



**FRUITA CITY COUNCIL  
JUNE 16, 2020  
7:00 P.M.**

**1. INVOCATION AND PLEDGE OF ALLEGIANCE**

**2. CALL TO ORDER AND ROLL CALL**

**3. AGENDA - ADOPT/AMEND**

**4. PROCLAMATIONS AND PRESENTATIONS**

- A. Proclamation – Fruita’s Proclamation of Solidarity and Commitment to Addressing Racism in Our Community
- B. Update on the Legislative Session of the Colorado General Assembly from Colorado State District #54 Representative Matt Soper

**5. PUBLIC PARTICIPATION**

This section is set aside for the City Council to LISTEN to comments by the public regarding items that do not otherwise appear on this agenda. Generally, the City Council will not discuss the issue and will not take an official action under this section of the agenda. **Please limit comments to a five-minute period.**

**6. CONSENT AGENDA**

These are items where all conditions or requirements have been agreed to or met prior to the time they come before the Council for final action. These items will be approved by a single motion of the Council. Members of the Council may ask that an item be removed from the consent section and fully discussed. All items not removed from the consent section will then be approved. A member of the Council may vote no on specific items without asking that they be removed from the consent section for full discussion. Any item that is removed from the consent agenda will be placed at the end of the regular agenda.

- A. **BOARDS AND COMMISSIONS APPOINTMENT** – A request to approve the appointment of Shanachie Carroll to the Parks and Recreation Advisory Board for a three-year term to expire in June 2023
- B. **BOARDS AND COMMISSIONS APPOINTMENT** – A request to approve the appointment of Dorie Handley to the Historic Preservation Board for a three-year term to expire in June 2023

- C. **BOARDS AND COMMISSIONS APPOINTMENT** – A request to approve the reappointment of Jeannine Purser to the Downtown Advisory Board for a three-year term to expire in June 2023
  - D. **FINANCIAL REPORTS** – A request to approve the May 2020 Financial Reports
- 7. ADMINISTRATIVE AGENDA**
- A. **COVID Financial Update** – Finance Director/City Clerk Margaret Sell
  - B. **RESOLUTION 2020-26** - Amending the 2020 Annual Budget transferring funds from Departments within a Fund to the Contingency Account within the same Fund due to anticipated revenue shortfalls arising from the economic impacts of the COVID-19 pandemic
  - C. **2018 – 2020 Action Items Update** – City Manager Mike Bennett
- 8. CITY MANAGER’S REPORT**
- 9. COUNCIL REPORTS AND ACTIONS**
- 10. ADJOURN**

# **PROCLAMATION**

## **OF SOLIDARITY AND A COMMITMENT TO ADDRESSING RACISM IN OUR COMMUNITY**

**WHEREAS**, the City of Fruita, like so many communities across our nation, are saddened by the senseless murder of George Floyd and the many other individuals who were needlessly and tragically killed under similar circumstance; and

**WHEREAS**, racism threatens the strength and safety of the Fruita community, which is built upon open dialogue, mutual respect and understanding between diverse perspectives; and

**WHEREAS**, the Fruita community must acknowledge and reflect upon pervasive systemic and institutional racism throughout the United States, including in the Fruita community, and must commit to disrupting, dismantling and ending such destructive structures; and

**WHEREAS**, the City Council, as well as the members of the Fruita community, have a responsibility to listen to, learn from, and support those in our community most impacted by systemic racism and social injustice; and

**WHEREAS**, addressing the racism within the Fruita community is our ethical obligation; and

**WHEREAS**, we stand in solidarity with the Black and minority voices of our community, and we support those peacefully protesting and taking a stand against systemic racism, oppression, social injustice and inequity;

**NOW THEREFORE BE IT RESOLVED**, the Fruita City Council declares we are making a long-term commitment to listen, learn, reflect, reassess, openly converse and take action to address systemic racism, oppression, social injustice and inequity within the Fruita community and throughout the Grand Valley.

\_\_\_\_\_  
Joel Kincaid, Mayor of the City of Fruita

\_\_\_\_\_  
Date





# FRUITA

COLORADO

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## AGENDA ITEM COVER SHEET

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**TO: FRUITA MAYOR AND CITY COUNCIL**

**FROM: SHANNON VASSEN, MANAGEMENT ANALYST**

**DATE: JUNE 16, 2020**

**RE: PRESENTATION - UPDATE ON THE LEGISLATIVE SESSION OF THE COLORADO  
GENERAL ASSEMBLY FROM COLORADO STATE DISTRICT #54 REPRESENTATIVE  
MATT SOPER**

### **BACKGROUND**

Colorado State Representative Matt Soper will provide a brief update and presentation to the City Council on the legislative session. Representative Soper is the House Representative for District #54, which includes Delta and Fruita.



# FRUITA

COLORADO

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## AGENDA ITEM COVER SHEET

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**TO:** FRUITA MAYOR AND CITY COUNCIL

**FROM:** SHANNON VASSEN, MANAGEMENT ANALYST FOR MAYOR KINDCAID AND COUNCILOR O'BRIEN

**DATE:** JUNE 16, 2020

**RE:** BOARDS AND COMMISSIONS APPOINTMENT – A REQUEST TO APPROVE THE APPOINTMENT OF SHANACHIE CARROLL TO THE PARKS AND RECREATION ADVISORY BOARD FOR A THREE-YEAR TERM TO EXPIRE IN JUNE 2023.

### **BACKGROUND**

The membership guidelines for the Parks and Recreation Advisory Board calls for seven members on the Board. Currently, there are six members on the Board and one vacancy. This vacancy was advertised on the City's website at [fruita.org](http://fruita.org) and on Facebook. There were three applications received for this vacancy, and these were received from the following individuals: Amanda Ewing, Shanachie Carroll, and Dorie Handley.

On June 2<sup>nd</sup>, 2020, Mayor Joel Kincaid and Councilor O'Brien interviewed the three candidates. Subsequently, Mayor Kincaid and Councilor O'Brien recommended the appointment of Shanachie Carroll, Branch Services Manager for the Fruita Branch of Mesa County Public Libraries, to the Parks and Recreation Advisory Board for a three-year term to expire in June 2023. If Shanachie Carroll is appointed, there will be no remaining vacancies on the Parks and Recreation Advisory Board.

### **FISCAL IMPACT**

N/A

### **APPLICABILITY TO CITY GOALS AND OBJECTIVES**

Boards and Commissions provide valuable input to the City and help establish goals and objectives. They provide a link between citizens of Fruita and city government.

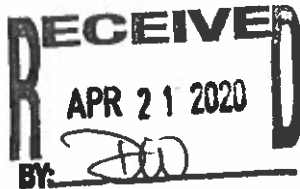
### **OPTIONS AVAILABLE TO THE COUNCIL**

1. Appoint Shanachie Carroll to the Parks and Recreation Advisory Board for a three-year term to expire in June of 2023.
2. Instruct staff to publish a notice of vacancy and repeat the interview process.

### **RECOMMENDATION**

It is the recommendation of Mayor Kincaid and Councilor O'Brien that the City Council by motion:

- **APPROVE THE APPOINTMENTT OF SHANACHIE CARROLL TO THE PARKS AND RECREATION ADVISORY BOARD FOR A THREE-YEAR TERM TO EXPIRE IN JUNE OF 2023.**



6/2/20 @ 5:30



**FRUITA**  
COLORADO

**CITY OF FRUITA  
BOARDS AND COMMISSIONS  
MEMBERSHIP APPLICATION**

BOARD OR COMMISSION: Parks and Recreation Advisory Board

NAME: Shanachie Carroll

MAILING ADDRESS: 1199 Wolf Creek Ct  
Fruita CO 81521

RESIDENCE ADDRESS: 

City	State	Zip
<u>Fruita</u>	<u>CO</u>	<u>81521</u>

PHONE NUMBER: 

<u>970-201-8823</u>	<u>970-858-7703</u>
Home	Work

E-MAIL ADDRESS: shanachiecarroll@gmail.com

How long have you been a resident of Fruita? 20 years

Occupation/Employer: Branch Services Manager, Mesa County Libraries

List any volunteer and/or work experience:

Volunteer Work: Summer Art Camp Volunteer, Western Colorado Center for the Arts 2005-2010  
 Work Experience: Archival Assistant, Colorado Mesa University 2009-2011 Teacher, Western Colorado Center for the Arts 2010-2013 Independent Contractor, American Courier 2012-2013 Branch Services Manager (and other roles) Mesa County Libraries 2013-present

Are you presently serving on a board or commission? If so, which one(s)?

No, I am not.

Why do you want to be a member of this board or commission?

In a professional capacity, I work closely with the Fruita Rec Center and I would like to develop closer ties to Fruita Parks & Rec. As a citizen, I am an avid mountain biker and enjoy Fruita's many open spaces, and I value the City's many parks for recreation.

List any abilities, skills, or interests which are applicable to the board or commission for which you are applying.

I am a natural problem solver, leader, and influencer within the community. I am friendly, personable, and a team player. I bring a variety of skills to the table and enjoy opportunities to develop new skills; some things I'm good at include: marketing & social media management including content creation for print and the web, computer stuff in general, project management & coordination, managing teams & priorities, rallying support for ideas, and cycling. I also own a small social media management/consulting business.

**City of Fruita  
Boards and Commissions Application  
Page 2**

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Are you committed to attending meetings?  Yes  No  
Are you committed to serving an entire term?  Yes  No

Please specify any activities which might create serious conflict of interest if you should be appointed to a particular board or commission. (If unsure, please call the City Manager's office at 858-3663)

I should be able to attend all meetings and any other events. I do work M-F, but I don't anticipate scheduling conflicts at this time.

List any licenses, certificates or other specialized training applicable to the board or commission for which you are applying.

Additional information or references you believe may be helpful in considering your application.

A letter of recommendation from Shana Wade, Associate Director, Mesa County Libraries is available upon request. References on character or skills are available upon request.

I am excited to join the Parks and Recreation Advisory Board and to make a meaningful contribution to my local government and the community that it serves. In addition to my regular work with the Parks & Rec department, I have sat in on a PHROST master plan meeting and am familiar with the process.

Signature Shanachie L Carroll

Digitally signed by Shanachie L Carroll  
Date: 2020.04.20 18:42:19 -0600

Date 4/20/2020

All applicants are strongly encouraged to attend a regularly scheduled meeting of the board or commission for which they are applying. Frequent non-attendance may result in termination of the appointment.

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**ATTACHMENTS TO APPLICATION MUST BE LIMITED TO TWO PAGES**

Please feel free to submit a resume along with this application. Application and any attachments should be returned to the Fruita City Council c/o the City Clerk, 325 E. Aspen, Fruita, CO 81521. Although we have indicated the best time to apply for a particular board, we accept applications for any of the boards year-round. Thank you.





# Shanachie Carroll

1199 Wolf Creek Ct  
Fruita, CO 81521

970 201 8823

shanachiecarroll@gmail.com

## OBJECTIVE

To contribute to the development of Fruita's parks, trails, and open spaces.

## EXPERIENCE

### Branch Services Manager, Mesa County Libraries

Fruita, CO — September 2013-present, Current role: April 2020 - present

Oversees Fruita, Gateway, and Orchard Mesa branch services and operations. Supervises branch managers, library assistants, and volunteers. Works collaboratively across the organization with managers and staff to identify organizational priorities, improve workflows, and develop programming and services.

### Independent Contractor for American Courier

Grand Junction, CO — August 2012-February 2013

Delivered packages to businesses. Detail oriented work with an emphasis on efficiency. Majority of work was self-directed and self-motivated. Business operations were self-directed. Record keeping and documentation were key elements to the position.

### Teacher, Western Colorado Center for the Arts

Grand Junction, CO — 2010-2013

Made art lesson plans to teach elementary and middle school-aged children. Practiced effective classroom management techniques and supervised teenage volunteers. Communicated with a diverse population--children, teens, and adults.

### Archival Assistant, Colorado Mesa University

Grand Junction, CO — 2009-2011

Examined and catalogued local history items. Required excellent written, technical, and analytical skills. Jargon related to library science had to be interpreted, analyzed and explained concisely in a written format.

## EDUCATION

### Utah State University

B.S. — Communication Disorders and Deaf Education — May 2012-May 2013

Overall GPA 3.54

### Colorado Mesa University

B.A. — English, Secondary Education — August 2009-May 2012

Magna Cum Laude; Overall GPA 3.83

### Fruita Monument High School

Diploma — August 2005-May 2009

## SKILLS & KNOWLEDGE

- Excellent customer service, Natural leader & problem solver, Influencer, Technologically savvy, Quick learner, Personable, professional & friendly
- Excellent oral/written skills, Self-motivated & directed, Punctual

## REFERENCES

Available upon request.



# FRUITA

COLORADO

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## AGENDA ITEM COVER SHEET

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**TO:** FRUITA MAYOR AND CITY COUNCIL

**FROM:** SHANNON VASSEN, MANAGEMENT ANALYST FOR MAYOR KINDCAID AND COUNCILOR HARVEY

**DATE:** JUNE 16, 2020

**RE:** BOARDS AND COMMISSIONS APPOINTMENT – A REQUEST TO APPROVE THE APPOINTMENT OF DORRIE HANDLEY TO THE HISTORIC PRESERVATION BOARD FOR A THREE-YEAR TERM TO EXPIRE IN JUNE 2023.

### **BACKGROUND**

The membership guidelines for the Historic Preservation Board calls for a minimum of five members and a maximum of seven members. Currently, there are five members on the Board and up to two vacancies. These two vacancies have been advertised on the City's website at [fruita.org](http://fruita.org) and on Facebook for several months.

Dorrie Handley submitted an application for the Parks and Recreation Advisory Board on April 16, 2020. After interviewing with Mayor Joel Kincaid and Councilor O'Brien this month, Mayor Kincaid recommended that Dorrie Handley be appointed to the Historic Preservation Board. Councilor Harvey agreed with the recommendation. If Dorrie Handley is appointed, there will be one remaining vacancy on the Historic Preservation Board.

### **FISCAL IMPACT**

N/A

### **APPLICABILITY TO CITY GOALS AND OBJECTIVES**

Boards and Commissions provide valuable input to the City and help establish goals and objectives. They provide a link between citizens of Fruita and city government.

### **OPTIONS AVAILABLE TO THE COUNCIL**

1. Appoint Dorrie Handley to the Historic Preservation Board for a three-year term to expire in June of 2023.

2. Instruct staff to publish a notice of vacancy and begin the interview process.

**RECOMMENDATION**

It is the recommendation of Mayor Kincaid and Councilor Harvey that the City Council by motion:

- **APPROVE THE APPOINTMENT OF DORRIE HANDLEY TO THE HISTORIC PRESERVATION BOARD FOR A THREE-YEAR TERM TO EXPIRE IN JUNE OF 2023.**



**FRUITA**  
COLORADO

**CITY OF FRUITA  
BOARDS AND COMMISSIONS  
MEMBERSHIP APPLICATION**

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BOARD OR COMMISSION: \_\_\_\_\_

NAME: Dorrie Handley

MAILING ADDRESS: 1646 Myers Lane

RESIDENCE ADDRESS: 

City	State	Zip
<u>Fruita</u>	<u>CO</u>	<u>81521</u>

PHONE NUMBER: 214-794-7307 (cell)

E-MAIL ADDRESS: 

Home	Work
<u>dorrie@mdhandley.com</u>	

How long have you been a resident of Fruita? 9 months

Occupation/Employer: Retired

List any volunteer and/or work experience:

Admin. Manager for local Jazzercise franchise (Plano, TX). Set up sound equip. for classes and did hospitality & some bookkeeping.

Are you presently serving on a board or commission? If so, which one(s)?

No

Why do you want to be a member of this board or commission?

I have the time, enthusiasm, & some constructive ideas to contribute to this board. I want to be involved in the planning & execution of good P & R programs, based on the needs of the current & future city residents & visitors.

List any abilities, skills, or interests which are applicable to the board or commission for which you are applying.

Many years as a participating member of the city-managed Recreation Centers in Plano, TX. Substitute yoga instructor for Rec. Ctr. classes. Moved to western CO to enjoy the outdoor & indoor recreational lifestyle. Chose to live in Fruita because of the Rec. Ctr. and close proximity to hiking & biking trails.

**City of Fruita  
Boards and Commissions Application  
Page 2**

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Are you committed to attending meetings?  Yes  No  
Are you committed to serving an entire term?  Yes  No

Please specify any activities which might create serious conflict of interest if you should be appointed to a particular board or commission. (If unsure, please call the City Manager's office at 858-3663)

None

List any licenses, certificates or other specialized training applicable to the board or commission for which you are applying.

Computer literate

Additional information or references you believe may be helpful in considering your application.

Work history: Four years in Iowa State Dept. of Transportation advertising dept. Retired from 20 years in the telecommunications technology industry. Worked 14 years in a small animal veterinary clinic. Retrained as a licensed pharmacy technician & worked 2 years in a commercial specialized compounding pharmacy.

Signature \_\_\_\_\_ Date \_\_\_\_\_

All applicants are strongly encouraged to attend a regularly scheduled meeting of the board or commission for which they are applying. Frequent non-attendance may result in termination of the appointment.

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**ATTACHMENTS TO APPLICATION MUST BE LIMITED TO TWO PAGES**

Please feel free to submit a resume along with this application. Application and any attachments should be returned to the Fruita City Council c/o the City Clerk, 325 E. Aspen, Fruita, CO 81521. Although we have indicated the best time to apply for a particular board, we accept applications for any of the boards year-round. Thank you.



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### AGENDA ITEM COVER SHEET

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**TO:** FRUITA MAYOR AND CITY COUNCIL

**FROM:** SHANNON VASSEN, MANAGEMENT ANALYST FOR MAYOR KINDCAID AND COUNCILOR KREIE

**DATE:** JUNE 16, 2020

**RE:** BOARDS AND COMMISSIONS APPOINTMENT – A REQUEST TO APPROVE THE REAPPOINTMENT OF JEANNINE PURSER TO THE DOWNTOWN ADVISORY BOARD FOR ANOTHER THREE-YEAR TERM TO EXPIRE IN JUNE 2023.

#### **BACKGROUND**

Jeannine Purser's term on the Downtown Advisory Board expired in May of 2020. At that time, staff and the Chair of the Board sent a letter to Mrs. Purser inquiring whether she wished to be reappointment. Mrs. Purser responded that she did want to be reappointed to the Board. Mrs. Purser has been on the Downtown Advisory Board since October of 2010.

Mayor Kincaid and Councilor Kreie recommend the reappointment of Jeannine Purser to the Downtown Advisory Board for another three-year term to expire in June of 2023.

If Mrs. Purser is reappointment, there will be 11 members on the Board with one vacancy.

#### **FISCAL IMPACT**

N/A

#### **APPLICABILITY TO CITY GOALS AND OBJECTIVES**

Boards and Commissions provide valuable input to the City and help establish goals and objectives. They provide a link between citizens of Fruita and city government.

#### **OPTIONS AVAILABLE TO THE COUNCIL**

1. Reappoint Jeannine Purser for a three-year term to expire in June of 2023.
2. Instruct staff to publish a notice of vacancy and begin an interview process.

## **RECOMMENDATION**

It is the recommendation of Mayor Kincaid and Councilor Kreie that the City Council by motion:

- **APPROVE THE REAPPOINTMENT OF JEANNINE PURSER FOR ANOTHER THREE-YEAR TERM TO EXPIRE IN JUNE OF 2023.**



### AGENDA ITEM COVER SHEET

**TO: FRUITA CITY COUNCIL AND MAYOR**  
**FROM: MARGARET SELL, FINANCE DIRECTOR/CITY CLERK**  
**DATE: JUNE 16, 2020**  
**RE: FINANCIAL REPORTS FOR MAY 2020**

**BACKGROUND**

**Sales, Use Tax and Lodging Tax Revenues – April 2020.**

The following chart provides a comparison between 2019 and 2020 sales tax, use tax and lodging tax revenues thru April 2020. Overall tax revenues are up \$178,920 from the prior year and up \$227,229 over budgeted amounts. The month indicated represents the month of sales, not when collected by the City.

Summary of Sales and Use Tax Revenues - Jan thru April 2020					
Type	Month	Percent (%) Change		Dollar (\$) Change	
		Month	Y-T-D	From prior year	Between actual and budget
City Sales Tax (2%)	Apr-20	11%	30%	\$ 186,958	\$ 210,718
Use tax on Motor Vehicles (2%)	Apr-20	-37%	-7%	\$ (15,163)	\$ (21,048)
Use tax on Building Materials (2%)	Apr-20	-55%	8%	\$ 5,531	\$ 25,838
Lodging Tax - (3%)	Apr-20	-71%	-36%	\$ (8,107)	\$ (9,513)
County Sales Tax	Apr-20	-5%	1%	\$ 9,575	\$ 19,027
Public Safety Tax	Mar-20	-12%	0%	\$ 126	\$ 2,206
				<b>\$ 178,920</b>	<b>\$ 227,229</b>



The following table shows a 5-year history of sales and use tax revenues by business type. Retail trade, including remote retailers and the oil and gas industry have seen significant increases. Utilities, communications, lodging and rental/leasing have decreased from the prior year.

Sales and Use Tax Revenues by Category (3%) January thru April								
Description	2016	2017	2018	2019	2020	1 yr % Chg	1 yr \$ Chg	% of 2020 Total
<b>Sales taxes</b>								
Other Services	12,229	15,796	13,578	16,364	15,903	-3%	(461)	1%
Other Miscellaneous	14,766	12,320	12,007	17,199	30,742	79%	13,543	2%
Manufacturing	6,478	11,055	7,040	15,400	35,590	131%	20,190	2%
Wholesale Trade	3,745	5,505	9,594	21,141	43,610	106%	22,469	3%
Rental and Leasing	33,657	26,443	34,817	49,328	39,892	-19%	(9,436)	2%
Communications	52,385	52,203	63,685	48,925	49,678	2%	753	3%
Oil and Gas	3,313	5,496	27,606	28,256	90,367	220%	62,111	6%
Utilities	94,971	96,939	84,472	116,174	96,670	-17%	(19,504)	6%
Lodging	30,645	32,987	36,526	37,571	25,634	-32%	(11,937)	2%
Food	148,793	160,639	165,662	190,897	189,819	-1%	(1,078)	12%
Retail Trade	296,733	329,097	355,762	396,636	600,424	51%	203,788	37%
<b>Subtotal</b>	<b>697,715</b>	<b>748,480</b>	<b>810,749</b>	<b>937,891</b>	<b>1,218,329</b>	<b>30%</b>	<b>280,438</b>	<b>75%</b>
<b>Use taxes</b>								
Vehicles	228,288	258,391	287,194	315,262	292,518	-7%	(22,744)	18%
Building materials	100,312	48,731	186,723	108,788	117,084	8%	8,296	7%
<b>Subtotal</b>	<b>328,600</b>	<b>307,123</b>	<b>473,917</b>	<b>424,050</b>	<b>409,602</b>	<b>-3%</b>	<b>-14,448</b>	<b>25%</b>
<b>Total</b>	<b>1,026,315</b>	<b>1,055,603</b>	<b>1,284,666</b>	<b>1,361,941</b>	<b>1,627,931</b>	<b>20%</b>	<b>265,990</b>	<b>100%</b>
Online sales				24,965	78,209	213%	53,244	6%

**Community Center Fund – April 2020.** The combination of the 1% city sales and use tax revenues for the month of April reflect a 5% decrease from 2019 revenues and a 19.5% year to date increase.

**Revenue vs Expense by Account Type –May 2020.** This report presents summary information on revenues and expenses and budget comparisons for all funds. The report includes revenues and expenses by category or type of revenue/expense and by department. The following is a summary of the report by fund showing actual revenues and expenses as a percentage of budget.

Revenues and Expenses as Percentage of Budget May 2020		
Column	Revenues as a % Budget	Expenses as a % of Budget
General Fund	45%	35%
Conservation Trust Fund	23%	0%
Marketing	13%	37%
Community Center	33%	32%
Capital Projects	6%	17%
Debt Service	33%	28%
Devils Canyon Center	0%	0%
Irrigation Water	37%	52%
Sewer	45%	52%
Trash	34%	25%
Fleet Maintenance Fund	100%	43%
<b>Total</b>	<b>39%</b>	<b>37%</b>

**Lodger's Tax Detail – April 2020**

The following chart shows a breakdown of the Lodger's Tax collected from hotels, motels and campgrounds, and vacation rentals by owner (VRBO's).

2020 City Lodging Tax - 3% (125-3134)					
	Hotels & Campgrounds		VRBO'S		Monthly Total
	Revenue	% of Total	Revenue	% of Total	
Jan	3,261	91%	313	9%	3,573
Feb	3,657	91%	362	9%	4,019
Mar	4,457	95%	220	5%	4,677
Apr	2,166	94%	139	6%	2,305
<b>TOTAL</b>	<b>13,541</b>	<b>93%</b>	<b>1,034</b>	<b>7%</b>	<b>14,574</b>

**FISCAL IMPACT**

None.

**APPLICABILITY TO CITY GOALS AND OBJECTIVES**

These reports provide financial information to the Council to monitor the City's financial position and may be used as a tool to hold staff accountable for accomplishing goals and objectives set forth in the Budget.

**OPTIONS AVAILABLE TO COUNCIL**

Approval of Financial Reports

Approval of Financial Reports with clarification on specific items

**RECOMMENDATION**

It is the recommendation of staff that the Council by motion:

**ACCEPT THE MAY 2020 FINANCIAL REPORTS AS PRESENTED**



## CITY SALES AND USE TAX REPORTS

City Sales Tax - 2% General Fund (110-3131)							
	2016	2017	2018	2019	2020	\$ Variance	% Variance
Jan	102,654.47	110,073.96	116,622.91	124,973.08	190,392.44	65,419.36	52.35%
Feb	109,027.57	106,532.67	106,634.80	144,100.65	167,749.86	23,649.21	16.41%
Mar	122,491.87	139,574.31	159,114.23	165,160.52	242,722.52	77,562.00	46.96%
Apr	130,968.87	143,147.33	158,126.49	191,027.30	211,354.97	20,327.67	10.64%
May	146,283.09	164,468.58	167,938.47	198,826.37			
Jun	143,707.98	160,573.33	174,498.93	197,471.05			
Jul	119,795.39	142,369.41	163,430.68	190,974.84			
Aug	142,278.27	144,989.26	175,336.63	200,644.07			
Sep	126,602.05	148,777.11	181,109.36	193,024.68			
Oct	128,845.80	147,596.93	204,845.74	205,934.68			
Nov	116,101.47	144,996.46	153,890.31	192,966.14			
Dec	120,203.83	137,020.73	159,113.63	208,689.86			
<b>TOTAL</b>	<b>1,508,961</b>	<b>1,690,120.08</b>	<b>1,920,662.18</b>	<b>2,213,793.24</b>	<b>812,219.79</b>	<b>186,958.24</b>	<b>29.90%</b>
%	3.09%	12.01%	13.64%	15.26%			

2020 Budget= \$2,130,000, 3.8% decrease from 2019 Actual Revenues

<b>April</b>	465,142.78	499,328.27	540,498.43	625,261.55	812,219.79	186,958.24	29.90%
3%	697,714.17	748,992.41	810,747.65	937,892.33	1,218,329.69	280,437.36	29.90%

Use Tax on Motor Vehicles - 2% General Fund (110-3132)							
	2016	2017	2018	2019	2020	Variance	% Change
JAN	28,122.91	43,562.42	41,597.40	59,067.65	44,776.20	-14,291.45	-24.20%
FEB	36,471.71	45,398.99	42,294.19	35,431.97	59,554.07	24,122.10	68.08%
MAR	40,528.67	52,721.40	46,660.84	56,995.69	53,618.86	-3,376.83	-5.92%
APR	47,068.73	30,578.05	60,910.43	58,679.47	37,062.83	-21,616.64	-36.84%
MAY	43,755.86	67,716.13	36,802.77	90,700.80			
JUN	63,513.86	51,241.39	74,048.50	52,822.10			
JUL	54,218.60	52,317.23	72,501.97	67,463.71			
AUG	45,673.29	61,190.50	37,103.59	66,028.27			
SEP	44,344.61	71,360.98	62,407.47	46,789.04			
OCT	36,179.44	62,492.61	75,929.88	51,469.53			
NOV	43,817.97	39,313.29	41,987.01	58,715.01			
DEC	49,627.81	61,912.59	36,418.95	46,583.89			
<b>YTD</b>	<b>533,323.46</b>	<b>639,805.58</b>	<b>628,663.00</b>	<b>690,747.13</b>	<b>195,011.96</b>	<b>(15,162.82)</b>	<b>-7.21%</b>
%	-3.59%	19.97%	-1.74%	9.88%			

2020 Budget = \$710,000 - 2.8% increase from 2019 Actual revenues

	152,192.02	172,260.86	191,462.86	210,174.78	195,011.96	-15,162.82	-7.21%
<b>April</b>	152,192.02	172,260.86	191,462.86	210,174.78	195,011.96	-15,162.82	-7.21%
3%	228,288.03	258,391.29	287,194.29	315,262.17	292,517.94	-22,744.23	-7.21%



## CITY SALES AND USE TAX REPORTS

Use Tax on Building Materials - 2% General Fund (110-3133)							
	2016	2017	2018	2019	2020	Variance	% Change
JAN	3,256	11,966.68	40,827.15	19,357.85	14,922.55	-4,435.30	-22.91%
FEB	14,608	3,788.29	24,414.67	19,056.71	10,930.68	-8,126.03	-42.64%
MAR	14,726	3,558.90	38,328.55	9,936.56	41,435.81	31,499.25	317.00%
APR	34,284	13,173.71	20,911.52	24,173.95	10,766.83	-13,407.12	-55.46%
MAY	29,705	11,216.84	37,147.62	32,410.86	38,491.01	6,080.15	18.76%
JUN	12,847	4,893.13	105,602.45	26,190.88			
JUL	13,948	7,689.06	15,634.23	16,836.31			
AUG	8,117	32,557.34	18,073.99	8,864.92			
SEP	49,757	7,864.41	19,407.92	3,865.13			
OCT	7,553	11,756.71	12,148.65	16,537.07			
NOV	10,586	35,906.06	19,278.98	12,122.45			
DEC	3,731	2,702.11	9,762.50	19,073.22			
<b>YTD</b>	<b>203,118</b>	<b>147,073.24</b>	<b>361,538.23</b>	<b>208,425.91</b>	<b>116,546.88</b>	<b>11,610.95</b>	<b>11.06%</b>
<b>%</b>	<b>93.87%</b>	<b>-27.59%</b>	<b>145.82%</b>	<b>-42.35%</b>			

2020 Budget = \$150,000 - 28% decrease from 2019 Actual revenues

	96,580.27	43,704.42	161,629.51	104,935.93	116,546.88	11,610.95	11.06%
<b>April</b>	66,874.78	32,487.58	124,481.89	72,525.07	78,055.87	5,530.80	7.63%
3%	100,312.17	48,731.37	186,722.84	108,787.61	117,083.81	8,296.20	7.63%

City Lodging Tax - 3% (125-3134)							
	2016	2017	2018	2019	2020	Difference	%
Jan	3,010	2,341.15	3,540.60	2,611.13	3,573.20	962.07	36.84%
Feb	3,650	3,694.45	3,635.19	3,774.09	4,018.26	244.17	6.47%
Mar	7,755	7,910.90	8,698.52	8,249.09	4,677.20	-3,571.89	-43.30%
Apr	9,031	10,908.40	10,215.52	8,046.43	2,305.15	-5,741.28	-71.35%
May	14,534	15,483.31	17,781.52	15,242.71			
Jun	14,672	16,653.43	17,755.34	22,312.67			
Jul	12,858	12,908.87	10,384.16	15,335.70			
Aug	12,210	13,751.20	17,768.30	12,712.49			
Sep	14,162	15,445.86	16,495.92	9,427.07			
Oct	7,155	10,637.39	10,668.75	18,400.75			
Nov	7,801	6,251.33	7,492.25	6,398.12			
Dec	4,009	4,895.53	4,288.01	4,558.22			
<b>TOTAL</b>	<b>110,846</b>	<b>120,881.82</b>	<b>128,724.08</b>	<b>127,068.47</b>	<b>14,573.81</b>	<b>-8,106.93</b>	<b>-35.74%</b>
	<b>3.89%</b>	<b>9.05%</b>	<b>6.49%</b>	<b>-1.29%</b>			

2020 Budget = \$135,000 - 6.2% increase from 2019 actual revenues

<b>April</b>	23,446.13	24,854.90	26,089.83	22,680.74	14,573.81	-8,106.93	-35.74%
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## CITY SALES AND USE TAX REPORTS

County Sales Tax - 2% (110-3130)							
	2016	2017	2018	2019	2020	\$ Variance	% Variance
Jan	143,234	136,307.24	146,939.45	168,991.80	178,526.13	9,534.33	5.64%
Feb	140,143	142,434.80	176,530.32	161,231.36	181,438.93	20,207.57	12.53%
Mar	155,984	172,028.79	185,516.49	198,980.47	188,855.08	-10,125.39	-5.09%
Apr	159,418	173,380.86	189,469.26	197,897.18	187,855.58	-10,041.60	-5.07%
May	162,276	178,328.17	193,958.66	209,011.45			
Jun	177,343	193,003.33	208,276.71	213,850.33			
Jul	150,781	178,723.35	189,768.49	210,475.42			
Aug	173,860	188,794.09	199,733.45	216,142.51			
Sep	164,869	186,027.87	195,797.26	206,870.89			
Oct	156,670	173,689.04	188,033.02	210,951.31			
Nov	157,683	174,721.72	184,074.04	204,326.68			
Dec	182,095	203,167.47	215,052.48	233,401.07			
<b>TOTAL</b>	<b>1,924,355</b>	<b>2,100,606.73</b>	<b>2,273,149.63</b>	<b>2,432,130.47</b>	<b>736,675.72</b>	<b>9,574.91</b>	<b>1.32%</b>
%	-2.79%	9.16%	8.21%	6.99%			

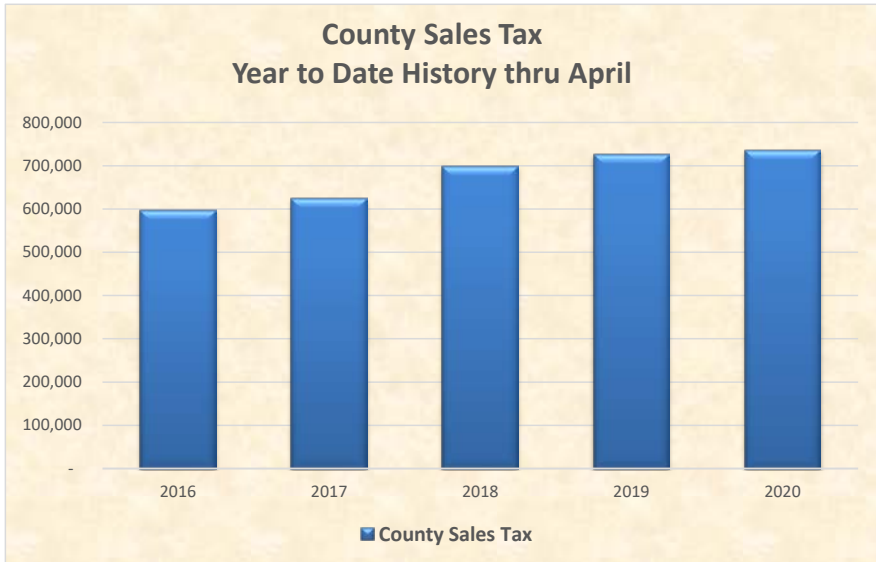
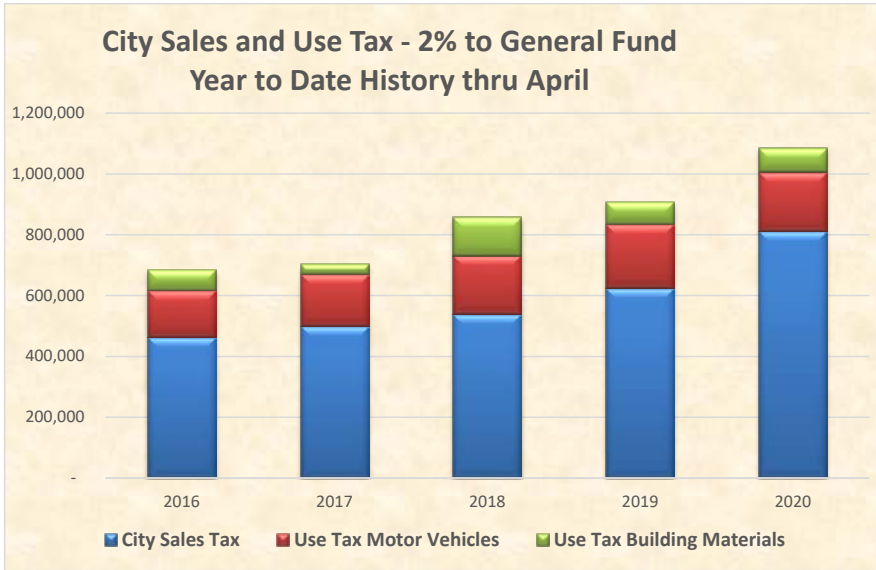
2020 Budget=\$2,400,000, 1.3% decrease from 2019 actual revenue

April	598,779.04	624,151.69	698,455.52	727,100.81	736,675.72	9,574.91	1.32%
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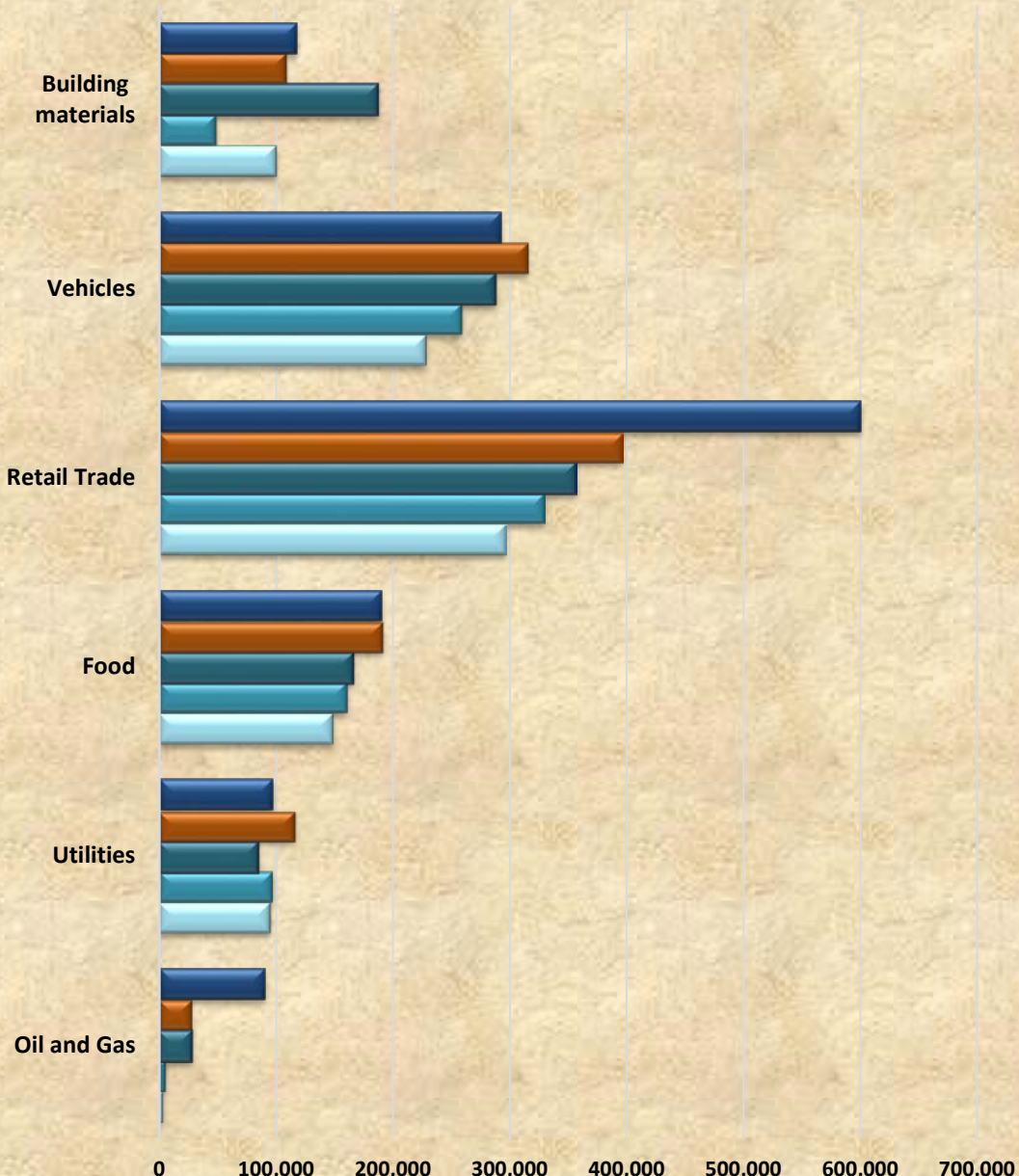
County Sales Tax - 0.37% Public Safety Tax (110-3129)							
	2016	2017	2018	2019	2020	\$ Variance	% Variance
Jan			23,704.20	25,508.99	26,762.07	1,253.08	4.91%
Feb			23,956.30	24,195.07	26,744.72	2,549.65	10.54%
Mar			25,560.92	30,317.68	26,640.82	-3,676.86	-12.13%
Apr			28,690.41	30,643.86			
May			29,288.65	32,085.32			
Jun			30,517.49	32,143.50			
Jul			28,181.20	31,495.72			
Aug			29,822.85	32,200.79			
Sep			29,235.41	31,197.04			
Oct			27,412.35	31,996.22			
Nov			27,259.12	30,373.05			
Dec			32,203.19	35,263.78			
<b>TOTAL</b>	<b>0.00</b>	<b>0.00</b>	<b>335,832.09</b>	<b>367,421.02</b>	<b>80,147.61</b>	<b>125.87</b>	<b>0.16%</b>
%				9.41%			

2020 Budget=\$358,000, 2.6% decrease from 2019 actual revenue

March	0.00	0.00	73,221.42	80,021.74	80,147.61	125.87	0.16%
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### City 3% Sales and Use Tax by Top 6 Industries Year to Date History thru April 2020



	Oil and Gas	Utilities	Food	Retail Trade	Vehicles	Building materials
2020	90,367	96,670	189,819	600,424	292,518	117,084
2019	28,256	116,174	190,897	396,636	315,262	108,788
2018	27,606	84,472	165,662	355,762	287,194	186,723
2017	5,496	96,939	160,639	329,097	258,391	48,731
2016	3,313	94,971	148,793	296,733	228,288	100,312

■ 2020  
 ■ 2019  
 ■ 2018  
 ■ 2017  
 ■ 2016



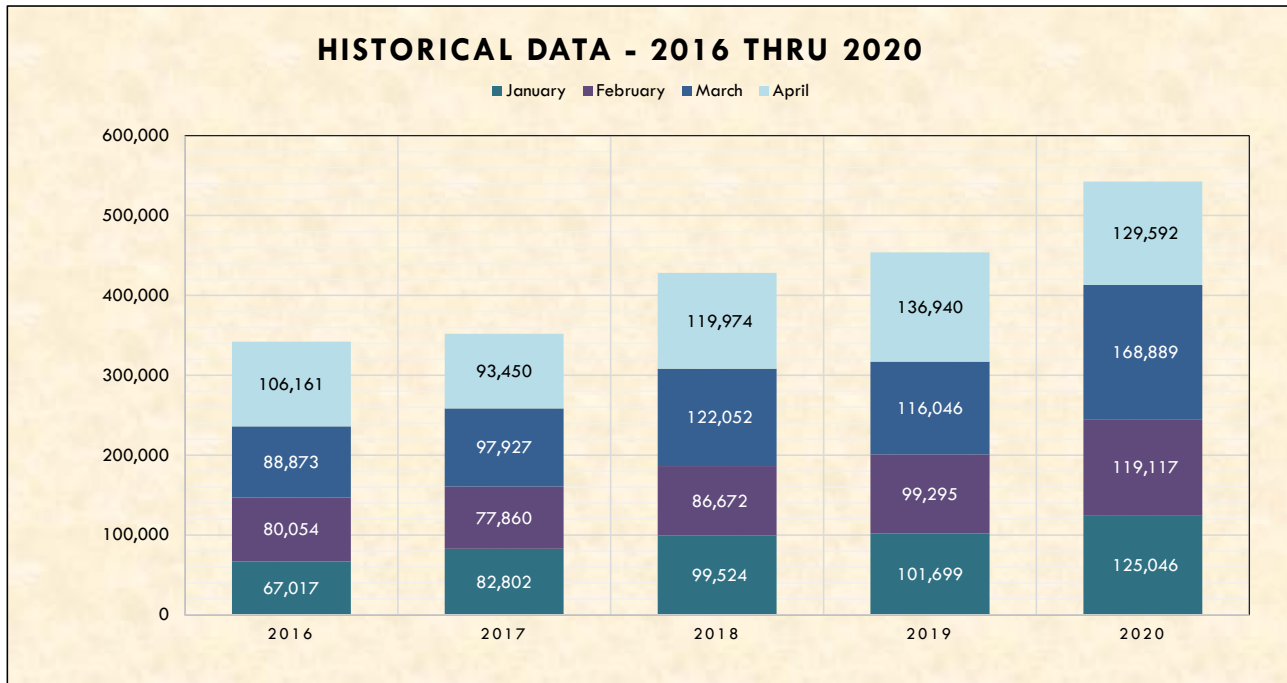
## 2020 COMMUNITY CENTER FUND TAX REVENUES

### April 2020 Report

Month					2020 Tax Revenues					
	2016 Total	2017 Total	2018 Total	2019 Total	City Sales	Use Tax Motor Vehicles	Use Tax Building Materials	Total	\$ Change	% Chg
January	67,017	82,802	99,524	101,699	95,196.22	22,388.10	7,461.27	125,045.59	23,346	22.96%
February	80,054	77,860	86,672	99,295	83,874.93	29,777.03	5,465.34	119,117.30	19,823	19.96%
March	88,873	97,927	122,052	116,046	121,361.30	26,809.43	20,717.91	168,888.64	52,842	45.54%
April	106,161	93,450	119,974	136,940	105,677.48	18,531.42	5,383.42	129,592.32	-7,348	-5.37%
May	109,872	121,701	120,944	160,969						
June	110,034	108,354	177,075	138,242						
July	93,981	101,188	125,783	137,637						
August	98,034	119,369	115,257	137,769						
September	110,352	114,001	131,462	121,839						
October	86,289	110,923	146,462	136,971						
November	85,253	110,108	107,578	131,902						
December	86,781	100,818	102,648	137,173						
<b>TOTAL</b>	<b>1,122,701</b>	<b>1,238,499</b>	<b>1,455,432</b>	<b>1,556,483</b>	<b>406,109.93</b>	<b>97,505.98</b>	<b>39,027.94</b>	<b>542,643.85</b>	<b>88,663</b>	<b>19.53%</b>
% Change	5.83%	10.31%	17.52%	6.94%						
2020 Budget					1,065,000	361,500	75,000	1,501,500		
% of Budget					38.13%	26.97%	52.04%	36.14%		

342,105    352,038    428,222    453,981

542,644    88,663    19.53%



General Ledger  
Actual vs Budget Report

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Period 05 - 05  
Fiscal Year 2020



# FRUITA

## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% ExpendCollect
<b>110</b>	<b>General Fund</b>					
000						
R01	Taxes	-805,579.45	-3,604,378.77	-7,763,300.00	-4,158,921.23	46.43
R02	Licenses and permits	-602.50	-11,757.50	-32,750.00	-20,992.50	35.90
R03	Intergovernmental revenue	-39,915.41	-202,565.17	-679,500.00	-476,934.83	29.81
R04	Charges for services	908.52	-45,906.00	-183,350.00	-137,444.00	25.04
R05	Fines and forfeitures	-2,052.06	-6,935.98	-18,900.00	-11,964.02	36.70
R06	Interest	-3,623.99	-29,424.64	-60,000.00	-30,575.36	49.04
R07	Donations	15,000.00	-43,422.07	-14,500.00	28,922.07	299.46
R08	Miscellaneous	-599.33	-25,504.03	-3,000.00	22,504.03	850.13
R09	Transfers from other funds	0.00	-60,125.00	-240,500.00	-180,375.00	25.00
R10	Other financing sources	0.00	-29.15	0.00	29.15	0.00
R12	Rents	-1,899.01	-26,850.05	-36,000.00	-9,149.95	74.58
000		-838,363.23	-4,056,898.36	-9,031,800.00	-4,974,901.64	44.92
410	<i>General Government Department</i>					
E01	Personnel services, salaries	19,734.79	104,855.05	257,075.00	152,219.95	40.79
E02	Personnel services, benefits	5,099.15	29,434.71	65,300.00	35,865.29	45.08
E03	Purchased professional service	15,847.58	48,115.78	155,750.00	107,634.22	30.89
E04	Purchased property services	369.24	2,030.82	7,450.00	5,419.18	27.26
E05	Other purchased services	205.35	1,301.98	7,100.00	5,798.02	18.34
E06	Supplies	12,157.93	20,314.34	24,600.00	4,285.66	82.58
E08	Special projects	0.00	29,153.00	39,200.00	10,047.00	74.37
410	<i>General Government Department</i>	53,414.04	235,205.68	556,475.00	321,269.32	42.27
415	<i>Administration Department</i>					
E01	Personnel services, salaries	29,471.50	156,955.86	395,150.00	238,194.14	39.72
E02	Personnel services, benefits	9,499.47	54,551.36	132,425.00	77,873.64	41.19
E03	Purchased professional service	163.70	6,801.47	60,150.00	53,348.53	11.31
E04	Purchased property services	9,851.33	77,626.18	150,175.00	72,548.82	51.69
E05	Other purchased services	1,139.65	7,839.85	35,850.00	28,010.15	21.87
E06	Supplies	2,529.53	10,899.77	45,025.00	34,125.23	24.21
E07	Capital	0.00	8,700.00	26,800.00	18,100.00	32.46

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% ExpendCollect
415	<i>Administration Department</i>	52,655.18	323,374.49	845,575.00	522,200.51	38.24
418	<i>Engineering Department</i>					
E01	Personnel services, salaries	17,335.69	94,324.81	232,600.00	138,275.19	40.55
E02	Personnel services, benefits	6,643.07	42,837.53	88,650.00	45,812.47	48.32
E03	Purchased professional service	2,829.51	2,859.51	8,900.00	6,040.49	32.13
E04	Purchased property services	0.00	1,500.00	4,200.00	2,700.00	35.71
E05	Other purchased services	94.02	386.56	3,250.00	2,863.44	11.89
E06	Supplies	232.12	699.24	4,700.00	4,000.76	14.88
418	<i>Engineering Department</i>	27,134.41	142,607.65	342,300.00	199,692.35	41.66
419	<i>Community Development Dpmt</i>					
E01	Personnel services, salaries	16,228.55	89,278.16	214,100.00	124,821.84	41.70
E02	Personnel services, benefits	6,871.89	40,725.27	86,325.00	45,599.73	47.18
E03	Purchased professional service	-65.00	277.15	5,500.00	5,222.85	5.04
E04	Purchased property services	0.00	3,900.00	3,900.00	0.00	100.00
E05	Other purchased services	-19.72	1,659.93	7,800.00	6,140.07	21.28
E06	Supplies	145.17	604.56	7,575.00	6,970.44	7.98
E08	Special projects	12,383.09	33,105.84	112,600.00	79,494.16	29.40
419	<i>Community Development Dpmt</i>	35,543.98	169,550.91	437,800.00	268,249.09	38.73
421	<i>Police Department</i>					
E01	Personnel services, salaries	92,946.17	517,488.42	1,315,450.00	797,961.58	39.34
E02	Personnel services, benefits	36,919.13	253,908.41	554,925.00	301,016.59	45.76
E03	Purchased professional service	684.01	1,968.97	22,025.00	20,056.03	8.94
E04	Purchased property services	1,556.94	80,386.53	100,150.00	19,763.47	80.27
E05	Other purchased services	25,807.57	126,990.40	348,400.00	221,409.60	36.45
E06	Supplies	4,633.95	16,636.89	75,900.00	59,263.11	21.92
E07	Capital	0.00	113,103.00	148,300.00	35,197.00	76.27
421	<i>Police Department</i>	162,547.77	1,110,482.62	2,565,150.00	1,454,667.38	43.29
431	<i>Public Works Department</i>					
E01	Personnel services, salaries	36,489.43	195,559.83	563,500.00	367,940.17	34.70
E02	Personnel services, benefits	16,788.70	109,622.52	224,875.00	115,252.48	48.75
E03	Purchased professional service	965.00	4,222.98	8,200.00	3,977.02	51.50
E04	Purchased property services	12,116.37	209,428.54	481,275.00	271,846.46	43.52
E05	Other purchased services	192.71	759.87	4,150.00	3,390.13	18.31
E06	Supplies	23,926.08	105,285.48	347,500.00	242,214.52	30.30
E07	Capital	0.00	18,413.92	168,300.00	149,886.08	10.94
431	<i>Public Works Department</i>	90,478.29	643,293.14	1,797,800.00	1,154,506.86	35.78
451	<i>Parks and Recreation Dept</i>					
E01	Personnel services, salaries	34,447.61	206,864.85	602,275.00	395,410.15	34.35

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% ExpendCollect
E02	Personnel services, benefits	11,879.83	87,618.97	188,450.00	100,831.03	46.49
E03	Purchased professional service	72.75	15,927.43	41,850.00	25,922.57	38.06
E04	Purchased property services	5,710.52	80,804.90	148,850.00	68,045.10	54.29
E05	Other purchased services	114.06	1,281.72	9,750.00	8,468.28	13.15
E06	Supplies	9,065.03	51,217.10	145,525.00	94,307.90	35.19
E07	Capital	0.00	6,582.00	46,000.00	39,418.00	14.31
E08	Special projects	15,722.25	37,252.93	137,300.00	100,047.07	27.13
451	<i>Parks and Recreation Dept</i>	<i>77,012.05</i>	<i>487,549.90</i>	<i>1,320,000.00</i>	<i>832,450.10</i>	<i>36.94</i>
490	<i>Non-Departmental Expenses</i>					
E02	Personnel services, benefits	-1,732.98	-1,424.45	0.00	1,424.45	0.00
E03	Purchased professional service	4,478.88	52,037.40	81,500.00	29,462.60	63.85
E04	Purchased property services	293.34	2,537.83	8,200.00	5,662.17	30.95
E05	Other purchased services	2,060.00	130,048.23	155,000.00	24,951.77	83.90
E08	Special projects	0.00	13,750.00	73,000.00	59,250.00	18.84
E11	Contingency	0.00	0.00	227,900.00	227,900.00	0.00
E12	Transfers to other funds	0.00	23,750.00	1,014,450.00	990,700.00	2.34
490	<i>Non-Departmental Expenses</i>	<i>5,099.24</i>	<i>220,699.01</i>	<i>1,560,050.00</i>	<i>1,339,350.99</i>	<i>14.15</i>
<b>Revenue Total</b>		<b>-838,363.23</b>	<b>-4,056,898.36</b>	<b>-9,031,800.00</b>	<b>-4,974,901.64</b>	<b>-0.4492</b>
<b>Expense Total</b>		<b>503,884.96</b>	<b>3,332,763.40</b>	<b>9,425,150.00</b>	<b>6,092,386.60</b>	<b>0.3536</b>
<b>110</b>	<b>General Fund</b>	<b>-334,478.27</b>	<b>-724,134.96</b>	<b>393,350.00</b>	<b>1,117,484.96</b>	<b>-184.09</b>

General Ledger  
Actual vs Budget Report

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Period 05 - 05  
Fiscal Year 2020



# FRUITA

## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>121</b>	<b>Conservation Trust Fund</b>					
000						
R03	Intergovernmental revenue	0.00	-32,867.50	-140,000.00	-107,132.50	23.48
R06	Interest	-10.83	-71.15	-100.00	-28.85	71.15
000		-10.83	-32,938.65	-140,100.00	-107,161.35	23.51
<b>Revenue Total</b>		<b>-10.83</b>	<b>-32,938.65</b>	<b>-140,100.00</b>	<b>-107,161.35</b>	<b>-0.2351</b>
<b>Expense Total</b>		<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0000</b>
<b>121</b>	<b>Conservation Trust Fund</b>	<b>-10.83</b>	<b>-32,938.65</b>	<b>-140,100.00</b>	<b>-107,161.35</b>	<b>23.51</b>

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## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>124</b>	<b>Economic Development Fund</b>					
000						
R09	Transfers from other funds	0.00	0.00	-69,600.00	-69,600.00	0.00
000		0.00	0.00	-69,600.00	-69,600.00	0.00
465	<i>Marketing Operations</i>					
E03	Purchased professional service	0.00	0.00	9,600.00	9,600.00	0.00
E08	Special projects	0.00	0.00	60,000.00	60,000.00	0.00
465	<i>Marketing Operations</i>	0.00	0.00	69,600.00	69,600.00	0.00
<b>Revenue Total</b>		<b>0.00</b>	<b>0.00</b>	<b>-69,600.00</b>	<b>-69,600.00</b>	<b>0.0000</b>
<b>Expense Total</b>		<b>0.00</b>	<b>0.00</b>	<b>69,600.00</b>	<b>69,600.00</b>	<b>0.0000</b>
<b>124</b>	<b>Economic Development Fund</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>

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## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>125</b>	<b>Marketing and Promotion Fund</b>					
000						
R01	Taxes	-2,305.15	-19,132.03	-135,000.00	-115,867.97	14.17
R04	Charges for services	-10.00	-122.00	0.00	122.00	0.00
R06	Interest	-4.22	-27.73	0.00	27.73	0.00
R09	Transfers from other funds	0.00	0.00	-12,000.00	-12,000.00	0.00
000		-2,319.37	-19,281.76	-147,000.00	-127,718.24	13.12
465	<i>Marketing Operations</i>					
E01	Personnel services, salaries	1,263.00	6,894.40	16,450.00	9,555.60	41.91
E02	Personnel services, benefits	295.83	1,710.57	3,850.00	2,139.43	44.43
E03	Purchased professional service	0.00	0.00	2,500.00	2,500.00	0.00
E04	Purchased property services	26.94	134.71	1,800.00	1,665.29	7.48
E05	Other purchased services	0.00	17,500.00	70,000.00	52,500.00	25.00
E06	Supplies	0.00	0.00	7,000.00	7,000.00	0.00
E08	Special projects	1,000.00	27,500.00	36,000.00	8,500.00	76.39
E11	Contingency	0.00	0.00	9,400.00	9,400.00	0.00
465	<i>Marketing Operations</i>	2,585.77	53,739.68	147,000.00	93,260.32	36.56
<b>Revenue Total</b>		<b>-2,319.37</b>	<b>-19,281.76</b>	<b>-147,000.00</b>	<b>-127,718.24</b>	<b>-0.1312</b>
<b>Expense Total</b>		<b>2,585.77</b>	<b>53,739.68</b>	<b>147,000.00</b>	<b>93,260.32</b>	<b>0.3656</b>
<b>125</b>	<b>Marketing and Promotion Fund</b>	<b>266.40</b>	<b>34,457.92</b>	<b>0.00</b>	<b>-34,457.92</b>	<b>0.00</b>

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## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>127</b>	<b>Community Center Fund</b>					
000						
R01	Taxes	-159,138.22	-680,331.83	-1,501,500.00	-821,168.17	45.31
R04	Charges for services	-8,041.10	-246,448.93	-1,275,000.00	-1,028,551.07	19.33
R06	Interest	-544.29	-2,959.36	-1,250.00	1,709.36	236.75
R07	Donations	0.00	-2,625.00	0.00	2,625.00	0.00
R08	Miscellaneous	-1,281.00	-1,404.74	-1,000.00	404.74	140.47
R09	Transfers from other funds	0.00	-23,750.00	-95,000.00	-71,250.00	25.00
R12	Rents	-2,675.42	-24,592.91	-71,200.00	-46,607.09	34.54
000		<b>-171,680.03</b>	<b>-982,112.77</b>	<b>-2,944,950.00</b>	<b>-1,962,837.23</b>	<b>33.35</b>
451	<i>Parks and Recreation Dept</i>					
E01	Personnel services, salaries	35,234.01	385,622.35	1,264,950.00	879,327.65	30.49
E02	Personnel services, benefits	14,297.59	117,958.90	265,725.00	147,766.10	44.39
E03	Purchased professional service	-2,184.54	11,255.15	49,050.00	37,794.85	22.95
E04	Purchased property services	9,119.38	60,165.65	122,700.00	62,534.35	49.03
E05	Other purchased services	91.02	27,454.70	56,500.00	29,045.30	48.59
E06	Supplies	10,385.17	69,161.33	279,775.00	210,613.67	24.72
E07	Capital	14,590.37	59,216.39	279,100.00	219,883.61	21.22
E08	Special projects	4,651.45	10,159.99	25,000.00	14,840.01	40.64
E11	Contingency	0.00	0.00	40,000.00	40,000.00	0.00
E12	Transfers to other funds	59,341.68	238,866.68	718,100.00	479,233.32	33.26
451	<i>Parks and Recreation Dept</i>	<b>145,526.13</b>	<b>979,861.14</b>	<b>3,100,900.00</b>	<b>2,121,038.86</b>	<b>31.60</b>
<b>Revenue Total</b>		<b>-171,680.03</b>	<b>-982,112.77</b>	<b>-2,944,950.00</b>	<b>-1,962,837.23</b>	<b>-0.3335</b>
<b>Expense Total</b>		<b>145,526.13</b>	<b>979,861.14</b>	<b>3,100,900.00</b>	<b>2,121,038.86</b>	<b>0.3160</b>
<b>127</b>	<b>Community Center Fund</b>	<b>-26,153.90</b>	<b>-2,251.63</b>	<b>155,950.00</b>	<b>158,201.63</b>	<b>-1.44</b>



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## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>130</b>	<b>Capital Projects Fund</b>					
000						
R06	Interest	-836.30	-8,759.59	0.00	8,759.59	0.00
000		-836.30	-8,759.59	0.00	8,759.59	0.00
733	<i>Sidewalk Replacement</i>					
E07	Capital	0.00	0.00	30,000.00	30,000.00	0.00
R05	Fines and forfeitures	-599.00	-599.00	0.00	599.00	0.00
R09	Transfers from other funds	0.00	0.00	-30,000.00	-30,000.00	0.00
733	<i>Sidewalk Replacement</i>	-599.00	-599.00	0.00	599.00	0.00
735	<i>Overlays</i>					
E07	Capital	0.00	0.00	200,000.00	200,000.00	0.00
R09	Transfers from other funds	0.00	0.00	-200,000.00	-200,000.00	0.00
735	<i>Overlays</i>	0.00	0.00	0.00	0.00	0.00
737	<i>K.4 Road Improvements</i>					
E07	Capital	3,788.00	21,051.29	698,000.00	676,948.71	3.02
R09	Transfers from other funds	0.00	0.00	-340,500.00	-340,500.00	0.00
R11	Development impact fees	0.00	0.00	-157,500.00	-157,500.00	0.00
737	<i>K.4 Road Improvements</i>	3,788.00	21,051.29	200,000.00	178,948.71	10.53
742	<i>Hwy 340 and I-70 Improvements</i>					
E03	Purchased professional service	0.00	0.00	23,700.00	23,700.00	0.00
E07	Capital	0.00	0.00	55,525.00	55,525.00	0.00
R09	Transfers from other funds	0.00	0.00	-79,225.00	-79,225.00	0.00
742	<i>Hwy 340 and I-70 Improvements</i>	0.00	0.00	0.00	0.00	0.00
749	<i>Department</i>					
E03	Purchased professional service	0.00	0.00	410,000.00	410,000.00	0.00
R03	Intergovernmental revenue	0.00	0.00	-205,000.00	-205,000.00	0.00
R09	Transfers from other funds	0.00	0.00	-205,000.00	-205,000.00	0.00
749	<i>Department</i>	0.00	0.00	0.00	0.00	0.00

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
783	<i>Civic Center Improvements</i>					
E07	Capital	0.00	0.00	17,000.00	17,000.00	0.00
R09	Transfers from other funds	0.00	0.00	-17,000.00	-17,000.00	0.00
783	<i>Civic Center Improvements</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>	<i>0.00</i>
790	<i>Kokopelli Trail</i>					
E07	Capital	0.00	297,746.00	590,000.00	292,254.00	50.47
R03	Intergovernmental revenue	0.00	-103,187.96	-590,000.00	-486,812.04	17.49
790	<i>Kokopelli Trail</i>	<i>0.00</i>	<i>194,558.04</i>	<i>0.00</i>	<i>-194,558.04</i>	<i>0.00</i>
841	<i>Big Salt Wash Trail</i>					
E07	Capital	0.00	25,173.47	27,000.00	1,826.53	93.24
R09	Transfers from other funds	0.00	0.00	-27,000.00	-27,000.00	0.00
841	<i>Big Salt Wash Trail</i>	<i>0.00</i>	<i>25,173.47</i>	<i>0.00</i>	<i>-25,173.47</i>	<i>0.00</i>
<b>Revenue Total</b>		<b>-1,435.30</b>	<b>-112,546.55</b>	<b>-1,851,225.00</b>	<b>-1,738,678.45</b>	<b>-0.0608</b>
<b>Expense Total</b>		<b>3,788.00</b>	<b>343,970.76</b>	<b>2,051,225.00</b>	<b>1,707,254.24</b>	<b>0.1677</b>
<b>130</b>	<b>Capital Projects Fund</b>	<b>2,352.70</b>	<b>231,424.21</b>	<b>200,000.00</b>	<b>-31,424.21</b>	<b>115.71</b>

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## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>140</b>	<b>Debt Service Fund</b>					
000						
R06	Interest	-640.37	-4,810.13	-13,000.00	-8,189.87	37.00
R09	Transfers from other funds	-59,341.68	-237,366.68	-712,100.00	-474,733.32	33.33
000		-59,982.05	-242,176.81	-725,100.00	-482,923.19	33.40
470	<i>Debt Service</i>					
E09	Debt service principal	0.00	0.00	320,000.00	320,000.00	0.00
E10	Debt interest & bond issuance	0.00	202,300.00	405,100.00	202,800.00	49.94
470	<i>Debt Service</i>	0.00	202,300.00	725,100.00	522,800.00	27.90
<b>Revenue Total</b>		<b>-59,982.05</b>	<b>-242,176.81</b>	<b>-725,100.00</b>	<b>-482,923.19</b>	<b>-0.3340</b>
<b>Expense Total</b>		<b>0.00</b>	<b>202,300.00</b>	<b>725,100.00</b>	<b>522,800.00</b>	<b>0.2790</b>
<b>140</b>	<b>Debt Service Fund</b>	<b>-59,982.05</b>	<b>-39,876.81</b>	<b>0.00</b>	<b>39,876.81</b>	<b>0.00</b>

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## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>210</b>	<b>Devils Canyon Center Fund</b>					
000						
R06	Interest	-31.35	-205.91	0.00	205.91	0.00
000		-31.35	-205.91	0.00	205.91	0.00
450	DCC Administration					
E12	Transfers to other funds	0.00	0.00	43,875.00	43,875.00	0.00
450	DCC Administration	0.00	0.00	43,875.00	43,875.00	0.00
	<b>Revenue Total</b>	<b>-31.35</b>	<b>-205.91</b>	<b>0.00</b>	<b>205.91</b>	<b>0.0000</b>
	<b>Expense Total</b>	<b>0.00</b>	<b>0.00</b>	<b>43,875.00</b>	<b>43,875.00</b>	<b>0.0000</b>
<b>210</b>	<b>Devils Canyon Center Fund</b>	<b>-31.35</b>	<b>-205.91</b>	<b>43,875.00</b>	<b>44,080.91</b>	<b>-0.47</b>

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## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>211</b>	<b>Irrigation Water Fund</b>					
000						
R04	Charges for services	148.03	-44,874.74	-122,000.00	-77,125.26	36.78
R06	Interest	-4.22	-27.70	0.00	27.70	0.00
000		<i>143.81</i>	<i>-44,902.44</i>	<i>-122,000.00</i>	<i>-77,097.56</i>	<i>36.81</i>
431	<i>Public Works Department</i>					
E01	Personnel services, salaries	5,250.64	26,886.03	58,400.00	31,513.97	46.04
E02	Personnel services, benefits	2,792.18	16,524.49	24,275.00	7,750.51	68.07
E04	Purchased property services	0.00	2,100.00	2,100.00	0.00	100.00
E05	Other purchased services	402.83	1,974.05	8,400.00	6,425.95	23.50
E06	Supplies	508.51	11,213.51	15,125.00	3,911.49	74.14
E12	Transfers to other funds	0.00	2,625.00	10,500.00	7,875.00	25.00
431	<i>Public Works Department</i>	<i>8,954.16</i>	<i>61,323.08</i>	<i>118,800.00</i>	<i>57,476.92</i>	<i>51.62</i>
<b>Revenue Total</b>		<b>143.81</b>	<b>-44,902.44</b>	<b>-122,000.00</b>	<b>-77,097.56</b>	<b>-0.3681</b>
<b>Expense Total</b>		<b>8,954.16</b>	<b>61,323.08</b>	<b>118,800.00</b>	<b>57,476.92</b>	<b>0.5162</b>
<b>211</b>	<b>Irrigation Water Fund</b>	<b>9,097.97</b>	<b>16,420.64</b>	<b>-3,200.00</b>	<b>-19,620.64</b>	<b>-513.15</b>

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## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>212</b>	<b>Sewer Fund</b>					
000						
R03	Intergovernmental revenue	0.00	-307,037.93	-342,225.00	-35,187.07	89.72
R04	Charges for services	-235,781.85	-1,532,275.73	-3,780,000.00	-2,247,724.27	40.54
R06	Interest	-2,399.12	-19,513.77	-45,000.00	-25,486.23	43.36
R08	Miscellaneous	0.00	-1,620.00	-1,500.00	120.00	108.00
000		-238,180.97	-1,860,447.43	-4,168,725.00	-2,308,277.57	44.63
433	<i>Sewer</i>					
E01	Personnel services, salaries	37,605.06	232,739.41	618,150.00	385,410.59	37.65
E02	Personnel services, benefits	16,847.59	120,519.29	265,100.00	144,580.71	45.46
E03	Purchased professional service	2,632.00	8,851.18	52,500.00	43,648.82	16.86
E04	Purchased property services	1,698.41	36,661.99	56,000.00	19,338.01	65.47
E05	Other purchased services	12,070.46	65,142.84	159,100.00	93,957.16	40.94
E06	Supplies	41,572.82	124,744.14	327,600.00	202,855.86	38.08
E07	Capital	7,275.00	7,275.00	106,800.00	99,525.00	6.81
E09	Debt service principal	0.00	422,500.00	845,000.00	422,500.00	50.00
E10	Debt interest & bond issuance	0.00	237,063.34	474,150.00	237,086.66	50.00
E11	Contingency	0.00	0.00	6,100.00	6,100.00	0.00
E12	Transfers to other funds	0.00	41,250.00	165,000.00	123,750.00	25.00
433	<i>Sewer</i>	119,701.34	1,296,747.19	3,075,500.00	1,778,752.81	42.16
600	<i>Treatment System</i>					
E03	Purchased professional service	800.00	5,470.00	27,125.00	21,655.00	20.17
E07	Capital	0.00	0.00	350,000.00	350,000.00	0.00
600	<i>Treatment System</i>	800.00	5,470.00	377,125.00	371,655.00	1.45
601	<i>Lift Stations</i>					
E07	Capital	0.00	380.34	83,200.00	82,819.66	0.46
601	<i>Lift Stations</i>	0.00	380.34	83,200.00	82,819.66	0.46
602	<i>Lagoons</i>					
E07	Capital	0.00	0.00	100,000.00	100,000.00	0.00
602	<i>Lagoons</i>	0.00	0.00	100,000.00	100,000.00	0.00

<b>Sort Level</b>	<b>Description</b>	<b>Period Amt</b>	<b>End Bal</b>	<b>Budget</b>	<b>Variance</b>	<b>% Expend/Collect</b>
603	<i>Sewer Line Upgrades</i>					
E07	Capital	0.00	0.00	225,000.00	225,000.00	0.00
603	<i>Sewer Line Upgrades</i>	0.00	0.00	225,000.00	225,000.00	0.00
605	<i>Sewer Line Extensions</i>					
E07	Capital	75,232.93	1,545,580.66	1,625,750.00	80,169.34	95.07
605	<i>Sewer Line Extensions</i>	75,232.93	1,545,580.66	1,625,750.00	80,169.34	95.07
<b>Revenue Total</b>		<b>-238,180.97</b>	<b>-1,860,447.43</b>	<b>-4,168,725.00</b>	<b>-2,308,277.57</b>	<b>-0.4463</b>
<b>Expense Total</b>		<b>195,734.27</b>	<b>2,848,178.19</b>	<b>5,486,575.00</b>	<b>2,638,396.81</b>	<b>0.5191</b>
<b>212</b>	<b>Sewer Fund</b>	<b>-42,446.70</b>	<b>987,730.76</b>	<b>1,317,850.00</b>	<b>330,119.24</b>	<b>74.95</b>

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<b>215</b>	<b>Trash Fund</b>					
000						
R04	Charges for services	-536.43	-273,721.42	-805,000.00	-531,278.58	34.00
R06	Interest	-4.79	-31.43	0.00	31.43	0.00
000		-541.22	-273,752.85	-805,000.00	-531,247.15	34.01
432	<i>Sanitation Department</i>					
E05	Other purchased services	0.00	186,342.53	746,000.00	559,657.47	24.98
E12	Transfers to other funds	0.00	14,750.00	59,000.00	44,250.00	25.00
432	<i>Sanitation Department</i>	0.00	201,092.53	805,000.00	603,907.47	24.98
<b>Revenue Total</b>		<b>-541.22</b>	<b>-273,752.85</b>	<b>-805,000.00</b>	<b>-531,247.15</b>	<b>-0.3401</b>
<b>Expense Total</b>		<b>0.00</b>	<b>201,092.53</b>	<b>805,000.00</b>	<b>603,907.47</b>	<b>0.2498</b>
<b>215</b>	<b>Trash Fund</b>	<b>-541.22</b>	<b>-72,660.32</b>	<b>0.00</b>	<b>72,660.32</b>	<b>0.00</b>



General Ledger  
Actual vs Budget Report

User: msell  
Printed: 06/11/20 09:05:24  
Period 05 - 05  
Fiscal Year 2020



# FRUITA

## COLORADO

Sort Level	Description	Period Amt	End Bal	Budget	Variance	% Expend/Collect
<b>220</b>	<b>Fleet Maintenance Fund</b>					
000						
R04	Charges for services	0.00	-329,775.00	-329,775.00	0.00	100.00
000		0.00	-329,775.00	-329,775.00	0.00	100.00
431	<i>Public Works Department</i>					
E01	Personnel services, salaries	9,974.91	53,235.53	137,400.00	84,164.47	38.74
E02	Personnel services, benefits	4,488.81	30,659.41	64,825.00	34,165.59	47.30
E03	Purchased professional service	0.00	481.00	1,500.00	1,019.00	32.07
E04	Purchased property services	6,867.67	12,857.82	32,300.00	19,442.18	39.81
E06	Supplies	9,554.56	44,255.35	91,750.00	47,494.65	48.23
E07	Capital	0.00	1,900.00	2,000.00	100.00	95.00
431	<i>Public Works Department</i>	30,885.95	143,389.11	329,775.00	186,385.89	43.48
<b>Revenue Total</b>		<b>0.00</b>	<b>-329,775.00</b>	<b>-329,775.00</b>	<b>0.00</b>	<b>-1.0000</b>
<b>Expense Total</b>		<b>30,885.95</b>	<b>143,389.11</b>	<b>329,775.00</b>	<b>186,385.89</b>	<b>0.4348</b>
<b>220</b>	<b>Fleet Maintenance Fund</b>	<b>30,885.95</b>	<b>-186,385.89</b>	<b>0.00</b>	<b>186,385.89</b>	<b>0.00</b>

General Ledger  
Actual vs Budget Report

User: msell  
Printed: 06/11/20 09:05:24  
Period 05 - 05  
Fiscal Year 2020



# FRUITA

## COLORADO

<u>Sort Level</u>	<u>Description</u>	<u>Period Amt</u>	<u>End Bal</u>	<u>Budget</u>	<u>Variance</u>	<u>% Expend/Collect</u>
<i>Revenue Total</i>		-1,312,400.54	-7,955,038.53	-20,335,275.00	-12,380,236.47	-0.3912
<i>Expense Total</i>		891,359.24	8,166,617.89	22,303,000.00	14,136,382.11	0.3662



**FRUITA**  
COLORADO

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## MEMORANDUM

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**TO:** FRUITA CITY COUNCIL AND MAYOR  
**FROM:** MARGARET SELL, FINANCE DIRECTOR/CITY CLERK  
**DATE:** JUNE 16, 2020  
**RE:** COVID 19 UPDATE - JUNE

The Finance Director will update the City Council on the current and potential impacts of the COVID-19 pandemic on the City's financial condition using various scenarios. This model will continue to be refined as additional financial data becomes available.

# COVID-19 Financial Update June 16, 2020

## GENERAL FUND

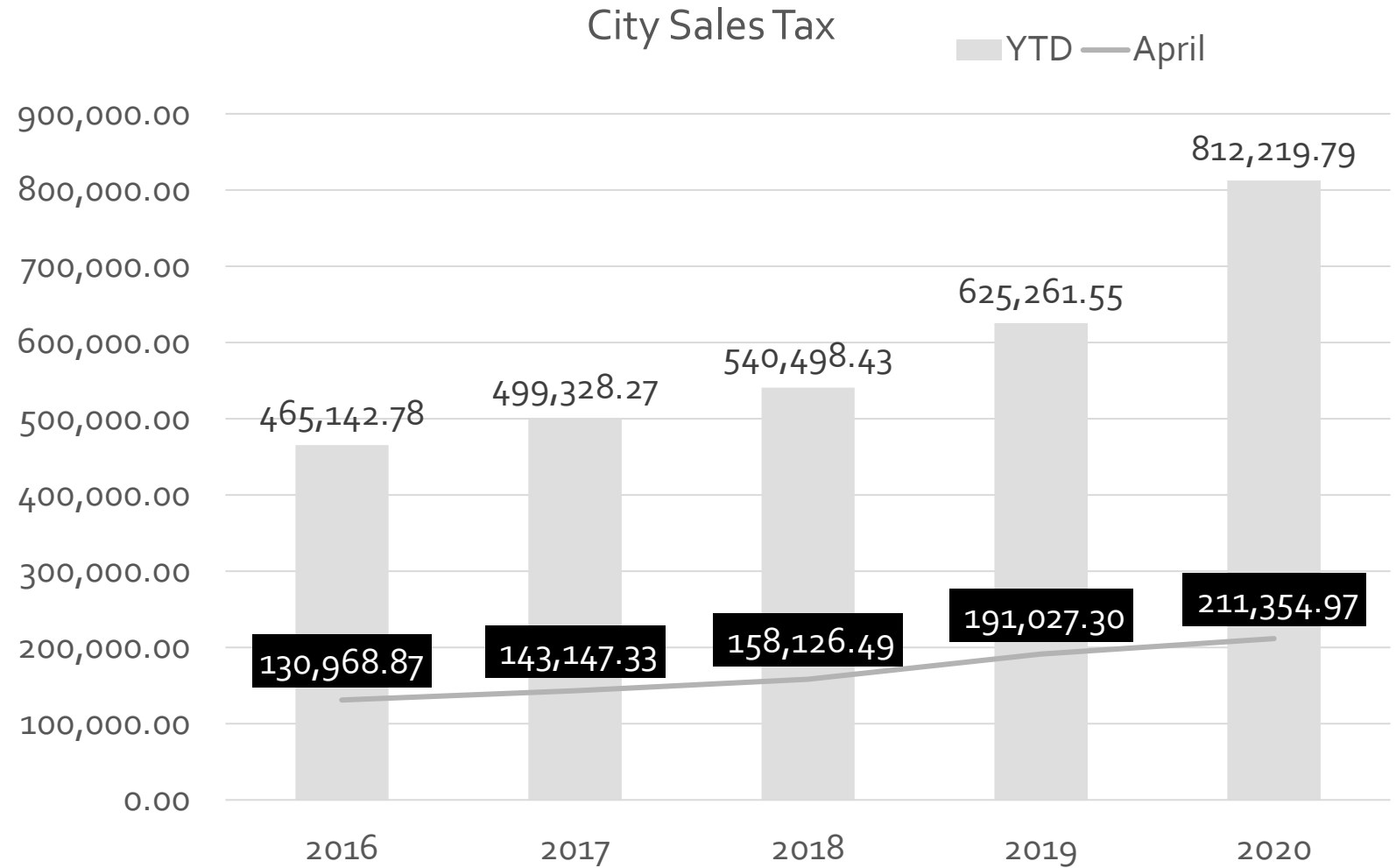
Through April 2020, Sales and Use tax revenues are up **\$187,000** from prior year and **\$237,000** ahead of budget.

All sales and use tax revenues are currently tracking better than budget and prior year with exception of use tax on motor vehicles.

### Summary of Sales and Use Tax Revenues - Jan thru April 2020

Type	Month	Percent (%) Change		Dollar (\$) Change	
		Month	Y-T-D	From prior year	Between actual and budget
City Sales Tax (2%)	Apr-20	11%	30%	\$ 186,958	\$ 210,718
Use tax on Motor Vehicles (2%)	Apr-20	-37%	-7%	\$ (15,163)	\$ (21,048)
Use tax on Building Materials (2%)	Apr-20	-55%	8%	\$ 5,531	\$ 25,838
County Sales Tax	Apr-20	-5%	1%	\$ 9,575	\$ 19,027
Public Safety Tax	Mar-20	-12%	0%	\$ 126	\$ 2,206
				\$ 187,027	\$ 236,742

**City sales tax  
revenues  
increased 11% for  
the month of April**



# Sales and Use Tax Revenues by Category (3%)

April 2020

## City Sales Tax

### “Ups and Downs”

Note: Numbers reflect the 3% sales tax of which 2/3 is allocated to the General Fund

Description	2019	2020	1 yr % Chg	1 yr \$ Chg	% of 2020 Total
<b>Sales taxes</b>					
Retail Trade	132,799	179,500	35%	46,701	57%
Manufacturing	4,508	13,845	207%	9,337	4%
Communications	11,671	15,372	32%	3,701	5%
Wholesale Trade	9,145	10,999	20%	1,854	3%
Other Miscellaneous	6,378	7,989	25%	1,611	3%
Other Services	4,623	3,615	-22%	(1,008)	1%
Utilities	20,715	17,806	-14%	(2,909)	6%
Rental and Leasing	14,795	9,342	-37%	(5,453)	3%
Food	59,190	52,517	-11%	(6,673)	17%
Oil and Gas	8,652	1,505	-83%	(7,147)	0%
Lodging	14,063	4,542	-68%	(9,521)	1%
Subtotal	286,539	317,032	11%	30,493	100%
Remote retailers	10,093	30,070	198%	19,977	9%

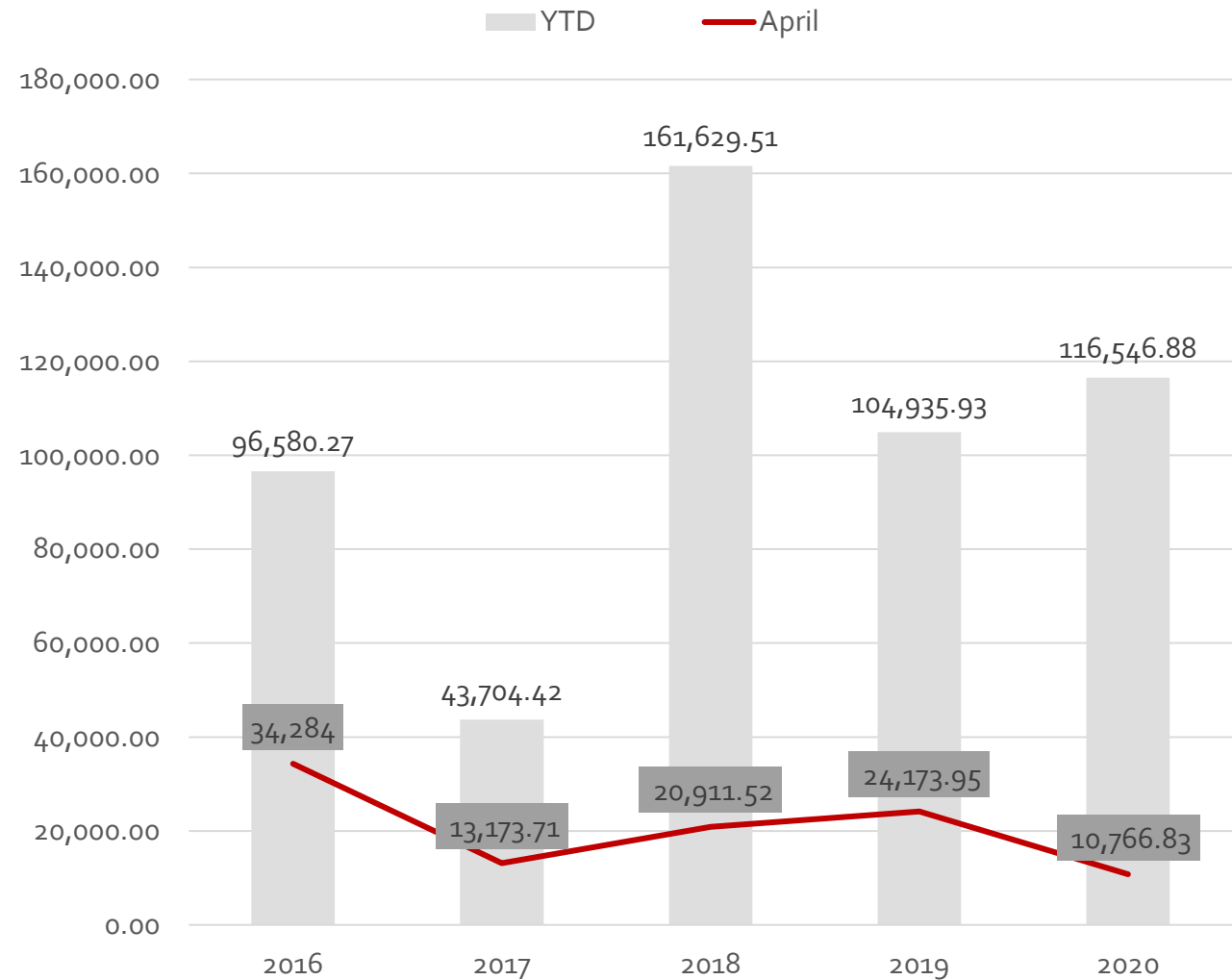
## Use tax on Building Materials decreased 55% in April.

24 permits have been issued for new residential construction thru April 2020 compared to 23 issued in 2019.

The 2020 budget is \$150,000 – a 28% reduction from 2019 actual revenues



## Use Tax on Building Materials

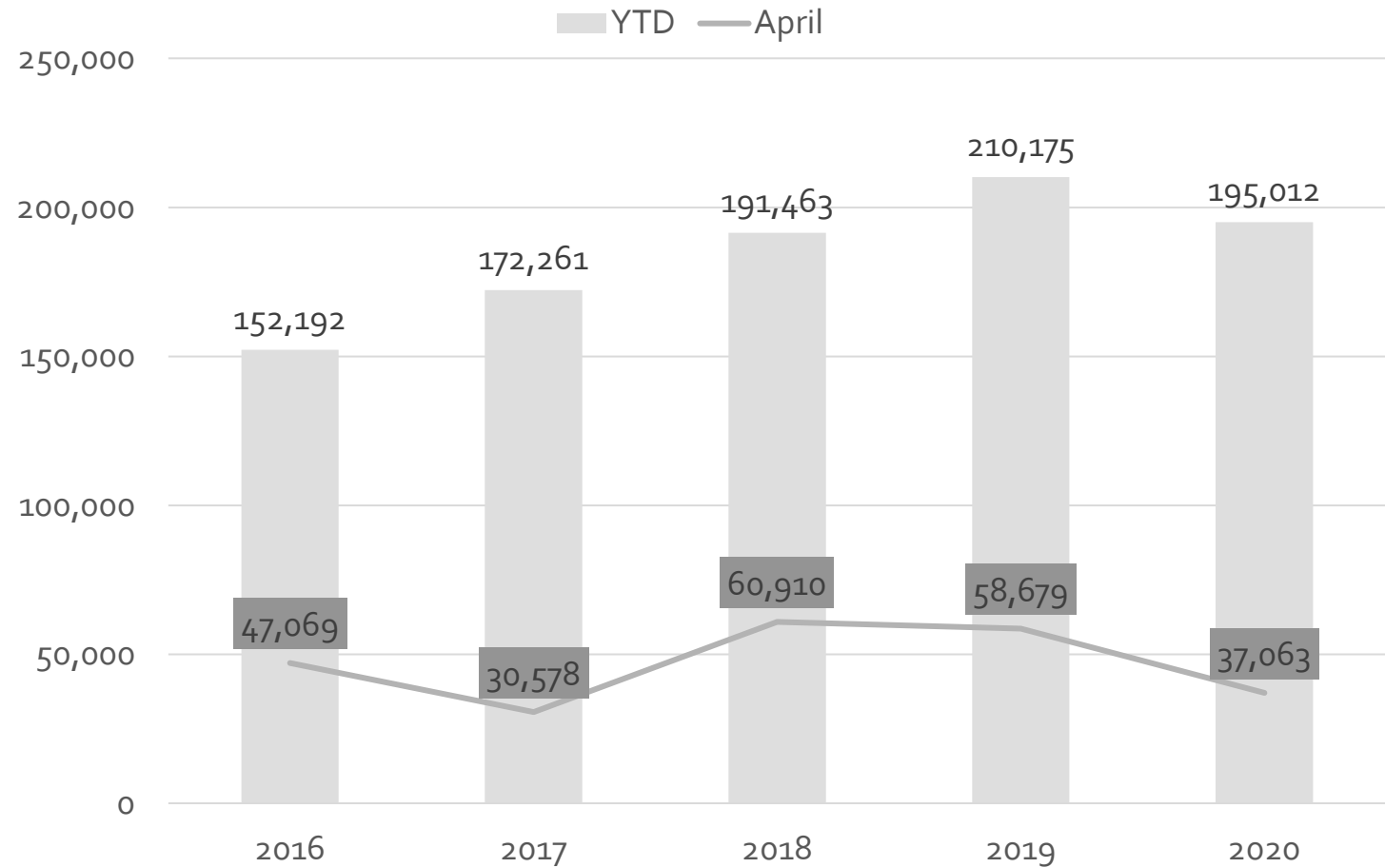




**Use tax on Motor Vehicles decreased 37% in April and is down 7% ytd, approximately \$21,000 below budgeted revenue**



## Use Tax on Motor Vehicles

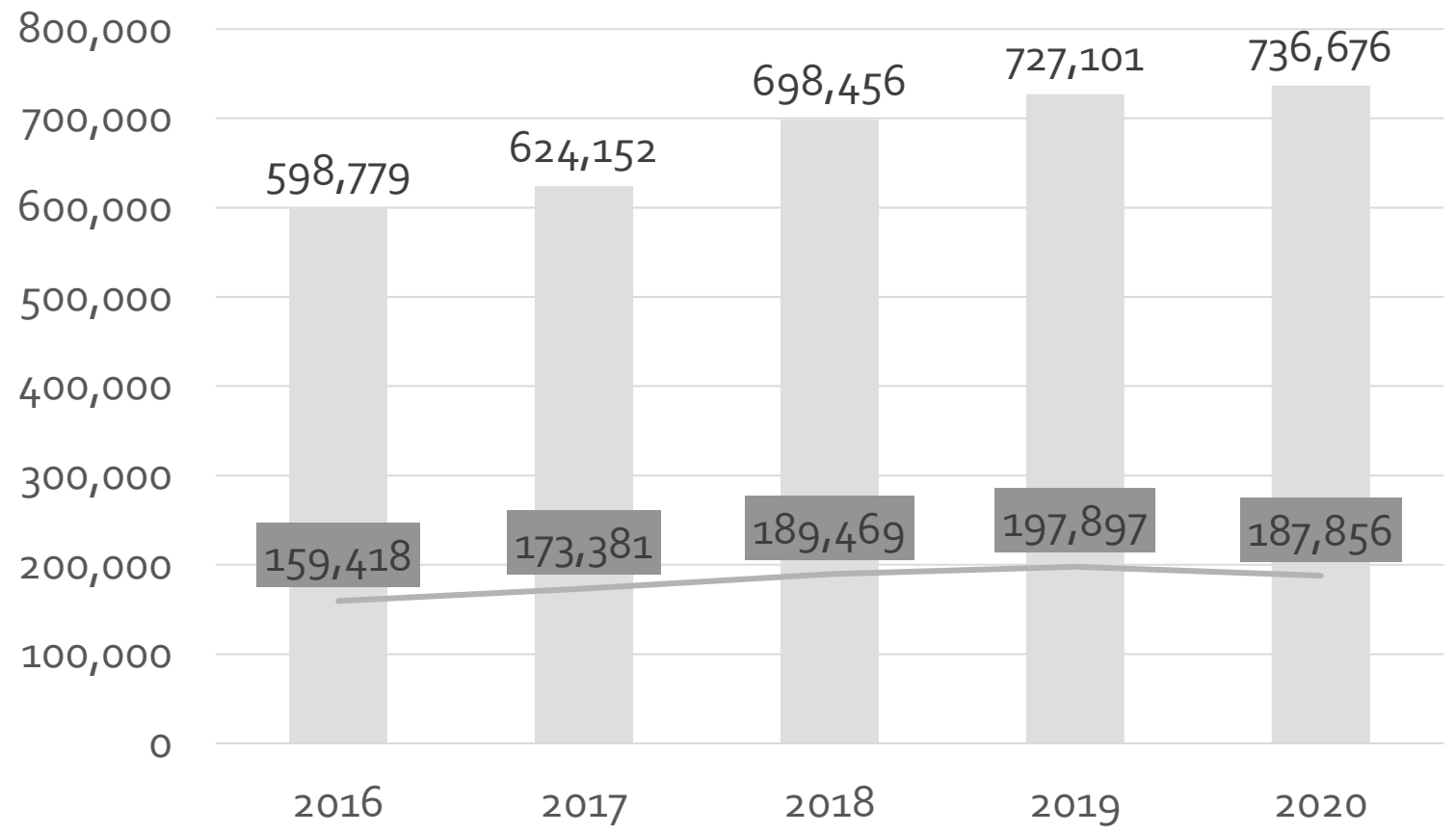


**County sales tax revenues decreased 5% for the month of April compared to prior year**



## County Sales Tax

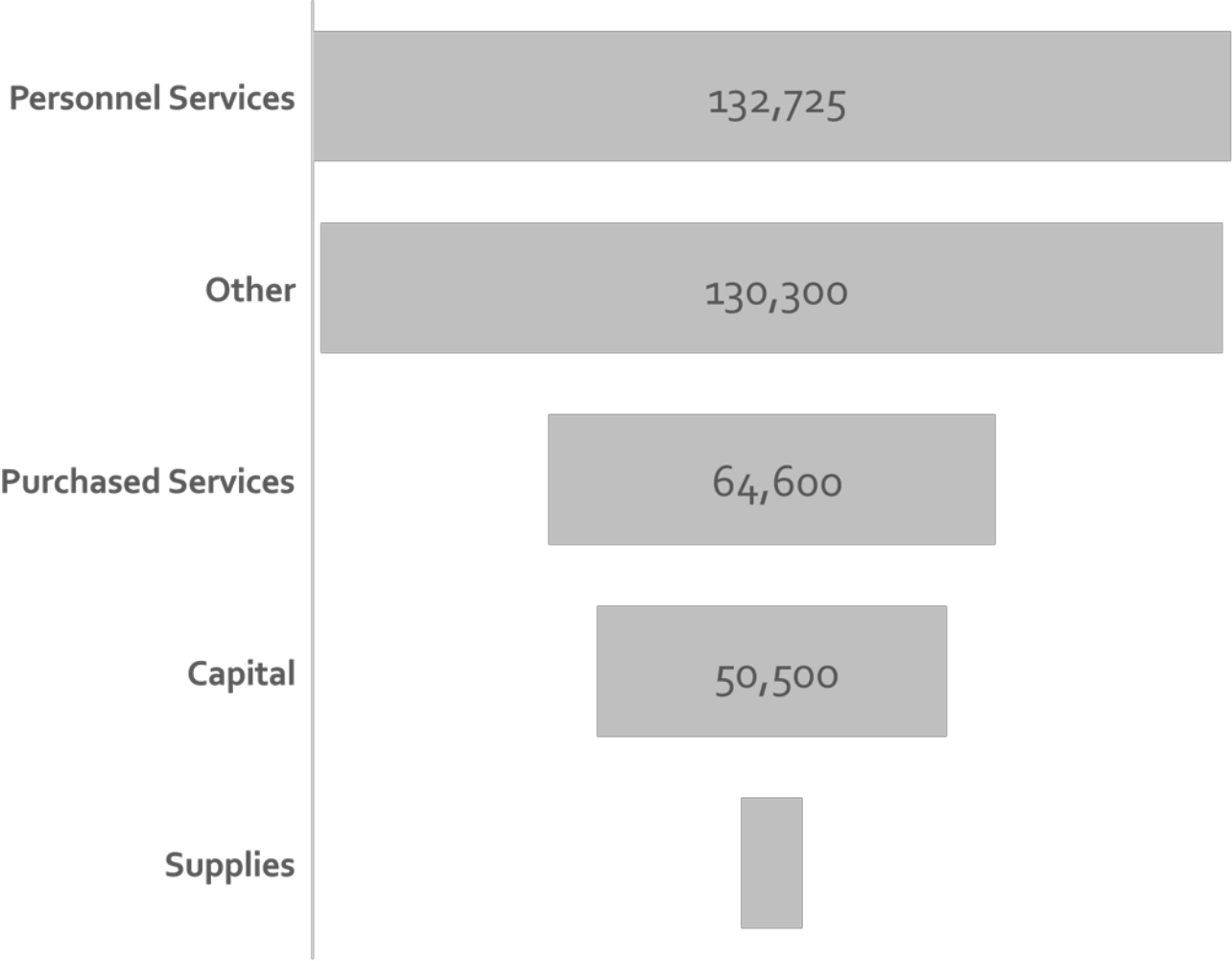
■ YTD — April



# GENERAL FUND EXPENSES

Departments have identified \$387,025 in expense reductions and/or savings in the 2020 General Fund Budget

## 2020 Expense Reductions - \$387,025



# General Fund Scenarios

## General Fund

Description	Scenario A	Scenario B	Scenario C
Beginning Fund Balance - Unassigned	\$ 8,626,000	\$ 8,626,000	\$ 8,626,000
Revenue Loss	(361,000)	(693,000)	(1,000,000)
Expense Reductions*	<u>\$ 387,025</u>	<u>\$ 387,025</u>	<u>\$ 387,025</u>
Ending Fund Balance - Unassigned	<u>\$ 8,652,025</u>	<u>\$ 8,320,025</u>	<u>\$ 8,013,025</u>
Use of fund balance	<u>\$ 26,025</u>	<u>\$ (305,975)</u>	<u>\$ (612,975)</u>
Reduction in total fund revenues	-4%	-8%	-12%
Reduction in city sales tax revenues	-5%	-10%	-15%
Reduction in county sales tax revenues	-10%	-15%	-20%
Reduction in use tax on motor vehicles	-10%	-15%	-20%
Reduction in use tax on building materials	-20%	-30%	-50%

\*Includes \$100,000 use of contingency funds to offset revenue reductions.

# Community Center Fund

# Fruita Community Center Fund (FCC)

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## Significant Impacts:

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The FCC was closed to the public on March 15, 2020 as a preventative measure against the potential spread of COVID-19. The City suspended monthly fees for passes and memberships at that time and refunded fees for cancelled programs and activities.

The fitness area re-opened on a very limited basis on May 11 and daily use fees have been implemented in lieu of monthly passes due to limited access to amenities at the facility.

Billings for passes will be reinstated on June 15, 2020. Both the indoor and outdoor pool are scheduled to reopen.

The Fruita Community Center (FCC) is funded primarily by city sales and use tax revenues (51%), and user fees/charges for services (49%).

# FCC Revenues

Description	Scenario A	Scenario B	Scenario C
Use Tax on MV	\$ (44,127)	\$ (61,500)	\$ (78,701)
Use tax on BM	24,900	19,725	9,375
City Sales Tax	(13,500)	(68,793)	(124,138)
<i>Subtotal Taxes</i>	<i>(32,727)</i>	<i>(110,568)</i>	<i>(193,464)</i>
FCC Passes	(278,000)	(306,000)	(334,600)
Program Fees	(100,500)	(107,500)	(114,500)
Room Rentals	(13,700)	(14,700)	(15,600)
Other	(2,000)	(2,500)	(3,000)
<i>Subtotal User Fees</i>	<i>(394,200)</i>	<i>(430,700)</i>	<i>(467,700)</i>
<b>Total</b>	<b>\$ (426,927)</b>	<b>\$ (541,268)</b>	<b>\$ (661,164)</b>

## % Reduction in revenue types

Sales and use taxes	-2%	-7%	-13%
User Fees	-27%	-30%	-32%
Total Revenues	-14%	-18%	-22%

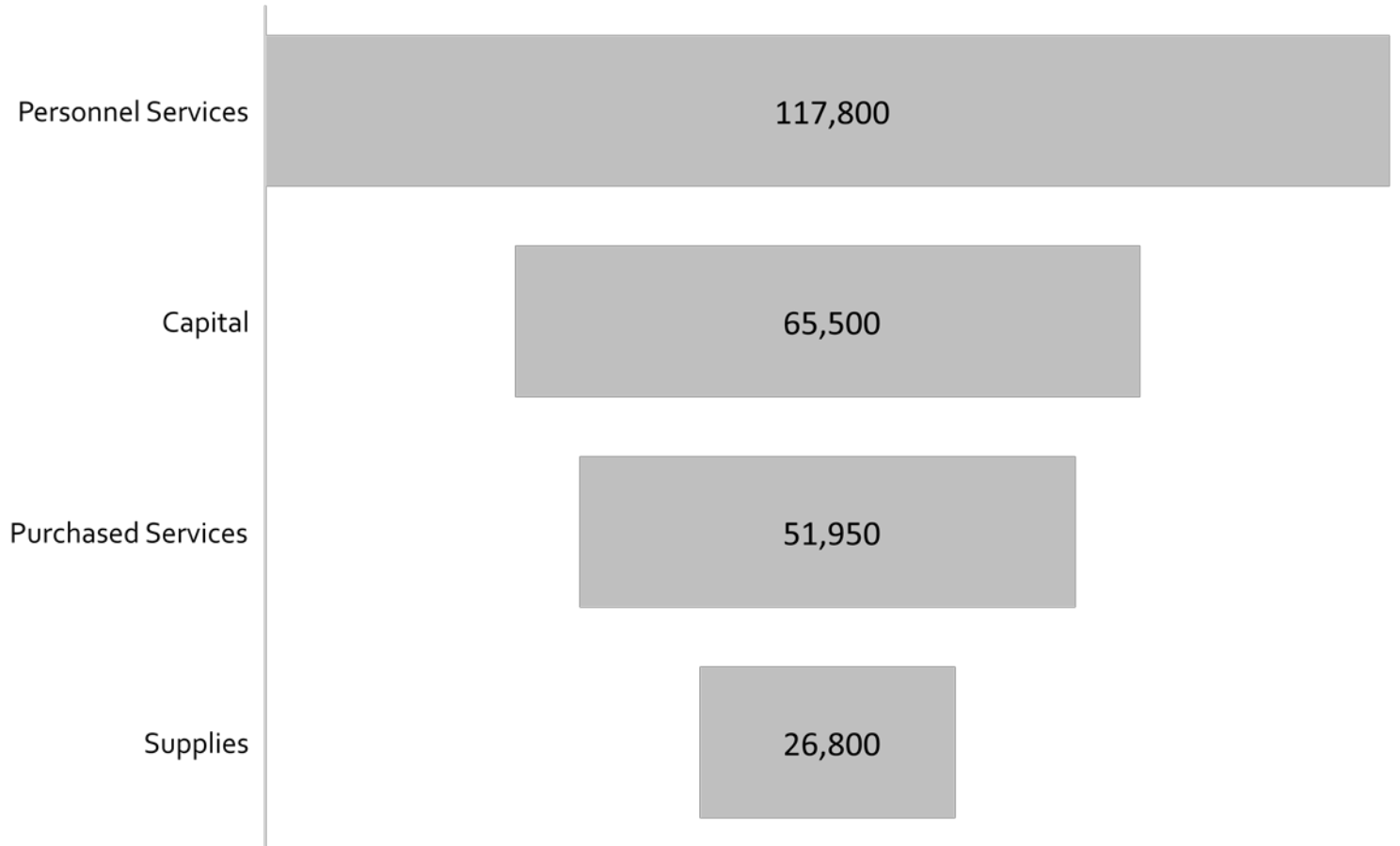
All scenarios are based on General Fund tax revenue scenarios and YTD user fees plus additional reductions in user fees noted below:

- \*Scenario A – 10% reduction
- \*Scenario B – 15% reduction
- \*Scenario C – 20% reduction

# FCC Expenses

Staff has identified reductions in expenses of \$262,050, down \$41,925 from last months estimates of expenses to open both swimming pools

## 2020 Expense Reductions - \$262,050





# FCC Scenarios

## Community Center Fund

Description	Scenario A	Scenario B	Scenario C
Beginning Fund Balance - Unassigned*	\$ 1,626,600	\$ 1,626,600	\$ 1,626,600
Revenue Loss	(427,000)	(541,300)	(661,000)
Expense Reductions	<u>\$ 262,050</u>	<u>\$ 262,050</u>	<u>\$ 262,050</u>
Ending Fund Balance - Unassigned	<u>\$ 1,461,650</u>	<u>\$ 1,347,350</u>	<u>\$ 1,227,650</u>
Use of fund balance	<u>\$ (164,950)</u>	<u>\$ (279,250)</u>	<u>\$ (398,950)</u>
Reduction in total fund revenues	-14%	-18%	-22%
Reduction in city sales & use tax revenues	-2%	-7%	-13%
Reduction in user fee & other revenues	-27%	-30%	-32%

All scenarios are based on General Fund tax revenue scenarios and YTD user fees plus additional reductions in user fees noted below:

- \*Scenario A – 10% reduction
- \*Scenario B – 15% reduction
- \*Scenario C – 20% reduction

# Marketing and Promotion Fund



## MARKETING AND PROMOTION FUND

The City added \$19,683 to fund balances in 2019. This positive variance is a result of:

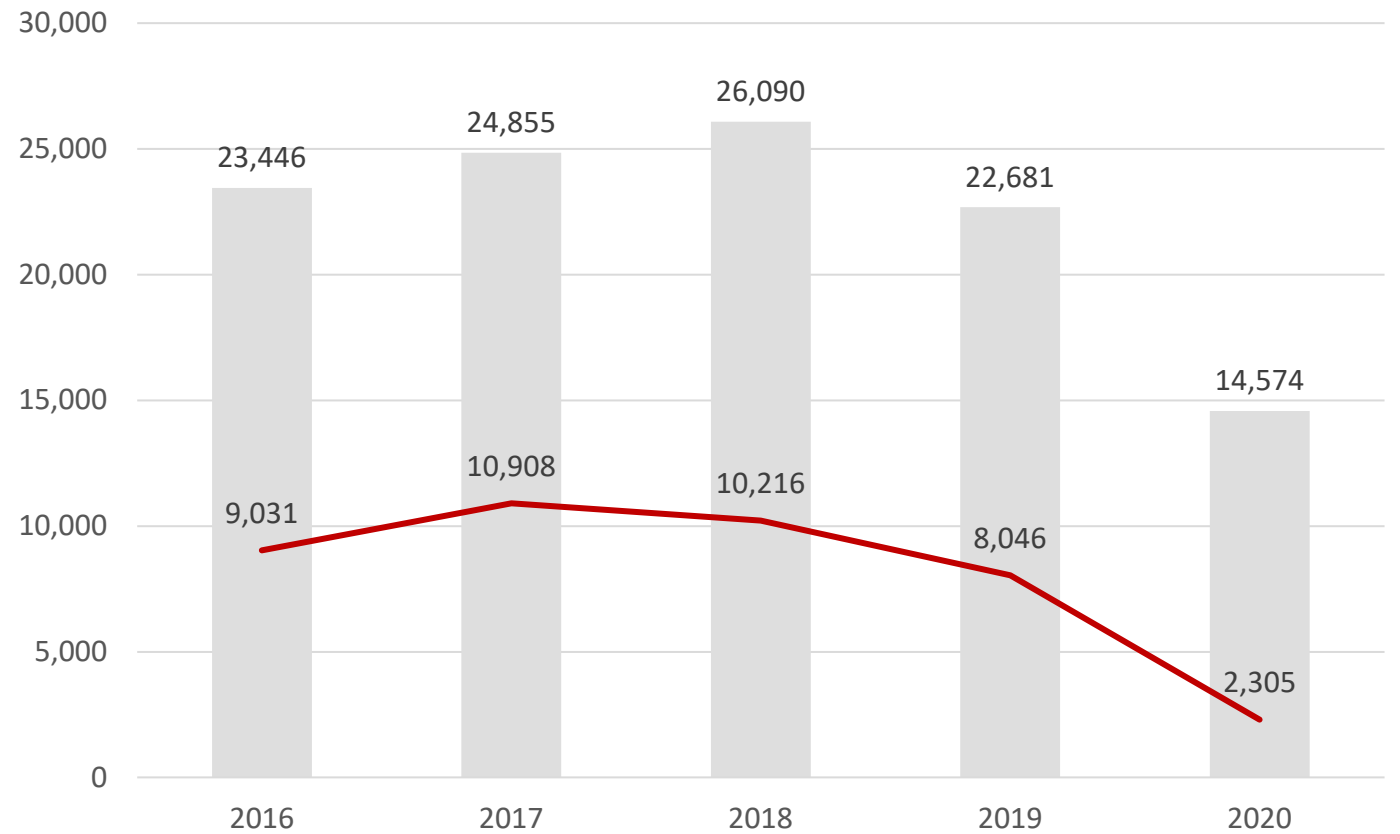
- Additional revenues of just under \$3,277 (3%)
- Reductions in expenses of \$16,406 (12%)

**Lodging tax revenues decreased 71% for the month of March and are down \$8,100 (36%) year to date**

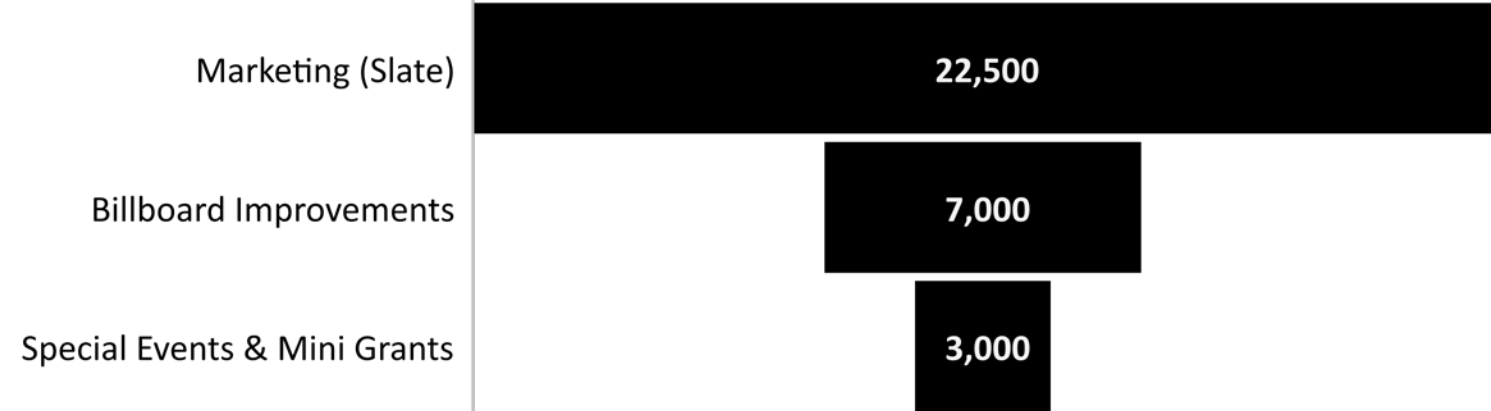


### City Lodging Tax

YTD April



### 2020 Expense Reductions - \$32,500



**Marketing and Promotion Fund expense reductions of \$32,500 (22%) have been identified in the 2020 Budget**

# Marketing and Promotion Fund Scenarios

Description	Scenario A	Scenario B	Scenario C
	-50% thru June-10% July to Dec	-40% thru June-30% July to Dec	-60% thru June- 30% July to Dec
Beginning Fund Balance - Unassigned*	\$ 152,421	\$ 152,421	\$ 152,421
Revenue Loss	\$ (41,500)	\$ (51,100)	\$ (58,600)
Expense Reductions	\$ 32,500	\$ 32,500	\$ 32,500
Ending Fund Balance - Unassigned	\$ 143,421	\$ 133,821	\$ 126,321
Use of fund balance	\$ (9,000)	\$ (18,600)	\$ (26,100)

# Looking forward

- Actual and forecast numbers are reviewed on an ongoing basis and updated as needed.
- Forecast numbers are focused on major revenue sources, and are not intended to be comprehensive
- Impact to reserves assumes budgeted expenses, except where noted differently
- Enterprise Funds are not forecasted to decline significantly but will continue to be monitored. Budget reductions of \$70,000 have been identified in the Sewer Fund and result mainly from personnel vacancy savings and postponement of capital equipment purchases.



Questions?







**FRUITA**  
COLORADO

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## **AGENDA ITEM COVER SHEET**

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**TO: FRUITA CITY COUNCIL AND MAYOR**

**FROM: MARGARET SELL, FINANCE DIRECTOR**

**DATE: JUNE 16, 2020**

**RE: RESOLUTION 2020-26 AMENDING THE 2020 ANNUAL BUDGET  
TRANSFERRING FUNDS FROM DEPARTMENTS WITHIN A FUND  
TO THE CONTINGENCY ACCOUNT WITHIN THE SAME FUND TO  
DUE TO ANTICIPATED REVENUE SHORTFALLS ARISING FROM  
THE ECONOMIC IMPACTS OF THE COVID-19 PANDEMIC**

### **BACKGROUND**

Emergency declarations concerning the COVID-19 pandemic from the City, County, State and Federal government took place in the latter part of March and has impacted all facets of the economy. The ongoing COVID-19 pandemic has a number of impacts on the City of Fruita's financial condition due to loss (and anticipated future losses) of revenues from facility closures, reductions in sales, use, and lodging tax revenues, charges for services for cancelled parks and recreation programs, temporary elimination of penalty charges on delinquent accounts, and loss of earnings on investments. Each fund of the City is affected somewhat differently based on its primary revenue sources.

On a positive note, in the General Fund the City has had strong and unanticipated increases in city sales tax revenues through April sales (received by the City in June) which, combined with both increases and decreases in revenues from use tax and county sales tax, have resulted in a positive variance to budget of approximately \$236,000 which will help offset some of the revenue reductions. The most recent budget comparison report for May 2020 does not show significant areas of concern in the General Fund. However, it is anticipated that future months revenue collections will not be as healthy due to economic uncertainties including timing of the implementation of sales tax collections (May 31, 2019) based on destination of sales (Wayfair decision), reductions in federal aid to residents in the community which may have helped to bolster the economy at the onset of the COVID pandemic, and longer term impacts on local businesses, community spending, and job losses/ unemployment rates.

The Community Center Fund has been affected more adversely with the required closure of the Community Center due to stay-at-home orders and other measures taken to reduce the spread of COVID-19, and subsequent loss of revenues from user fees for a 3 month period for both facility use and program activities. User fees account for 50% of the Community Center Fund revenues with sales and use taxes account for the remaining 50% . While the Community Center has reopened, it is at a reduced capacity with stringent guidelines to maintain social distancing. It is

not known if and how quickly the Community Center will see a “return to normal”.

The Marketing and Promotion Fund has been affected the most adversely to-date by the COVID pandemic due to stay-at-home orders and significant reductions in tourism related travel during the beginning of the City’s tourism season. Lodging tax revenues are down 35% year to date with revenue from April lodging taxes down 71%. On the positive side, the City is not actively seeking to market and promote the City and bring tourists into the community in order to reduce the risk and potential spread of COVID from sources outside of the community.

The Sewer Fund has experienced minimal financial impacts with the most at-risk revenue source from commercial sewer billings.

This budget amendment reduces various expense accounts in the 2020 Budget and transfers those funds to the contingency accounts in the appropriate funds. If future economic conditions remain stable or improve, the Council may, by resolution, transfer the contingency funds back to expenditure accounts for use in 2020 operations. If conditions worsen, additional reductions may be necessary, in addition to use of initial budgeted contingency funds and unappropriated fund balances.

Attached is a detailed worksheet of individual line item reductions which make up the reductions in the attached resolution for your information and review.

**FISCAL IMPACT**

This Resolution will reduce expenses and transfer those savings to contingency accounts as noted in the attached resolution and worksheet.

**APPLICABILITY TO CITY GOALS AND OBJECTIVES**

The Budget is a financial plan developed for the purpose of allocating resources necessary to implement specific policies and strategies to achieve short and long-term goals established by the City throughout the year. Fiscal sustainability is a critical goal and objective of the City and this budget amendment helps to recognize existing and potential adverse impacts to the City’s fiscal condition and take proactive steps to monitor and reduce those impacts thus maintaining a strong fiscal position that is resilient to current and future economic fluctuations.

**OPTIONS AVAILABLE TO THE COUNCIL:**

- Approve the budget amendment as presented or with amendments
- Disapprove the budget amendment

**RECOMMENDATION:**

It is the recommendation of staff that the Council by motion:

**ADOPT RESOLUTION 2020-26 AMENDING THE 2020 ANNUAL BUDGET  
TRANSFERRING FUNDS FROM DEPARTMENTS WITHIN A FUND TO THE  
CONTINGENCY ACCOUNT WITHIN THE SAME FUND TO DUE TO  
ANTICIPATED REVENUE SHORTFALLS ARISING FROM THE ECONOMIC  
IMPACTS OF THE COVID-19 PANDEMIC**

**RESOLUTION 2020-26**

**A RESOLUTION AMENDING THE 2020 ANNUAL BUDGET TRANSFERRING FUNDS FROM DEPARTMENTS WITHIN A FUND TO THE CONTINGENCY ACCOUNT WITHIN THE SAME FUND TO DUE TO ANTICIPATED REVENUE SHORTFALLS ARISING FROM THE ECONOMIC IMPACTS OF THE COVID-19 PANDEMIC**

**WHEREAS**, the City of Fruita anticipates negative financial impacts on the City’s revenues for the 2020 Budget year as a result of the COVID-19 pandemic and it’s impacts on the local and regional economy in the form of business closures, stay-at-home orders and job losses, and

**WHEREAS**, the City of Fruita has identified various reductions and savings in expenditures to offset potential revenue losses and desires to transfer these appropriations to the Contingency line item in each fund to preserve the expenditure reductions to offset potential revenue shortfalls.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FRUITA, COLORADO AS FOLLOWS:**

**Section 1:** That the sum of \$287,025 is hereby transferred from the following Departments and Programs/Spending Categories in the General Fund to the Contingency Account in the General Fund.

**Transfer from:**

General Government	
City Manager’s Office .....	5,000
Administration	
City Clerk.....	10,000
Finance.....	2,500
Information Technology .....	9,000
Human Resources .....	<u>3,900</u>
	25,400
Community Development	
Current and Long-Range Planning .....	5,900
Public Safety Department	
All Programs – Salary vacancy savings.....	37,000
All Programs – Professional development.....	<u>6,000</u>
	43,000
Public Works Department	
Road Maintenance .....	43,275
Traffic Safety .....	9,000
Engineering.....	9,150
Building Maintenance.....	4,700
Public Works Administration .....	<u>5,000</u>
	71,125
Parks and Recreation Department	

Administration .....	17,450
Activities .....	10,950
Athletics .....	8,100
Special Events .....	36,300
Parks.....	<u>53,800</u>
	\$126,600
Non-Departmental	
Stormwater Management .....	10,000

**Transfer to:**

General Fund Contingency .....	\$ 287,025
--------------------------------	------------

**Section 2:** That the sum of \$32,500 is hereby transferred from the following Spending Categories in the Marketing and Promotion to the Contingency Account in the Marketing and Promotion Fund.

**Transfer from:**

Marketing and promotion .....	20,000
Mini grants and special events .....	3,000
Signs.....	7,000
Professional development .....	<u>2,500</u>
	\$32,500

**Transfer to:**

Marketing and Promotion Fund Contingency .....	\$32,500
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**Section 3:** That the sum of \$262,050 is hereby transferred from the following Programs in the Community Center Fund to the Contingency Account in the Community Center Fund

**Transfer from:**

Community Center Administration.....	42,625
Aquatics .....	116,825
Youth Activities .....	15,250
Athletics .....	8,400
Child Care .....	6,625
Fitness/Wellness .....	8,600
Senior Programs.....	19,400
Building Maintenance.....	<u>44,325</u>
	\$262,050

**Transfer to:**

Community Center Fund Contingency .....	\$262,050
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**Section 4:** That the sum of \$70,000 is hereby transferred from the following Programs in the Sewer Fund to the Contingency Account in the Sewer Fund

**Transfer from:**

Collections .....	62,850
Treatment .....	<u>7,150</u>
	\$70,000
<b><u>Transfer to:</u></b>	
Sewer Fund Contingency .....	\$70,000

**PASSED AND ADOPTED BY THE FRUITA CITY COUNCIL  
THIS 16<sup>th</sup> DAY OF JUNE, 2020**

ATTEST:

City of Fruita

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Joel Kincaid, Mayor

## 2020 COVID Budget Cuts Detail

Fund	Dept	Prog	Line	Description	Personnel	Purchased			
						Services	Supplies	Capital	Other
110	410	41	4310	Professional Development		5,000.00			
110	415	11	4430	Service contracts		10,000.00			
110	415	12	4310	Professional Development		2,500.00			
110	415	13	4744	Computer Equipment				9,000.00	
110	415	15	4345	Recruitment		2,000.00			
110	415	15	4310	Professional Development		400.00			
110	415	15	4290	EAP	1,500.00				
110	418	30	4310	Professional Development		1,000.00			
110	418	30	4120	Part time Intern	7,600.00				
110	418	30	4220	Intern FICA	450.00				
110	418	30	4221	Intern Medicare	100.00				
110	418	30	4250	Intern UE	-				
110	419	17	4610	Boards and Commissions		500.00			
110	419	17	4310	Professional Development		4,000.00			
110	419	17	4530	Telephone reimbursements		(600.00)			
110	419	17	4610	Office supplies		1,000.00			
110	419	17	4610	Signs		1,000.00			
110	421	60	4310	Professional Development		500.00			
110	421	61	4310	Professional Development		1,000.00			
110	421	62	4310	Professional Development		1,000.00			
110	421	64	4310	Professional Development		3,000.00			
110	421	65	4310	Professional Development		500.00			
110	421	99	4100	Personnel services and benefits	37,000.00				
110	431	50	4310	Professional Development		-		-	
110	431	50	4742	Mobile Equipment				5,000.00	
110	431	51	4120	Part time seasonal	16,400.00				
110	431	51	4130	Overtime	-				
110	431	51	4220	FICA	1,000.00				
110	431	51	4221	Medicare	225.00				
110	431	51	4250	Unemployment	50.00				
110	431	51	4626	Fuel	-		3,000.00		

Fund	Dept	Prog	Line	Description	Purchased				
					Personnel	Services	Supplies	Capital	Other
110	431	51	4742	Mobile Equipment				3,000.00	
110	431	51	4742	Mobile Equipment				26,000.00	
110	431	51	4111	Full time	1,000.00				
110	431	51	4210	Health Insurance	(7,900.00)				
110	431	51	4220	FICA	50.00				
110	431	51	4221	Medicare	-				
110	431	51	4230	Retirement	450.00				
110	431	52	4120	Part time seasonal	8,200.00				
110	431	52	4130	Overtime	200.00				
110	431	52	4220	FICA	500.00				
110	431	52	4221	Medicare	100.00				
110	431	54	4120	Full time	1,150.00				
110	431	54	4230	Retirement	50.00				
110	431	54	4742	Mobile Equipment				3,500.00	
211	431	53	4113	Full Time	-				
212	433	53	4113	Full time	7,000.00				
212	433	53	4210	Health Insurance	-				
212	433	53	4220	FICA	425.00				
212	433	53	4221	Medicare	100.00				
212	433	53	4230	Retirement	300.00				
212	433	53	4250	Unemployment	25.00				
212	433	53	4742	Mobile Equipment				55,000.00	
212	433	55	4111	Full time	1,100.00				
212	433	55	4111	Full time	4,500.00				
212	433	55	4210	Health Insurance	-				
212	433	55	4220	FICA	275.00				
212	433	55	4221	Medicare	50.00				
212	433	55	4230	Retirement	200.00				
212	433	55	4250	Unemployment	25.00				
212	433	55	4310	Professional Development		1,000.00			
110	451	20	4310	Professional Development		3,500.00			
110	451	20	4111	Salaries	6,000.00				
110	451	20	4210	Health Insurance	1,400.00				
110	451	20	4220	FICA	400.00				



Fund	Dept	Prog	Line	Description	Purchased				
					Personnel	Services	Supplies	Capital	Other
110	451	20	4221	Medicare	100.00				
110	451	20	4230	Retirement	300.00				
110	451	20	4343	Credit Card Fees		750.00			
110	451	20	4550	Printing		4,000.00			
110	451	20	4610	Office supplies			1,000.00		
110	451	21	4310	Professional Development		450.00			
110	451	21	4120	Part time salaries	3,000.00				
110	451	21	4125	Contract Labor	5,000.00				
110	451	21	4612	Supplies and equipment			2,000.00		
110	451	21	4810	FYAC					500.00
110	451	25	4310	Professional Development		1,100.00			
110	451	25	4120	Salaries, part time	5,000.00				
110	451	25	4125	Contract Labor	1,000.00				
110	451	25	4612	Supplies and equipment			1,000.00		
110	451	29	4120	Salaries, part time	2,000.00				
110	451	29	4130	Overtime	500.00				
110	451	29	4338	Website development		4,000.00			
110	451	29	4821	Fireworks					29,800.00
110	451	80	4120	Part time seasonal	36,200.00				
110	451	80	4130	Overtime	800.00				
110	451	80	4220	FICA	2,300.00				
110	451	80	4221	Medicare	500.00				
110	451	80	4250	Unemployment	100.00				
110	451	80	4310	Professional Development		5,000.00			
110	451	80	4422	Trails Maintenance		-			
110	451	80	4430	Service contracts		3,000.00			
110	451	80	4626	Fuel			1,500.00		
110	451	80	4661	Uniforms			400.00		
110	451	80	4742	Mobile Equipment				3,000.00	
110	451	80	4742	Mobile Equipment				1,000.00	
127	451	22	4120	Salaries, part time	12,000.00				
127	451	22	4130	Overtime	700.00				
127	451	22	4220	FICA	750.00				
127	451	22	4221	Medicare	175.00				

Fund	Dept	Prog	Line	Description	Purchased				
					Personnel	Services	Supplies	Capital	Other
127	451	22	4310	Professional Development		4,000.00			
127	451	22	4343	Credit Card Fees		3,000.00			
127	451	22	4550	Printing		2,000.00			
127	451	22	4553	Advertising		3,000.00			
127	451	22	4611	Postage		1,000.00			
127	451	22	4690	Supplies for resale			1,000.00		
127	451	22	4743	Furniture and equipment				15,000.00	
127	451	23	4120	Salaries, part time	65,000.00				
127	451	23	4130	Overtime	1,900.00				
127	451	23	4220	FICA	4,000.00				
127	451	23	4221	Medicare	900.00				
127	451	23	4310	Professional Development		1,200.00			
127	451	23	4612	Supplies and equipment			1,000.00		
127	451	23	4616	Chemicals			-		
127	451	23	4661	Uniforms and safety equipment			325.00		
127	451	23	4743	Furniture and equipment				42,500.00	
127	451	24	4120	Salaries, part time	4,000.00				
127	451	24	4220	FICA	250.00				
127	451	24	4221	Medicare	50.00				
127	451	24	4310	Professional Development		750.00			
127	451	24	4350	Entertainment		3,000.00			
127	451	24	4580	Travel Activities		3,200.00			
127	451	24	4612	Supplies and equipment			4,000.00		
127	451	25	4120	Salaries, part time	2,000.00				
127	451	25	4125	Contract Labor	1,000.00				
127	451	25	4220	FICA	125.00				
127	451	25	4221	Medicare	25.00				
127	451	25	4553	Advertising		250.00			
127	451	25	4612	Supplies and equipment			2,000.00		
127	451	25	4743	Furniture and equipment				3,000.00	
127	451	26	4120	Salaries, part time	5,800.00				
127	451	26	4220	FICA	350.00				
127	451	26	4221	Medicare	75.00				
127	451	26	4310	Professional Development		100.00			

Fund	Dept	Prog	Line	Description	Purchased				
					Personnel	Services	Supplies	Capital	Other
127	451	26	4612	Supplies and equipment			300.00		
127	451	27	4120	Salaries, part time	-				
127	451	27	4125	Contract Labor	7,000.00				
127	451	27	4220	FICA	250.00				
127	451	27	4221	Medicare	50.00				
127	451	27	4310	Professional Development		800.00			
127	451	27	4612	Supplies and equipment			500.00		
127	451	28	4120	Salaries, part time	1,700.00				
127	451	28	4220	FICA	100.00				
127	451	28	4221	Medicare	-				
127	451	28	4310	Professional Development		600.00			
127	451	28	4350	Entertainment		1,000.00			
127	451	28	4580	Senior Travel Activities		14,000.00			
127	451	28	4612	Supplies and equipment			2,000.00		
127	451	54	4120	Salaries, part time	2,900.00				
127	451	54	4125	Contract Labor	6,500.00				
127	451	54	4220	FICA	175.00				
127	451	54	4221	Medicare	25.00				
127	451	54	4310	Professional Development		750.00			
127	451	54	4440	Building Maintenance		13,300.00			
127	451	54	4620	Utilities			8,000.00		
127	451	54	4649	Repair and maintenance			7,300.00		
127	451	54	4661	Uniforms and safety equipment			375.00		
127	451	54	4720	Construction				5,000.00	
125	465	53	4310	Professional Development		2,500.00			
125	465	53	4553	Marketing and promotion		20,000.00			
125	465	53	4843	Mini Grants					1,500.00
125	465	53	4844	Special events					1,500.00
125	465	53	4642	Signs and Banners			7,000.00		
110	490	1	4850	Contingency					
110	490	1	4334	Mesa County Stormwater		10,000.00			
130	737	77	4730	K.4 Road				-	
					264,525.00	140,050.00	42,700.00	171,000.00	33,300.00



**FRUITA**  
COLORADO

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## **AGENDA ITEM COVER SHEET**

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**TO: FRUITA CITY COUNCIL AND MAYOR**  
**FROM: MIKE BENNETT, CITY MANAGER**  
**DATE: June 16, 2020**  
**RE: UPDATE ON 2018 -2020 ACTION ITEMS**

### **PURPOSE**

At the May 5, 2020 City Council meeting it was decided that the City Council would review and discuss goals and 2020 – 2022 action items at the June City Council workshop. In preparation for that discussion, the purpose of this agenda item is to update City Council on the status of the 2018 – 2020 action items to enable time at the workshop to focus on the future. Attached is a copy of the working, tracking document for the action items.

### **BACKGROUND**

City Council's role is to set the vision and long-term direction of the City (where we want to go) and then the City Manager leads the organization's staff in the operations and professional recommendations on how to achieve the goals of the City Council (how to get there), keeping the Council updated along the way. This occurs largely via the annual budget process and focusing on specific action items. We are in the midst of working on many action items, including the completion of the comprehensive plan and now working on subsequent updates to the Parks, Health Recreation, Trails and Open Space Master Plan, Land Use Code, Circulation Plan, Engineering Design Standards, and most recently successfully responding to the COVID-19 pandemic in a way to maintain public health and safety and reinvigorate the local economy.

In 2015 - 2016, the City Council identified the following strategic priority areas which have significantly played a high-level role in narrowing time, talents and resources to (1) deliver exceptional core services, and (2) positively impact the quality of place, economic health and lifestyle of the City as defined below. These were reviewed and continued in 2018. Much emphasis has been put into the fact that big, positive impacts take discipline and a concerted effort that is not accomplished in a short period of time, even years.

During 2019, and adopted in 2020, the City completed the Fruita in Motion Comprehensive Plan with significant public participation during the year. The plan reconfirmed the City Council's strategic priority areas are on par with the community's vision. This plan identified the overall community vision, values and priority areas. These action items, combined with the

City Council strategic priority areas are scheduled to be discussed at the June 23 workshop to provide staff feedback on structuring 2020 -2022 action items at the onset of the 2021 budget development process.

Below are (1) the current City Council Strategic Priority Areas and (2) a summary of the Comprehensive Plan. The link to the Comprehensive Plan is:

[https://www.fruita.org/sites/default/files/fileattachments/community\\_development/page/348/fruita\\_in\\_motion\\_comprehensive\\_plan\\_2020\\_final\\_reduced\\_size.pdf](https://www.fruita.org/sites/default/files/fileattachments/community_development/page/348/fruita_in_motion_comprehensive_plan_2020_final_reduced_size.pdf).

### **City Council Strategic Priority Areas**



**WHY FRUITA? The City of Fruita focuses on three strategic outcomes built upon a base of providing quality core services.**

**Quality of Place (QP)** The City of Fruita is a community where residents and visitors love where they are. The City strives to be a bike and pedestrian friendly community by providing a system of sidewalks, trails, and bike lanes that connect our parks, schools, neighborhoods, civic facilities, and commercial areas. We value safe neighborhoods, our geographic natural resources and landscapes, top tier education and healthcare, and we collaborate to provide quality essential infrastructure and services. We are an inclusive community of doers who enjoy active and healthy lifestyles.

**Economic Health (EH)** The City of Fruita strives to be financially sustainable by enabling a stable economy and supporting a diversity of businesses that offer well-paying jobs that attract educated employees. The City works to be fiscally responsible and continuously seeks ways to allocate resources to services and projects that have the highest impact on the City's priorities. We are the innovative leader for economic development in the Grand Valley.

**Lifestyle (L)** The City of Fruita fosters a fun and funky ambiance by celebrating the local arts, farm and ranching history, unique leisure opportunities, and family-friendly events and activities. As a city, we encourage a diversity of cultural opportunities, businesses, and recreational activities. We continue to improve and enhance recreational offerings from traditional to outdoor adventure sports and youth to adult activities. We are a family-friendly community with diverse cultural opportunities, businesses and recreational amenities where visitors feel like locals and locals play like visitors.

## Summary of Fruita in Motion Comprehensive Plan

### Community Values

- Fruita is a place where you run into neighbors, friends, and acquaintances at local stores and restaurants, parks, and the community center.*
- Fruita is a place where children, adults, and the elderly feel safe walking and biking to schools, parks, or downtown.*
- Family-friendly events and festivals are well-attended and gather the community.*
- Fruita is a community where people are invested and constantly work to make the community better.*
- Fruita residents appreciate the stunning natural beauty surrounding the city.*
- Fruita has incredible access to outdoor recreation. This access supports local businesses and fosters an active, healthy community that inspires visitors to come play like a local.*
- Fruita is funky and has a vibrant downtown filled with small businesses.*
- Farming is a part of Fruita, from the agricultural lands surrounding the city, to the farmers market that takes place downtown.*
- Fruita is innovative and open-minded—the government and its residents are willing to try new things.*
- Fruita takes a community-first approach—the City prioritizes residents in making decisions.*
- Fruita provides quality services efficiently to its residents and businesses.*
- Fruita is a distinct community—geographically separate from others in the Grand Valley.*
- Fruita is committed to a land use pattern and supporting policies that promote access to housing across the income spectrum of its residents.*

## Plan Vision

Influenced heavily by the Community Values, the following Vision was created for Fruita:

“The City of Fruita values quality of place. It’s an inclusive city, with a small-town feel and vibrant downtown, surrounded by public lands. People love to live, work, and play in Fruita because the City facilitates community, safe neighborhoods, family-friendly events, and walking and biking. The City governs in a way that’s responsive to its citizens and prioritizes high-impact services and projects. Fruita fosters a fun and funky ambiance around the arts, agriculture, and recreation.”

### *How values shape the plan:*



## Plan Organization

This plan begins with Chapter 1, which describes the community values that inform all elements of the plan. From these, an overarching vision statement describes what Fruita wants to be in the future. Chapter 2: Community Snapshot offers the necessary context around where Fruita is today and trends that will influence its future. The remaining chapters of the plan are the plan topic areas, where specific goals, policies, and actions are laid out. These six topic areas or chapters are:

Chapter 3:  
Land Use + Growth

Chapter 4:  
Economic Development

Chapter 5:  
Parks, Health, Recreation, Open Space, + Trails

Chapter 6:  
Transportation

Chapter 7:  
Infrastructure + Services

Chapter 8:  
Education, Arts, + Historic Preservation

Each chapter has a specific vision statement for that topic area that nests within the plan's overarching vision statement. Each chapter vision has several goals underneath it, broad primary outcomes and strategies for how the community can achieve that vision. The policies and actions to work towards the goal are listed below each goal.

## Plan Themes

The goals, policies, and actions of the plan are intended to support and preserve the community values. Based on these values, the following key themes emerged:

### Efficient Development

*The City of Fruita encourages infill over sprawl and development within the existing city limits and Urban Growth Boundary (UGB). Efficient development reduces the demand for infrastructure and city services, supports community connectivity, and encourages a thriving downtown core.*

### Community First, Tourism Second

*The City of Fruita prioritizes its residents and provides them a high quality of life. Tourists are attracted to Fruita for this and the opportunity to "play like a local."*

### A Thriving Downtown

*The City of Fruita supports a thriving downtown with strong local businesses, an inviting streetscape, and events and places that encourage the community to gather. Flexible design standards support creative uses of downtown spaces, and higher-than-existing surrounding residential densities creates a variety of housing units and types for residents to frequent businesses.*

### Connectivity

*It is easy for vehicles, cyclists, and pedestrians to get around Fruita and to visit local destinations. The City of Fruita offers a safe, intuitive, and well-connected on- and off-street trail network for pedestrians and cyclists.*

### Strategic Economic Development

*Fruita's approach to economic development focuses on expanding existing businesses while also making Fruita an attractive place to live and do business. Rather than compete with Grand Junction, Fruita is strategic in recruiting businesses that are well-suited for the Fruita community.*



	Focus Areas	Expected Outcome	Strategic Initiatives				Action Item	Due Date	Dept	Status	
			Core Services	Quality of Place	Economic Health	Lifestyle					
1	Lagoon Redevelopment	To redevelop the old sewer lagoon property into a mixed use planned development including new parkland, open space and commercial business.					A	Complete and adopt a concept plan	1/17/2017	PW	COMPLETE
							B	Conduct RFQ Process for private partner	7/10/2018	PL	COMPLETE
							C	Due diligence top firm toward a partnership	10/31/2018	PL/CM	COMPLETE
							D	Apply for DOLA REDI Grant	10/31/2018	PL	COMPLETE
							E	Select outside legal firm to jointly assist City and private developer, establish P3 agreement	11/31/2018	CM	COMPLETE
							F	Approve a public-private partnership agreement	12/18/2018	CM/CC	COMPLETE
							G	Complete survey of 40-acre property	12/31/2018	PL/PW	COMPLETE
							H	Complete utilities study	3/1/2019	PL/CM	COMPLETE
							I	Complete Wetlands delineation and non-jurisdictional determination	3/1/2019	PL/CM	COMPLETE
							J	Complete soils study	3/1/2019	PL/CM	COMPLETE
							K	Complete fill analysis	3/1/2019	PL/CM	COMPLETE
							L	Enter phase two of P3 contract	3/19/2019	PL/CM	CHANGE OF PLANS
							M	Applying for phase 1 construction DOLA grant	4/1/2019	PL/CM	CHANGE OF PLANS
							N	Complete Planned Unit Development	8/31/2019	PL/CM	CHANGE OF PLANS
	Community Plan Update	Align City vision, goals to set forth a framework for growth which reflects the community's desire for complementary, well-managed growth while maintaining the "small-town" atmosphere. The Community Plan sets the stage for updates to all master plans, land use code and design standards					A	Review 2017 City Survey Results	1/17/2018	ALL	COMPLETE
							B	Update City Council Goals, Vision	5/29/2018	CC,CM	COMPLETE
							C	Complete inventory of all master plans identifying which plans to retire, update, create.	7/13/2018	ALL	COMPLETE
							D	Create Design Standards Review Committee	9/26/2018	PL	COMPLETE
							E	Apply for AARP Livability Designation	12/6/2017	PR	COMPLETE
							F	Retire Senior Taskforce & create Livability Commission	10/2/2018	PR	COMPLETE
							G	Host Livability Commission Informational Session	11/15/2018	PR,PL,CM	COMPLETE
							H	Appoint Livability Commission	12/4/2018	CC	COMPLETE
							I	Release RFP for Consultants	11/30/2018	PL	COMPLETE
							J	Select Consultant	2/5/2018	PL	COMPLETE

	Focus Areas	Expected Outcome	Strategic Initiatives				Action Item	Due Date	Dept	Status
			Core Services	Quality of Place	Economic Health	Lifestyle				
2		Master plans, land use code and design standards for growth. This is an update, not complete re-write of the 2008 Community Plan.				K	Create video inviting public participation in comp plan update	2/28/2019	PL	Changed Plan
						L	Create materials & schedule for community engagement tour	2/28/2019	PL, PR, CM	PENDING
						M	Complete community engagement tour	12/31/2019	PL	COMPLETE
						N	Complete livability assessment	ongoing	PL	incorporated in plan
						O	Complete stakeholder interviews	3/20/2019	PL	COMPLETE
						P	Workshop with Planning Commission And City Council draft Community Plan	1/28/2020	PL	COMPLETE
						Q	Present Community Plan to Planning Commission	1/28/2020	PL	COMPLETE
						R	Present & Adopt Community Plan with City Council	2/4/2020	PL	COMPLETE
						S	For Broadband Plan, review county plan and findings	2/28/2019	CM, AD	Not incorporated
						T	Discuss Broadband Plan during community plan update	7/31/2019	CM, AD	Not incorporated
						U	Determine steps for a Fruita Broadband plan	12/31/2019	CM, AD	Not incorporated
						V	Complete analysis of infrastructure needs for broadband	12/31/2019	CM, AD	Not incorporated
						W	Identify Plans that need to be updated, prioritize timeline	3/31/2020	ALL	COMPLETE
3	Parks, Open Space, Trails Master Plan Update	To add two new components to the POST Plan: (1) Health and (2) Recreation while updating the existing components and evaluating priority projects relating to existing and new parks, trails, open space and expansion to the Community Center. This is an update from the 2009 POST Plan.				A	Apply for GOCO grant	10/31/2018	PR	COMPLETE
						B	Submit request for proposals from consultants	10/21/2019	PR	COMPLETE
						C	Select consultant	12/21/2019	PR	COMPLETE
						D	Develop scope of work, work plan, schedule	1/20/2020	PR	COMPLETE
						E	Complete community engagement process	6/1/2020	PR	IN PROCESS
						F	Complete stakeholder interviews	3/30/2020	PR	COMPLETE
						G	Public Meeting to share public process results and share potential goals and strategies	7/31/2020	PR	
						H	Present draft plan to Parks & Recreation Advisory Board and City Council	9/30/2020	PR	
						I	Present & Adopt PHROST Plan with City Council	11/30/2020	PR	
						A	Evaluate, rate condition of all sewer lines	7/31/2017	PW	COMPLETE
						B	Complete a 5-year capital plan for the waste water reclamation facility	10/31/2017	PW	COMPLETE

	Focus Areas	Expected Outcome	Strategic Initiatives				Action Item	Due Date	Dept	Status
			Core Services	Quality of Place	Economic Health	Lifestyle				
4	Sewer Master Plan	Establish clear benchmarks for meeting the community's expectations, safety standards and maintenance of the City's sewer system.				C	Complete a sewer rate study	12/31/2018	PW	COMPLETE
						D	Complete analysis of consumption based rate structure	6/30/2019	PW/AD	NEEDS FOLLOW-UP
						E	Identify cause of H2S gas issues set plan for mitigating and fixing in 2019	12/31/2018	PW	COMPLETE
						F	Update Sewer Master Plan & 201 Boundary	12/31/2020	PW	
5	Economic Development	To attract complementary, managed growth and; support local businesses and business expansion; and effectively utilize partnerships in accomplishing development goals of the City.				A	Consolidate all data, information and resources for prospective developers on www.fruita.org.	10/31/2018	CM	COMPLETE
						B	Proactively recruit prospective businesses by direct contact, visits, trade show attendance, working with existing businesses.	ONGOING	CM/PL	ONGOING
						C	Create a coworking space in partnership with the Business Incubator Center in Civic Center	6/1/2018	CM	COMPLETE
						D	Engaging local businesses in coordinated marketing and cross-promotional work with Slate Communications.	6/30/2019	CM/HR	COMPLETE
						E	Analyze possible incentive policies and guidelines.	7/1/2019	CM/PL/AT	PENDING
						F	Market, promote and complete Fworks Coworking	6/1/2019	CM	COMPLETE
						G	Quarterly Fruita ED Team meetings (GJEP, BIC, Chamber, MC Workforce Center) with set agenda, action items, return and report.	QUARTERLY	CM	QUARTERLY
6	Transportation	Establish clear benchmarks for meeting the community's expectations, safety standards and maintenance of the City's transportation system.				A	Evaluate Street Classification & Traffic Control Plan. Update plan if needed.	12/31/2020	PW	PENDING
						B	Revise Street System Standards (Chapter 4 of Design Criteria Manual) to correspond with Street Classifications Plan.	12/31/2020	PW	PENDING
						C	Develop a prioritized list of transportation improvement needs.	2/28/2019	PW	COMPLETE
						D	Design Maple Street Bridge	12/31/2017	PW	COMPLETE
						E	Apply for grant for Maple Street Bridge	6/1/2021	PW	PENDING
						F	Construct Maple Street Bridge	12/31/2022	PW	
						G	Complete safety assessment for all crosswalks in City.	10/31/2018	PW	COMPLETE
						H	Establish prioritized matrix for types of crosswalk improvements needed.	10/31/2018	PW	COMPLETE
7	5 Year Capital Improvement Projects	To update 5-year CIP to a realistic list of priority projects. Utilize 5-year CIP document to track annual capital projects progress.				A	Develop new process for proposing and budgeting capital projects.	3/1/2019	EN/ALL	COMPLETE
						B	Develop a realistic 5-year CIP	12/30/2020	EN/ALL	IN PROCESS
						A	Update new employee orientation to include core values	4/31/18	HR	COMPLETE

	Focus Areas	Expected Outcome	Strategic Initiatives				Action Item	Due Date	Dept	Status
			Core Services	Quality of Place	Economic Health	Lifestyle				
8	Personnel	To prioritize the City's greatest asset--City Employees, compensate at market rates, establish fair pay system, effective training, recognition, professional development, succession planning, retention and high morale.				B	Create and rollout regular Supervisor training	4/31/18	HR	COMPLETE
						C	Evaluate and improve employee benefit package	12/31/2018	HR	COMPLETE
						D	Incorporate core values in EDAs and new recognition program	12/31/2018	HR	COMPLETE
						E	Update the Employee Handbook	6/30/2019	HR	POSTPONED/PENDING
						F	Update Employee Safety Manual	6/30/2019	HR	PENDING
						G	Study, review, brainstorm new compensation plan	2/28/2019	HR/ALL	COMPLETE
						H	Update all job descriptions	6/30/2019	HR/ALL	COMPLETE
						I	Establish new total compensation plan	7/31/2019	HR/ALL	NEARLY COMPLETE
						J	Create succession plan	3/31/2020	HR	
9	Financial Management	To effectively manage public funds and set forth policies and procedures, revenue streams to sustainably manage public funds for years to come.				A	Revamp the Budget process including new team members & new calendar	3/31/2019	AD	COMPLETE
						B	Establish 2-3 lead/lag performance measurements for all divisions to be included in annual budgets	9/1/2019	AD/ALL	COMPLETE
						C	Update financial policies to reflect goals of the City (i.e. capital fund)	3/1/2019	AD	IN PROGRESS
						D	Evaluate and determine how to restructure FCC debt for level payments and better interest rate	10/31/2019	AD/PR	COMPLETE
						E	Establish process, timeline, language, ordinance for 2020 ballot language for adding lodging tax measure	8/31/2019	CM/AD/AT	COMPLETE
10	Community Engagement, Marketing & Promotion	To effectively (and measurably via survey) improve the City's communication with the public.				A	Create a City Manager Engagement series with the public	2/28/2019	CM	IN PROGRESS
						B	Analyze all tools for community communication	6/1/2019	CM	IN PROGRESS
						C	Internal audit of www.fruita.org and plan for better utilization	6/1/2019	CM	IN PROGRESS
						D	Assess current and possible new usage of social media	6/1/2019	CM	IN PROGRESS
						E	Assess how to better present and utilize weekly updates	6/1/2019	CM	IN PROGRESS
						F	Assess the viability of a Fruita University	12/31/2019	CM/PD	IN PROGRESS
						G	Update www.gofruita.com	3/31/2019	HR/CM/FTAC	IN PROGRESS
						H	Play Like a Local Campaign	Slate annual workplan	HR/CM/FTAC	ONGOING
		To maintain and improve upon the safe community Fruita is; continue and increase positive interaction with youth; Increase frequency of non-enforcement related interaction with citizens: Increase effectiveness of				A	Continue Jr. Academy - target 25-30 youth attendees annually	Annual July - Sept.	PD	COMPLETE
						B	Emphasize increased "informal" contacts with citizens	Quarterly Reports	PD	PENDING

	Focus Areas	Expected Outcome	Strategic Initiatives				Action Item	Due Date	Dept	Status	
			Core Services	Quality of Place	Economic Health	Lifestyle					
11	Public Safety	deployment of police resources to impact crime patterns; Create additional opportunities to interact with and educate the public on safety, prevention, and other educational initiatives; and Enhance safety and response to law enforcement issues within the schools and continued positive interaction with youth.					C	Emphasize problem-oriented and intelligence-lead policing strategies.	Quarterly Reports	PD	PENDING
							D	Develop and deliver additional police education programs to citizen groups and organizations.	Quarterly Reports	PD	PENDING
							E	Maintain presence of SROs in City schools.	Quarterly Reports	PD	PENDING
12	Education	To foster and enhance the City's partnership with Schold District 51 with the goal of improving education in our community.					A	City Manager continue as D51 Foundation Board Member	2018 - 2021	CM	PENDING
							B	Create an Education Team	7/1/2016	PR/PL	COMPLETE
							C	Complete a survey with Fruita schools	12/31/2017	PR/PL	COMPLETE
							D	Create and host annually a Fruita Civics Day with 7th graders	5/31/2018	PR/PL	COMPLETE
							E	Provide data showing capacity needs at Fruita schools, including growth projections in Fruita to D51 Admin and BOE	3/1/2018	CM/PL	COMPLETE
							F	Hold joint BOE and City Council meeting regarding capacity needs	10/30/2018	CM/CC	COMPLETE
							G	Establish a Fruita student and teacher recognition program to be presented at City Council meetings	1/31/2019	CM	COMPLETE
							H	Participate on the D51 long-range facility planning committee to advocate capacity issues at Fruita schools are adequately addressed and planned for	1/31/2019	CM	COMPLETE
		Strengthen communication and partnership between the local schools and the City. Support youth led initiatives to promote a healthy lifestyle					A	Select and implement strategies and programs to support and / or implement to address substance abuse in youth grades 6-12	3/31/2019	PR	Complete

	Focus Areas	Expected Outcome	Strategic Initiatives				Action Item	Due Date	Dept	Status	
			Core Services	Quality of Place	Economic Health	Lifestyle					
13	Fruita Youth Initiative	<p>and to abstain from using drugs and alcohol. Inform the community of the many programs the local schools provide to prevent and combat youth issues. Develop community-wide support of our schools to create community pride - with pride, risky and destructive behavior is reduced. Eventual creation of a Partners satellite office in Fruita. Youth muni court case can be referred and dealt with in Fruita. Creation of an after-school outdoor recreation type program, etc. Will provide a youth voice for council and city staff to listen to and learn about issues within the City. Will provide a youth voice for council and city staff to listen to and learn about issues within the City. Provide a positive messaging on healthy living. Message that most youth are not engaged in risky behavior.</p>					B	Intergrate strategies and programs like Positive Youth Development and Sources of Strength into Parks and REcreation staff trainings, programs and activities	On-Going	PR	On-Going
							C	Work with the local school to build goodwill and support of our school system and youth in the community.	On-Going	PR	On-Going
							D	Create a Youth Board consisting of youth from the FMHS service area.	4/30/2019	PR	Complete
							E	Research the tested and effective program, Strengthening Families	3/31/2019	PR	Complete
							F	Deliver Rise Above Campaign - a positive re-enforcement campaign.	On-Going	PR	On-Going
							A	Create and implement the North Fruita Desert Master Plan.	3/15/2019	PR	Complete
14	Fruita Trails Initiative	Expand partnership with BLM, COPMOBA, local businesses to create a permanent model for trail building and maintenance.					B	Cont. to work with BLM, GJFO, COPMOBA and local businesses to develop trails maintenance/new build Program - potentially in-house or preferably through Partners	4/30/2019	PR	Complete
							C	Work towards assessing potential new trail opportunities between Rabbit Valley and the Kokopelli trails systems	8/1/2019	PR	PENDING
							D	Provide annual update to City Council reporting on progress and stating goals.	6/18/2019	PR	Complete
							A	Schedule at a minimum annual updates with each group and the City Council in addition to the regular staff interaction to align efforts to achieve community goals.	Annual	CM/AD	COMPLETE
15	Partnerships	Track specific partnerships the City provides annual funding to.					B	Schedule presentations to City Council from Chamber and Museum prior to Outside Agency Funding requests submittal deadline of Sept 1	Annual	AD	COMPLETE
							C	Revamp the outside agency funding process	6/1/2019	AD	Kept same

	Focus Areas	Expected Outcome	Strategic Initiatives				Action Item	Due Date	Dept	Status	
			Core Services	Quality of Place	Economic Health	Lifestyle					
16	Mountain Properties & Water Rights	To identify and commit to the most effective and sustainable plan for maintaining public recreation access and water rights without draining the City's general fund for core services.					A	Create City Link article and open house to educate public on water rights and mountain properties	5/31/2017	PW	COMPLETE
							B	Renegotiate agreement with GPWUA to reduce City resources towards providing irrigation water to 50 GP households while maintaining water rights	2/28/2018	PW	COMPLETE
							C	Identify partners to assist in repairing dam on Fruita Reservoir #2; best manage public lands for recreation; and best manage water rights and utility	4/1/2019	PW/CM/PR	COMPLETE
							D	Develop and Evaluate Partnership alternatives	3/15/2020	PW/CM/PR	PENDING
							E	Complete Community Engagement Process	8/15/2020	PW/CM/PR	N/A
							F	Adopt Master Plan that provides for sustainable financial model; maintain public use of recreational areas and reservoirs where feasible; and preserves water rights for beneficial use in western Colorado.	12/31/2020	PW/CM/PR	