



FRUITA COLORADO

Weekly Info Update



To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: FEBRUARY 7, 2020
Re: WEEKLY INFORMATION UPDATE

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Fruita Municipal Election 2020 (continued)

Last Monday was the final day for candidates to submit to run for Mayor or City Council. All signatures have been validated and we have one candidate for Mayor. Current Mayor Joel Kincaid is running unopposed for a second two-year term. Four candidates are running for three at-large, 4-year City Council seats, including alphabetically Matthew Berman, Dave Karisny for second term, Ken Kreie for a second term and Heather O'Brien. A candidate orientation is scheduled for Monday, February 10 at 7pm at the Fruita Civic Center. In addition, also on the ballot will be a question related to a proposed lodger's tax. Information on the election may be found [here](#) and the current City Council Handbook may be found [here](#).

A Year in the Life of Fruita Photo Contest (continued)

The Fruita Arts and Culture Board is accepting photos for a Year in the Life of Fruita. Anyone is eligible to participate and can submit photos of everyday things in Fruita. The best photos that are taken over the year will be put on display at the 2021 Art Stroll. To find out more information, you can visit this link [here](#).

Boards and Commissions Vacancies (continued)

We are currently advertising to fill vacancies on several City of Fruita Boards and Commissions. There is one vacancy for the [Boards of Adjustments](#), two open vacancies on the [Historic Preservation Board](#), one vacancy on the [Fruita Tourism Advisory Council](#), and two vacancies on the [Livability Commission](#). To find out more about each Board or Commission, click the links above. To apply for one of these vacancies, an application can be found [here](#).

Honor the Past – Envision the Future **FRUITA**

General Updates

- Congratulations on the adoption of the new comprehensive plan, Fruita in Motion!
- The Banff Centre Mountain Film Festival Tour is coming to the Avalon Theater on February 22-23, and the proceeds from the event will be for the Colorado National Monument Association. More on the event can be found at the Avalon Theater's website at this [link](#).
- Just a reminder if you are attending, the Fruita Chamber of Commerce's Annual Banquet is tomorrow night at the Fruita Community Center. The theme is Havana Nights, and I am looking forward to seeing everyone there! More information on it can be found [here](#).
- We had a great turnout for Beer or Rootbeer with the City Manager at the Hot Tomato! It is always good to see familiar faces and discuss Fruita.
- Just a quick update on FWorks – At the end of March, the carpet outside of FWorks' entrance and in the second-floor lobby will be replaced. Access to the space will be unavailable during this time for a few hours to a half day. The exact dates are TBD, but we will keep you updated on that.
- Shannon and I had the opportunity to attend the annual Colorado City/County Manager's Association conference Wednesday-Friday. It was filled with relevant training sessions and opportunities to network with other cities and state partners. At the end, we had to dig the car out to travel back to beautiful Fruita!
- Have an awesome weekend!



Engineering

- MA Concrete Construction, Inc. has completed the installation of approximately 900 feet of the 18-inch sewer interceptor which is a little over 1/3 of the total pipe length.

- MMOF (multi-modal option funds) selection committee met this week to make a recommendation to the GVRTC board for project funding. The Board meeting will be held on February 24. Funding for an Active Circulation Plan and the design of the Fremont Street Intersection with Highway 6 for the City of Fruita are candidates for funding.

Planning & Development

To see active reviews of current projects, you may visit: <https://www.fruita.org/cd/page/current-development-projects>

Major/ Minor Subdivisions:

- Village at County Creek North
- Dwell PUD Concept Plan
- Bradyville Minor Subdivision

Site Design Review:

- Coloramo Site Design Review (333 W Aspen)
- Monument Powder Coating (1596 Cipolla)
- Pediatric Dental Specialist (197 & 101 Jurassic)

Other Applications:

- Cook Short Term Rental
- Christmas Farm Short Term Rental
- Fessler Variance

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita narrows scope of roadwork after losing grant.](#)
- [District 51 Foundation hosts 8th annual White Iced Celebration.](#)
- [Glade Park Ranch Conserved.](#)
- [Changes to the Fruita elementary boundary line.](#)
- [Road closures along I-70 due to avalanche mitigation.](#)
- [Entertainment briefs: Feb 7-13.](#)

UPCOMING EVENTS *(Please let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you when needed.):*

- **February 8, 2020** – Fruita Chamber of Commerce Annual Banquet at the Fruita Community Center, 5:30 p.m. to 10:30 p.m. If interested, RSVP [here](#).
- **February 12, 2020** – CMU Economic Forecast Forum at 7:30 am – 9:00 am in the CMU University Center, Meyer Ballroom. Save your seat [here](#).
- **February 15, 2020** – Sweetheart 5K/10K Run at 9:00 a.m., Fruita Community Center.

- **February 18, 2020** – Start the Conversation on the topic of Stress Management, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **March 5, 2020** – Bike with the City Manager at 4:30 p.m., meet at Fruita Community Center.
- **March 7, 2020** – An Evening of Art in Fruita, 6:30 p.m. to 9:30 p.m., Fruita Community Center.
- **March 27, 2020** – Night at the FCC, 7:00 p.m. to 10:00 p.m. at the Fruita Community Center.
- **March 11, 2020** – Start the Conversation on the topic of Suicide Prevention, Fruita Community Center from 6:00 p.m. to 7:30 p.m.
- **April 4, 2020** – 9 Health Fair at the Fruita Community Center, 7:00 a.m. to 11:00 a.m.
- **April 8, 2020** – Easter Egg Scramble at 4:00 p.m., Fruita Community Center.
- **April 15, 2020** – Fruita Back to Summer Fair, Fruita Community Center Meeting from 5:30 p.m. to 7:00 p.m.
- **April 18, 2020** – Youth Scholarship Golf Tournament, Adobe Creek Golf Course at 9:00 a.m.
- **April 22, 2020** – Start the Conversation on the topic of Social Media Use, Fruita Community Center from 6:00 p.m. to 6:30 p.m.
- **May 1, 2020 – May 3, 2020** – Fruita Fat Tire Festival, 18 Road Trailhead and Downtown Fruita.
- **May 2, 2020** – Girls on the Run 5K at 9:00 a.m. at the Fruita Community Center
- **May 6, 2020** - Bike to Work Day, 7:00 a.m. to 9:00 a.m., at Civic Center or Heritage Park.
- **May 29, 2020 – May 30, 2020** – Mike the Headless Chicken Festival, Downtown Fruita.
- The Fruita Community Calendar is available on the website or at this [link](#).
- The **2019** Events Information is also available online [here](#).

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



EXPLORE FRUITA WITH THE CITY MANAGER

These events are an opportunity for residents to have an open conversation with the City Manager and discuss topics on their mind while exploring Fruita or enjoying a local business. These are casual, informal events that you are all welcome to drop in or out of at any time.

January 7, 2020 at
9:00 a.m. -- Coffee at
Einstein Brothers
Bagels at 9:00 p.m.

February 4, 2020 at
5:00 p.m. -- Beer or
Root Beer at the Hot
Tomato

March 5, 2020 at
4:30 p.m. -- Bike the
Riverfront Trail, meet
at the Fruita
Community Center

For more
information, visit
fruita.org.



WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.

Quality of Place (QP) The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

Economic Health (EH) The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

Lifestyle (L) The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.