Fruita Arts and Culture Board Meeting Minutes Feb. 8, 2023

Attendance: Marc Mancuso, Tom Casal, Jeannine Purser, Marian Heesaker, Allie Daniel,

Giselle Genova, Andrea Stolarcyzk, Nancy Patterson Absent: Pavia Justinian, Sally Edgington, Phillip Carlton

Call to order at: 1735 by Nancy Patterson

January meeting minutes tabled for this month, we're not sent out.

- 1. Public comment: none
- 2. Fundraiser update
- 3. Sponsors: Fruita Thrift Shop is Title sponsor, Bank of the West is sponsoring chocolate
- 4. Nancy is still working on securing sponsors for the sculpture program.
- 5. Nancy passed along posters and save the dates and **asked board members to disseminate.**
- 6. Allie mentioned that there have been some issues with QR codes. Tom is troubleshooting. Sara MacNamara is contact person, Nancy will contact to find out why a customer did not receive her tickets and was double charged.
- 7. 25 tickets have been sold so far on 970 tix.
- 8. Nancy has a digital version of the invite and will send it to our artist directory
- 9. Nancy contacted the Fruita Living magazine and we are included in their events calendar.
- 10. Nancy asked that a poster go to the Thrift Store and Bank of the West. **She and Allie will follow through.**
- 11. Program deadline: Giselle is working on this. Has received artist statements and headshots from all involved. **She will easily have this done by March 6, 2023.**
- 12. Phillip has assumed leadership on a possible live auction. Nancy discussed pros and cons of a live auction. He has contacted a few artists who are interested in donating pieces. Phillip has offered to serve as auctioneer. Opened up for discussion. Suggestions made that artists be limited to 3-4 artists max. Tickets to attend would be offered as a thank you. One per artist. Allie suggested that an insert be included with the program that Giselle is working on, that will describe the 4 pieces of art that are being donated to the auction. **Deadline for Phillip to have the 4 pieces secured by Feb 20, 2023.**
- 13. Nancy has made arrangements for 4 stand up cocktail tables and coverings through Cardinal Events. **Phillip will pick up the tables ahead of time.**
- 14. Glassware has been ordered. They will need to be cleaned. Nancy asked for a volunteer to run those through their dishwasher. **Marian will pick up ones on hand and get them washed until new ones have arrived.**
- 15. At next meeting, Nancy will pass out assignments for the Coco Vino event. Marc will be pouring, Andrea wants to help pour wine. **Nancy and Marc will supply wine openers.**
- 16. Allie will be a greeter along with Jeannine to help with 970 Tix. Greeters will need to have a log in available to use the 970 Tix.
- 17. Nancy is meeting with James from Talon tomorrow. Marian has offered to pick up wine early. Perhaps it can be stored ahead of time at the venue.

- 18. Non alcoholic choices are sparkling water, **Nancy will pick up at Sam's Club. Nancy will ask Kathy with Cardinal events if she would donate a water dispenser**. Consider cut fruit as an add on to the sparkling water.
- 19. Bee Sweet is preparing bars. Sweet and Simple is providing cupcakes. Additionally there are chocolate covered cherries, chocolate covered orange sticks, chocolate covered almonds, truffles. Allie will pick out flavors. Allie would like to make brownies. Allie will also contact Enstroms.
- 20. Marian donated napkins, plates, plastic ware and small papers for serving individual chocolates.
- 21. Orders should be placed at least two weeks in advance. Each company has to invoice the City of Fruita.
- 22. Kirk did a sound check with PB and J jazz at the venue. It will be fantastic!! They will invoice the COF. They will be positioned in the choir loft.
- 23. There will be tables for each of the board artists to make their display of their chosen art
- 24. **Donation jar** will be by the beverages so that people can make a donation if they would like.
- 25. Giselle is including information about the sculpture program in the materials that will be passed out to attendees that night. This will be a great opportunity for us to advocate our new venture.
- 26. Nancy will make some opening remarks about the event, the work of the FACB and our new rotating sculpture program. Auction will be timed around jazz breaks.
- 27. Discussion around an extra meeting prior to our regular meeting followed. This would be an extra meeting, March 1 at Orbit Gallery. Nancy will confirm with Garrett. Prefer time to be 5 p.m.

Tom presented an idea to have the Loma kids hang their arts. Will be at FCC all of Feb and rest of March. Would like to have a reception **Feb. 17 from 3-5 p.m.** FACBd will pay for refreshments up to \$50

Mike the Headless Chicken is seeking volunteers to help with vendor selection for the festival. If interested complete the form previously sent by email by Feb. 27. Meeting will be in March.

Allie would like to offer 4th Fridays starting in April. Sara at the FARM has offered the parking lot at FARM for location. Allie would reach out to her artists from last year. She would like to join with the chamber to collaborate on bands and food trucks. She has asked board members to volunteer to help artists set up. **Please pick a month to offer help**. Marc will check to see ifs a special permit is needed since its on private property. Call to artist after March.

Adjourned at 1900