



FRUITA

COLORADO

Weekly Info Update

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: MARCH 17, 2017
Re: WEEKLY INFO UPDATE

Tuesday's City Council Meeting

The agenda contains various consent agenda items, a request from Sergeant Paquette to solicit donations for the Western Colorado Special Olympics and an Executive Session for the annual review of the City Attorney.

Snooks Bottom Fire

Unfortunately, a small fire (unknown how it was started) smoldered into a larger fire on the north side of Snooks Bottom yesterday spreading to the river. Fortunately, much of the ground that caught fire will likely be green before we know it and the two large, live cottonwoods that the fire contacted should be ok. Lower Valley Fire crews, with assistance from the BLM Mesa County fought the fire until late at night to contain it and even camped out all night there. As I visited the scene with Chief Cavaliere this morning, firefighters continued to spray down various hot spots and the large dead tree trunk where the fire started. We will keep Snooks closed for the time being to give responders room to finish the job. We appreciate the help and excellent work of LVFD and their partnering agencies! Photos below.

TID BITS:

- Speaking of Snooks, Public Works crews continue to work on the new path down to the lake.
- Wednesday, the directors and I were able to do a mini-retreat hiking up Opal Hill and looking over Fruita while discussing big topic items. We then utilized the Colorado Canyon's Boardroom to wrap up. Somehow soon to be Chief Krouse eluded this photo.



- The Business Incubator Center is working to shift how they use the space we provide in the Civic Center now that the Math & Science Center are no longer there. They are reaching out to outdoor recreation non-profits to have a co-working space mingled with the company already operating out of there.
- We received a grant extension from the Mesa County Federal Mineral Lease District for the Downtown Phase II Design project.
- There will be an open house on March 29 for this Downtown Design project.
- Cones are out today as Public Works crews are beginning to re-stripe the parking stalls and other areas we do in-house by hand.
- We have a pre-construction meeting on March 21 for the upcoming overlays. Door hangers to those impacted should be out around April 10 and work completed around the end of April.
- Staff conducted a final inspection of the new US Tractor facility that went well.
- Irrigation work on the Aspen-Pabor project is 60% complete; sewer is in.
- PD continues to recruit for another police officer and will soon begin the Corporal process.

- Unfortunately, we are losing our part-time Animal Control Officer, Carrie Benham and wish her well!
- Odie will be attending a planning meeting this next week, for the upcoming Governor's Conference on Tourism we are co-hosting with Palisade and GJ.
- We received our water decree for our Colorado River rights that lasts through March 2023.
- 30 of our workforce completed forklift training and certification this week.
- We have two new Wastewater Operators who begin on the 27th.
- We are currently hiring for 3 seasonal public works employees—people can apply through the 24th.
- Irrigation canals are scheduled to begin filling April 3rd.
- Unfortunately, we did not receive the grant we applied for in partnership with COPMOBA and BLM for planning in the North Fruita Desert.
- The new mountain bike trail on Mack Ridge is due to be completed by Fat Tire Festival.
- Staff is preparing for the upcoming golf tournament on April 7.
- Western Rockies Federal Credit Union will be the main sponsor of the Fireworks this year at \$15,000!!!
- The Evening of Art Gala put on by the Arts & Culture Board with assistance from Parks & Rec staff was a big success. About 200 people attended and over \$6,000 was raised for art in the roundabouts.
- Well, Recreation received the new slide in the kiddie pool back from the manufacturer, who had repaired it under warranty, but it broke again.
- Planning Commission approved another phase of houses at Village at Country Creek and a VRBO.
- We met with DOLA staff to discuss possible future grant requests.
- The State Park plans for their trail construction that connects to the Little Salt Wash Trail to begin mid-April now.
- Check out the new homepage photo on www.fruita.org.

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- Fire season is heating up: <http://www.gisentinel.com/news/articles/fire-season-is-heating-up>
- Fruita Chamber of Commerce Business Expo TV spot: <http://www.nbc11news.com/video?vid=416252784>
- Health & Wellness briefs: <http://www.gisentinel.com/lifestyle/articles/health-and-wellness-briefs-march-14-2017>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tonight, March 17** is Night at the FCC at the Community Center from 7-10 pm for grades 5-7.

- **March 22** was scheduled for the first annual Valley Vibe Fashion Showcase presented by the TRIBE (Chamber Women in Business) at the former Children’s Nature Center, but the event was **cancelled**.
- **March 29** will be an Open House for the Downtown Phase II Design project from 5-7 pm in the Council Room at the Civic Center.
- **April 1-2** is a VOC Crew Leader Training, a two-day workshop to learn crew leading skills and trail construction techniques. More info at <http://www.voc.org/project/osi-grand-junction-crew-leadership-trails-training>.
- **April 5-8** People for Bikes will be conducting surveys regarding electric mountain bikes at local trailheads.
- **April 6** is the annual Business Expo in the Community Center from 4 – 7 pm.
- **April 7** is the Parks & Recreation Youth Scholarship Golf Tournament at 9 am - Adobe Creek Golf Course—registration at the Community Center & all proceeds support the FCC scholarship program.
- **April 12** is the Easter Egg Scramble at 4pm (lasts about 5 minutes ☺) at the Community Center.
- **April 14** City offices will be closed in observance of Good Friday.
- **April 19** is the Arbor Day Celebration—time and location TBD.
- **April 27 – 29** is the 22nd annual Fat Tire Festival in downtown Fruitsa.
- **April 29** is the Family Health West Red Baron Ball at the Avalon Theatre.
- **May 5-6** is 18 Hours of Fruitsa Mountain Bike Race at Highline State Park (sold out).
- **May 6** is the Girls on the Run 5k race in Fruitsa.
- **May 13** is the annual Fruitsa History Fair and Then & Now Photo Exhibit from 8 am – 2 pm at the Cavalcade.
- **May 20** is the first annual Beer, Gear and Grub festival in the Southside Marketplace.
- **May 20** you are invited to the inauguration of the Cameo Shooting and Education Complex where Governor Hickenlooper will fire the “First Shot” using a custom rifle provided by a GJ manufacturer. Time TBD.
- **June 2-3** is Mike the Headless Chicken Festival in downtown Fruitsa.
- **June 8** begins the Thursday Night Concert Series in Civic Center Park each week.
- **June 21** is the first annual Summer Solstice Harvest dinner (community dinner in downtown).
- **June 24** begins the Farmers Market series each Saturday in Civic Center Park.
- The Business Incubator class schedule is below.
- The Fruitsa Community Calendar is available on the website at: <http://www.fruitsa.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruitsa.org/parksrec/page/special-events>

CC: Department Directors











Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Tues 4/4/17 9-Noon
Thurs 4/27/17 6-9 PM
Tues 5/16/17 1-4 PM (Fruita Location)
Tues 5/30/17 9-Noon

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1 PM
Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	3/30/17 5/4/17
Business Planning Write a plan to help ensure the success of your business	4/13/17 5/18/17
Internet Strategies Learn how to be accessible through the internet	4/20/17 5/25/17
Licensing License your business online	4/6/17 5/11/17
Cash Flows Learn how to do a cash flow budget using Excel	3/23/17 4/27/17



Excel Basics

This 3 hour seminar is for beginning to intermediate users. Learn how to set up Excel to meet your personal needs at work or at home and customize its many features so that it works for you!

Getting Started with Excel
Modifying a Worksheet
Managing an Excel Worksheet

4/12/17 9-12PM

Excel Intermediate

You know the basics. Now become a pro! An accelerated 3 hour workshop covering advanced topics.

Calculate Advanced Formulas
Organizing Worksheet and Table Data
Inserting Graphic Objects
Customize the Excel Environment

4/27/17 9-12 PM

Do what works for you, take one class for \$50 or both classes for \$75.

Call 243-5242 to Register or visit us at
gjincubator.org

All Date& Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

3rd Fri
of every month
11-Noon

OPEN COFFEE CLUB GRAND VALLEY E-SERIES

The Business
Incubator Center
2591 Legacy Way
Grand Junction, CO



We will be introducing our new format! Come join us as we talk entrepreneurship, startups, and the Grand Valley lifestyle over coffee.
March Guest Speaker
Britton Purser, Vintage Overland

BUSINESS VALUATION

May 26th
10-11:30

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment. Cost: \$35

1st. Thurs
of every month
5-7 PM

GV Food Hub Meetup

Meet, Mix, Contribute!
BIC is hosting Meetups for people interested in innovative happenings in the Food Industry!
Are you a food-related business owner, thinking of starting one, or just a foodie at heart?

Bookkeeping Bootcamp

April.
11
9-2 PM

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business. Cost: \$75 (includes lunch)