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Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: APRIL 29, 2016
Re: WEEKLY INFO UPDATE

Tuesday's City Council Meeting

Tuesday night is a full agenda. On the consent is a letter of support request for a group that is applying for a charter from the Colorado Board of Education to have a Montessori Charter school in Fruita. We will also have an update and request to continue the public hearing on the sign ordinance. We will have first reading on the fence section of the LUC and updates from the various Administrative departments.

Colorado Tourism Office Event—Encourage to Attend

The Colorado Tourism Office will be doing a presentation next Friday, May 6 that we have let our Tourism Advisory Board know about and also have been encouraged by Luis Benitez to have a good showing in support of recreation based tourism. The event is Friday, May 6 from 10-11:30 am at Two Rivers Convention Center. Full invite below and RSVP is needed, so please let Deb know by noon on Wednesday, May 4 if you are attending.

TID BITS:

- Love this time of year!
- Gear Up went off with a great start. A couple vendors told us they had their best festival sales ever. We had some recent startups join us here, gained a couple prospects from the event and had a great time. Hope to see it grow in future years and add a Gear Down Festival.
 - Great article in the newspaper of mountain bikers praising Rumble at 18 Road last weekend that also went off well despite the heavy winds.
 - Telluride Film Festival was definitely a treat to have here in Fruita last Saturday!
 - The Mayor and I had a great time talking with vendors today at Fat Tire Festival and made some new contacts and gleaned some great ideas.
 - Chamber Associates is progressing on virtual building concepts for the owners of the 68 Pabco acres in the industrial park.
 - We are releasing a request for proposals today for design of the gateway and downtown phase 2.
 - J 2/10 Road is nearing completion with pavement markings going down this week.

Honor the Past – Envision the Future **FRUITA**

- The concrete is laid for a majority of the Little Salt Wash Trail—work continues in the middle section.
- Engineering conducted the full test of the irrigation vault at Brandon Estates today that passed.
- We had the auditors with us Monday – Thursday. Thanks to our amazing finance staff that went very well.
- Friday night’s Movie in the Park was well attended (over 100 [people]) and a lot of fun. We also received well over 60 comment sheets.
- We were able to give a successful tour to the Riverfront Commission and friends in Fruita Saturday morning showing off our trail projects.
- The luggage cart was placed near the Fire District and there is a picture below.
- Speaking of Lower Valley Fire District, their board election is Tuesday and you can vote at there facility.
- Also that day is the Grand Valley Drainage District election.
- If you haven’t seen it, we have a new hashtag program going for Facebook and Instagram through our Tourism Advisory Board and Cobb that displays on www.gofruita.com gathering people’s images that use the #gofruita. So use it when you share photos of awesome Fruita adventures.
- Have an awesome weekend!

FRUITA IN THE NEWS (or related news to the area):

- Fruita hosts 21st Annual Fat Tire Festival TV spot (great [plug on our recent downtown improvements]): <http://www.westernslopenow.com/news/local-news/fruita-hosts-21st-annual-fat-tire-festival>
- Fat Tire Festival kicks off festival season TV spot: <http://www.nbc11news.com/content/news/Festival-season-is-here-in-the-valley-377515661.html>
- Sentinel entertainment calendar: <http://www.gjsentinel.com/entertainment/articles/entertainment-calendar-april-29ndashmay-5>
- Western Trail Team Flies Through Fruita: <http://www.gunnisonetimes.com/sports/western-trail-team-flies-through-fruita>
- Fruita man faces nearly \$15,000 fine in big game hunting violations: <http://www.gjsentinel.com/news/articles/fruita-man-faces-nearly-15000-fine-in-big-game-hun>
- Drainage fee issue continues TV spot: <http://www.westernslopenow.com/news/local-news/drainage-fee-issue-continues>
- Mountain bikers praise Rumble at 18 Road: <http://www.gjsentinel.com/sports/articles/mountain-bikers-praise-rumble-at-18-road>
- Gear Up Festival comes to Fruita, Colorado TV spot: <http://www.nbc11news.com/content/news/Gear-Up-Festival-comes-to-Fruita-Colo---376902761.html>
- Fruita has a twin city: <http://kekbfm.com/fruita-has-a-twin-city/>
- Fruita wants community input for Reed Park improvements TV spot: <http://www.westernslopenow.com/news/local-news/fruita-wants-community-input-for-reed-park-improvements>

- Sentinel had a cover story Sunday on *Shaking the Slump: Local leaders serve up suggestions to help economy that I had the opportunity to comment in. Couldn't find online though.*

UPCOMING EVENTS (When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):

- **Today –Sunday, May 1** is the 21st annual Fat Tire Festival in Downtown. More info at <http://fruitafattirefestival.com/>
- **Saturday, April 30**, is the Police Department's Drug Take Back event where people can properly discard prescription drugs safely between 10 am and 2 pm at the Fruita Police Department.
- **Saturday, April 30** is the Family Health West black tie event Rockin' Elegance featuring the Drifters at the Avalon Theatre in GJ from 5-10 pm.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

Greetings!

The Colorado Tourism Office (CTO) will be kicking off the summer travel season during National Tourism Week (May 1-7, 2016) with a new tradition they are calling "Discover Colorado Week". CTO staff and partners will be hitting the road in a CTO branded motorcoach and traveling across the state to talk about what's new with Colorado tourism efforts, including the summer campaign and new program initiatives.



They will be hosting a presentation in Grand Junction and all tourism partners are invited and encouraged to attend.

DATE: Friday, May 6, 2016
LOCATION: Two Rivers Convention Center
159 Main Street, Grand Junction
TIME: 10:00 - 11:30 AM

Please RSVP by Wednesday, May 4, 2016 to visitgj@gjcity.org or call 970-244-1480.



GRAND JUNCTION
COLORADO'S
WINE COUNTRY
VISITOR & CONVENTION BUREAU

