



325 E Aspen  
Suite 155  
Fruita CO 81521

Phone:  
970-858-3663

Fax:  
970-858-0210

E Mail  
fruita@fruita.org

Web Site  
fruita.org

City Manager's Office  
970-858-3663

City Clerk/Finance  
970-858-3663

Community  
Development  
970-858-0786

Engineering  
970-858-8377

Human Resources  
970-858-8373

Public Works  
970-858-9558

Recreation Dept.  
970-858-0360

# Weekly Info Update

To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: DECEMBER 4, 2015  
Re: WEEKLY INFO UPDATE

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## **Vision & Plan**

This was great week for getting our message out about our consolidated and targeted efforts to spur economic growth, quality of place and tourism. With our intro articles about this in the City Link that reached every resident to the positive local news coverage, it is exciting to see the attention our efforts are attracting. I want to thank each of you and the staff for working so hard to stay focused on these efforts that will help build on our strengths as a community for the benefit of our unique, awesome place we call home.

## **City Link:**

[http://www.fruita.org/sites/default/files/fileattachments/administration/page/3825/winter\\_city\\_link2015.pdf](http://www.fruita.org/sites/default/files/fileattachments/administration/page/3825/winter_city_link2015.pdf)

## **Sentinel Editorial—Fruita has vision and a game plan:**

<http://www.gisentinel.com/opinion/articles/fruita-has-vision8232and-a-game-plan>

## **Front Page Sentinel Article on Business Park:**

<http://www.gisentinel.com/news/articles/seeing-green>

## **Jim Spehar column with positive mention of Fruita's efforts:**

<http://www.gisentinel.com/opinion/articles/bike-race-isnt-economic-development>

**TV Spot on Business Park:** <http://www.westernslopenow.com/news/local-news/city-of-fruita-markets-local-assets-to-attract-manufacturers>

## **Dinosaur Diamond Revival**

It is good to see CDOT contracting an assessment study our Community Development Director participated in this week evaluating existing resources from signs to publications to people with information on the scenic by-ways of the Dinosaur Diamond. The results of the groups sent out to drive all the routes were signage was lacking and print material dated and hard to come by, but people at the locations in various cities were full of information and passion for the paleontological sites that are in abundance in our area. Counselors Mulder and Bonar and I joined in for the assessment team's exit interview and Dahna participated in the strategic planning session the following day. Next steps look like they will create a joint CO-UT committee to focus on placement of signs and updating marketing material for the Diamond.

## **TID BITS:**

- We released a RFQ for the City Shops interior construction project this week with a deadline of the 15<sup>th</sup> of Dec.
- Received a letter from United Companies this week giving notice that cost of materials will be going up on average 3% next year (10% for concrete).
- We sent out a letter to downtown businesses asking they avoid using salts on the new sidewalks this winter.
- Parks & Recreation is working on obtaining sponsorships for a fundraising golf tournament we will host April 9<sup>th</sup> to fund youth scholarships to the FCC.
- Staff is working with the contractor on a project for the state park to locate excess dirt in the lagoons.
- Engineering is also working on the final plans for J.2 Road.
- Over 400 feet of sewer replacement is in the ground on Mulberry of the 1,300 total to be replaced.
- Brandon Estates paving began Thursday.
- Auditors will be in the offices next week to begin their interim work on the annual audit.
- We are contracting with Jeff Bates to design some bike racks, trash and recycling receptacles and enclosures, benches (with solar panels and charge stations) in public spaces located downtown as part of the finishing touches to the DT project.
- The pre-bid meeting for the Little Salt Wash Trail had about double the interest than the first round. Bid opening is on the 8<sup>th</sup>.
- The GOCO Board will decide on our grant extension for the LSW Trail Dec. 10.
- PD received a few more calls than normal around Thanksgiving—those family gatherings can get quite stressful without the calming effect of Adele (this may have flown right over if you aren't an SNL fan).
- On a more serious note, during the Thanksgiving holiday, PD received many tokens and notes of appreciation for the service they provide so well from members of the community that is much appreciated.
- November yielded 3 additional housing starts—totaling only 32 for the year so far. The full report is copied below.
- We are working with Waste Management to create quarterly stats on our communities' success recycling and campaigns and potential contests to educate and increase our trash diversion rate.
- The Mayor and I participated in the joint GJ City Council and MC Board of Commissioners meeting Thursday to hear the requests of GJEP, the BIC, the GJ Chamber and the Sport's Commission's financial requests to those groups to implement North Star recommendations.

## **FRUITA IN THE NEWS:**

- Sentinel Editorial: Fruita has visions and a game plan:  
<http://www.gjsentinel.com/opinion/articles/fruita-has-vision8232and-a-game-plan>
- Front Page Sentinel Article on our Business Park efforts:  
<http://www.gjsentinel.com/news/articles/seeing-green>

- Jim Spehar opinion piece mentioning Fruita's positive efforts:  
<http://www.gjsentinel.com/opinion/articles/bike-race-isnt-economic-development>
- City of Fruita Markets Local Assets to Attract Manufacturers within the Outdoor Recreation Industry TV Spot: <http://www.westernslopenow.com/news/local-news/city-of-fruita-markets-local-assets-to-attract-manufacturers>
- Future Farmers Get Fruita in the Spirit TV Spot on FFA Tree Lot downtown:  
<http://www.westernslopenow.com/news/future-farmers-get-fruita-in-the-spirit>
- Parades, lights all over Western Slope:  
<http://www.gjsentinel.com/entertainment/articles/parades-lights-all-over-western-slope>

#### UPCOMING EVENTS:

- **Nov. 27-Dec. 6** is the Downtown Fruita Christmas Tree Lot run by the Fruita FFA, opening at 3 pm on the 27<sup>th</sup> and daily hours of 9 am – 9pm after that.
- **Tomorrow, Dec. 5<sup>th</sup>** at 6 pm will be the City-Staff Christmas party.
- Thursday **Dec. 10** from 4-7:30 pm is the 22<sup>nd</sup> Annual Holiday Open House at the Business Incubator Center.
- **Dec. 12<sup>th</sup>** from 10 am – 3 pm is the annual Fruita Holiday Arts & Crafts Fair at the FCC.
- **Dec. 12<sup>th</sup>** will be Fruita's Hometown Christmas. The light parade begins at 5:30 pm and the theme is Musical Madness and requires each entry to have some sort of musical aspect (i.e. live music, lip-synching, etc.). The entry for the light parade is Nov. 27<sup>th</sup>.
- **Dec. 17** from 5:30 – 7:30 pm is the Chamber's Business After Hours event hosted by Alpine Bank at the Fruita Branch.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at:  
<http://www.fruita.org/parksrec/page/special-events>

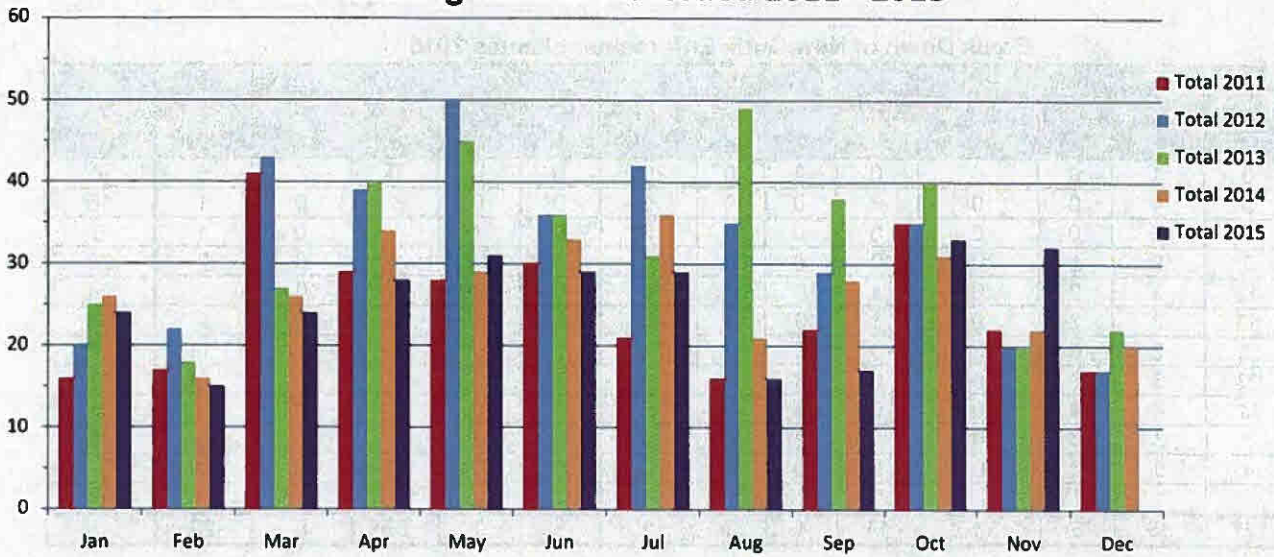
CC: Department Directors

**MONTHLY DEVELOPMENT REPORT 2015**

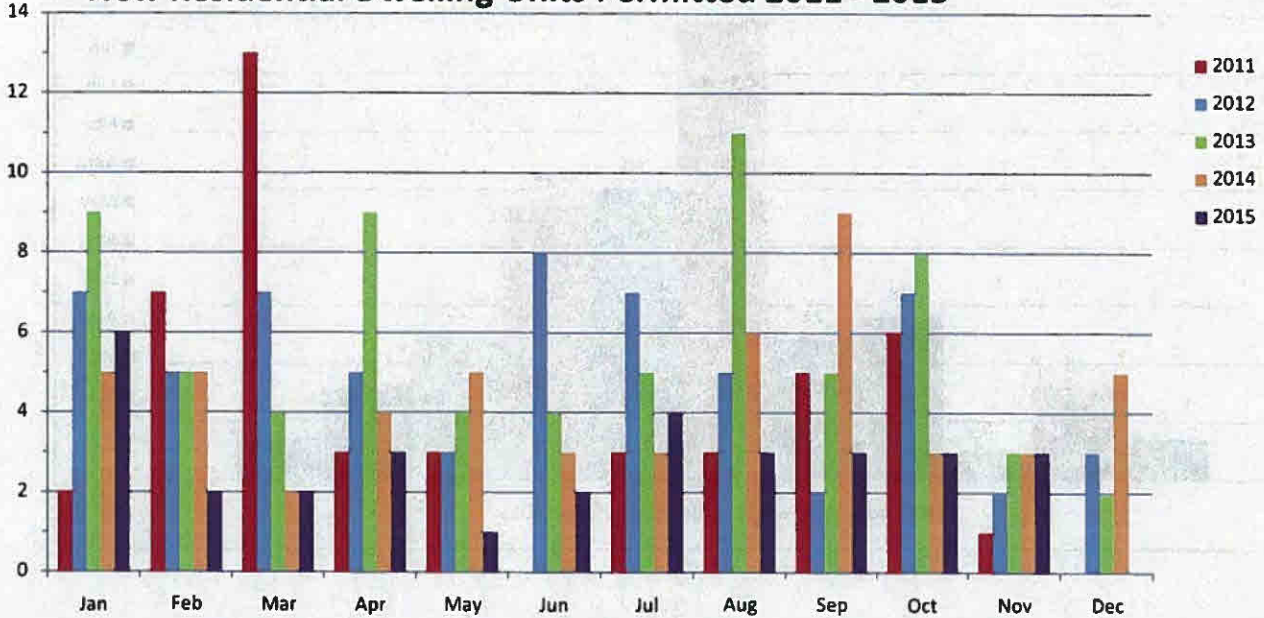
**RESIDENTIAL D/U's PERMITTED AND TOTAL PERMITS ISSUED**

	Total 2009	RES 2009	Total 2010	RES 2010	Total 2011	RES 2011	Total 2012	RES 2012	Total 2013	RES 2013	Total 2014	RES 2014	Total 2015	RES 2015	RES AVER
Jan	8	2	16	10	16	2	20	7	25	9	26	5	24	6	6
Feb	22	1	16	5	17	7	22	5	18	5	16	5	15	2	4
Mar	50	4	38	2	41	13	43	7	27	4	26	2	24	2	5
Apr	30	6	45	19	29	3	39	5	40	9	34	4	28	3	7
May	49	6	41	6	28	3	50	3	45	4	29	5	31	1	4
Jun	43	8	36	5	30	0	36	8	36	4	33	3	29	2	4
Jul	46	7	29	9	21	3	42	7	31	5	36	3	29	4	5
Aug	39	9	27	4	16	3	35	5	49	11	21	6	16	3	6
Sep	32	6	23	2	22	5	29	2	38	5	28	9	17	3	5
Oct	35	6	33	5	35	6	35	7	40	8	31	3	33	3	5
Nov	26	2	26	4	22	1	20	2	20	3	22	3	32	3	3
Dec	27	1	19	3	17	0	17	3	22	2	20	5			2
	<b>407</b>	<b>58</b>	<b>349</b>	<b>74</b>	<b>294</b>	<b>46</b>	<b>388</b>	<b>61</b>	<b>391</b>	<b>69</b>	<b>322</b>	<b>53</b>	<b>278</b>	<b>32</b>	<b>56</b>

**Total Planning Clearances Issued 2011 - 2015**



**New Residential Dwelling Units Permitted 2011 - 2015**





**Break Down of other Development Permits Issued 2015**

	Fence	Com	Remodel	Res Remodel	Upgrade	Roof	ge/C arpo	Addtn	Sign	Shed	Demo	Mobile	Porch/Patio	Misc.	Total
Jan	4	0	0	2	6	1	2	0	2	1	0	0	0	0	18
Feb	8	0	1	0	1	1	0	0	1	0	0	0	1	0	13
Mar	8	1	0	0	3	0	1	0	2	1	0	0	2	4	22
April	6	0	1	4	3	3	2	0	1	0	0	0	2	3	25
May	10	0	1	1	9	3	0	0	1	0	1	0	1	3	30
June	10	1	0	3	6	1	1	0	1	1	0	0	0	3	27
July	6	0	1	3	7	3	0	0	0	1	0	0	2	5	28
Aug	5	0	0	0	5	2	0	0	0	0	0	0	0	4	16
Sept	3	0	0	0	8	1	0	0	0	1	0	1	0	3	17
Oct	6	0	0	2	7	8	1	3	0	2	0	0	0	4	33
Nov	5	0	3	1	9	6	1	0	0	3	0	0	0	4	32
Dec															0
YTD	71	2	7	16	64	29	8	3	8	10	1	1	6	33	261

**Break Down of New Code Enforcement Issues 2015**

	Weeds	Trash	Junk Vehicles	Permits	Business	Snow	Obstructions	Trailer	Signs	Tires	Trees	Appliances	Other	Total
Jan	0	1	0	0	0	1	0	0	0	0	0	0	5	7
Feb	3	4	0	0	6	0	0	1	0	0	1	0	1	16
Mar	0	2	0	0	0	0	0	0	0	1	1	0	1	5
April	9	9	2	0	0	0	0	0	0	0	6	0	2	28
May	12	3	2	0	1	0	0	0	0	0	1	0	5	24
June	63	2	2	0	3	0	1	0	0	0	3	0	5	79
July	36	2	0	0	0	0	0	1	2	0	9	0	0	50
Aug	32	3	0	0	0	0	0	1	2	0	7	0	2	47
Sept	11	4	0	0	0	0	0	0	1	0	6	0	3	25
Oct	7	3	0	0	1	0	0	0	0	0	1	0	4	16
Nov	4	0	0	0	0	0	2	0	0	0	0	0	1	7
Dec														0
YTD	177	33	6	0	11	1	3	3	5	1	35	0	29	304

