



Construction in High Gear

Construction is a necessary part of maintaining our streets, sidewalks, utilities, buildings, parks and trails. The City allocates funds every year to maintain these areas, improve them to keep up with development and provide a high level of services. This, of course, comes with the impacts of construction that we have all encountered (e.g. traffic detours and delays, interruption of services, etc.) The City does what it can to minimize these impacts as much as possible. This includes scheduling projects that consider impacts to businesses, residents, special events, seasonal restrictions, safety, availability of materials, and numerous other factors.

For 2015, the City has nine construction projects planned that will have some type of impact on traffic or ability for residents to use certain facilities. The projects with the most notable impacts include the project currently under construction on Ottley Avenue (west of Coulson Street) and the upcoming Downtown Streetscape Project. The West Ottley Avenue Project was high-

lighted in the previous edition of the City Link and is expected to be completed near the middle of June. Once completed, this section of Ottley Avenue will have improved irrigation and drainage systems, as well as a wider street with curb, gutter and sidewalk on both sides.

The other notable project coming up is Phase I of the Downtown Streetscape Project that will include reconstructing two intersections on Aspen Avenue in downtown Fruita. These planned intersection improvements will include improved crosswalks and pedestrian facilities, outdoor seating areas for restaurant businesses, outdoor sales areas of retail merchants, and public gathering spaces. This first phase will also upgrade the electrical utilities downtown to reduce the amount of generators needed for festivals and special events. The Downtown Streetscape Improvements are scheduled to be constructed through the months of July and August this summer to avoid certain special events and minimize

impacts to downtown businesses. Accommodations will be made throughout construction to keep access to all businesses open and we hope that the construction does not deter folks during this time. The City greatly appreciates the support of the downtown businesses and our funding partner, the Dept. of Local Affairs' Energy and Mineral Impact Assistance Program.

In addition to the above mentioned projects, the City also plans to complete asphalt overlays and chip seals on various City streets, replace a sewer line on Mulberry Street and underground electrical and communication utilities along a section of J 2/10 Road, replace the restroom and playground facilities at Reed Park, install trail improvements along Little Salt Wash, and various other smaller projects this year. The City recognizes that each of these projects will impact various stakeholders and we appreciate your patience during these projects. If you have questions on any of these projects, please feel free to contact the Engineering Division at (970) 858-8377.

Fruita City Council If calling City Hall at 858-3663 does not answer your questions, please feel free to contact any of your City Council Members.

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Ride the Rockies

GOES THROUGH FRUITA JUNE 14, 2015

Ride the Rockies is a multi-day, multi-stage bicycling event held every year throughout Colorado. In 2015, Ride the Rockies will start their event in the Grand Valley and will tour through our beautiful downtown. There are an estimated 2,000 riders and an additional 500 to 750 additional support people who travel with the riders including event staff and families and friends of riders. We hope they will all see the awesomeness of Fruita on Sunday, June 14th.

Ride the Rockies will officially start their Sunday Tour at Colorado Mesa University between 6:00 am and 9:00 am. This is what is known as a "rolling start." It is estimated that the majority of the riders will come through Fruita between 9:00 a.m. and 2:00 p.m., providing us with an opportunity to invite the riders to stay in Fruita for a few hours, to have lunch or simply enjoy the friendliness of our community.

The City of Fruita in conjunction with the Fruita Chamber of Commerce will provide a Super Aid Station in Fruita for the RTR cyclists as they tour through downtown Fruita. At Civic Center Memorial Park, an information booth will direct riders to local interest areas and restaurants and entertainment. DJ music from 9:00 a.m. to noon and the James Williams Brothers Band from noon to 2:00 p.m. are planned at the Civic Center Park pavilion. A "bike corral" where cyclists can leave their bike in a supervised location will be provided by Colorado Backcountry Biker and the Colorado Canyons Hospital will be providing free massages and a bike fitting station.

We welcome and encourage everyone in Fruita to come down to Civic Center Memorial Park on Sunday, June 14th to welcome the 2,000 riders as they tour through Fruita. Partake in the activity and enjoy the music and warmth of our fine community. We truly live in a special place!



Gateway Enhancement Grant



Have you ever thought about what should go in the Fruita roundabouts when you drive across the bridge between north and south Fruita? This is one of a few items we will begin to address with a recent \$20,000 grant the City was awarded through the Department of Local Affairs Energy and Mineral Impact Assistance Fund. We know that our residents will have the most creative ideas of how to dress up our entire entryway from I-70, so be on the lookout later this summer for notices for community engagement to help shape the design. The design will also include safety and aesthetic enhancements to the pedestrian crossing, landscaping and signage. Having a professional design based off our community's direction will enable the City to seek future grants to construct and make it a reality.

Spring has Arrived and so Have the Weeds!



Please help maintain our beautiful small town atmosphere by removing weeds and keeping the city weed-free. Many people don't realize that pursuant to Chapter 8.04 of the Fruita Municipal Code, **failure to meet the requirements of the Weed Ordinance is a non-criminal municipal offense which can result in a mandatory court appearance and a possible fine. Non-compliance could also result in the City of Fruita cutting and removing the weeds and filing a lien on the property for those costs incurred.** Here is what you need to know:

- Cut weeds 12" in height or higher to the ground and remove them:**
- From the entire property where you live or conduct business
 - From your back property line to the centerline of the alley
 - Along the street adjoining all sides of your

property between the property line and curb line, then cut to within ten feet of the pavement. This includes the weeds outside of your fence to the curb line.

- Including all noxious weeds, like the puncture vine (goat heads), which should be sprayed with herbicide and removed when dead

Keep in mind:

- If you spray any weeds with herbicide, all dead vegetation must be removed.
- Keep irrigation ditches and easements free of weeds and debris.
- All weeds and brush must be properly disposed of by bagging, bundling, placing in trash cans or hauling to the Mesa County Compost Facility.

For additional information, questions, or to report a big weed issue, contact Code Enforcement at 858-0763 or via e-mail at mangelo@fruita.org.



The Poop Scoop



We love dogs and Fruita is a dog friendly city - but our furry friends need to be cleaned up after. Every year, the City of Fruita goes through approximately 20,000 dog waste bags that are provided at most all park entrances and trailheads. Even though we provide these dog waste bags, our staff and citizens still find little dog treasures throughout our parks and especially in our local open space areas like Snooks Bottom and the McInnis Canyons NCA.

Our parks are the highest-rated community services that the City of Fruita provides to its citizens and are for everyone to enjoy. We want to keep it that way, so we are asking our dog owners who visit our parks to help out by picking up after their dogs. Here are five very good reasons to scoop the poop:

1. It's common courtesy. Cleaning up after your dogs shows respect for your neighbors and our community.
2. Dog poop is unhealthy. Abandoned dog poop can host diseases and/or parasites which can infect other dogs that come into contact with it or be transmitted to people who accidentally step in it and track it home. Particularly at risk, of course, are children who play on the ground.
3. It's not fertilizer! In fact, poop impedes landscaping efforts. Leaving dog poop encourages other dogs to mark that spot (by urinating over the previous dog's scent). Some people think it's okay to leave dog poop because it will break down naturally. However, the bio-degradation process is very slow, especially in places where the dog population is high. Abandoned dog poop accumulates faster than it breaks down.
4. Your actions set an example for others. When you pick up after your dog, you are part of the solution! And your actions will help convey the message that it's the right thing to do.
5. It's the law. Just like littering, it's unlawful NOT to pick up after your dog, and your violation is subject to a fine.

Many people carry extra bags to offer to dog owners who aren't prepared or may not yet be educated about the importance of picking up after their dogs. This is a subtle and neighborly hint that cleaning up after our dogs is what responsible dog owners do. More and more people are even taking it upon themselves to pick up "orphan poop." If you are one of these exemplary members of the Fruita Community, the City applauds you for going above and beyond the call of doo-ty!



Call for Fruita Area Photos

The City of Fruita is seeking fresh, new digital photos of our city, people, activities, outdoor recreation and incredible views of our surrounding area. The photos may be used in marketing material and on our in-the-making new website. We know that raw talent runs rampant in our community among people who love where they live. If you have or would like to take photos that reflect our community and tell our story, and if you are willing to donate those photos to the City for our optional use in materials, please complete the **Copyright Release Form for Photographs** located on the homepage of our website at www.fruita.org and email the form and your photos to photos@fruita.org.

Call for City of Fruita Logo Submissions

It is time for the City to refresh our logo. We are exploring that option, but instead of the typical hiring of an outside firm, we want this to be homegrown. We are reaching out to our creative class of residents to submit logo designs that you feel represent our community, reflect who we are and convey the unique, funky and authentic vibe people experience in Fruita. Our hope is that it will be simple and easily usable on multiple forms of media without need for multiple color requirements. We realize this is a big ask, but we know the talent and willingness exists in our community to donate such a gift and the rights to the design. If we do select a logo submission, we will extend a token of gratitude through recognition of the designer and a \$500 stipend. To submit your logo design, please complete the **Copyright Release Form for Logo Design** located on the homepage of our website at www.fruita.org and email the logo and the form to logos@fruita.org by June 30, 2015.

FRUITA POLICE DEPARTMENT'S

4th Annual Junior Citizen Police Academy



The Fruita Police Department is preparing to launch the 4th Annual Junior Citizen Police Academy. The academy will run from July 6th through July 10th. It is designed to provide students with an introduction into the operations of the Fruita Police Department and the various functions of law enforcement. Students will receive instruction on topics such as the duties of a

patrol officer, crime scene investigation and the K-9 program.

Our goal is to provide students with a better understanding of the role the police department plays within the City of Fruita. The academy is designed to strengthen the partnership between the police department and the community and allow the department to better understand the concerns of the

community. Each day attendees will hear from various instructors who will teach a variety of topics specific to their area of expertise.

Approximately 35 students have graduated from the Junior Citizen Police Academy. Anyone between the ages 15 and 17 are encouraged to attend. If you are interested in attending the academy, an application is available at the front counter of the Fruita Police Department.



Events and Activities in Fruita

Summer is heating up with a bunch of activities for you and family to get out and do. Most all of the City's activities are listed in the Fruita Parks and Recreation Activity Guide along with many other programs and activities. Here are some of the upcoming happening events in Fruita that you can join in on...

DATE	EVENT/ACTIVITY	TIME	PLACE
MAY 23	OUTDOOR POOL OPENS	6:00 AM	FCC
JUNE	JUNE IS COLORADO BIKE MONTH		
JUNE 2	SENIOR SUNSET FLOAT AND COOK-OUT *	4:00 PM	RIMROCK ADVENTURES
SATURDAYS	FRUITA FARMER'S MARKET (EVERY SATURDAY STARTING JUNE 20 THROUGH SEPT)	8:30 AM – 12:30 PM	CIVIC CENTER PARK
JUNE 14	RIDE THE ROCKIES	8:00 AM	TIME TRIALS AT FCC
JUNE 24	SENIOR RUBY/HORSETHIEF CANYON RAFT TRIP *	8:00 AM	RIMROCK ADVENTURES
JUNE 24	BIKE TO WORK DAY/FREE BREAKFAST PROVIDED BY COLORADO CANYONS	6:30 AM	FCC
JUNE 26	FRUITA FOURTH FRIDAYS (FOOD TRUCK FRIDAYS)	5:00 – 10:00 PM	DOWNTOWN FRUITA
JULY	JULY IS PARKS AND RECREATION MONTH. SEE THE ACTIVITY GUIDE FOR A RECREATION RELATED ACTIVITY EACH DAY.		
JULY 3	FRUITA CITY COUNCIL ICE CREAM SOCIAL	7:30 PM	CIVIC CENTER PARK
JULY 3	FIREWORKS DISPLAY	DUSK	SNOOKS BOTTOM
JULY 18	SUPER-SIZED FITNESS CLASS	7:30 – 9:30 AM	FCC
JULY 24	FRUITA FOURTH FRIDAYS (FOOD TRUCK FRIDAYS)	5:00 – 10:00 PM	DOWNTOWN FRUITA
JULY 24	DIVE-IN MOVIE: THE LEGO MOVIE		FCC
AUGUST 4	SENIOR HOEDOWN DINNER *	6:00 PM	RIMROCK ADVENTURES
AUGUST 28	FRUITA FOURTH FRIDAYS (FOOD TRUCK FRIDAYS)	5:00 – 10:00 PM	DOWNTOWN FRUITA
AUGUST 29	DINOSAUR DAYS	10:00 AM – 3:00 PM	DINOSAUR JOURNEY

*Senior events are for those 55 years of age and over

Fruita
Thursday
Night
Concert
Series

6/4 Jack and Jill
Indie/Alternative

6/11 The Instigators
Rock/Funk Blues/Country

6/18 The Williams Brothers Band
East Bay Funk/High Desert Americana

6/25 Retrospectacle
Funk/Jazz/Blues/Rock

7/2 Centennial Band
Great American Band

7/9 Soul Sacrifice
Rock/Latin/Jazz

7/16 Bicycle Annie
90's Alternative

7/23 Cleson-Dunn-Wright
Popular Folk Rock

7/30 Flat Top Reed
Blues/Roots Country/Rock

8/6 Desert Moon
Country Rock

8/13 Finnders and Youngberg
Bluegrass/Country Swing/Honky Tonk

Presented by:






Bring a chair! All concerts are FREE & begin at 7:30pm @ 325 E Aspen Ave.

REGISTRATION AND INFORMATION ONLINE AT WWW.FRUITA.ORG 31