



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: January 6, 2017
Re: WEEKLY INFO UPDATE

Happy New Year!

Snow Removal

I want to recognize our snow removal crews who have worked some long hours to clear snow around town. Parks crews worked through the night clearing public spaces, sidewalks and walkways beginning after the snow ended at 8 pm until 7-8 this morning. Public works had our snow removal crews out in full force yesterday with some working over 11 hours and then had crews starting again as early as 3:00 am this morning. We did receive calls throughout the day from PD and residents that helped identify slick spots and the crews did a great job responding quickly. They definitely deserve kudos!

TID BITS:

- The Community Center hosted 180,966 paid visitors in 2016—being the busiest year ever by 10,470 visitors!
- Total paid visits since the Community Center opened through the end of 206 was 1,020,468.
- 59 new residential dwelling unit permits were issued in 2016. The average of the last 6 years was 57 (full report attached).
- We are wrapping up final comments into the concept designs for the Gateway and Lagoons to bring to Council on the 17th for adoption.
- We have a draft of the logo license agreement being reviewed by our attorney and we are working on a form for businesses to submit to use the logo via the website.
- Staff continues to meet with CDOT and BLM regarding details of alignment for the Kokopelli section of the Riverfront Trail.
- We recently sold 5 old vehicles via govdeals.com which yielded a higher result and simpler process than we used in the past.

Honor the Past – Envision the Future **FRUITA**

- Year end and New Year administrative actives have dominated a majority of staff time.
- Odette and I had a conference call with our new marketing firm preparing for their first meeting with the FTAC on the 26th—excited to begin!
- I am hosting a few open brainstorming session with all employees regarding action items to create cross-departmental teams to devote time to in order to have the biggest impact on our priority areas of quality of place, economic health and lifestyle. The first session was this week and well attended with great ideas and discussion—we have an awesome team!
- Enjoy the weekend and stay warm.

UPCOMING EVENTS (When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):

- **Tomorrow, Jan. 7** is the Nuggets Skills Challenge at the Community Center.
- **Jan. 12** at 6pm at the Avalon is forum hosted by the District 51 Foundation focused on Performance Based Learning. Come hear from the School District about this transformative process. Tickets are free: <https://www.trailblz.info/district51/eventcomplete.aspx?eventid=12>.
- **Jan. 19** we are hosting the Chamber Business After Hours event at the Community Center from 5:30 – 7:30 pm.
- **Feb. 11** is the 2017 Fruita Area Chamber of Commerce Annual Awards Banquet at the Community Center.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>
- Here is a glimpse of Jan - April City events:

Nuggets Skills Challenge	January 7th	9am-1pm	Fruita Community Center	Ages 6-13 years old compete in dribble, pass and shooting drills for a chance to advance to sectionals!
Night at the FCC	January 13th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
Sweet Heart 5k/10k Run & Health Expo	February 18th	9am-1pm	Fruita Community Center	5k/10k race and Health Expo
Evening of Art	March 11th	7pm-10pm	Fruita Community Center	Arts and Culture Board Hosts local artists, wineries, breweries and live music
Night at the FCC	March 17th	7pm-10pm	Fruita Community Center	For 5th, 6th and 7th graders come swim, dance or shoot hoops at the FCC \$10.00 entry includes pizza and drink
2nd Annual Youth Golf Scholarship Tournament	April 7th	9am	Adobe Creek Golf Course	Play a round of golf to support the youth of Fruita! All proceeds go directly to scholarships
Easter Egg Scramble	April 12th	4pm-4:15 pm	Fruita Community Center	The Fruita Community Center backyard will be full of plastic eggs for kids 6 and under.

CC: Department Directors



Pumping up the Dream Starting a Business in Western Colorado

This class covers the most commonly asked questions including how to do a trade name search, choosing the right legal structure, registering with the state, local licensing requirements, the business planning process, and options for financing your business.

\$50
Class Fee

Upcoming Class Dates

Mon 1/16/17, 9-12 PM
Tues 1*31/17, 1-4 PM
Tues 2/7/17, 1-4 PM (Fruita Location)
Thursday February 23rd, 6-9 PM

Fast Trac Business Basics

MUST PRE-REGISTER CALL 970-243-5242
Classes are offered from 12-1
Must take Starting a Business Class First

Market Research Learn to use market research tools to generate more business	12/15/16 1/5/17
Business Planning Write a plan to help ensure the success of your business	12/12/16 1/12/17
Internet Strategies Learn how to be accessible through the internet	1/19/17 2/16/17
Licensing License your business online	2/2/17
Cash Flows Learn how to do a cash flow budget using Excel	1/26/16



"Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do." —Steve Jobs, Apple Inc. co-founder, chairman and CEO



Call 243-5242 to Register or visit us at gjincubator.org

All Date & Events Are Subject to Change

Events in Fruita will be held at our Fruita Location
325 East Aspen Street
Fruita, Colorado



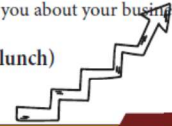
The SBDC is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. SBA's funded programs are extended to the public on a non-discriminatory basis.

Jan 10.
9-2 PM

Bookkeeping Bootcamp

Learn how to set up and track business accounting records and what types of expenses are deductible. Gain better control of your business by learning how to balance sheets, income statements, and cash flow projections are prepared and what they can tell you about your business.

Cost: \$75 (includes lunch)



Open Coffee Club

3rd Fri
of every month
10-12



December
Four Winds Coffee & Tea.
1235 Bookcliff Avenue
Grand Junction

January
Main Street Bagels
559 Main St. Grand Junction

Dec. 13
1:30-3 PM

Business Valuation: What's it worth to you?

What would be a fair listing price for a business and how is it determined? Will a lender finance the acquisition? Does selling a business within the industry provide opportunity to command a premium price? Join us in learning about the roles of market analysis and business evaluation in developing a realistic business worth assessment.

