



*Parks, Health, Recreation, Open Space &
Trails (PHROST) Master Plan*

Fruita in Motion: *Play* Like a Local

Findings Presentation

July 22 & 23, 2020



Agenda

Purpose of Presentation:

- Confirm findings and answer any questions about various analyses

- Project Team Introductions
- Purpose of Master Plan
- Accomplishments since 2009 Master Plan
- Process Overview
- Findings Review
 - Demographics
 - Healthy Community Partner Exercise
 - Survey Responses
 - Inventory and Facilities Level of Service
 - Programming
 - Budget and Operations
 - Land Dedication and Park Standards
- Timeline
- Comments and questions

RESPOND TO THE INFORMATION



FRUITA
COLORADO



LIKE A LOCAL

FruitaPlayLikeaLocal.com

Share what Priorities You Believe are Key

Project Team

City of Fruita, Colorado
Parks and Recreation Department



Notable 2009 Parks, Open Space and Trails Master Plan Accomplishments

- ❖ Implemented POST Impact Fee
- ❖ Many strong partnerships
- ❖ Little Salt Wash Park
- ❖ Miles of Trail developments
- ❖ Increases in programming
 - ❖ youth sports
 - ❖ senior programs
 - ❖ aquatics
 - ❖ fitness & wellness
- ❖ More City-hosted special events and festivals



Fruita, CO
PHROST
Project Purpose

- Compile data on existing facilities
- Develop a profile of community needs
- Define standards for programs and facilities
- Create an actionable master plan



4 Stages of Public Engagement



Strategic Kick-Off

- Critical Success Factors
- Key focus areas
- Meeting schedule
- Identification of Key Stakeholders
- Gathering of All Relevant Documents
- Briefing with Decision Makers



1 Information Gathering

- Needs Assessment
 - Staff
 - Stakeholders
 - Public Meetings
 - Focus Groups
 - Interviews
 - Surveys
 - Online Engagement
- Inventory
 - All Assets
 - All Program Locations
 - Other Providers
- Level of Service Analysis
 - GIS Component-Based Mapping
 - Quality, Quantity, Functionality
- Community Profile
 - Historical & Planning Context
 - Demographics
 - Trends



2 Findings & Visioning

- Presentation/Feedback Sessions
 - Staff
 - Stakeholders
 - Decision Makers
- What We Have Discovered
- Key Issues Matrix
- Key Ideas and Themes
- Analysis
 - Programming
 - Operations
 - Maintenance
 - Marketing & Communications
 - Financial Resources



3 Draft Recommendations

- Summary Findings
- Strategies
 - Long-Term Vision
 - Short-Term Action
- Implications
 - Financial
 - Operational
 - Maintenance
- Recommendations
- Action Plan
 - Tasks
 - Timing
 - Costs
- Review & Revisions



4 Final Plan

- Review
 - Staff
 - Public
 - Decision Makers
- Distribute/Post



Implementation

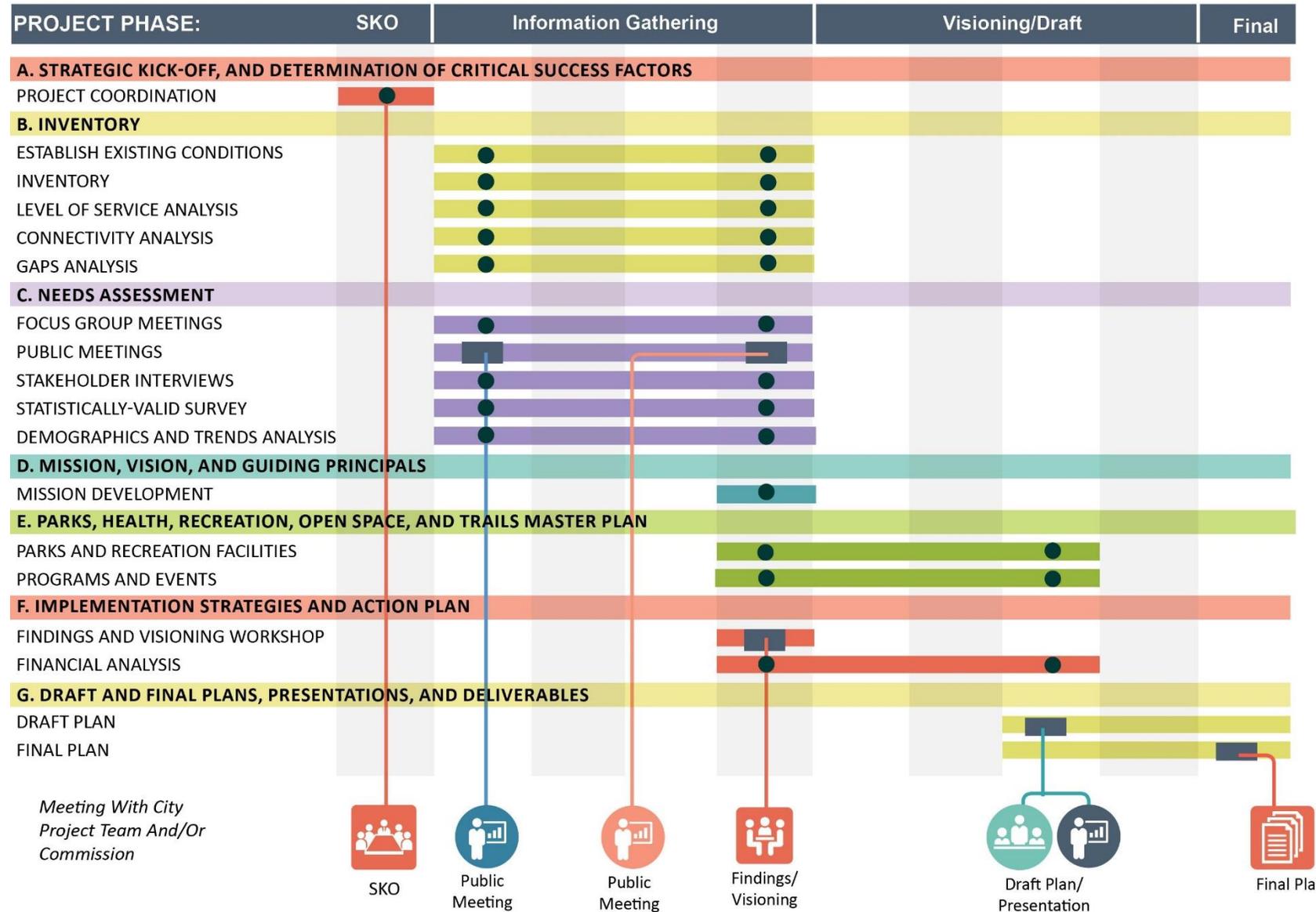
- Action Plan
- Annual Review



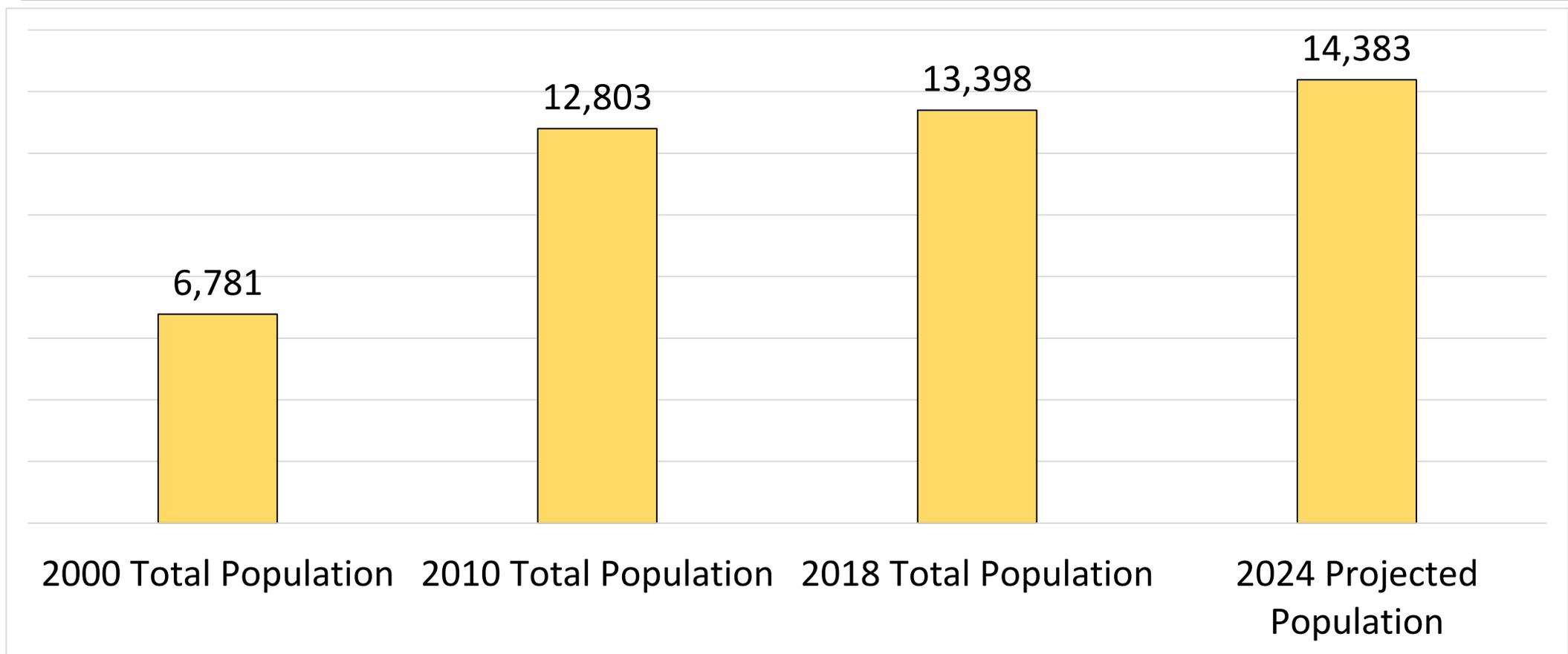
The Planning Process

Project Timeline

- SKO, January
- Information Gathering, February – June
- Findings - July
- Draft – October
- Final - November



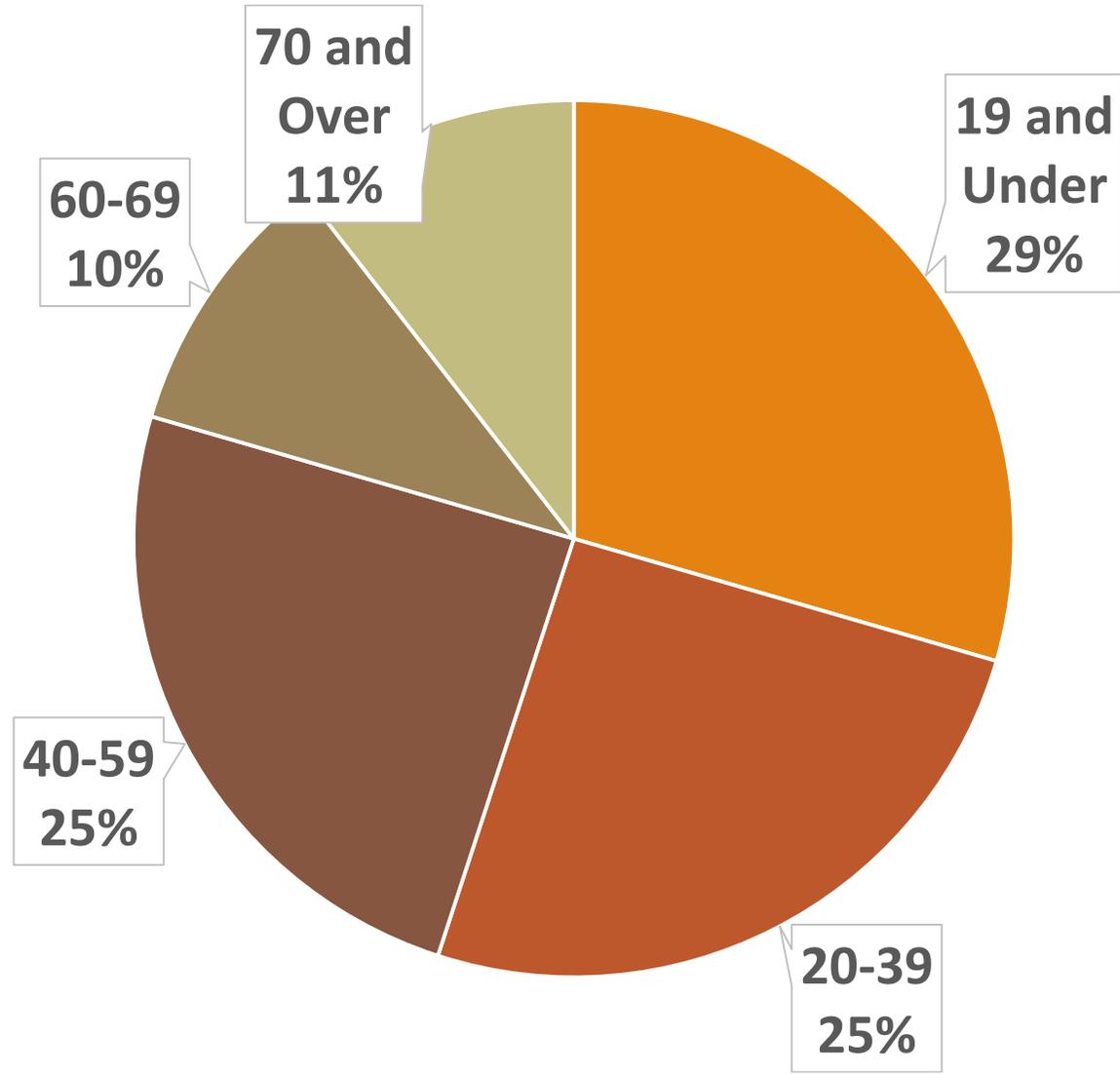
Demographics – Population Trends



Source: 2000 – 2018 Fruita Community Profile; 2024 Projected Population Esri Business Analyst

Demographics – 2018 Age Distribution

Source: Fruita Community Profile, 2018

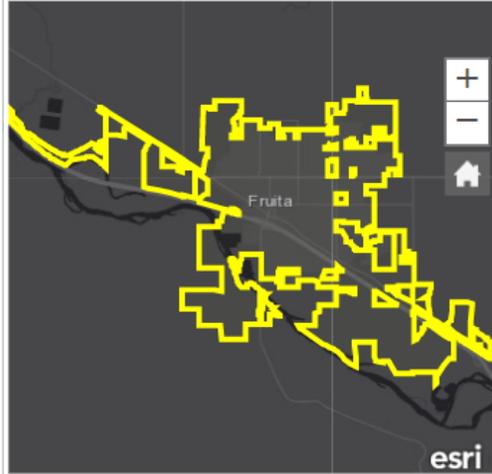


Demographics – General Trends



CORONAVIRUS (COVID-19) IMPACT PLANNING REPORT

City of Fruita

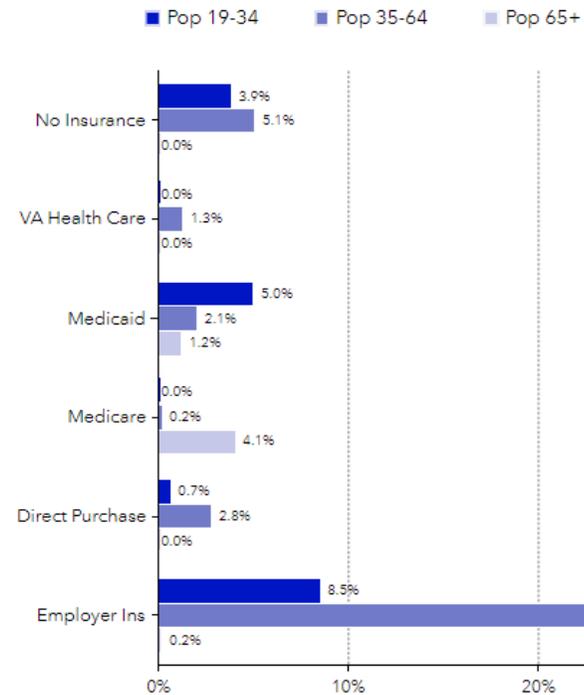


13,767	2.67	5,059	36.6	\$56,386	\$243,944	125	91%
Population	Avg Size Household	Households	Median Age	Median Household Income	Median Home Value	Housing Affordability	Internet at Home

POPULATION AND BUSINESSES

11,125	349	3,702
Daytime Population	Total Businesses	Total Employees

HEALTH INSURANCE COVERAGE (ACS)



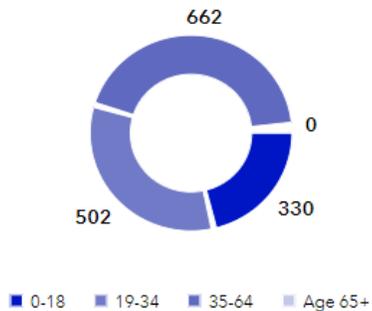
POVERTY

750	643
Households Below the Poverty Level	Households Receiving Food Stamps/SNAP

AT RISK POPULATION

1,044	2,093	83
Households With Disability	Population 65+	Households Without Vehicle

POPULATION NO HEALTH INSURANCE (ACS)



30.7%
Families with children under 18 years old

Source: Fruita Community Profile, 2018

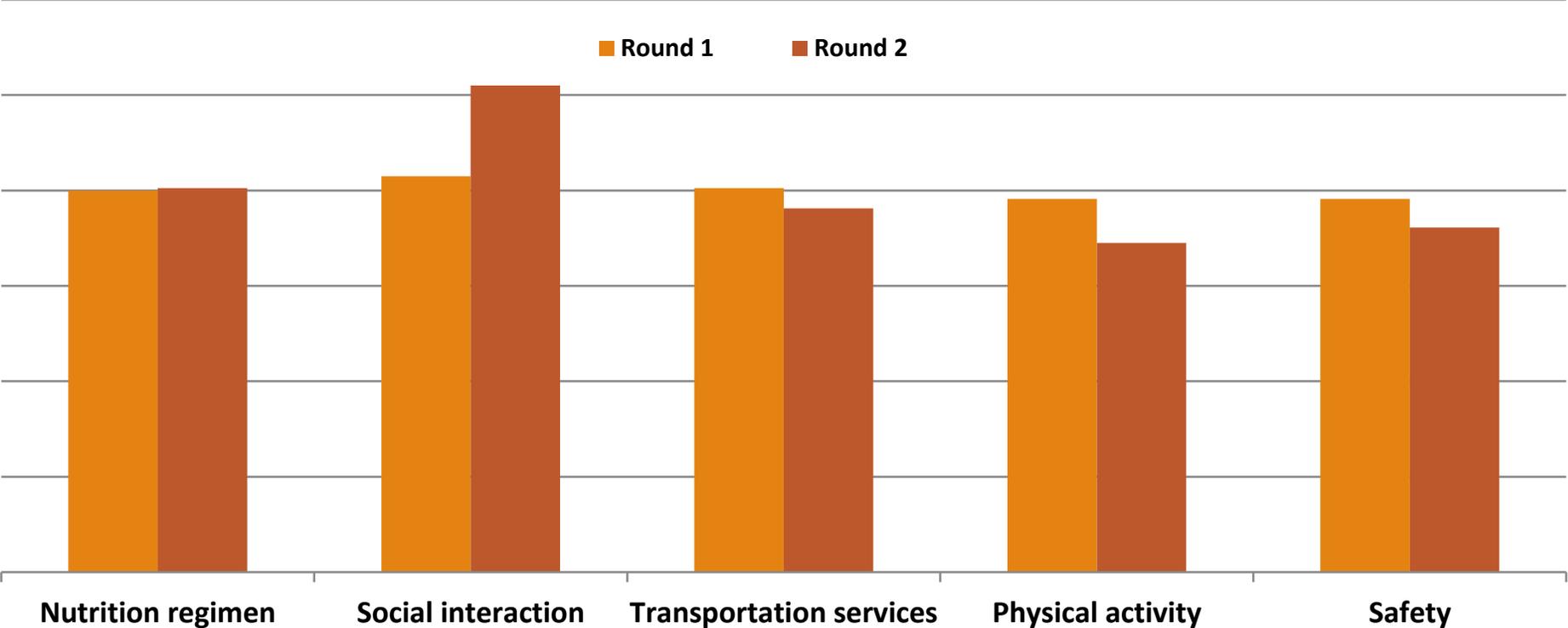
12.86%
Hispanic Origin

Source: 2019 Esri Business Analyst

19.97%
Live with a Disability

Source: 2019 Esri Business Analyst

Healthy Community Partner Exercise



Multi-Attribute Utilities Technique (MAUT)

Healthy Community Indicators: Social Interaction & Nutrition Regimen

Social interaction: Positive social relations and role modeling with peers and adults in various settings. Engaging in social discourse. Developing and maintaining friendships with others.

Indicators

Non-competitive organized activity options

Positive social environment

Relevancy of programs/services

Nutrition regimen: A balanced intake of food that is comprised of various solids, liquids, fresh and prepared foods that provide the necessary daily nutrients for an active lifestyle and is culturally relevant.

Indicators

Information, education and training

Healthy food/drink options

Community gardens

Community Survey



Fruita Parks, Health,
Recreation, Open Space, and
Trails (PHROST) Master Plan
Community Survey

June 2020



Community Survey Methodology

Primary methods:

1 = Statistically Valid (Invitation Survey)

Mailed paper survey to a sampling of residents chosen from throughout the Fruita Monument High School service area.

2 = Open Link Survey

Online survey available to all residents

4,000 Surveys Mailed (43 returned undeliverable).
The response rate to the invitation was about 10%.



416 - Invitation Sample Responses
+/- 3.2% Margin of Error



510 - Open Link Responses

926
Total Survey Responses

Sample sizes vary by question

Survey Respondents' Demographic Overview



47% of respondents have children at home

11.7

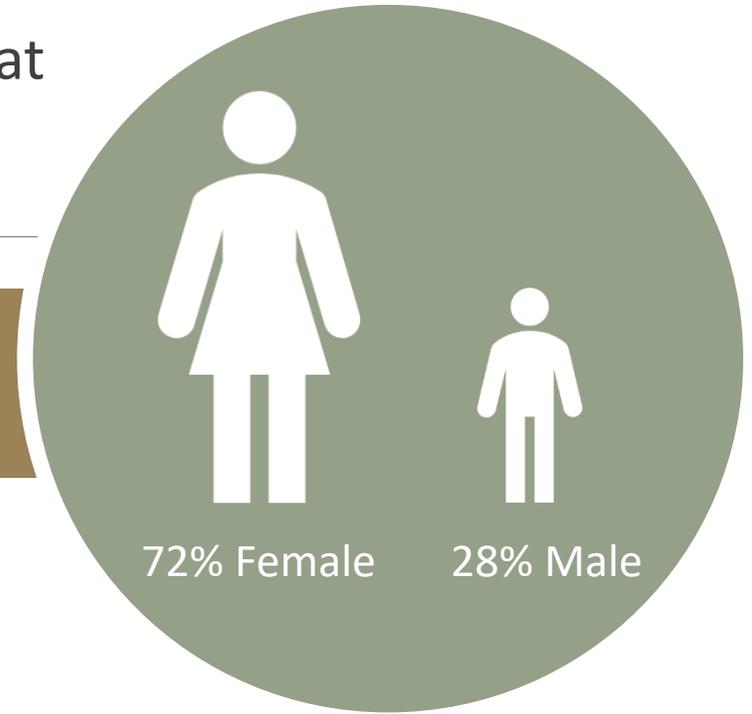
Average number of years living in Fruita area



82% of respondents own their residence



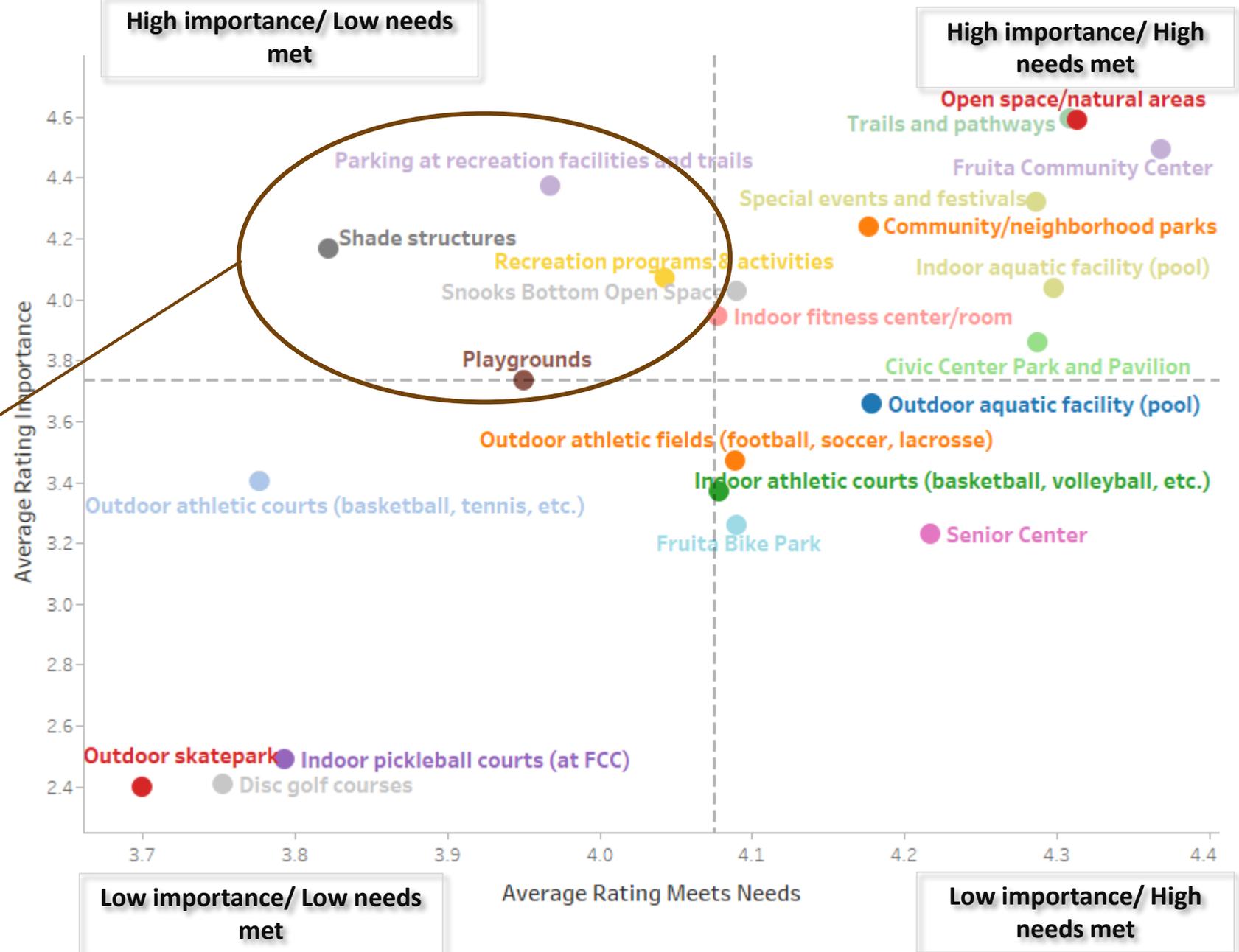
66% of respondents live in Fruita



Throughout slides that follow, demographic responses are used to segment overall survey results.

Importance / Needs Met Matrix

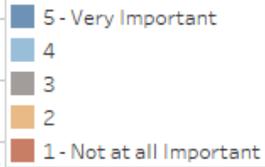
Shade structures, parking at recreation facilities and trails, recreation programs and activities, and playgrounds received above average importance ratings, but below average needs-met ratings. These may be key areas for improvement.



Importance of Health Areas

Q 6: Fruita has a focus on performing as a Healthy Community. As a part of these efforts, a variety of health factors have been identified. Using the 1 to 5 scale below, please rate how important you feel each of these areas of focus are for you and your family.

Rating Category	Avg.	n=	1 & 2	Neutral (3)	4 & 5
Physical activity	4.5	422	2%	8%	23% 67% 90%
Increase access to natural environments	4.4	422	3%	15%	23% 59% 82%
Mental health	4.1	420	7%	20%	24% 48% 73%
Safety and perception of safety	4.1	421	10%	15%	28% 47% 74%
Nutrition	4.0	421	9%	22%	25% 44% 69%
Social interaction and engagement	4.0	421	8%	21%	31% 39% 70%
Transportation and access to amenities and nature	3.9	422	12%	22%	25% 41% 66%
Reduce smoking and vaping	3.6	422	25%	13%	19% 43% 61%
Address various types of drug use	3.6	421	24%	21%	39% 55%
Reduce alcohol consumption	3.3	421	30%	28%	27% 43%
Reduce gambling	2.5	421	37%	55%	21% 24%



Physical activity and increasing access to natural environments were the highest rated health factors, receiving average ratings of 4.5 and 4.4 respectively.

Reducing alcohol consumption and gambling were of relatively low importance, however alcohol consumption did receive 43% of respondents calling it important.

*Categories are sorted in descending order by the average rating.

Source: RRC Associates and GreenPlay

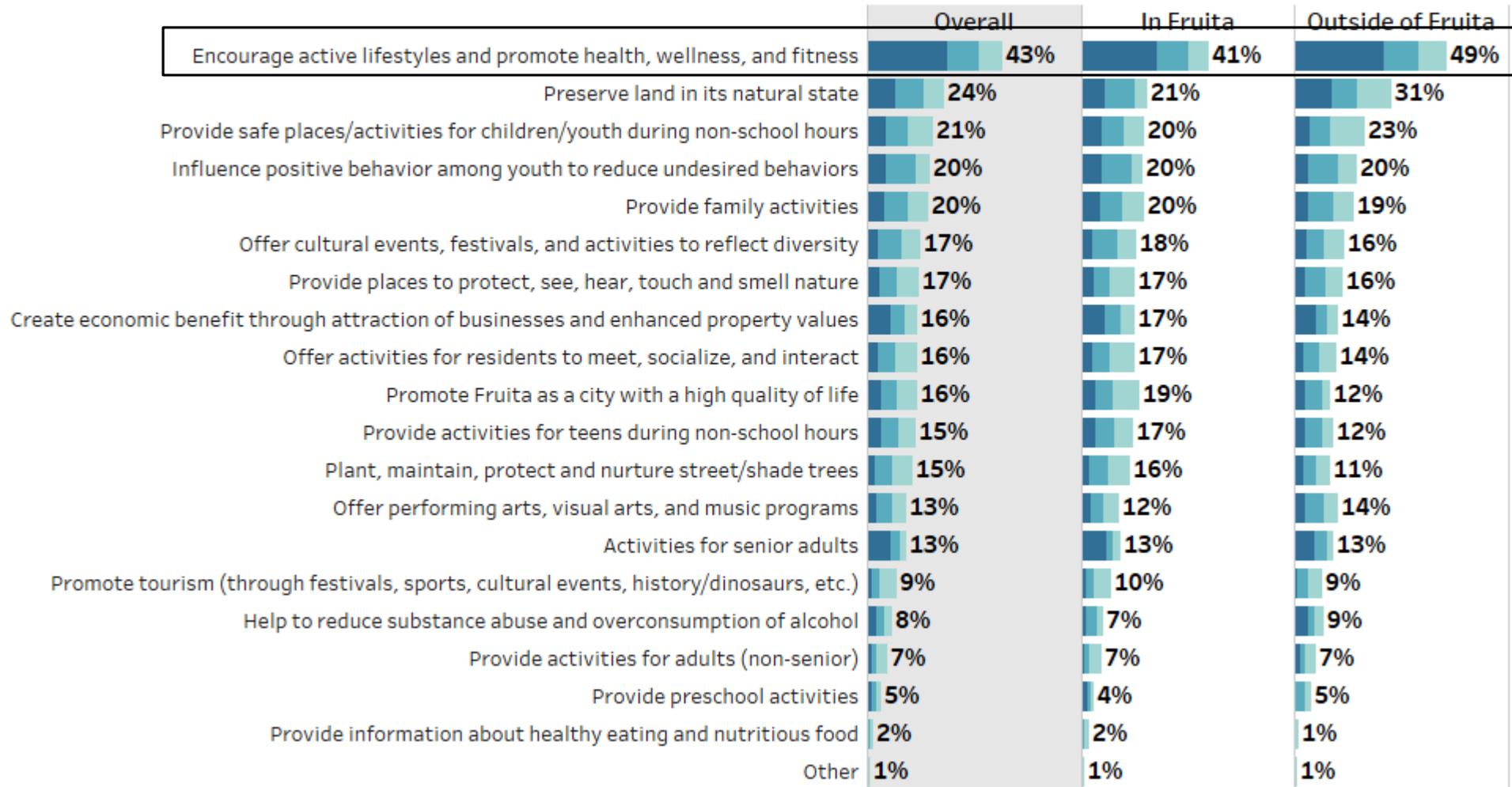
Purposes of Parks & Rec Services

Top 3 Priorities



Encouraging active lifestyles and promoting health, wellness, and fitness was the purpose of parks, recreation, open space, and trails identified most often, both as the top purpose (25% of respondents overall), and among the top 3 purposes (43% overall).

Q 9: From the list in the previous question, please select the top three purposes of parks, recreation, open space, and trails in Fruita that you consider to be the most important to you/your household.



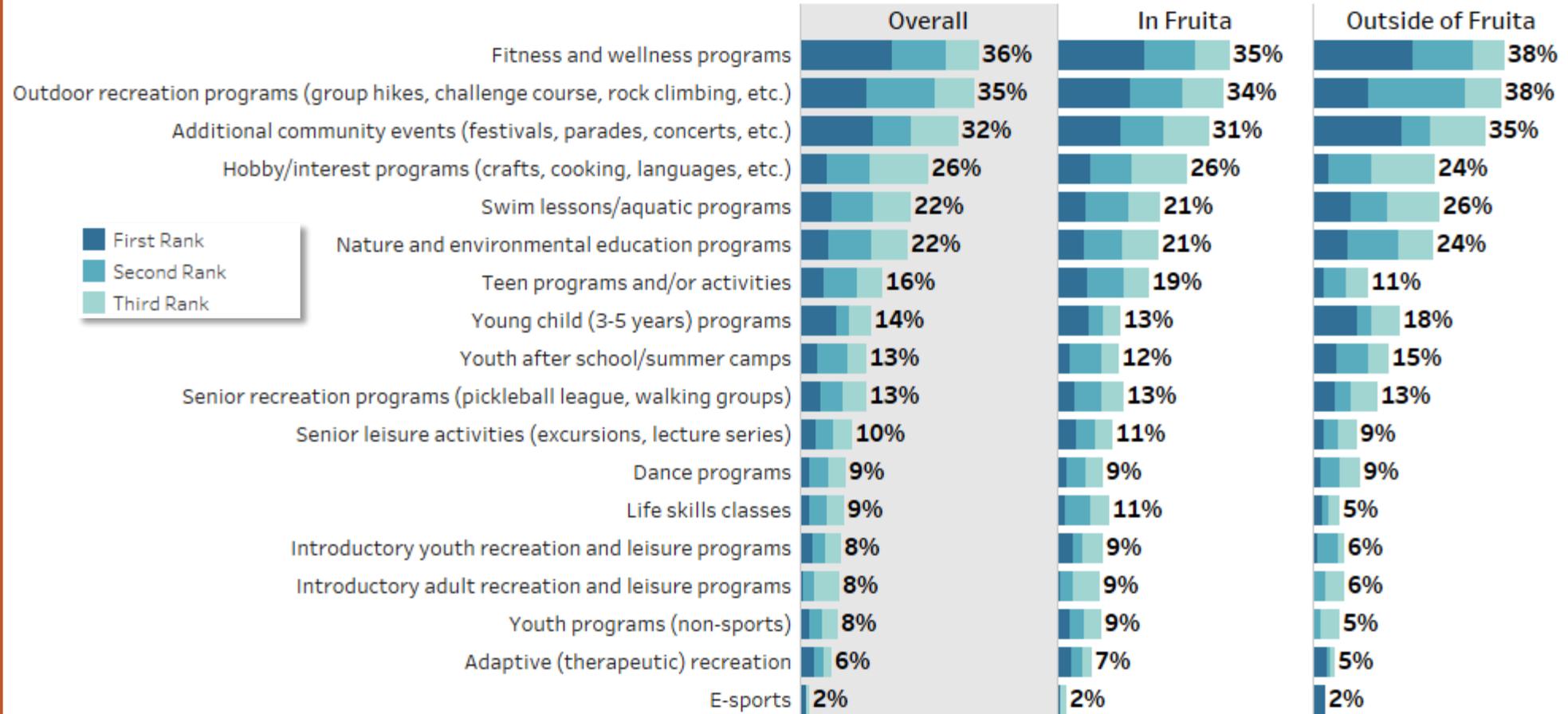
Source: RRC Associates and GreenPlay

Program Needs & Desires

Top 3 Priorities

When asked to identify their top three program and needs and desires, fitness and wellness programs, outdoor recreation programs, and additional community events were the top three most identified items. Respondents outside of Fruita were more likely to express a desire for more community events, with 18% choosing it as their top priority and 35% choosing it as their top three priorities.

Q 11: Which three items from the previous question are the highest priorities to you and your household? Select your first, second, and third highest priorities.



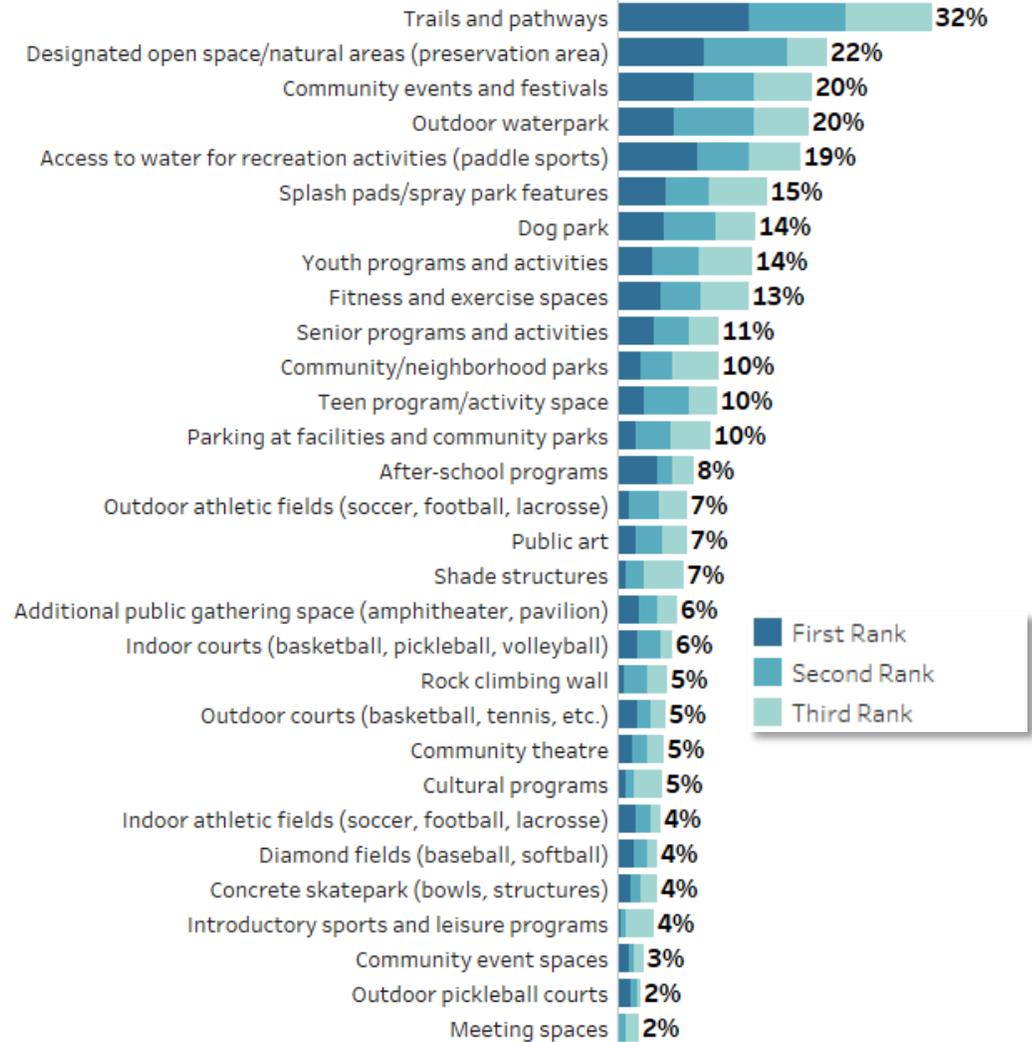
Source: RRC Associates and GreenPlay

Priorities for the Future

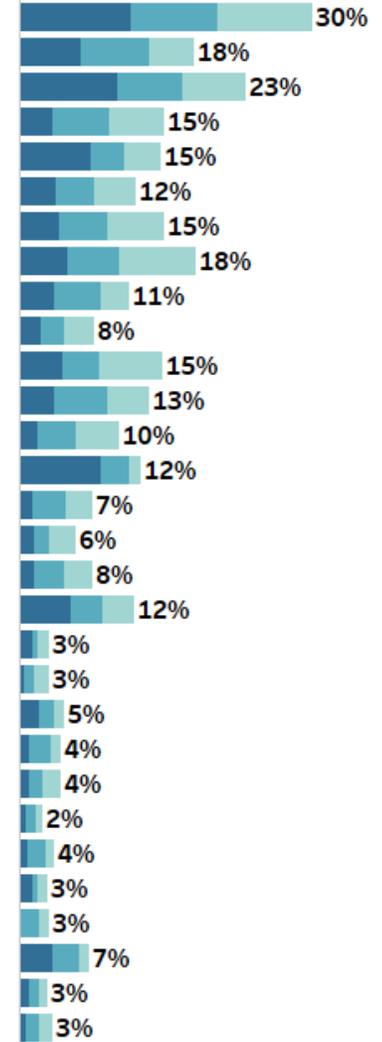
Top 3 Priorities for Household and Community

Respondents were asked to identify their top 3 priorities for themselves/their household and for the entire community. Trails and pathways was the top priority for both. Additional public gathering space, after-school programs, community event spaces, and youth programs and activities were more likely to be identified as community priorities than individual/household priorities. An outdoor waterpark and access to water for recreation activities were more likely to be identified as individual/ household priorities.

Q 13: From the list in the previous question, please select the top three highest priority items for Fruita to address to best meet the needs of you and your household.



Q 13: And what are the top priority actions that will benefit the entire community and should be prioritized?

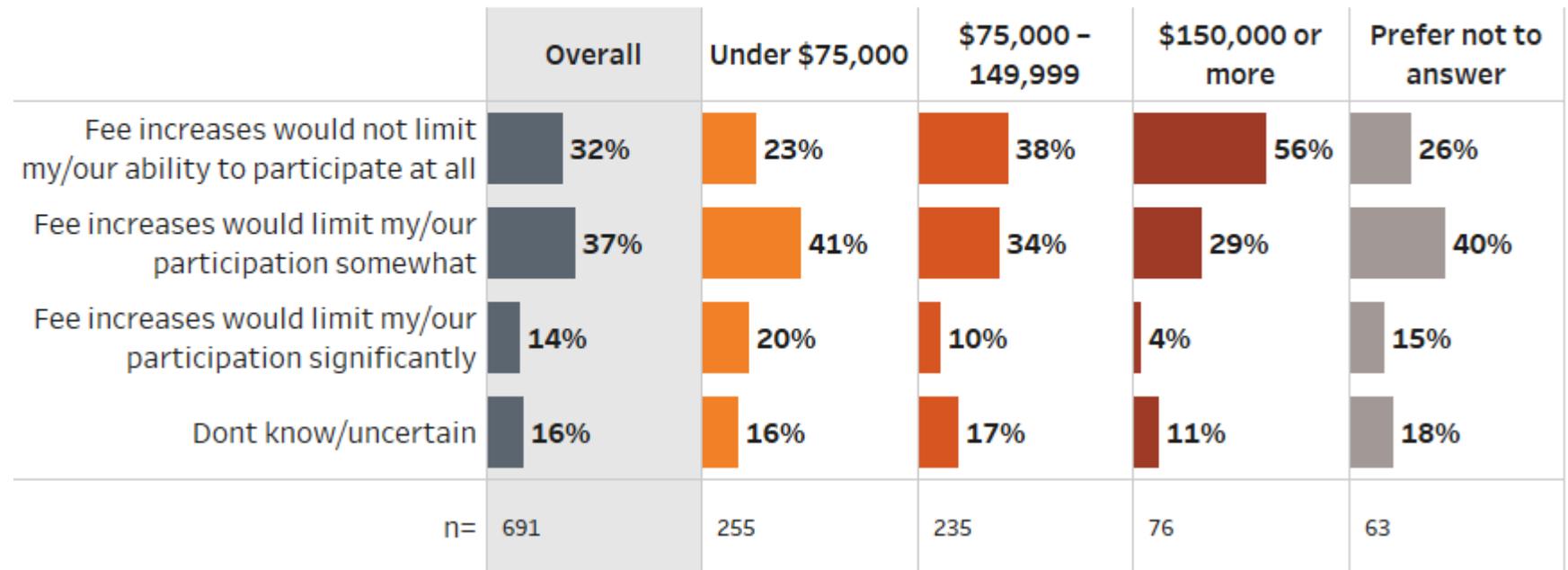


Source: RRC Associates and GreenPlay

Impact of Fee Increases By Household Income

Not surprisingly, fee increases would limit participation among those with lower household incomes to a greater degree. Twenty percent of those earning under \$75,000 annually would be limited significantly compared to 10% earning between \$75,000 - \$149,000 and 4% of those earning \$150,000 or more.

Q 16: If adjustments to fees were made for City-provided programs and facilities (due to increasing costs to maintain quality programs, services, or facilities), which of the following best describes the potential impact, if any, that fee increases would have on your current level of participation?



Source: RRC Associates and GreenPlay

Youth Activities and Nutrition Survey (YANS)

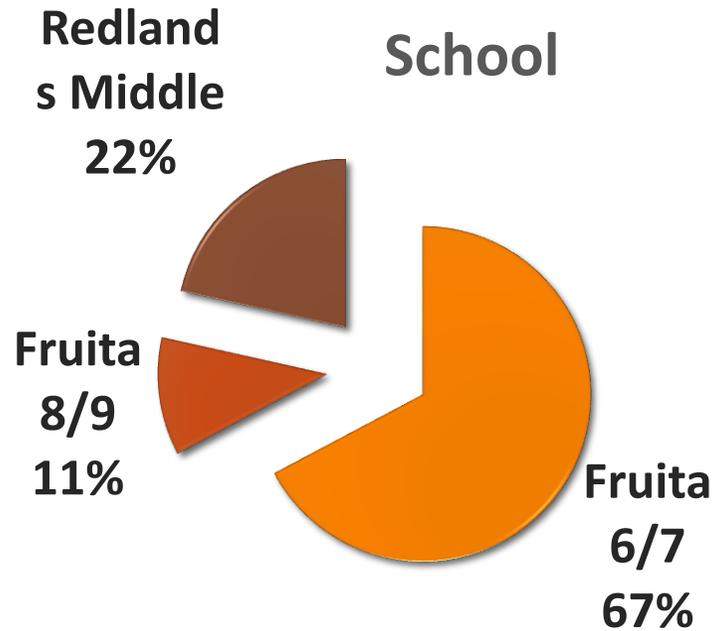
PURPOSE

Understand what middle school youth do during out of school time and to gather some baseline information about their habits, level of weight, perceptions of safety, and levels of engagement

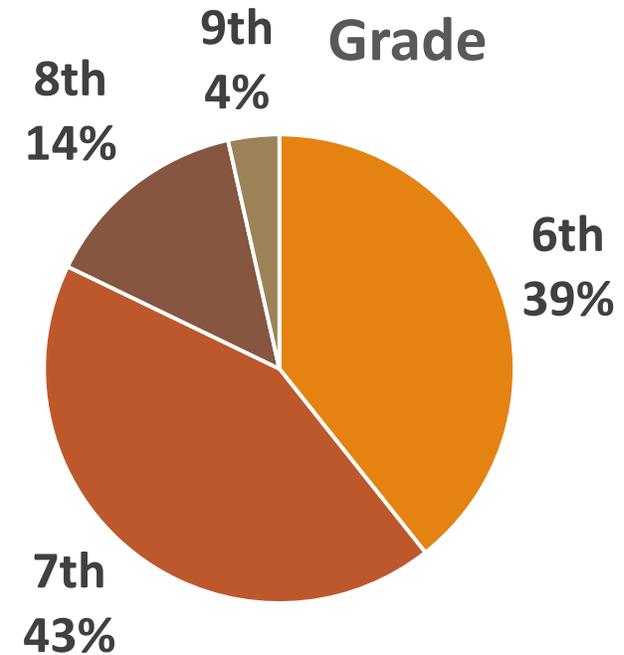


Youth Activities and Nutrition Survey

PARTICIPANTS

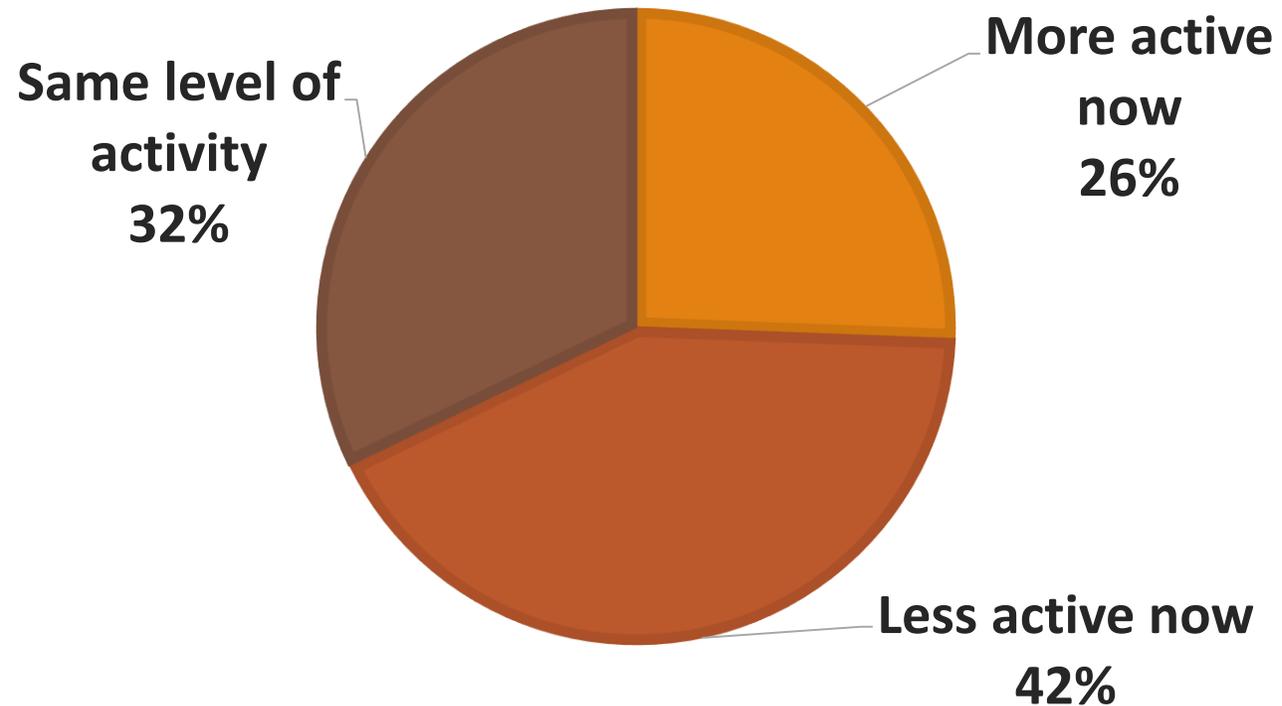


488 STUDENTS



Youth Activities and Nutrition Survey

ACTIVITY LEVEL RELATED TO COVID-19



Youth Activities and Nutrition Survey

DESIRED ACTIVITIES AND SPACES

Teen Hang Out Space	30%
Sports and Sports Facilities	14%
Water Park	8%
Skate/Dirt Bike Parks	7%



Photo: Maggie Daley Park, Chicago, dnainfo.com

GROWING UP BOULDER'S TEEN-FRIENDLY PARKS REPORT (SPRING 2016)

Hang-out spaces:

“Teens want spaces for social interactions with their peers, while also allowing spaces for all ages within the park. Young people expressed interest in a mix of social spaces; some spaces should include wifi while other areas should be located within nature and disconnected from wifi. “

YANS Key Findings

- 15.5% indicated a body-mass index (BMI) considered overweight or obese
 - *Rates increase with each grade level*
- Students participate in activities to have fun and to be with friends
- Parents encourage healthy behavior but may be less likely to model these themselves
- Students at Fruita schools engage more in TV watching & video game use than at Redlands MS
 - RMS do activities to improve skills and learn something new

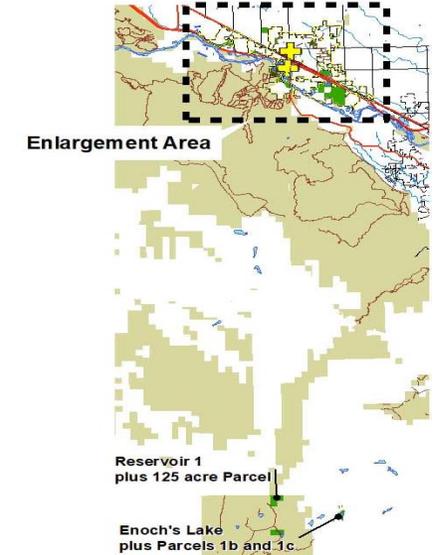
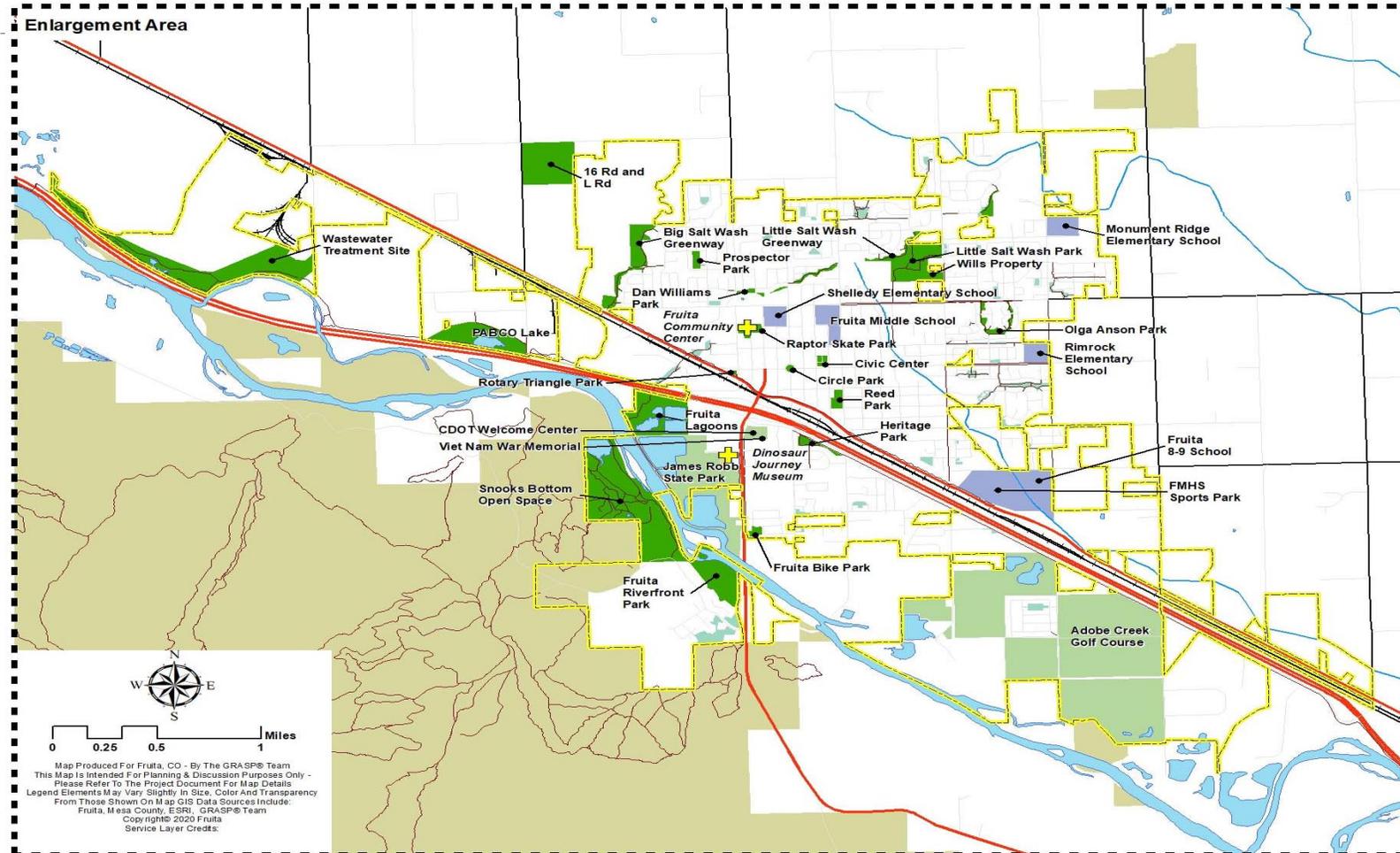




Inventory & Level of Service



The Fruita Parks and Recreation System



- Legend**
-  Indoor Facility
 -  Existing Trail
 -  River and Lakes
 -  Canals and Streams
 -  Interstate and Highways
 -  Major Roads
 -  Other Roads
 -  Railroad
 -  Fruita Outdoor Recreation Location
 -  Other Provider
 -  School
 -  Private Provider Location
 -  Fruita City Limits
 -  Other City Limits

Map Produced For Fruita, CO - By The GRASP® Team
 This Map Is Intended For Planning & Discussion Purposes Only -
 Please Refer To The Project Document For Map Details
 Legend Elements May Vary Slightly In Size, Color And Transparency
 From Those Shown On Map GIS Data Sources Include:
 Fruita, Mesa County, ESRI, GRASP® Team
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 Service Layer Credits:

Site Visits Summary

- Wide Variety of Parks are Offered
- Some Parks Need Updates or Improvements
- Distribution of Properties Appears Appropriate
- Need to Establish Standards for Park Components and Amenities such as Benches, Tables, and Shade (Especially Pertaining to HOA/Developer Built Parks)



Mapping Location and Quality of Components

Little Salt Wash Park

- ◆ Components
- ◆ Alt. Pro. Components
- Locations
- Alt. Pro. Locations
- TrailCorridors
- Other
- + Indoor Facilities
- Trails
- Bike Lane
- Proposed Trails



Little Salt Wash Park

Initial Inventory Date: 2/20/2020
 Total Neighborhood GRASP Score: **48** | Total Community GRASP Score: **93.6** | Approximate Park Acreage: 22.8
 Owner: Fruita

Component	Quantity	Component	Quantity	Design and Ambiance
Drinking Fountains	2	Shade	2	2
Seating	2	Trail Connection	2	
BBQ Grills	0	Park Access	2	2
Dog Pick-Up Station	2	Parking	1	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	2	Ornamental Plantings	2	
Restrooms	2	Picnic Tables	2	

General Comments
 Usage limited by insufficient parking.

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
L011	PARCEL	1	2	2	2	
C088	Shelter, Small	3	2	2	2	
C084	Diamond Field, Complex	1	0	2	2	
C083	Diamond Field	4	2	2	2	
C082	Loop Walk	1	2	2	2	
C081	Rectangular Field, Large	1	2	2	2	
C080	Disc Golf	1	2	2	2	
C079	Playground, Local	2	2	2	2	One in the park, one at diamond fields.
C078	Shelter, Large	1	2	2	2	
C045	Trail, Multi-use	1	2	2	2	

Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AeroGRID, IGN, and the GIS User Community, Esri, HERE, Garmin, © OpenStreetMap contributors, and the GIS user community

Park or Facility Ranking



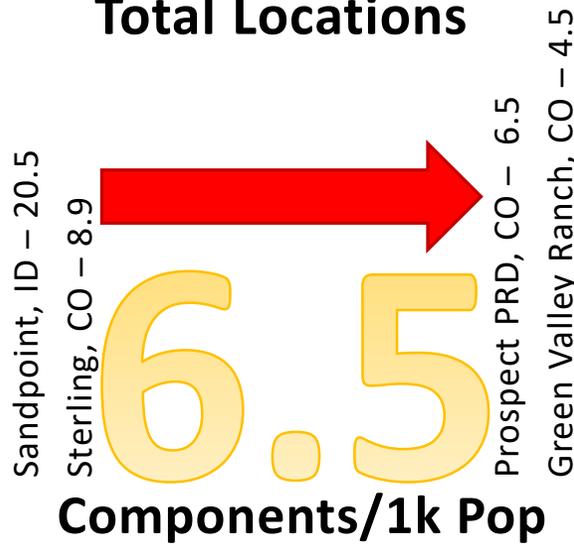
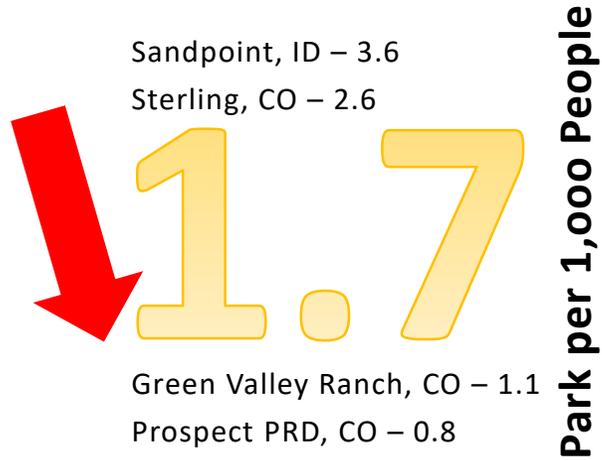
Parks by Classification	GRASP® Score/Ranking
Community Parks	93.6
Little Salt Wash Park	93.6
Community Resource	22
PABCO Lake	22
Neighborhood Parks	120.8
Reed Park	43.2
Heritage Park	33.6
Olga Anson Park	24.2
Prospector Park	19.8
Open Space	100.4
Snooks Bottom Open Space	43.2
Big Salt Wash Greenway	17.6
Enochs Lake	17.6
Fruita Riverfront Park	13.2
Little Salt Wash Greenway A	4.4
Res 1	4.4
Other Public Parks and Rec. Resources	504
James Robb State Park	504
Pocket Park, Publicly Owned	57.2
Circle Park	33.6
Dan Williams Park	19.2
Rotary Triangle Park	4.4
Recreation Centers, Gof Courses, Other	66
CDOT Welcome Center	46.8
Adobe Creek Golf Course	19.2
School District Resources	94.55
Shelley Elementary School	24.2
Fruita 8 9 School	20.4
FMHS Sports Park	18.7
Fruita Middle School	13.2
Monument Ridge Elementary School	12
Rimrock Elementary School	6.05
Special Purpose Parks	94.8
Fruita Bike Park	38.4
Civic Center	24
Viet Nam War Memorial	14.4
Fruita Community Center	14.4
Raptor Skate Park	3.6
Undeveloped Parkland	26.4
Wastewater Treatment Site	17.6
Fruita Lagoons	4.4
Wills Property	2.2
16 Rd and L Rd	2.2



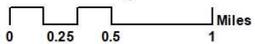
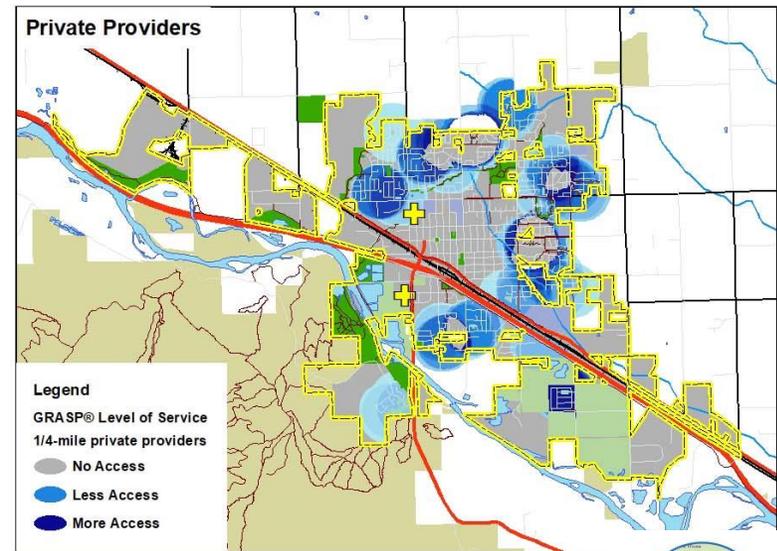
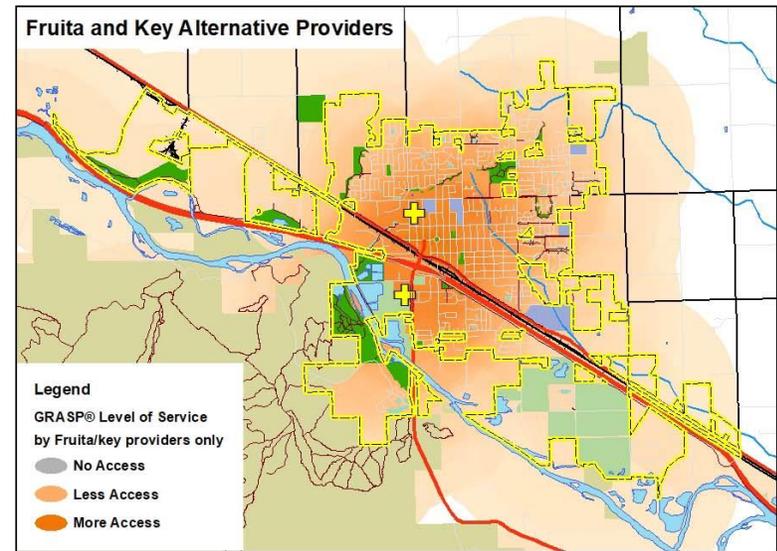
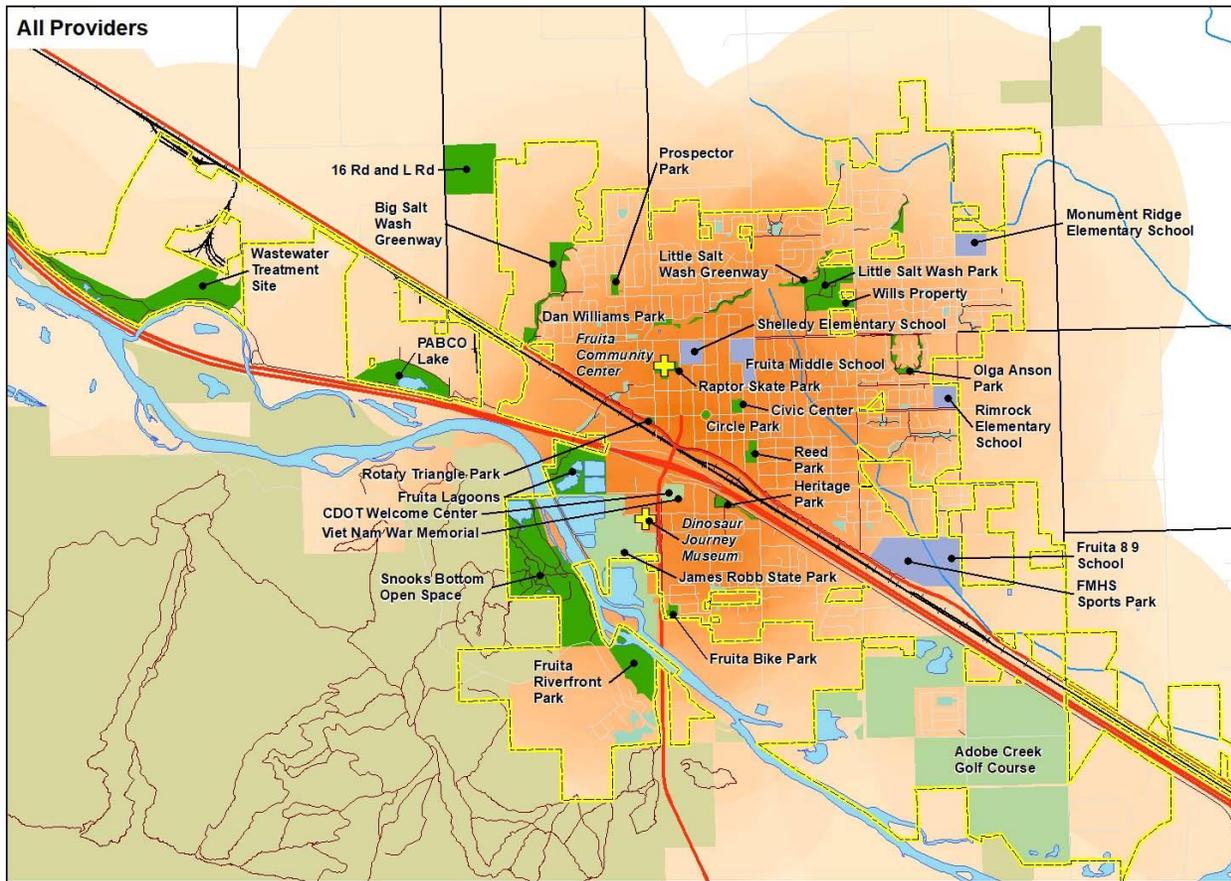
GRASP® Benchmarking



(With Comparable Population 10,000 to 15,000)



Fruita trends lower in parks per capita, components per park and score per park but does better overall in total locations and components per capita.

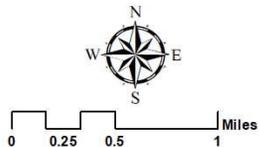
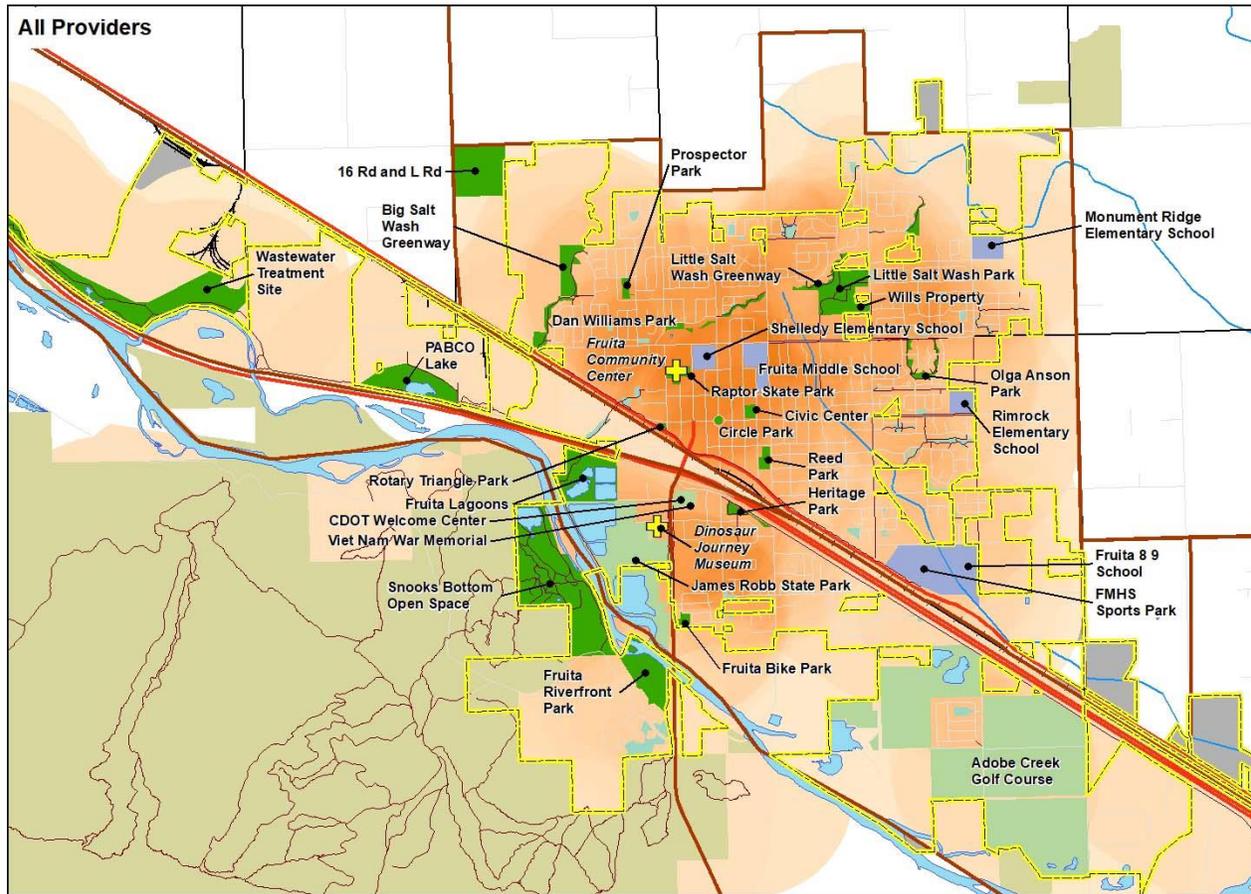


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- Legend**
- GRASP® Level of Service
 Range: 0 - 577
- Grey circle: No Service within 1-mile
 - Light orange circle: Less Access
 - Dark orange circle: More Access
- Green square: Fruita Outdoor Recreation Location
 - Light green square: Other Key Provider
 - Blue square: School
 - Light blue square: Private Provider Location
 - Light blue square: River and Lakes
 - Light blue square: Other Federal and State Lands
 - Yellow square: Fruita City Limits
- Yellow cross: Indoor Facility
 - Black line: Existing Trail
 - Blue line: Canals and Streams
 - Red line: Interstate and Highways
 - Black line: Major Roads
 - Black line: Other Roads
 - Black line: Railroad

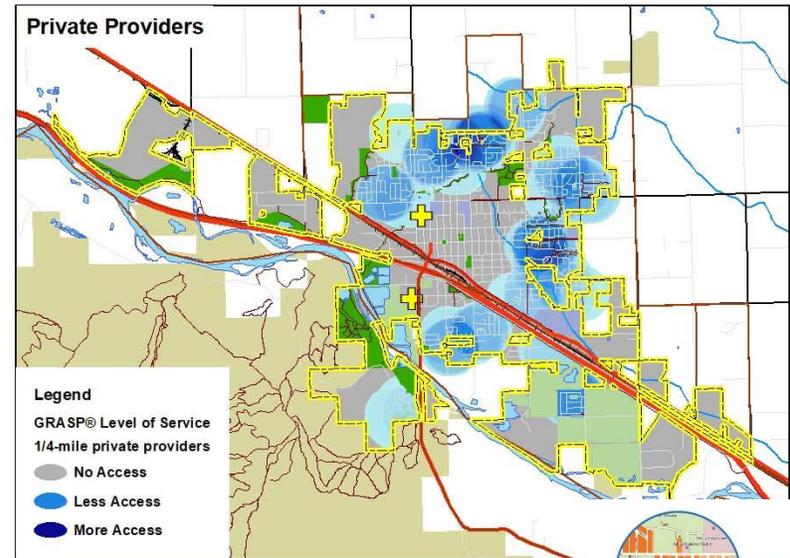
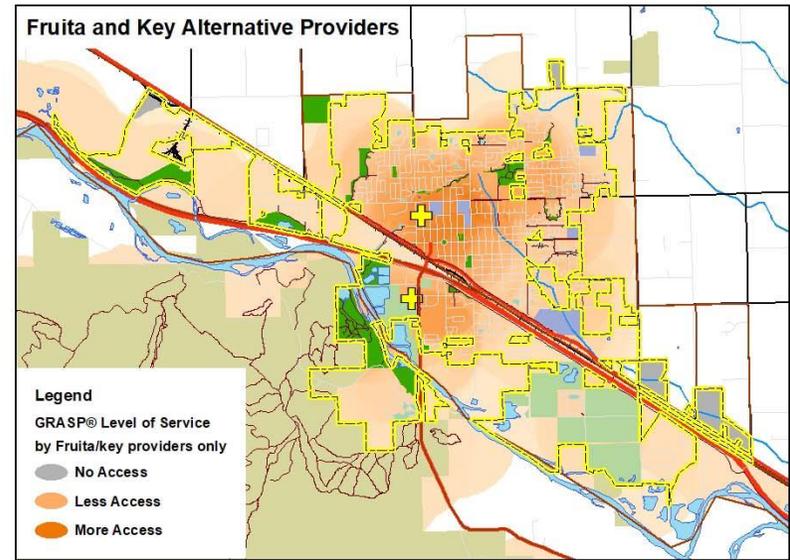
GRASP® Neighborhood Access





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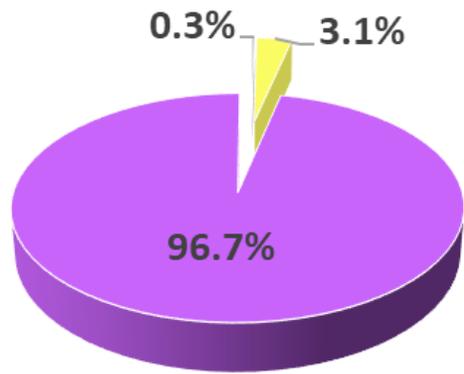
- Legend**
- GRASP® Level of Service
Range: 0 - 352
- Grey circle: No Service within 1/2-mile
 - Light orange circle: Less Access
 - Dark orange circle: More Access
 - Red dashed line: Pedestrian Zone
 - Green square: Fruita Outdoor Recreation Location
 - Light green square: Other Key Provider
 - Blue square: School
 - Dark blue square: Private Provider Location
 - Light blue square: Other Federal and State Lands
 - Yellow square: FruitaCityLimits
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 - Blue line: River and Lakes



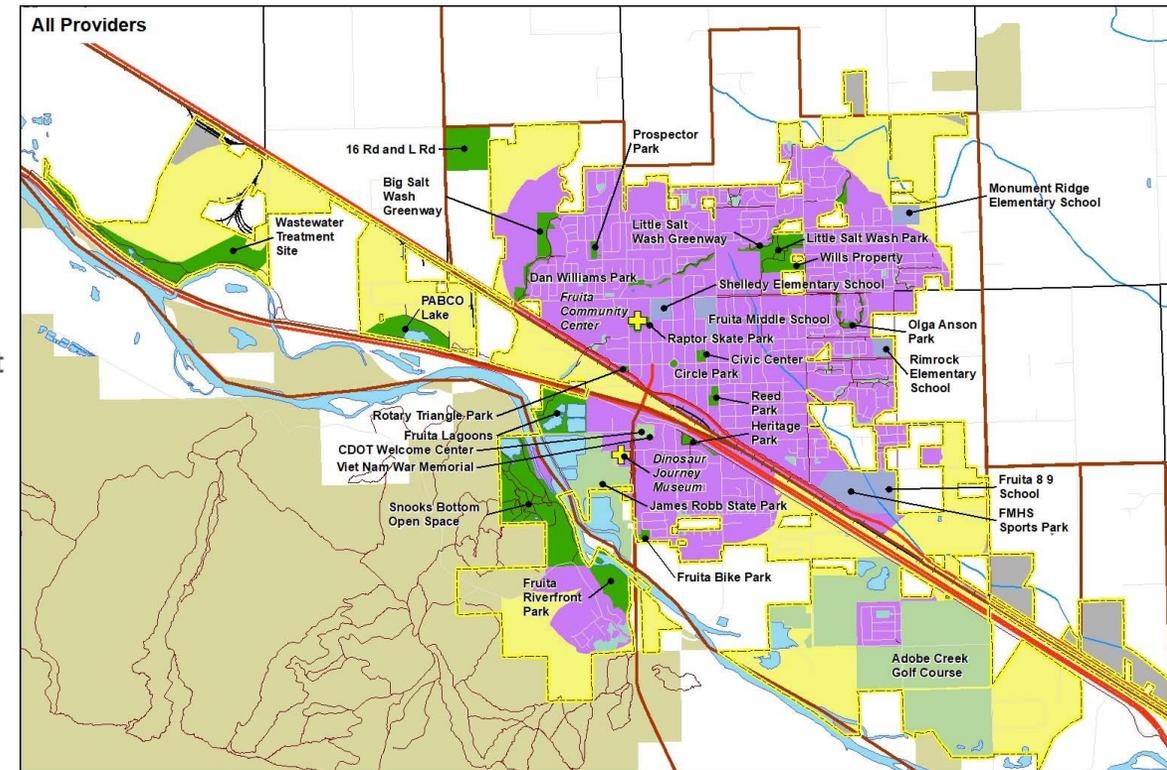
GRASP® Walkable Access

GRASP[®] Walkable Access

% of Population with Walkable Access to Outdoor Recreation



- Percent Total Area =0
- Percent Total Area >0 AND <Target
- Percent Total Area >Target





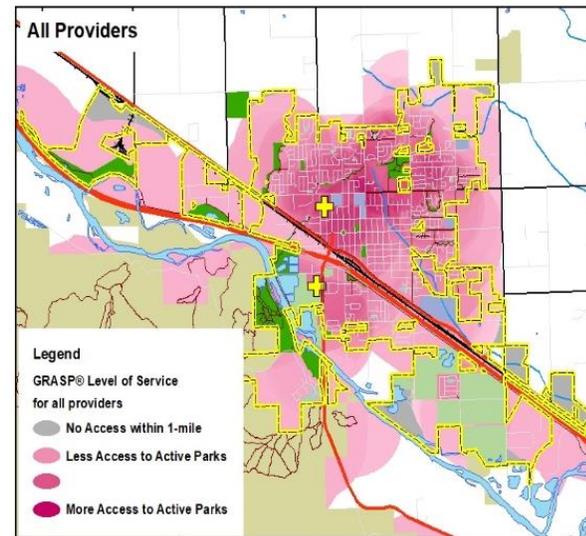
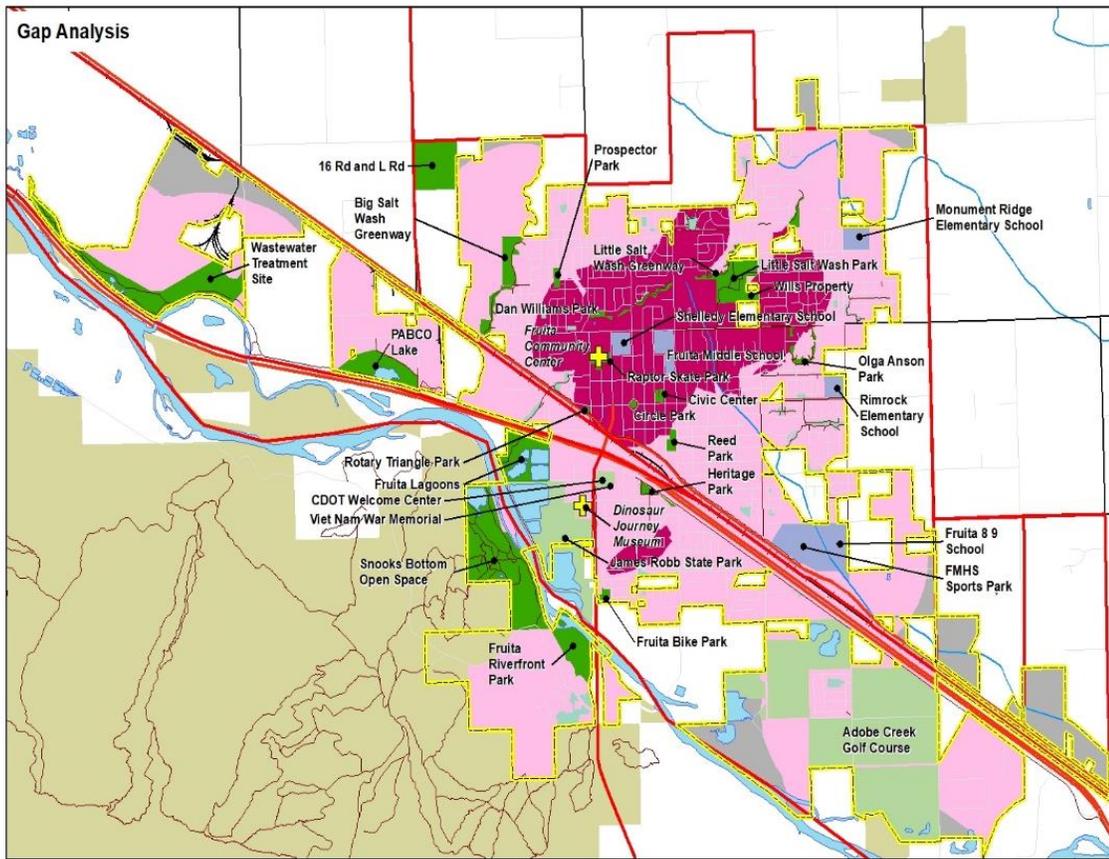
Among the factors assessed was an Active Energy Expenditure rating based upon recent research.

Active Energy Expenditure or “AEE Value”

Location	GRASP® Active Score/Rank	Location (cont)	GRASP® Active Score/Rank (cont)	Location (cont 2)	GRASP® Active Score/Rank (cont 2)
Little Salt Wash Park	96.0	Fruita Middle School	22.0	Holly Park A	4.4
James Robb State Park	86.4	Monument Ridge Elementary School	21.6	Liberty Glen	4.4
Olga Anson Park	44.0	Fruita Community Center	19.2	Elmwood Heights	4.4
Vintners Farm	39.6	Echo Canyon	17.6	Orchard Valley	4.4
Fruita Bike Park	38.4	Brandon Estates	17.6	River Glen	4.4
Heritage Park	38.4	The Queens	17.6	Cottonwoods	4.4
Snooks Bottom Open Space	36.0	Dan Williams Park	16.8	Monument Glen	4.4
Civic Center	36.0	Circle Park	14.4	Holly Park B	4.4
Reed Park	33.6	Big Salt Wash Greenway	13.2	Holly Park C	4.4
Adobe Falls Open Space	33.0	Stone Mountain	13.2	Raptor Skate Park	3.6
Shelledy Elementary School	31.9	Fruita Riverfront Park	11.0	Kingsview Open Space	3.3
Prospector Park	30.8	Santa Ana	8.8	Elmwood Estates	2.2
Adobe Creek Golf Course	28.8	Viet Nam War Memorial	7.2	Fruita Lagoons	2.2
Windsor Park	28.8	Rimrock Elementary School	7.2	Legacy PUD A	2.2
FMHS Sports Park	27.5	Cottonwoods PUD	6.6	Little Salt Wash Greenway A	2.2
CDOT Welcome Center	26.0	Comstock	4.4	Grand Valley Estates	2.2
Fruita 8 9 School	22.8	Canterbury Park	4.4	Legacy PUD B	1.1
Orchard Valley West	22.0	Rotary Triangle Park	4.4		

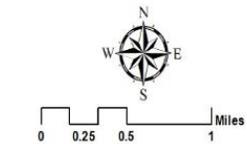
Park/Facility Rank GRASP® Active





Walkable Access Target Score

Target score = 4 components with Energy Expenditures of 2 and access to a trail.



Map Produced For Fruita, CO - By The GRASP® Team
 This Map Is Intended For Planning & Discussion Purposes Only -
 Please Refer To The Project Document For Map Details
 Legend Elements May Vary Slightly In Size, Color And Transparency
 From Those Shown On Map GIS Data Sources Include:
 Fruita, Mesa County, ESRI, GRASP® Team
 Copyright© 2020 Fruita

- Legend**
- GRASP® Target Analysis
 Threshold: 163.2
- No Access within 1-mile
 - Below Target
 - At or Above Target
- ⊕ Indoor Facility
 - ⋯ Existing Trail
 - ⋯ Canals and Streams
 - Interstate and Highways
 - Major Roads
 - Other Roads
 - Railroad
- Fruita Outdoor Recreation Location
 - Other Key Provider
 - School
 - Private Provider Location
 - River and Lakes
 - Other Federal and State Lands
 - ⊕ FruitaCityLimits



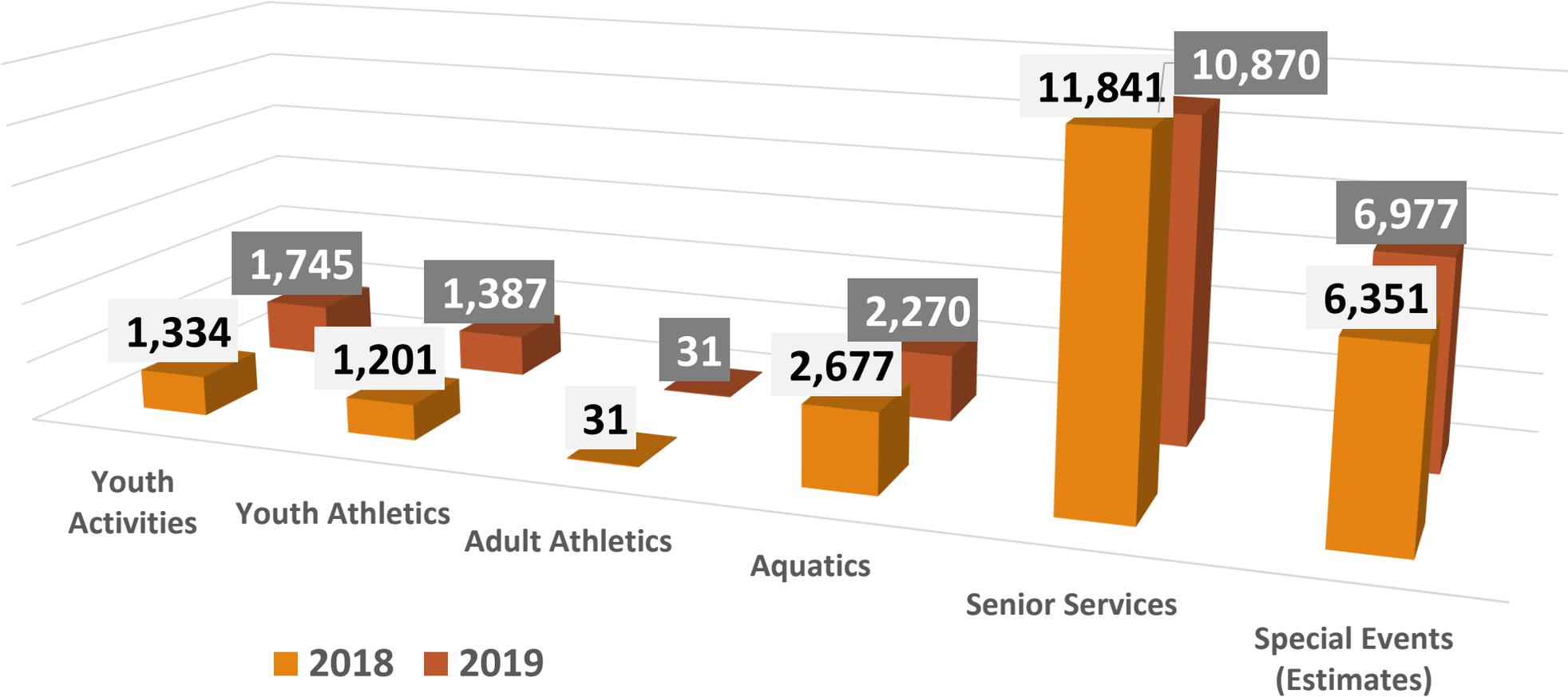
Connectivity

- Safe in-city and regional trail connections are a community priority
- Trails framework update to focus on regional connections and significant barriers
- Work with Public Works and Community Develop to determine future pathway and sidewalk connections within the City
- Trail maintenance currently budgeted within Parks
- Responsibility for trail maintenance is sometimes unknown

Program Analysis

Program Category	Sample Program Types	Age Group
Youth Activities	Dinomites Summer Camp Dinomites Days Off Nite at the Rec	Youth Teen
Youth Sports	Basketball Skills Camp/Clinics Karate	Youth Teen
Aquatics Programs	Private Swim Lessons Lifeguard Training Master Swim	Youth Teen Adult Senior
Adult Athletics	Basketball Volleyball	Adult Senior
Senior Services	Potluck Senior Center Activities	Senior
Special Events	Sweet Heart 5K Truck-n-Treat Disc Golf Tournament	Youth Teen Adult Senior

Program Participation by Category



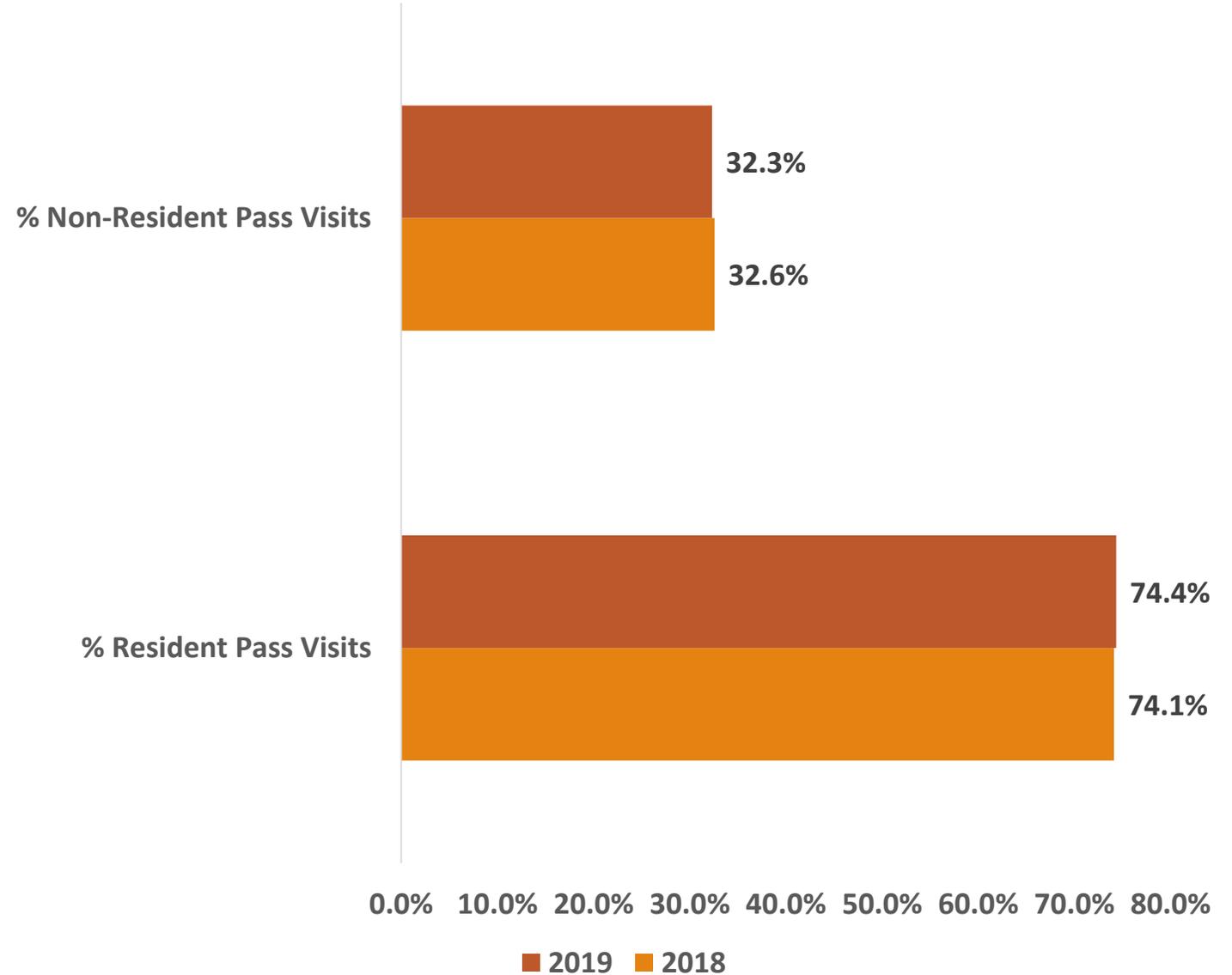
Special Events

- Paper-only permit application process
- Permitting fee of \$25 does not account for direct and indirect costs expended to support events
- Labor hours to support City-hosted and non-City hosted special events are budgeted with the Parks budget (not within Special Events budget)
 - Hours spent supporting all events are not tracked



Fruita Community Center

Percent of Non-Resident
and Resident Pass Visits
for 2018 & 2019

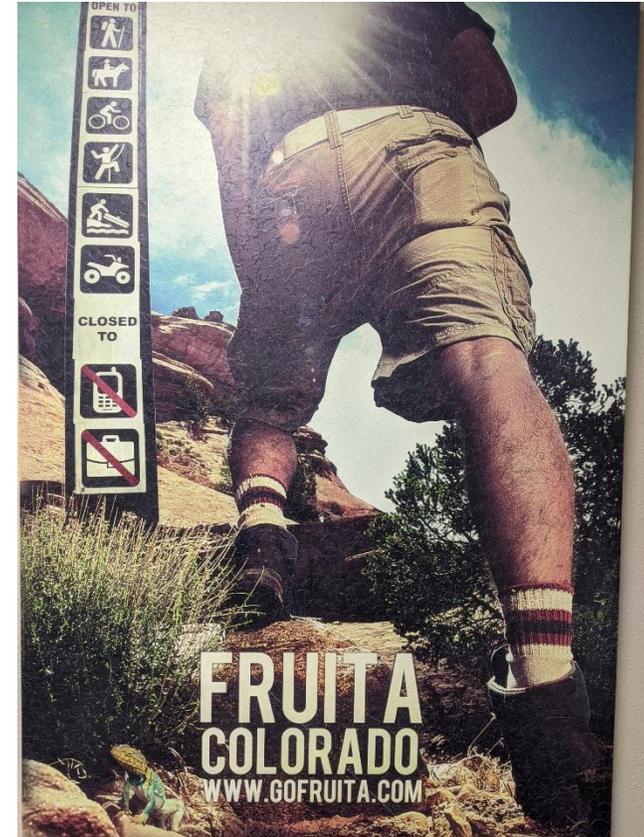


Key Programming Findings

- High number of offerings & participation in Senior Services and Special Events categories.
- 74% of Fruita Community Center pass visits are made by residents.
- Parks and Recreation expends resources to manage special events and festivals (17 City-wide events scheduled for 2020).
- Meeting room space at capacity at FCC.
 - Room rental use is sometimes informal and there are inconsistent user terms.
- No therapeutic or adaptive programming is offered.

Current Funding Sources

2020 Approved Budget		
	Expenditures	Revenues
General Fund - <i>Operating, Capital & Special Projects</i>	\$ 1,320,000	\$ 9,006,800
Conservation Trust Fund	\$ -	\$ 140,100
Community Center Fund	\$ 3,100,900	\$ 2,944,950



Primary Operating Funding Tools

- Fruita Community Center Operating Sources

- Sales and Use Tax
- Charges/fees for services
- Donations



- General Fund Operating Sources

- Sales and Use Tax
- Property Tax
- Charges/fees for services
- Donations
- Grants

Primary Capital Projects Funding Tools



- Parks, Open Space, and Trails Impact Fees
- Property Tax
- Lodger's Tax – Voters approved 3% increase!!
- Grants
- Donations
- Conservation Trust Funds (Colorado Lottery)

Recent Grant Awards



Award Year	Project	Award Agency	Award Amount
2016	Kokopelli Section of the Colorado Riverfront Trail	Great Outdoors Colorado (GOCO)	\$2,000,000
		DOL Authority	\$1,000,000
		Colorado Department of Transportation	\$1,200,000
2017	Wills Property Acquisition	GOCO	\$135,000
2108	North Fruita Desert Master Plan	Colorado Parks and Wildlife (CPW)	\$35,600
2019	PHROST Master Plan	GOCO	\$65,000
2020	Paleo and Cultural Surveys in the North Fruita Desert	CPW	\$22,000
	Wellspring Project	Arts in Society Grant	\$20,000

Budget and Operations –

2020 National Parks and Recreation Agency Comparison Data

OPERATING BUDGET

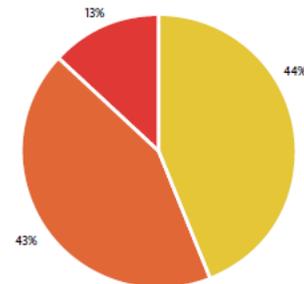
Operating Expenditure Per Capita	
Fruita	\$82.71
NRPA Median	\$81.19

STAFFING

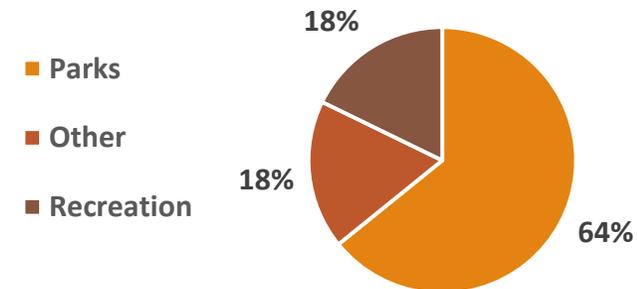
Full-time Equivalents	
Fruita	13.52
NRPA Median	10.0

FIGURE 18: OPERATING EXPENDITURES DEDICATED TO PARKS OR RECREATION (AVERAGE PERCENTAGE DISTRIBUTION OF OPERATING EXPENDITURES)

44%	Parks
43%	Recreation
13%	Other



2020 Budget Operating Expenditures Dedicated to Parks or Recreation



Sources: City of Fruita 2020 Budget & 2020 NRPA Agency Performance Report

Land Dedication and Park Standards

- Park service standards and facility type distinctions do not exist
 - Resulting in development of park facilities that are inconsistent in level of service provision
- Land dedication requirement is 60% of national average
 - Fruita = 6 acres/1,000 residents and national average = 10 acres/1,000 residents
- Longmont Fee Nexus Study (2013) targeted fee in-lieu \$2.73/sf of residential floor area
 - Average house of 2,400sf = \$6,500 fee whereas Fruita has a maximum \$4,405 fee

17.19.090 PUBLIC PARKS, OPEN SPACES, AND TRAILS IMPACT FEE/DEDICATION.

Key Issues

- Collaboration with partners
 - Health organizations/public land agencies
- Spaces for youth
 - Indoor/outdoor
 - Non-structured adventures/after-school programming/non-sports programming
- Program portfolio refinement process
 - Continue/modify/divest
 - Inclusive programming and policies

Key Issues

- Parks and trails maintenance standards
 - Inconsistent standards = inefficiencies
- Capacity at Fruita Community Center
 - Fitness/programs/meetings/gymnasium
- Opportunity sites
 - Little Salt Wash Park
 - Three parks adjacent to Colorado River
 - Reed Park
 - Mountain Property

Key Issues

- Pathway and trail connections
 - Large barriers (i.e., I-70, Colorado River)
- Servicing park/open space level of service gaps as growth occurs
- Operational impacts of routine and non-routine parks maintenance tasks are not tracked
- Direct and indirect costs are not accounted for consistently in pricing/fee structures
- Special events and festivals are valued by the community

Key Issues

- Deferred maintenance at parks and in natural areas exists
- Desires expressed for niche facilities
 - Skatepark
 - Pickleball courts
 - Disc golf
 - Dog park
- Increase use of technology in operations to find efficiencies, improve communications and processes

Comments and Feedback



RESPOND TO THE INFORMATION



FRUITA
COLORADO



LIKE A LOCAL

FruitaPlayLikeaLocal.com

Share what Priorities You Believe are Key

Thank you!



GreenPlay Project Manager

Keri Konold, CPRP

Direct: 720-891-6663

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