



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MAGARET SELL, FINANCE DIRECTOR
Date: APRIL 21, 2017
Re: WEEKLY INFO UPDATE

Tuesday's City Council Workshop

Tuesday's workshop agenda will include a joint meeting with the Fruita Chamber Board.

Follow the Mayor & City Manager from Westslope to West Coast



Updates from this week's recruitment trip can be found at <http://www.gjep.org/sea-otter-classic/>. The Mayor and City Manager, along with guest local business owner

Jen Zeuner and GJEP rep Steve Jozefczyk have been visiting a few businesses along the way and promoting Fruita at the Sea Otter Classic for business relocation, product launches and tourism.

TID BITS:

- The Public Works Department took possession of a new used bucket truck this week. The truck was delivered all the way from Alabama. Crews are receiving training and can't wait to put it to use.
- The Colorado Riverfront Concert Series schedule for 2017 is listed at the bottom of the upcoming events. The first one will be held May 25 and features Tinsley Ellis with "Blues are Dead."
- The new ADA trail at Snooks Bottom should be paved this week.
- Overlays should be complete by the end of next week.
- City staff will make a presentation to AGNC next week for crosswalk improvements at Pine Street and Pabor Avenue intersection.
- Irrigation season is in full swing. Staff has been busy responding to various irrigation issues through out the City.
- Concrete work is complete in the interior of the Adobe View North Subdivision. An irrigation valve issue caused flooding of newly graded streets in Aspen Village Subdivision.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [A Road Tripto Benefit the City of Fruita](#)
WesternSlopeNow
- [Police: Home invader ate Oreo,](#)
Daily Sentinel
- [MCSO: Man breaks into Fruita home; writes notes, eats cookies](#)
KJCT8.com
- [Man Allegedly Breaks Into Home, Has Milk & Cookies, Takes Nap On Couch](#)
CBS Local
- [Burglar breaks into Fruita home, writes notes and eats cookies](#)
Denver Post
- [Police: Man breaks into home, writes notes, eats cookies](#)
Bryan-College Station Eagle

- [Police: Fruita man breaks into home, writes notes, eats cookies](#)

True Viral News

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **April 27 – 29** is the 22nd annual Fat Tire Festival in downtown Fruita.
- **April 29** is the Family Health West Red Baron Ball at the Avalon Theatre.
- **May 1** is a special Council Workshop with representatives from the School District and School Board at 7 pm.
- **May 5** is the Leadercast event hosted by the Fruita Chamber and streamed in to the Fruita Community Center from 9:00 am – 3:30 pm.
- **May 5-6** is 18 Hours of Fruita Mountain Bike Race at Highline State Park (sold out).
- **May 6** is the Girls on the Run 5k race in Fruita.
- **May 13** is the annual Fruita History Fair and Then & Now Photo Exhibit from 8 am – 2 pm at the Cavalcade.
- **May 20** is the first annual Beer, Gear and Grub festival in the Southside Marketplace.
- **May 20** you are invited to the inauguration of the Cameo Shooting and Education Complex where Governor Hickenlooper will fire the “First Shot” using a custom rifle provided by a GJ manufacturer. Time TBD.
- **June 2-3** is Mike the Headless Chicken Festival in downtown Fruita.
- **June 6** is the 2017 Western Colorado Economic Summit [resented by GJEP at CMU: <http://www.gjep.org/western-colorado-economic-summit/>].
- **June 8** begins the Thursday Night Concert Series in Civic Center Park each week.
- **June 21** is the first annual Summer Solstice Harvest dinner (community dinner in downtown).
- **June 24** begins the Farmers Market series each Saturday in Civic Center Park.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>
- **Colorado Riverfront Concert Series – 2017 Schedule**
 - **May 25** concert features Tinsley Ellis with "Blues are Dead" <http://crossovertouring.com/tinsley-ellis-blues-is-dead>
 - **June 8** concert features Big Sam's Funky Nation <http://www.bigsamsfunkynation.com/>
 - **June 29** concert features The Fabulous Thunderbirds <http://fabulousthunderbirds.com/>

CC: Department Directors

DEMO AN ELECTRIC MOUNTAIN BIKE AT RABBIT VALLEY

Enjoy an eMTB ride on scenic singletrack.

Sunday, April 9
8 a.m. - 6 p.m. | **FREE**

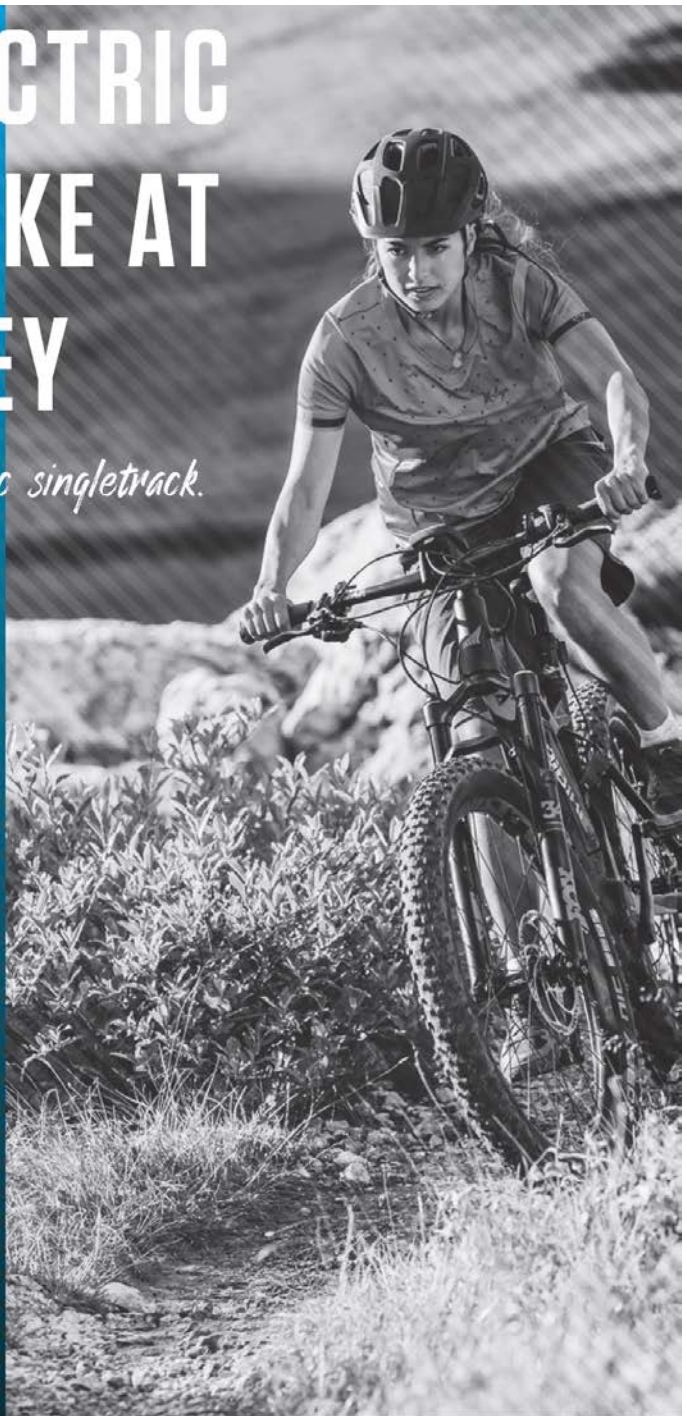
LOCATION: Rabbit Valley Trailhead

DIRECTIONS: From Fruita, take I-70 west for 17 miles. Get off at Exit 2, Rabbit Valley. Turn left on Rabbit Valley Road. The demo will be on the south side of I-70.

Rabbit Valley is a motorized trail system that winds along the rim of the Colorado River, and offers short and long trail experiences that range from easy to moderate in difficulty.

QUESTIONS?

Contact Morgan Lommele
morgan@peopleforbikes.org



HAIBIKE



peopleforbikes





Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Tues 4/4/17 9-Noon
Thurs 4/27/17 6-9 PM
Tues 5/16/17 1-4 PM (Fruita Location)
Tues 5/30/17 9-Noon

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1 PM

Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	3/30/17 5/4/17
Business Planning Write a plan to help ensure the success of your business	4/13/17 5/18/17
Internet Strategies Learn how to be accessible through the internet	4/20/17 5/25/17
Licensing License your business online	4/6/17 5/11/17 (Fruita)
Cash Flows Learn how to do a cash flow budget using Excel	3/23/17 4/27/17



Excel Basics

This 3 hour seminar is for beginning to intermediate users. Learn how to set up Excel to meet your personal needs at work or at home and customize its many features so that it works for you!

Getting Started with Excel
Modifying a Worksheet
Managing an Excel Worksheet

4/12/17 9-12PM

Excel Intermediate

You know the basics. Now become a pro! An accelerated 3 hour workshop covering advanced topics.

Calculate Advanced Formulas
Organizing Worksheet and Table Data
Inserting Graphic Objects
Customize the Excel Environment

4/27/17 9-12 PM

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at
gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

3rd Fri
of every month
11-Noon

Open Coffee Club
GRAND VALLEY E-SERIES

The Business
Incubator Center
2591 Legacy Way
Grand Junction, CO



We will be introducing our new format! Come join us as we talk entrepreneurship, startups, and the Grand Valley lifestyle over coffee. Check gjincubator.org for monthly speakers.

BUSINESS VALUATION

May 26th
10-11:30

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment. Cost: \$35

1st. Thurs
of every month
5-7 PM

GV Food Hub Meetup

Who we are - a group of farmers, ranchers, food producers, and consumers with a strong belief that buying locally creates a community with enhanced economic, health, and social benefits. Our goal is to have a study performed to determine the feasibility of creating a Food Hub in the Grand Valley.. The 1st Thursday of each month, from 5-7 p.m. - we'll supply beverages.

BOOKKEEPING BOOTCAMP

April.
11
9-2 PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business. Cost: \$75 (includes lunch)

Meeker Colorado

COLORADO DOWNTOWN STREETS WORKSHOP



Colorado is experiencing a steady increase in population and tourism, and with this comes an interest in revitalizing our downtowns and main streets.

Come to this FREE and INTERACTIVE half-day workshop to learn how communities can strike a balance among the many demands that face our downtown streets. Learn how to communicate and work with state and local agencies, identify problems, consider solutions, and get projects built to improve your downtown.

This workshop is designed for community residents, engineers, planners, advocates, and anyone else interested in making their downtowns better. Workshop attendance is limited so sign up now! Registration deadline is April 14.

WHEN: Wednesday, April 19 / 9:30am-2:00pm

WHERE: Mountain Valley Bank - Meeting Room, 400 Main Street, Meeker, CO

TO REGISTER: <http://events.constantcontact.com/register/event?llr=jods zgwab&oeidk=a07edweb709b30fca75>

*Workshop attendees will receive a FREE COPY of *Colorado Downtown Streets: A Tool for Communities, Planners, and Engineers*

For Additional Venue Information: Stephanie Kobald • stephanie@meekerchamber.com • (970) 878-5510

