



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: APRIL 13, 2017
Re: WEEKLY INFO UPDATE

City Offices Are Closed Tomorrow, Friday, April 14 in Observance of Good Friday.

Tuesday's City Council Meeting

Tuesday's agenda is fairly light with no administrative reports or public hearings. In addition to the consent agenda, there are three proclamations. The Mayor and I will not be at this meeting on our way to the Sea Otter Classic.

Visit with US Senator Gardner

Thank you for taking the time to host Senator Gardner and his staff at lunch yesterday to share the direction our community is heading, successes and challenges.

From Westslope to West Coast

If you want to follow along on the Fruita recruitment and promotion trip next week, GJEP will be posting updates via Facebook and Instagram that is based from the following website link: <http://www.gjep.org/sea-otter-classic/>. The Mayor and I along with guest local business owner Jen Zeuner and GJEP rep Steve Jozefczyk will be visiting a few businesses along the way and promoting Fruita at the event for business relocation, product launches and tourism.

Fire, Floods and well that's it

Monday, Lower Valley Fire Department worked with the BLM Fire Unit to do a training operation with a controlled burn at Snook's Bottom. Believe it or not, the uncontrolled recent burn actually had some positive impacts that it made sense to continue with a controlled burn. The downside was that one of the trees caught fire and there could be some long-term damage. Unfortunately, one night the pool fill was inadvertently left on and in the morning there was a very full pool, but it had not overflowed. When the lazy river was turned on in the morning, it caused water overflow that ended up in the pool party room and part of the staff office area. Fortunately, no equipment was damaged and what became wet was dried. Another

Honor the Past – Envision the Future **FRUITA**

flood occurred at the Aspen Village Subdivision construction site due to an irrigation issue between two neighboring subdivisions that is being worked on. Aspen Village is also in the process of tying into the sewer and water, which is not related to the flood, but what is causing the traffic delays at Pine and Aspen temporarily.

TID BITS:

- Check out the video Wenke and Philippe had made to market the Fruita Business Park: <https://vimeo.com/212530537>
- Fruita was recognized as one of the Most Pet Friendly Cities: <http://www.millennialpersonalfinance.com/pet-friendly-cities/>
- Wednesday the Easter Egg Scramble occurred for about 5 minutes ☺.
- GOCO representatives were in town today interviewing people to begin establishing the angle of their upcoming documentary on the Kokopelli section of the Riverfront Trail.
- Desert Rats Trail Running Festival is the next couple days and they are staging out of the Community Center, so say hi if you happen to drop in.
- The Golf tournament went well Friday raising about \$6,000 for youth scholarships.
- Our three cross-departmental Action Item teams are rocking and rolling. The Education Team recently completed a survey with the local schools and are developing some partnership opportunities.
- The Mayor and I were able to participate in the D51 Superintendent Interviews Monday.
- Councilmen Karisny and Brackett, the Mayor, staff and I attended the kick-off *Communities that Care* Leadership training Monday with the local school principals and representatives of business and the hospital.
- Progress continues with two serious business prospects with hopeful announcements in the near future.
- We submitted a proposal for a large confidential prospect from the state Monday.
- We were able to surprise Chief Macy, who recently retired, with a casual celebration Tuesday, even though she had strategically and successfully pulled off avoiding any such celebration.
- Crews were busy this week with irrigation starting up.
- We have some breaks in the Mountain Water line and will have to spend a week fixing in May.
- We are recruiting an Engineering intern with a grant we received.
- We continue to explore and open opportunities for obtaining fill dirt at the Lagoon site.
- Planning Commission met Tuesday and the proposed VRBO was pulled for the neighborhood and applicant to work out some issues, Doug Van Etten was elected Chair and Mel Mulder Vice-Chair.
- 5 residential dwelling unit planning clearances have been issued already this month.
- We are working on the next City Link edition to come out the end of May.
- Adobe View North Subdivision is ready for asphalt next week.
- Brandon Estates 2D Subdivision to begin next week.

- The culverts were installed at Snook's Bottom. Overlays began this week.
- We are nearing a first draft of the final Priority Based Budgeting toolset.
- Have a great weekend!

FRUITA IN THE NEWS (and regional news of impact to Fruita):

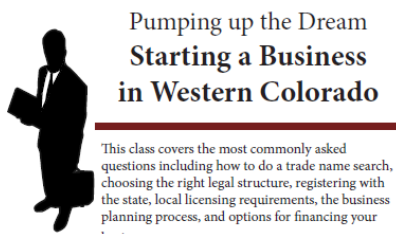
- Fruita City Council hosts Senator Gardner TV spot: <http://www.westernslopenow.com/news/local-news/fruita-city-council-hosts-senator-gardner/691320817>
- Together we can fly awareness art TV spot: <http://www.westernslopenow.com/news/local-news/together-we-can-fly-awareness-art/690579416>
- Environmentally friendly irrigation water for Fruita residents TV spot: <http://www.westernslopenow.com/news/local-news/environmentally-friendly-irrigation-water-for-fruita-residents/690050147>
- Crews light prescribed fire in Snook's Bottom TV spot: <http://www.kict8.com/content/news/Crews-light-prescribed-fire-in-Fruita-to-clear-dead-fuels-help-wildlife-419090764.html>
- Local school raising awareness on mental health through art project TV spot: <http://www.nbc11news.com/content/news/Local-school-raising-awareness-on-mental-health-through-art-project-418760394.html>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Friday, April 14** City offices will be closed in observance of Good Friday.
- **April 14-15** is the Desert Rats Trail Running Festival here in Fruita with registration at the Community Center.
- **April 19** is the Colorado Downtown Streets Workshop in Meeker (flier below).
- **April 19** is the Arbor Day Celebration—time and location TBD.
- **April 27 – 29** is the 22nd annual Fat Tire Festival in downtown Fruita.
- **April 29** is the Family Health West Red Baron Ball at the Avalon Theatre.
- **May 1** is a special Council Workshop with representatives from the School District and School Board at 7 pm.
- **May 5** is the Leadercast event hosted by the Fruita Chamber and streamed in to the Fruita Community Center from 9:00 am – 3:30 pm.
- **May 5-6** is 18 Hours of Fruita Mountain Bike Race at Highline State Park (sold out).
- **May 6** is the Girls on the Run 5k race in Fruita.
- **May 13** is the annual Fruita History Fair and Then & Now Photo Exhibit from 8 am – 2 pm at the Cavalcade.
- **May 20** is the first annual Beer, Gear and Grub festival in the Southside Marketplace.
- **May 20** you are invited to the inauguration of the Cameo Shooting and Education Complex where Governor Hickenlooper will fire the “First Shot” using a custom rifle provided by a GJ manufacturer. Time TBD.
- **June 2-3** is Mike the Headless Chicken Festival in downtown Fruita.

- **June 6** is the 2017 Western Colorado Economic Summit [resented by GJEP at CMU]: <http://www.gjep.org/western-colorado-economic-summit/>.
- **June 8** begins the Thursday night concert series in Civic Center Park each week.
- **June 21** is the first annual Summer Solstice Harvest dinner (community dinner in downtown).
- **June 24** begins the Farmers Market series each Saturday in Civic Center Park.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Tues 4/4/17 9-Noon
Thurs 4/27/17 6-9 PM
Tues 5/16/17 1-4 PM (Fruita Location)
Tues 5/30/17 9-Noon

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1 PM

Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	3/30/17 5/4/17
Business Planning Write a plan to help ensure the success of your business	4/13/17 5/18/17
Internet Strategies Learn how to be accessible through the internet	4/20/17 5/25/17
Licensing License your business online	4/6/17 5/11/17 (Fruita)
Cash Flows Learn how to do a cash flow budget using Excel	3/23/17 4/27/17



Excel Basics

This 3 hour seminar is for beginning to intermediate users. Learn how to set up Excel to meet your personal needs at work or at home and customize its many features so that it works for you!

Getting Started with Excel
Modifying a Worksheet
Managing an Excel Worksheet

4/12/17 9-12PM

Excel Intermediate

You know the basics. Now become a pro! An accelerated 3 hour workshop covering advanced topics.

Calculate Advanced Formulas
Organizing Worksheet and Table Data
Inserting Graphic Objects
Customize the Excel Environment

4/27/17 9-12 PM

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at gjincubator.org

All Date& Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

3rd Fri
of every month
11-Noon

Open Coffee Club GRAND VALLEY E-SERIES

The Business Incubator Center
2591 Legacy Way
Grand Junction, CO



We will be introducing our new format! Come join us as we talk entrepreneurship, startups, and the Grand Valley lifestyle over coffee. Check gjincubator.org for monthly speakers.

BUSINESS VALUATION

May 26th
10-11:30

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment. Cost: \$35

1st. Thurs
of every month
5-7 PM

GV Food Hub Meetup

Who we are - a group of farmers, ranchers, food producers, and consumers with a strong belief that buying locally creates a community with enhanced economic, health, and social benefits. Our goal is to have a study performed to determine the feasibility of creating a Food Hub in the Grand Valley. The 1st Thursday of each month, from 5-7 p.m. - we'll supply beverages.

BOOKKEEPING BOOTCAMP

April.
11
9-2 PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business. Cost: \$75 (includes lunch)



COLORADO DOWNTOWN STREETS WORKSHOP



#CODOWNTOWNSTREETS

Colorado is experiencing a steady increase in population and tourism, and with this comes an interest in revitalizing our downtowns and main streets.

Come to this FREE and INTERACTIVE half-day workshop to learn how communities can strike a balance among the many demands that face our downtown streets. Learn how to communicate and work with state and local agencies, identify problems, consider solutions, and get projects built to improve your downtown.

This workshop is designed for community residents, engineers, planners, advocates, and anyone else interested in making their downtowns better. Workshop attendance is limited so sign up now! Registration deadline is April 14.

WHEN: Wednesday, April 19 / 9:30am-2:00pm

WHERE: Mountain Valley Bank - Meeting Room, 400 Main Street, Meeker, CO

TO REGISTER: <http://events.constantcontact.com/register/event?llr=jodszygwb&oeidk=a07edweb709b30fca75>

*Workshop attendees will receive a FREE COPY of *Colorado Downtown Streets: A Tool for Communities, Planners, and Engineers*

For Additional Venue Information: Stephanie Kobald • stephanie@meekerchamber.com • (970) 878-5510

