



# FRUITA

## COLORADO

## Weekly Info Update

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Public Works  
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Recreation Dept.  
970-858-0360

To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: FEBRUARY 3, 2017  
Re: WEEKLY INFO UPDATE

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### **Tuesday's City Council Meeting**

On the agenda is the appointment of the next Police Chief, an update on the status of 2017 capital projects, a presentation from local rancher Kathryn Bedell on "Food Matters" and my semi-annual review, among a variety of consent agenda items.

### **Police Chief Recruitment**

The Police Chief hiring assessments were all completed this week with heads of local law enforcement, representatives from the Police Commission and City Council, leadership staff and Police Department staff and myself. I am excited about how they went and have on the agenda to request City Council approval of my appointment of Lt. Dave Krouse to be the next Chief effective April 4, 2017, following Chief Macy's retirement. It was clear through the process that Lt. Krouse is ready and has the education, experience, internal/external relationships and support, skills and knowledge to be the City of Fruita Police Chief.

### **TID BITS:**

- The Fruita Chamber has some new programs going on and you can learn more about their upcoming events, etc. in their newsletter:  
<http://fruitachamber.org/wp-content/uploads/2017/02/Newsletter-February-Final.pdf>
- GJEP has launched a program, Spread the Love, to give \$1,000 cash reward to one lucky winner of those who provide a business referral. More at:  
<http://www.gjep.org/spreadthelove/>
- Part-time Mechanic Al Holyoke transitioned into the full-time role this week!
- We are looking seriously into a community solar garden program through XCEL Energy that has the potential to save money.
- Staff is working on some updates to the City's sewer master plan.
- In our effort to prioritize time on some action items to move the City goals forward, we are in the process of creating three cross-departmental teams to focus on internal/external communication, past + present = future and education and

*Honor the Past – Envision the Future* **FRUITA**

healthy community.

- Staff is working on a community meeting for the new Trail Host Program to be on Feb. 22.
- January began with 4 new residential dwelling units permitted, but we have many coming up (full report below).
- January paid visitors at the Community Center for January totaled 17,511 (584 average per day).
- Recreation Staff are discussing possible partnerships with Special Olympics as well as working with AARP regarding a program they have called Age Friendly Community.
- We let the Health Department know we would like to partner with the Communities that Care program.
- We had a great meeting with a new prospective business to Fruita today.
- James Williams is working to line up our Thursday Night Concert Series—can't wait for those!
- We have hired our second Facility Coordinator at the Community Center to have full coverage during all hours.
- Lots of special events on the horizon (listed below).
- CIRSA will be here working with all departments next week.
- Finance staff is staying busy working on year-end work.
- We had a great follow-up call with Slate Communications who thoroughly enjoyed their visit to Fruita last week meeting with the FTAC and many locals. They plan to bring a plan to the FTAC this month.
- Engineering continues to work through the final details of design for the Riverfront Trail, the alley project, sewer projects and the South Mesa Downtown Phase II design work.
- The next edition of City Link is going to the printer and out in the mail next week.
- We attended the VCB Annual meeting and it is great to see more opportunity arising to track the economic impact of outdoor recreation visitors to the area—no surprise of the impact but always difficult to obtain data.
- We also had some productive meetings with partners this week including the Fruita Middle School, BLM, CDOT, Ute Water and the Forest Service.
- Parks and Wildlife plan to have their selected contractor to construct their portion of the Little Salt Wash Trail in March.

#### **FRUITA IN THE NEWS (and regional news of impact to Fruita):**

- Train, car crash in Fruita; no one hurt, dispatch says TV report:  
<http://www.nbc11news.com/content/news/Train-car-crash-in-Fruita-no-one-hurt-dispatch-says-412420053.html>
- 100 years of Girl Scout cookie TV spot: <http://www.nbc11news.com/content/news/Girl-Scout-cookies-turn-100--412104403.html>
- Federal Mineral Lease District Grant Funds Decrease TV spot:  
<http://www.westernslopenow.com/news/local-news/federal-mineral-lease-district-grant-funds-decrease/649026573>
- Local tax suggested to raise D-51 funding TV spot:  
<http://www.nbc11news.com/content/news/412647423.html>
- Federal Mineral Lease District releases 2017 grant money TV spot:  
<http://www.nbc11news.com/content/news/412633343.html>

- City of GJ to sell 2 acres at old Jarvis site: <http://www.gjsentinel.com/news/articles/city-to-sell-2-acres-at-old-jarvis-site>

**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tomorrow, Saturday, Feb. 4** is the District 51 Foundation White Iced Celebration from 7-10 pm at the CMU Ballroom [www.d51foundation.org](http://www.d51foundation.org).
- **Tomorrow, Saturday, Feb. 4** is the Learn to Ride Grand Valley Transit free program at the Community Center from 12:30 – 2:30 pm (flyer below).
- **Feb. 11** is the 2017 Fruita Area Chamber of Commerce Annual Awards Banquet at the Community Center beginning at 5:30 pm.
- **Feb. 15** we are hosting the AGNC Board Meeting from 9am – 1:30 pm at the Community Center. Lunch will be provided by AGNC.
- **Feb. 18** is the annual Sweetheart 5k/10k run and Health Expo at the Community Center from 9am – 1pm.
- The Business Incubator class schedule is below.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>
- Here is a glimpse of upcoming City events:

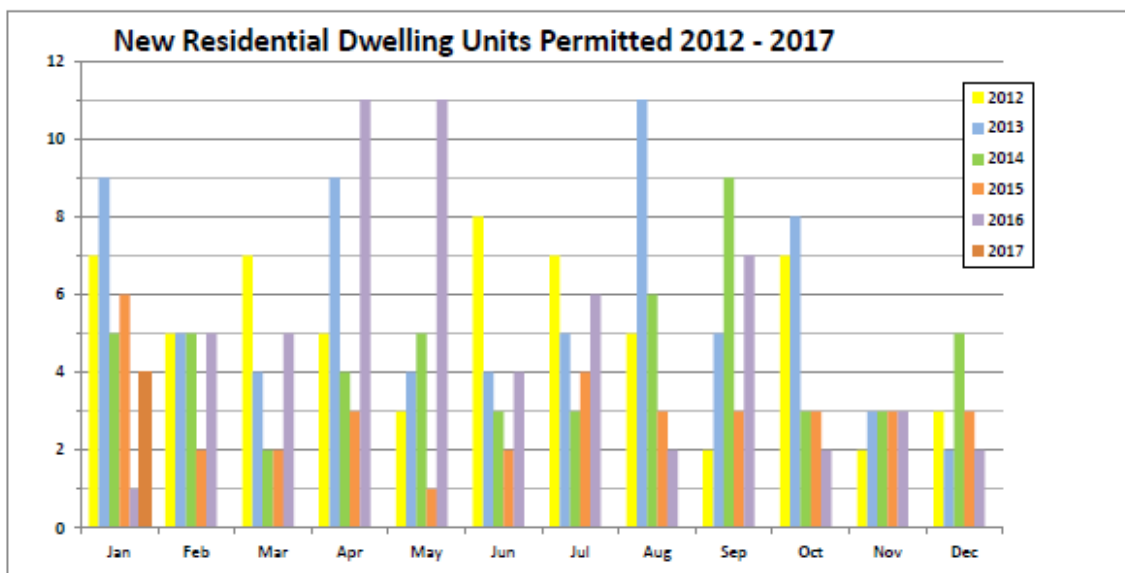
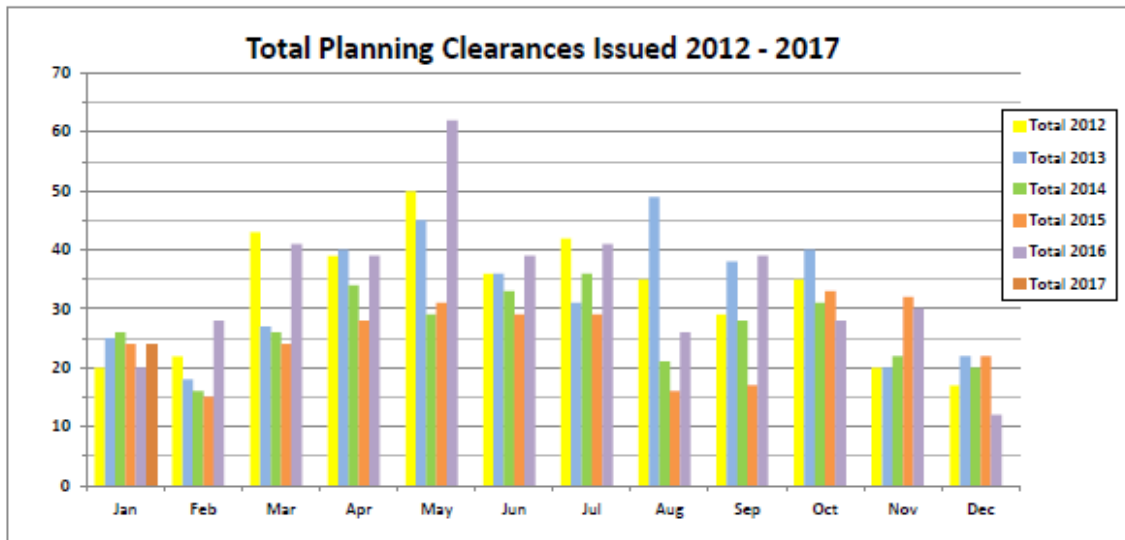
## Calendar of Events in Fruita

|             |                                                                                                                                                                                                     |           |                          |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------------------------|
| February 18 | Sweet Heart 5k/10k Run & Health Expo                                                                                                                                                                | 9 am-1pm  | Fruita Community Center  |
| March 11    | An Evening of Art Gala<br>Tickets: \$25.00 - Available at the Fruita Community Center and Fruita City Market<br>(Proceeds go to support artworks in the roundabouts on Highway 340 at I-70)         | 7-10 pm   | Fruita Community Center  |
| March 17    | Night at the FCC<br>\$10 fee (Grades 5-7)                                                                                                                                                           | 7-10 pm   | Fruita Community Center  |
| April 7     | Youth Scholarship Golf Tournament<br>Registration \$75 per player - Register at the Fruita Community Center.<br>(All proceeds to support the Fruita Parks and Recreation Youth Scholarship Program) | 9 am      | Adobe Creek Golf Course  |
| April 12    | Easter Egg Scramble (get there early!)                                                                                                                                                              | 4-4:05 pm | Fruita Community Center  |
| April 19    | Arbor Day Celebration                                                                                                                                                                               | TBD       | TBD                      |
| April 27-29 | Fat Tire Festival                                                                                                                                                                                   |           | Downtown Fruita          |
| May 5-6     | 18 Hours of Fruita Mountain Bike Race                                                                                                                                                               |           | CO State Park – Highline |
| May 6       | Girls on the Run 5K Race                                                                                                                                                                            | Morning   | Fruita Community Center  |
| May 20      | Beer, Gear & Grub                                                                                                                                                                                   |           | Southside Marketplace    |
| June 2-3    | Mike the Headless Chicken Festival<br>(Theme: Colorado to the Core)                                                                                                                                 |           | Downtown Fruita          |
| June 8      | Thursday Night Concert Series (first night of the series)                                                                                                                                           |           | Fruita Civic Center Park |
| June 21     | Community Solstice/Harvest Diner                                                                                                                                                                    |           | Downtown Fruita          |
| June 24     | Fruita Farmers Market (first market of the season)                                                                                                                                                  |           | Fruita Civic Center Park |

CC: Department Directors

**MONTHLY DEVELOPMENT REPORT 2017**

| RESIDENTIAL DU's PERMITTED AND TOTAL PERMITS ISSUED |            |          |            |          |            |          |            |          |            |          |            |          |            |          |          |
|-----------------------------------------------------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|------------|----------|----------|
|                                                     | Total 2011 | RES 2011 | Total 2012 | RES 2012 | Total 2013 | RES 2013 | Total 2014 | RES 2014 | Total 2015 | RES 2015 | Total 2016 | RES 2016 | Total 2017 | RES 2017 | RES AVER |
| Jan                                                 | 16         | 2        | 20         | 7        | 25         | 9        | 26         | 5        | 24         | 6        | 20         | 1        | 24         | 4        | 5        |
| Feb                                                 | 17         | 7        | 22         | 5        | 18         | 5        | 16         | 5        | 15         | 2        | 28         | 5        |            |          | 5        |
| Mar                                                 | 41         | 13       | 43         | 7        | 27         | 4        | 26         | 2        | 24         | 2        | 41         | 5        |            |          | 6        |
| Apr                                                 | 29         | 3        | 39         | 5        | 40         | 9        | 34         | 4        | 28         | 3        | 39         | 11       |            |          | 6        |
| May                                                 | 28         | 3        | 50         | 3        | 45         | 4        | 29         | 5        | 31         | 1        | 62         | 11       |            |          | 5        |
| Jun                                                 | 30         | 0        | 36         | 8        | 36         | 4        | 33         | 3        | 29         | 2        | 39         | 4        |            |          | 4        |
| Jul                                                 | 21         | 3        | 42         | 7        | 31         | 5        | 36         | 3        | 29         | 4        | 41         | 6        |            |          | 5        |
| Aug                                                 | 16         | 3        | 35         | 5        | 49         | 11       | 21         | 6        | 16         | 3        | 26         | 2        |            |          | 5        |
| Sep                                                 | 22         | 5        | 29         | 2        | 38         | 5        | 28         | 9        | 17         | 3        | 39         | 7        |            |          | 5        |
| Oct                                                 | 35         | 6        | 35         | 7        | 40         | 8        | 31         | 3        | 33         | 3        | 28         | 2        |            |          | 5        |
| Nov                                                 | 22         | 1        | 20         | 2        | 20         | 3        | 22         | 3        | 32         | 3        | 30         | 3        |            |          | 3        |
| Dec                                                 | 17         | 0        | 17         | 3        | 22         | 2        | 20         | 5        | 22         | 3        | 12         | 2        |            |          | 3        |
|                                                     | 294        | 46       | 388        | 61       | 391        | 69       | 322        | 53       | 300        | 35       | 405        | 59       | 24         | 4        | 47       |



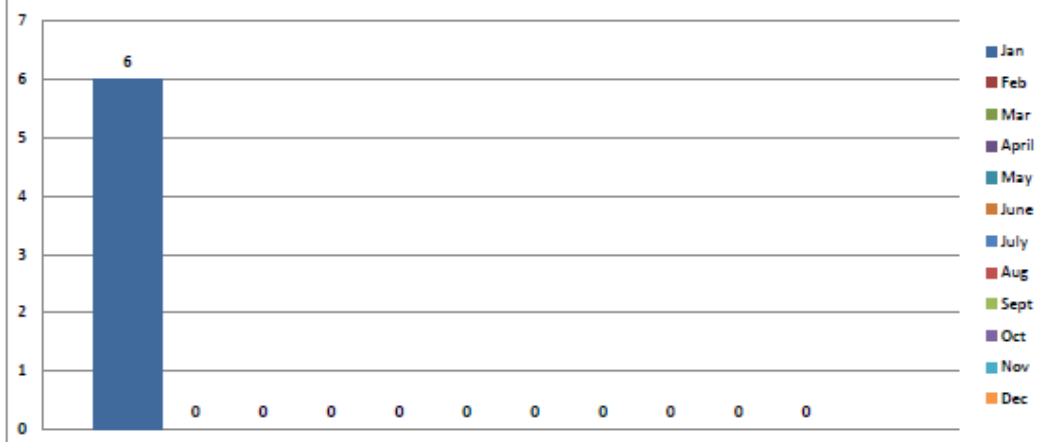
Break Down of other Development Permits Issued 2017

|       | Fence | Com | Remodel | Res Remodel | Upgrade | Roof | ge/C arpo | Addtn | Sign | Shed | Demo | Mobile | Porch/Patio | Misc. | Total |
|-------|-------|-----|---------|-------------|---------|------|-----------|-------|------|------|------|--------|-------------|-------|-------|
| Jan   | 4     | 0   | 2       | 1           | 4       | 1    | 0         | 0     | 2    | 0    | 0    | 0      | 1           | 9     | 24    |
| Feb   |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| Mar   |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| April |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| May   |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| June  |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| July  |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| Aug   |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| Sept  |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| Oct   |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| Nov   |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| Dec   |       |     |         |             |         |      |           |       |      |      |      |        |             |       | 0     |
| YTD   | 4     | 0   | 2       | 1           | 4       | 1    | 0         | 0     | 2    | 0    | 0    | 0      | 6           | 9     | 24    |

Break Down of New Code Enforcement Issues 2017

|       | Weeds | Trash | Junk Vehicles | Permits | Business | Snow | Obstructions | Trailer | Signs | Tires | Trees | Other | Total |
|-------|-------|-------|---------------|---------|----------|------|--------------|---------|-------|-------|-------|-------|-------|
| Jan   | 0     | 1     | 0             | 0       | 1        | 2    | 0            | 0       | 0     | 0     | 0     | 2     | 6     |
| Feb   |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| Mar   |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| April |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| May   |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| June  |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| July  |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| Aug   |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| Sept  |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| Oct   |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| Nov   |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| Dec   |       |       |               |         |          |      |              |         |       |       |       |       | 0     |
| YTD   | 0     | 1     | 0             | 0       | 1        | 2    | 0            | 0       | 0     | 0     | 0     | 2     | 6     |

Breakdown of New Code Enforcement Issues 2017



# Learn to ride Grand Valley Transit!

This FREE program will enable any individual interested in riding Grand Valley Transit (GVT) to gain the confidence and knowledge necessary to utilize GVT services. The GVT Travel Training Program teaches participants how to: Use GVT's Fixed Route, Read Schedules and Plan a Trip, Locate and Transfer to other Buses, Pay Fares and Purchase Tickets and Passes, and Use a Wheelchair Lift and the Bicycle Rack. To help make trainees comfortable with the GVT service, we are offering a free 11-Ride fixed-route pass to any individual 12 years in age and older who successfully completes the travel training program (residents are welcome to take the course multiple times, but are only eligible for one 11-Ride pass). All ages are welcome to participate, children under 12 must be accompanied by an adult.

**WHEN:** Saturday, February 4  
12:30 to 2:30 P.M.

**WHERE:** Fruita Community Center Meeting Rooms  
324 N. Coulson Street

**FEE:** FREE!

**RSVP:** (970) 858-0360

**WHEN:** Saturday, March 25  
12:30 to 2:30 P.M.

**WHERE:** Palisade Fire Station  
341 West 7th Street

**FEE:** FREE!

**RSVP:** (970) 464-5602



# Aprender a montar Grand Valley Transit

Este programa gratuito le permitirá a cualquier persona interesada en montar a caballo Grand Valley Transit (GVT) para ganar la confianza y el conocimiento necesario para utilizar servicios GVT. El programa de formación de GVT viajes enseña a los participantes cómo para: GVT uso de ruta fija, horarios de lectura y planificar un viaje, localizar y transferir a otros autobuses, pagar tarifas y compra de boletos y pases, y Use un elevador de silla de ruedas y el porta-bicicletas. Para ayudar a los alumnos con el servicio GVT, estamos ofreciendo un pase gratis de ruta fija 11-Ride a cualquier individuos mayores 12 años de edad que termina con éxito el programa de formación de viaje (los residentes son Bienvenidos a tomar el curso varias veces, pero sólo son elegibles para un paso de 11-Ride). Todas las edades son bienvenidas a participar, los niños menores de 12 años deben ser acompañados por un adulto.

**Cuándo:** el sábado, 4 de febrero  
12:30 a 14:30

**Dónde:** Comunidad de Fruita centro salones  
324 N. Coulson Street

**Cuota:** GRATIS!

**RSVP:** (970) 858-0360

**Cuándo:** el sábado, 25 de marzo  
12:30 a 14:30

**Dónde:** Parque de bomberos de Palisade  
341 West 7th Street

**Cuota:** GRATIS!

**RSVP:** (970) 464-5602



## Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

**\$50**  
Class Fee

### Upcoming Class Dates

Tues 1/31/17, 1-4 PM  
Tues 2/7/17, 1-4 PM (Fruita Location)  
Thurs 2/23/17, 6-9 PM  
Thurs 3/8/17 9-12PM

### Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242  
Classes are offered from 12-1 PM  
Must take Starting a Business Class First

|                                                              |                              |
|--------------------------------------------------------------|------------------------------|
| <b>Market Research</b>                                       | 3/2/17                       |
| Learn to use market research tools to generate more business | (Fruita Location)<br>3/30/17 |
| <b>Business Planning</b>                                     | 2/9/17                       |
| Write a plan to help ensure the success of your business     | 3/9/17                       |
| <b>Internet Strategies</b>                                   | 2/16/17                      |
| Learn how to be accessible through the internet              | 3/16/17                      |
| <b>Licensing</b>                                             | 2/2/17                       |
| License your business online                                 |                              |
| <b>Cash Flows</b>                                            | 2/23/17                      |
| Learn how to do a cash flow budget using Excel               | 3/23/17                      |



## THE LEADING EDGE

The Leading Edge Program helps move your business to the next level!

This comprehensive training course provides business owners and entrepreneurs expert guidance in the areas of cash flow management, marketing, finance, personnel, legal issues, and more. Each participant will receive hands-on assistance in preparing a complete business plan.  
Feb 14- May 2 : Every Tues 6-9  
Cost: \$275

Call 243-5242 to Register or visit us at [gincubator.org](http://gincubator.org)

All Date& Events Are Subject to Change

Events in Fruita will be held at our Fruita Location  
325 East Aspen Street  
Fruita, Colorado



The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis.

**Mar. 7**  
9-12 PM

*Is a Franchise the best business choice for you?*

Learn how to evaluate a franchise opportunity in a way that will answer all your questions, and address all your concerns.

We will discuss a 7 step process for analyzing a franchise opportunity. Learn how to compare several franchise opportunities to determine which presents the best opportunity.

Cost: \$45

## Open Coffee Club

**3rd Fri**  
of every month  
10-12 PM



February  
Aspen Street  
136 E Aspen Ave, Fruita, CO 81521

**Feb. 3**  
1-3 PM

*What you dont know can hurt you: Employment Law Update*

Whether your organization has one employee or 100, your employment policies and practices are impacted by laws and regulations that originate at the Federal, State, and local levels. An employer's misstep with one of these laws could cost thousands of dollars and have a devastating impact on your company. Come learn how to minimize that risk.

Cost: Free