon.com including how to list your products, ship items to Amazon or directly to customers, and how much it costs. We will address everything from getting started to wholesaling to Amazon.

A powerpoint presentation with lots of detail and a lengthy Q & A to follow.

June 26 1PM-3PM
2017 Cost \$35

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at
gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

3rd Fri
of every month
11-Noon

Open Coffee Club GRAND VALLEY E-SERIES

The Business
Incubator Center
2591 Legacy Way
Grand Junction, CO



We will be introducing our new format! Come join us as we talk entrepreneurship, startups, and the Grand Valley lifestyle over coffee. Check gjincubator.org for monthly speakers.

BUSINESS VALUATION

May 26th
10-11:30

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment. Cost: \$35

1st. Thurs
of every month
5-7 PM

GV Food Hub Meetup

Who we are - a group of farmers, ranchers, food producers, and consumers with a strong belief that buying locally creates a community with enhanced economic, health, and social benefits. Our goal is to have a study performed to determine the feasibility of creating a Food Hub in the Grand Valley. The 1st Thursday of each month, from 5-7 p.m. - we'll supply beverages.

LOOKING TO FRANCHISE?

June.
13
1-4 PM

Learn how to evaluate a franchise opportunity in a way that will answer all your questions, and address all your concerns. We will discuss a 7 step process for analyzing a franchise opportunity. Learn how to compare several franchise opportunities to determine which presents the best opportunity. Will discuss proprietary tools that allow you to match your personal attributes to companies where people just like you are being highly successful. Assess your readiness to go into business. Cost: \$35

The Fruita Historic Preservation Board presents

A Fruita History Fair.



Saturday, May 13

8:00 a.m. to 2:00 p.m.

Cavalcade

201 E. Aspen Ave.

Then & Now Photo Display.

Books, Artifacts, Period Music.

Bring Your Photos & Artifacts



COLORADO

Parks and Wildlife

Department of Natural Resources

Northwest Regional Office
711 Independent Ave
Grand Junction, CO 81505

Cameo Shooting and Education Complex Governor 'First Shot' Ceremony

Saturday, May 20, 2017

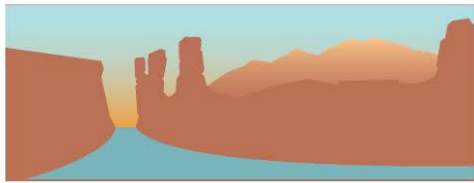
Agenda

- 8:30 am Arrive, meet and greet
Coffee and light breakfast served
- 9:30 Welcome - Town of Palisade
Mayor Roger Granat
City Manager Rich Sales
- 9:45 Introductions - Opening Remarks
JT Romatzke, CPW Area Wildlife Manager
- 10:00 Governor John Hickenlooper
- 10:15 Bob Randall, DNR Executive Director
- 10:25 Bob Broscheid, Director Colorado Parks and Wildlife
- 10:35 Safety briefing
- 10:45 'First Shot' Governor John Hickenlooper
- 12:00 Closing remarks - JT Romatzke

Directions: The complex is located 4 miles east of the Town of Palisade. Take Exit 46 from eastbound or westbound Interstate 70. From there you will be directed to the site of the Cameo Shooting and Education Complex 'First Shot' Ceremony.



SAVE THE DATE: JUNE 17!



COLORADO CANYONS
ASSOCIATION

4 T H A N N U A L
C R A Z Y A B O U T C A N Y O N S
W I N E D I N N E R
@ C A R L S O N ' S

- Release of River's Edge wine from Carlson Vineyards to benefit Colorado Canyons Association
- Amazing picnic buffet featuring peach wood smoked Colorado pulled pork and beef provided by Palisade Brewing Company, local produce from Farmacy Farms, homemade sides & desserts, plus select Carlson Vineyards wines.
- Presentation by Peter Jouffas: Tribute to his dad, Chris Jouffas, and stories from a ranching family in McInnis Canyons NCA.
- Silent Auction: Bid on wines, adventures & more to support CCA.
- Help the winemaker decide! Taste, vote and help us decide on our CCA/Carlson wine for 2018!

\$75/pp in support of Colorado Canyons Association

RSVP & Tickets: coloradocanyonsassociation.org
or call Joe Neuhof at 970-263-7902 THANK YOU



Saturday, June 17, 2017 • 5:30 – 8:00 PM
Carlson Vineyards, 461 35 Rd., Palisade, CO



communities that care

STRONG COMMUNITIES, SUCCESSFUL KIDS.

Fruita Information Session



Fruita Community Center
Peach and Plum rooms



Thursday, June 1
5:30-6:30 PM



Grab a slice, pick a seat, and learn how Communities That Care works to empower local youth and how you can get involved!

Questions?
Katie Smith, CTC Facilitator
(970) 254-4115 or katie.smith@mesacounty.us



Summer Solstice



Community Dinner

Wednesday, June 21

Civic Center Park

6:30pm to 9:00pm

Locally Raised • Locally Grown

\$10 Adults • \$5 Children under 12

Presold Tickets Available Only - Limited to 250 tickets

Live
Music!

Smoked Pork &
All the Fixin's
Dessert & Beverages
Beer and Wine available for purchase

Kids
Games!

Bring own plate and utensils