

FRUITA ARTS AND CULTURE BOARD
MINUTES
August 12, 2020

ATTENDING: Tom Casal, Sally D'Agostino, Nancy Patterson, Pam Paris, Marion Heesaker, Gretchen Blackwelder, Pavia Justinian

VISITOR: Giselle Genova (candidate for FACB vacant position)

Call to Order: 5:33 pm

Approval of Minutes: July minutes. Motion made by Marion Heesaker, Pam Paris seconded the motion, motion carried with approval by all.

Public Participation: Giselle Genova introduced herself as Candidate to fill vacant position on the Board pending formal approval by Council, expressed her interest as an artist, student at FMHS and citizen of Fruita.

City Council Update: Kyle Harvey was absent. Tom Casal reported that the updated Boards and Commissions Policy was adopted.

Arts and Culture Board Position/Board Member Contact Info: Giselle Genova has been reviewed and will fill the position upon approval from Council and their meeting. Board members updated contact info and Tom Casal will make corrections and forward to the members.

PHROST Master Plan Update: Update was given by Pavia Justinian and email was sent to Board members. She attended the meeting. Draft of the Plan will be out in October. Arts and Culture needs a presence there to offer feedback/means in which to incorporate art into the Plan.

Roundabout Update: Given by Tom Casal. Currently is in the budget process, looking towards 2021 for hardscaping/landscape. Goal is to use what money has been raised for that and at least two sculptures.

Farmers Market: Response has been fairly good, however have a couple of weekends still available. Need to use social media for more exposure to fill in. Giselle Genova asked to display at one and help with setup.

Wellspring Project: Marion Heesaker gave a brief update. As soon as City Council can be briefed a plan for public presentation and awareness will be made by the Committee.

Art on the Corner: Coloramo Bank reached out to Ture Nycum regarding the possibility of doing a rotating art piece in front of new Fruita location. Board brought up researching costs of pedestals, moving and securing the artworks, etc.. Pavia Justinian suggested companies may donate labor and/or equipment. Tom Casal will do some research and inform the Board and ask Ture to put Nancy Patterson and Pavia Justinian in touch with Coloramo.

A Year in the Life Photo Contest: July winner could not be picked due to poor visual of the photos on screen so Tom Casal will email to the Board. There was discussion regarding how to use the winning pictures after the year. Suggestions were a calendar as advertised to the public, Realtor use of photos for house gifts, etc.. More discussion at next meeting.

New Business: Instagram account that links to our FB account was discussed to improve our public reach. This may be a violation; Tom Casal will check on social media policy in regard to administration, etc.. Giselle and Pavia will lend assistance.

Next Meeting September 9 at 5:30 pm City Shops.

Meeting Adjourned 6:45 pm.

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