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# Weekly Info Update

To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: NOVEMBER 6, 2015  
Re: WEEKLY INFO UPDATE

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## City Offices will be closed on November 11<sup>th</sup> for Veterans Day.

### We won! The Best Colorado Adventure Town in the large town category

"Elevation Outdoors readers have spoken and picked the top adventure towns in the state" as stated in the November issue of Elevation Outdoors.

<http://www.elevationoutdoors.com/colorados-2015-top-adventure-towns/>

will take you to the article that highlights Fruita as the winner for the large city category (9,000+ population). If you remember we began in the same category with cities like Grand Junction and Fort Collins. We beat out Canon City, Steamboat Springs, Colorado Springs and Glenwood Springs in the four rounds. The magazine states, "It's tempting to write off Fruita as nothing more than a mountain bike destination, and though fat tires will always be the heart of the place as an adventure town, the real story is that of an agricultural and energy-extraction-based city rethinking itself as a true community of the New West." The article continues to highlight other adventure activities in Fruita (cover photo below)...

### Big thank you to one of Fruita's awesome co-creators: Chip Reiber

Chip Reiber took it upon himself again to perform needed and appreciated maintenance to the Fruita bike park jumps. Check out this video showing his recent efforts: <https://vimeo.com/143680716>

### EXTENDED TO NOV. 13--Community Engagement---Residents as the Designers of our Gateway

We continue to have press cover our unique community engagement project and continue to receive packets. To give more time to receive more feedback, we extended the deadline to Nov. 13<sup>th</sup> since it would not impact UTA's timeline for analyzing the data. Packets are found at the following link:

<http://www.fruita.org/community/project/fruita-gateway-enhancement-project>

and also at the Civic Center, Community Center, Chamber of Commerce, The Hot Tomato, No Coast Sushi, Aspen Street Coffee, Pablo's Pizza, Copper Club Brewing Co., Munchies, Suds Brothers, Camilla's and Rib City. Packets are due by Friday, November 13<sup>th</sup>. Please spread the word and encourage people to participate—it's easy and fun.

### Two New Community Engagement Opportunities

In this month's City Link we will feature a small story encouraging residents to read the book "Love Where You Live" and join us for a "book chat" at Lithic Gallery and Bookstore on January 21<sup>st</sup> at 7 pm. We also have scheduled on November 18<sup>th</sup> at 6

*Honor the Past – Envision the Future* **FRUITA**

pm at The Hot tomato a night where we will explain the Gateway Enhancement design process and encourage people to fill out the remaining packets.

### **Fruita's Inaugural 0.038 Marathon & Rim Rock Marathon—Nov. 7<sup>th</sup>**

The Rim Rock Marathon finish line will end at Circle Park – runners are expected in Fruita starting around 11:00 am. The 0.038 will be from 9:00 – 10:30 am and will have 5 races— the last is a family run starting at 10:20 am. Runners start at Circle Park, run a half mile and turn around and finish at Circle Park. At Circle Park, there will also be vendors, a beer garden (Rotary) and live music (The Navigators from Cavalcade) from 12:00 – 2:00 pm. We're excited to create a fun event for the community that also supports cheering on the runners finishing the grueling Rim Rock Marathon. I think I will go for the .038 Marathon. The Fruita 0.038 Marathon entry is \$10.00 per person (may participate in two categories).

### **TID BITS:**

- The Boards and Commissions Appreciation Night Monday turned out to be a very nice night for those volunteers who were able to attend and receive their gift and enjoy some pie and socializing.
- Mesa County Commissioners are holding three Town Hall meetings on their proposed budget (one beginning at the Fruita Community Center Nov. 9<sup>th</sup> from 5:30 – 6:30 pm). See the release below if interested in more details.
- The appeal hearing is for the low bidder on the Little Salt Wash Trail construction process is Monday. Depending on the outcome we may need to re-bid, which we will do working closely with CDOT on a realistic DBE goal and have a low bidder before we request the official grant extension from the GOCO Board on December 10<sup>th</sup>.
- Cindy Epple will be retiring mid-December so please make sure to thank her for her service. After review of this part-time position, we did decide to fill it and received 80+ applications we are currently reviewing.
- In recognition of the many veterans who serve our country, the FCC is offering a free pass to veterans Wednesday for Veterans Day.
- Staff is looking into hosting a golf tournament in partnership with the Rotary Club and Adobe Creek for the purpose of raising funds to cover youth scholarship summer passes at the FCC.
- The pavilion roof of the stage was removed this week due to poor condition and staff will design improvements and construct prior to Fat Tire Festival in the spring.
- Staff is reviewing the pre-bills sent to us by GVDD.
- Public Works Director Ken Haley spoke this week to the local and statewide contractor's associations about our capital projects for 2016 and received much interest.
- October yielded another 3 residential units permits, totaling 29 for the year (Full report attached).

### **FRUITA IN THE NEWS:**

- Fruita Monument High Football earns bid to Class 5A playoffs: <http://www.gjsentinel.com/sports/articles/fruita-earns-bid-to-class-5a-playoffs>
- Rim Rock Marathon finishing in Fruita this year: <http://www.gjsentinel.com/sports/articles/rim-rock-marathon-will-finish-in-downtown-fruita-t>

- TV spot on Rim Rock Marathon and Fruita 0.038:  
<http://www.westernslopenow.com/news/local-news/rim-rock-marathon-2015>
- Mesa County seeks public input on 2016 Budget deficit:  
<http://www.kjct8.com/home/headlines/340603402.html>
- Hot Tomato hosting benefit event: <http://thebusinesstimes.com/fruita-pizzeria-to-host-benefit-event/> and video of Jen and Anne on westernslopenow.com:  
<http://www.westernslopenow.com/video?videoid=263501381>
- In September, the community diverted 48.9 tons of trash through recycling efforts, which is enough to conserve 3,356 gallons of oil, or 651 mature trees, or 225,918 gallons of water (See full report below).

#### UPCOMING EVENTS:

- **Tomorrow, November 7<sup>th</sup>** is the Rim Rock Marathon ending at Circle Park with vendors, a beer garden and live music from 12-2 pm—runners expected around 11 am.
- **Also Tomorrow, November 7<sup>th</sup>** in conjunction with the Rim Rock Marathon, is the City's first .038 Marathon with 5 different one-mile races beginning at 9:30 am, the last starting at 10:20 am that is a family run.
- **November 28<sup>th</sup>** is Small business Saturday and businesses in Fruita will be hosting a scavenger hunt that day—clues will be found at CBB, Chow Down, Enstroms, Thrift Shop, Gene Taylor's, Rib City, Suds, Cowboy Mercantile, True Value and Vintage Common.
- **December 5<sup>th</sup>** at 6 pm will be the City Christmas party.
- **December 12<sup>th</sup>** will be Fruita's Hometown Christmas. The light parade theme is Musical Madness and requires each entry to have some sort of musical aspect (i.e. live music, lip synching, etc.). The entry deadline for the light parade is Nov. 27<sup>th</sup>.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at:  
<http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



EL NIÑO IS HERE | ULTRASEXUAL STYLE | DO TELLURIDE RIGHT

NOVEMBER 2015

FREE!

# ELEVATION outdoors

ELEVATIONOUTDOORS.COM

GO OUTSIDE & PLAY

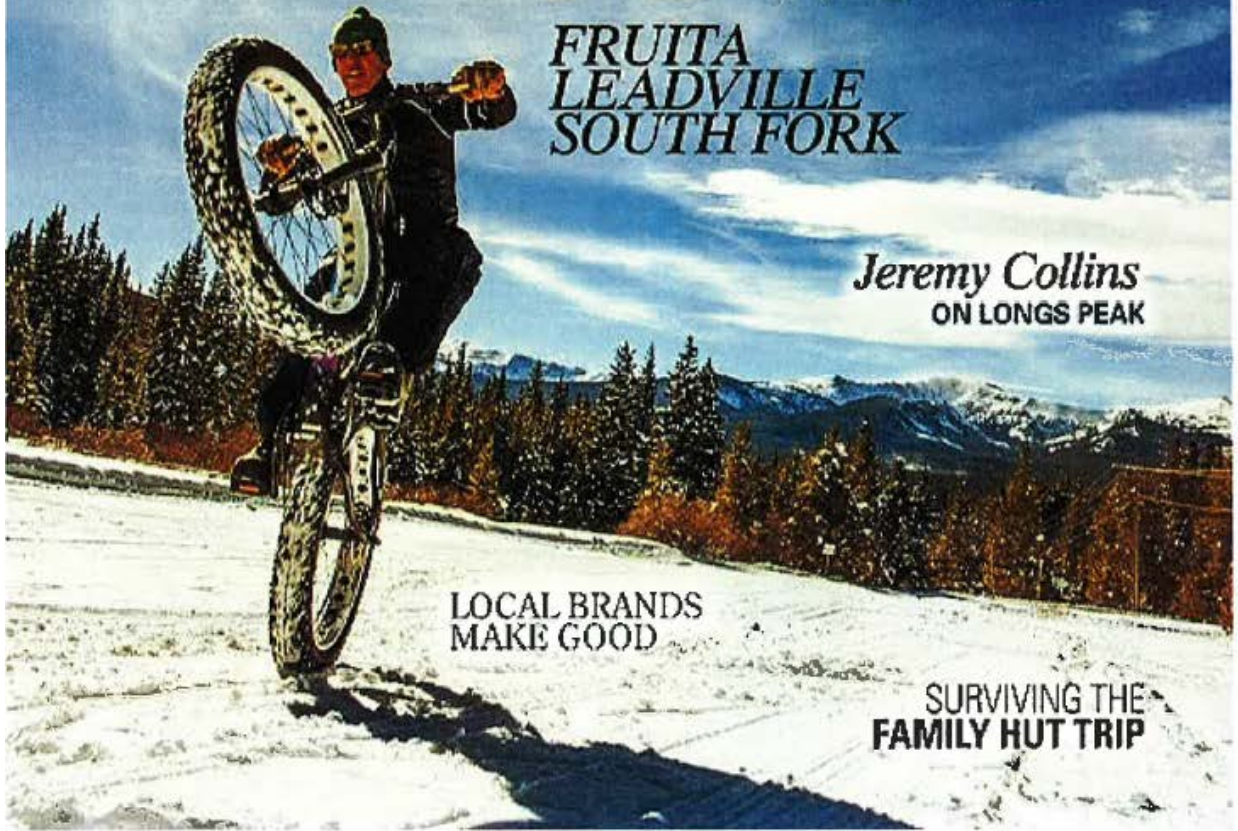
## ADVENTURE THE BEST COLORADO TOWNS

FRUITA  
LEADVILLE  
SOUTH FORK

*Jeremy Collins*  
ON LONGS PEAK

LOCAL BRANDS  
MAKE GOOD

SURVIVING THE  
FAMILY HUT TRIP





## NEWS RELEASE

Date: November 3, 2015

Contact: Veronica Daehn Harvey  
244-1854 (Office), 628-6866 (Cell)  
veronica.harvey@mesacounty.us

### Commissioners hold town halls about proposed 2016 budget

**Community meetings are for residents to ask questions, learn more**

Community members are invited to learn more about Mesa County's proposed 2016 budget at three upcoming Town Hall meetings hosted by Commissioners Rose Pugliese, Scott McInnis and John Justman.

- Wednesday, Nov. 4, 5:30-6:30 p.m., Old Courthouse, 544 Rood Ave., public hearing room on the second floor
- Monday, Nov. 9, 5:30-6:30 p.m., Fruita Community Center, 324 N. Coulson Ave. in Fruita
- Thursday, Nov. 12, 5:30-6:30 p.m., Starvin Arvin's, 3247 F Road in Clifton

View Mesa County's proposed 2016 budget online at [www.mesacounty.us/finance](http://www.mesacounty.us/finance).

The draft budget was presented in public hearing on Oct. 12. Final adoption of the 2016 budget is planned for Dec. 7 at 9 a.m.

Comments on the proposed budget are encouraged through the following venues:

- Facebook: [www.facebook.com/mesacounty](http://www.facebook.com/mesacounty)
- E-mail: [mcadmin@mesacounty.us](mailto:mcadmin@mesacounty.us).
- Board of County Commissioner Hearings:
  - Generally held every Monday morning at 9 a.m. at 544 Rood Ave., the hearings include an unscheduled business portion of the agenda. Community members are welcome to provide feedback on the proposed 2016 budget at that time. For upcoming Commissioner hearing agendas, visit [www.mesacounty.us/BoCAgendas](http://www.mesacounty.us/BoCAgendas).

For more information, please call Veronica Daehn Harvey at 244-1854 or 628-6866.

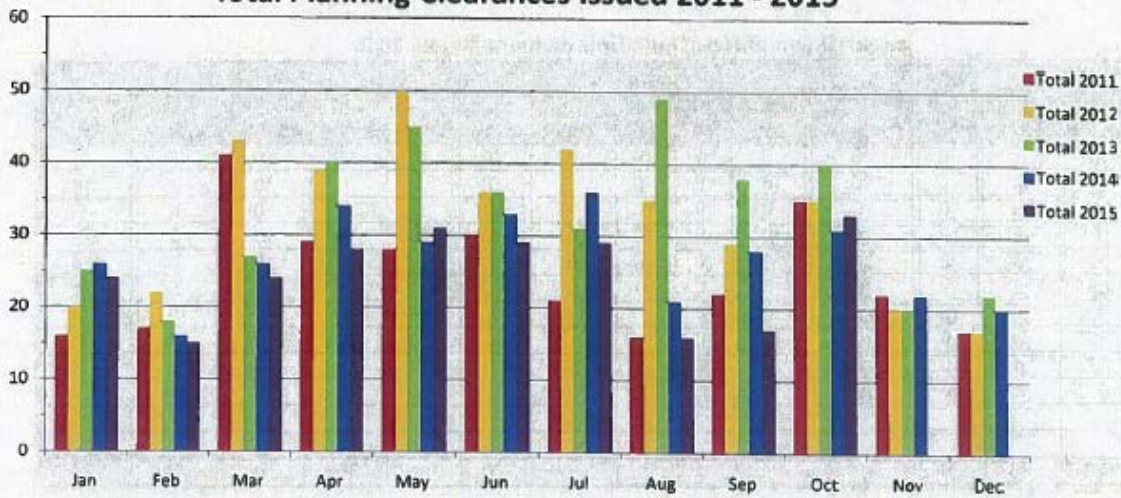


**MONTHLY DEVELOPMENT REPORT 2015**

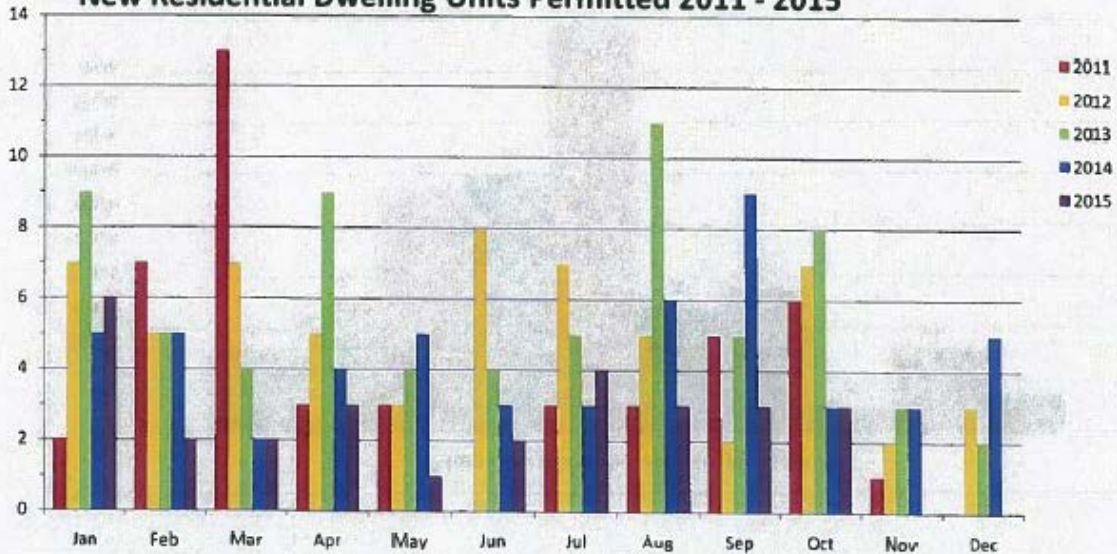
**RESIDENTIAL D/U's PERMITTED AND TOTAL PERMITS ISSUED**

	Total 2009	RES 2009	Total 2010	RES 2010	Total 2011	RES 2011	Total 2012	RES 2012	Total 2013	RES 2013	Total 2014	RES 2014	Total 2015	RES 2015	RES AVER
Jan	8	2	16	10	16	2	20	7	25	9	26	5	24	6	6
Feb	22	1	16	5	17	7	22	5	18	5	16	5	15	2	4
Mar	50	4	38	2	41	13	43	7	27	4	26	2	24	2	5
Apr	30	6	45	19	29	3	39	5	40	9	34	4	28	3	7
May	49	6	41	6	28	3	50	3	45	4	29	5	31	1	4
Jun	43	8	36	5	30	0	36	8	36	4	33	3	29	2	4
Jul	46	7	29	9	21	3	42	7	31	5	36	3	29	4	5
Aug	39	9	27	4	16	3	35	5	49	11	21	6	16	3	6
Sep	32	6	23	2	22	5	29	2	38	5	28	9	17	3	5
Oct	35	6	33	5	35	6	35	7	40	8	31	3	33	3	5
Nov	26	2	26	4	22	1	20	2	20	3	22	3			2
Dec	27	1	19	3	17	0	17	3	22	2	20	5			2
	<b>407</b>	<b>58</b>	<b>349</b>	<b>74</b>	<b>384</b>	<b>36</b>	<b>388</b>	<b>61</b>	<b>391</b>	<b>69</b>	<b>322</b>	<b>37</b>	<b>346</b>	<b>29</b>	<b>56</b>

**Total Planning Clearances Issued 2011 - 2015**



**New Residential Dwelling Units Permitted 2011 - 2015**



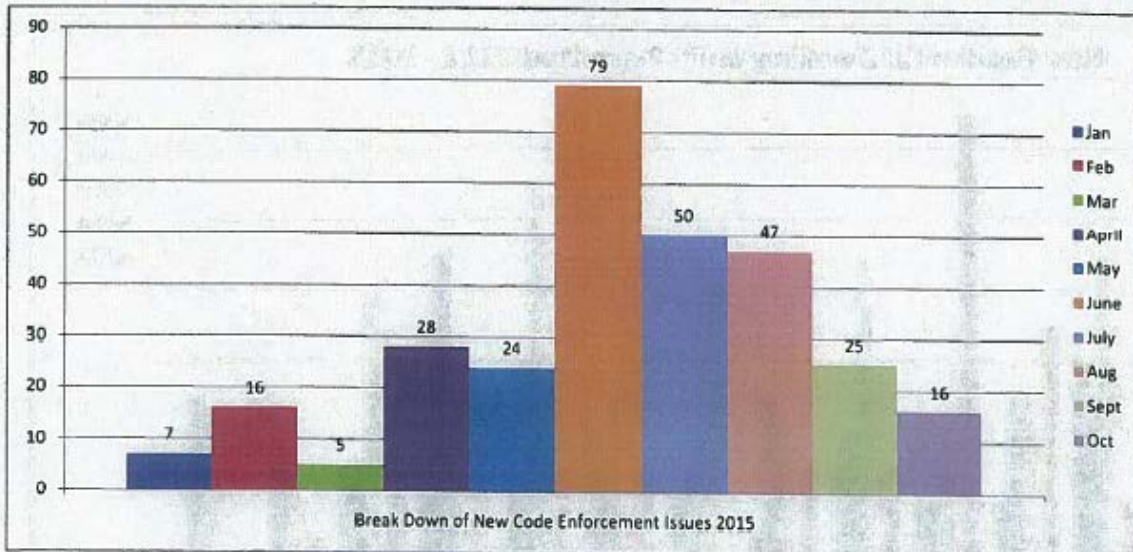


**Break Down of other Development Permits Issued 2015**

	Fence	Com	Remodel	Res Remodel	Upgrade	Roof	ge/C arpo	Addtn	Sign	Shed	Demo	Mobile	Porch/Patio	Misc.	Total
Jan	4	0	0	2	6	1	2	0	2	1	0	0	0	0	18
Feb	8	0	1	0	1	1	0	0	1	0	0	0	1	0	13
Mar	8	1	0	0	3	0	1	0	2	1	0	0	2	4	22
April	6	0	1	4	3	3	2	0	1	0	0	0	2	3	25
May	10	0	1	1	9	3	0	0	1	0	1	0	1	3	30
June	10	1	0	3	6	1	1	0	1	1	0	0	0	3	27
July	6	0	1	3	7	3	0	0	0	1	0	0	2	5	28
Aug	5	0	0	0	5	2	0	0	0	0	0	0	0	4	16
Sept	3	0	0	0	8	1	0	0	0	1	0	1	0	3	17
Oct	6	0	0	2	7	8	1	3	0	2	0	0	0	4	33
Nov															0
Dec															0
YTD	66	2	4	15	55	23	7	3	8	7	1	1	6	29	229

**Break Down of New Code Enforcement Issues 2015**

	Weeds	Trash	Junk Vehicles	Permits	Business	Snow	Obstructions	Trailer	Signs	Tires	Trees	Appliances	Other	Total
Jan	0	1	0	0	0	1	0	0	0	0	0	0	5	7
Feb	3	4	0	0	6	0	0	1	0	0	1	0	1	16
Mar	0	2	0	0	0	0	0	0	0	1	1	0	1	5
April	9	9	2	0	0	0	0	0	0	0	6	0	2	28
May	12	3	2	0	1	0	0	0	0	0	1	0	5	24
June	63	2	2	0	3	0	1	0	0	0	3	0	5	79
July	36	2	0	0	0	0	0	1	2	0	9	0	0	50
Aug	32	3	0	0	0	0	0	1	2	0	7	0	2	47
Sept	11	4	0	0	0	0	0	0	1	0	6	0	3	25
Oct	7	3	0	0	1	0	0	0	0	0	1	0	4	16
Nov														0
Dec														0
YTD	173	33	6	0	11	1	1	3	5	1	35	0	28	297



# City of Fruita

## Monthly Waste Stream Summary

In September:



**Diverted** 48.90 tons

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**Diverted material includes:**

**Single Stream Material:**

Paper	22.01 tons
Plastic	3.91 tons
Aluminum	0.49 tons
Glass	10.76 tons
Cardboard	10.27 tons

**Special Waste Material:**

Scrap Metal	1.47 tons
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**These recycling efforts conserved the following resources:**



**180,401 kW-hrs of electricity**  
Enough to power 15 homes for a full year



**3,356 gallons of oil**  
Enough energy to heat and cool 17 homes for a full year



**775 gallons of gasoline**  
Enough gasoline to drive 21,688 miles



**651 mature trees**  
Enough to produce 8,070,202 sheets of newspaper



**225,918 gallons of water**  
Enough to meet the fresh water needs of 12,048 people for a year



**166 cubic yards of landfill airspace**  
Enough airspace to meet the disposal needs of a community of 2,552 people

Created on October 14, 2015

The recycling and waste data used in this report is based on actual customer data and historic WM studies.